



McKinney Community Development Corporation Agenda

Thursday, December 19, 2024

8:00 AM

Council Chambers
222 N. Tennessee Street
McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL AND/OR CITY BOARDS & COMMISSIONS MAY BE PRESENT. NO CITY COUNCIL, BOARD OR COMMISSION ACTION WILL BE TAKEN.

WATCH THE BROADCAST LIVE

This meeting will be broadcast live on cable television and through the City's website. Members of the public who wish to watch this meeting may watch the live broadcast on:

Spectrum Channel 16;
AT&T U-Verse Channel 99;
and online at <http://mckinney.legistar.com>.

CALL TO ORDER

INVOCATION

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

24-2256

[Minutes of the McKinney Community Development](#)

[Corporation Meeting of October 24, 2024](#)

Attachments: [Minutes](#)

REPORTS

24-2257 [Financial Report](#)

Attachments: [October Financial Statement](#)
[October Transmittal Letter](#)
[October Checks Issued](#)
[November Financial Statement](#)
[November Transmittal Letter](#)
[November Checks Issued](#)

24-2258 [Board and Liaison Reports](#)

[Board Chair](#)
[City of McKinney](#)
[Visit McKinney](#)
[McKinney Economic Development Corporation](#)
[McKinney Main Street/MPAC](#)
[McKinney Parks and Recreation](#)

Attachments: [Visit McKinney](#)
[MEDC Report](#)

24-2259 [President's Report](#)

Attachments: [Grants Awarded FY25](#)
[November Marketing Report](#)
[Final Report - PC2406 SBG Sip & Stroll](#)
[Final Report - PC2414 Dia de los Muertos](#)
[Final Report - PC2416 Texas Women Society Lunar Festival](#)
[Final Report - RI2305 Kelly's Art Shack](#)
[Final Report - PC2425 SBG Wine & Music Fest](#)
[Final Report - RI2404 Flour Mill Stairs and Sidewalk](#)

REGULAR AGENDA ITEMS

24-2260 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Millhouse Foundation \(PC 25-08\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2025 Millhouse Arts Festivals and Makers Market Events at McKinney Cotton Mill.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

24-2261 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Texas Women Society \(PC 25-01\) in the Amount of \\$11,000.00 for the Advertising, Marketing and Promotion of the 2025 McKinney Asian Festival.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

24-2262 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Odysseus Chamber Orchestra \(dba McKinney Philharmonic Orchestra\) \(PC 25-02\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2025-2026 Concert Season Including a Minimum of Seven Performances.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

24-2263 [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Chamber of Commerce \(PC 25-03\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2025 Día De Los Muertos Celebration.](#)

Attachments: [Application Packet](#)
 [Presentation](#)

24-2264 [Consider/Discuss Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church \(PC 25-04\) in the Amount of \\$12,000.00 for the Advertising, Marketing and Promotion of the 2025 Empty Bowls Event.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2265 [Consider/Discuss Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 25-05\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of 2025 Events at Chestnut Square Including Farmers Market, Ghostly Hauntings, Trolley Tours, Village Tours, Educational Programming, and Exhibits.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2266 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Raining Grace, Inc. \(dba Texas Homegrown Music\) \(PC 25-06\) in the Amount of \\$10,500.00 for the Advertising, Marketing and Promotion of the 2025 Texas Music Festival and HippieFest, both in McKinney.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2267 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC 25-07\) in the Amount of \\$11,500.00 for the Advertising, Marketing and Promotion of 2025 Events at the Museum.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2268 [Consider/Discuss Promotional and Community Event Grant Application Submitted by Sostentuo Choral Community of North Texas \(PC 25-09\) in the Amount of \\$1,325.00 for the Advertising, Marketing and Promotion of the 2025 Sostentuo Spring Concert.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2269 [Consider/Discuss Promotional and Community Event Grant](#)

[Application Submitted by ManeGait Therapeutic Horsemanship \(PC 25-10\) in the Amount of \\$12,500.00 for the Advertising, Marketing and Promotion of the 2025 ManeGait LIVE Country Fair and Concert.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2270

[Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Public Library Foundation \(PC 25-11\) in the Amount of \\$7,000.00 for the Advertising, Marketing and Promotion of 2025 Fall Special Events.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2271

[Consider/Discuss Promotional and Community Event Grant Application Submitted by Marching Music Made in McKinney \(PC 25-12\) in the Amount of \\$5,600.00 for the Advertising, Marketing and Promotion of the 2025 Drum Corps International Competition at MISD Stadium and Drumline Battle at TUPPS.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2272

[Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC 25-13\) in the Amount of \\$13,000.00 for the Advertising, Marketing and Promotion of the 2025 Arts in Bloom Event.](#)

Attachments: [Application Packet](#)
[Presentation \(budget\)](#)

24-2273

[Consider/Discuss Promotional and Community Event Grant Application Submitted by Sanchez Charities, LLC \(in Collaboration with McKinney Interfaith Compassionate Service Council\) \(PC 25-14\) in the Amount of \\$10,500.00 for the Advertising, Marketing and Promotion of the 2025 McKinney Run for Hope: Walk in Unity.](#)

Attachments: [Application Packet](#)
[Presentation](#)

24-2274 [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC 25-15\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2025 Sip and Stroll Series.](#)

Attachments: [Application Packet](#)
[Presentation](#)

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD COMMENTS

EXECUTIVE SESSION

In accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters
Project Hemispheres
Venu/Notes Live
Project 20-09 TUPPS Brewery & Entertainment Destination
Project Mirage

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 13th day of December, 2024, 5:00 p.m.

Cindy Schneible
President

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.