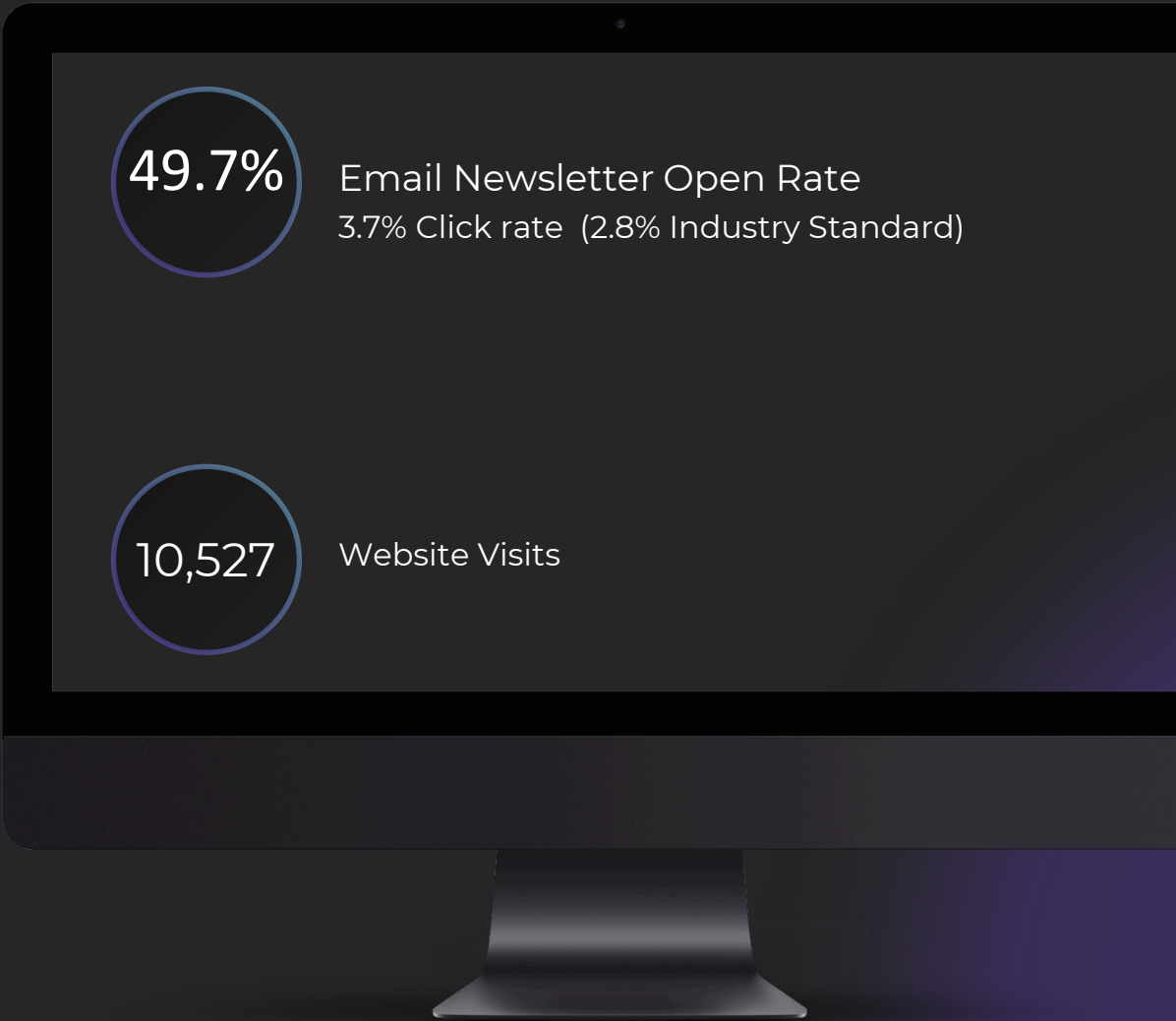


August 2025

Marketing and Community Engagement

2025 BRE Visits, Tours, and Presentations

FAM TOURS	Community & Industry Presentations
YTD: 2	August: 2 YTD: 19
BRE Visits	Trade Shows and Missions
August: 4 YTD: 53	August: 1 YTD: 11



Additional Marketing Updates

Booming North Texas city starts \$79 million airport expansion project

It hopes to start commercial service by 2026.

By **Timothy Malcolm**, Weekend Editor
July 20, 2025

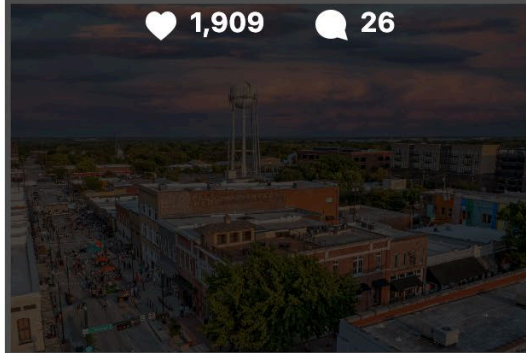


North Texas Is Building An Economy Bigger Than Some States, Starting In Collin County

Matilda Preisendorf Jul 18, 2025



1,909 26



2025 CJ CUP BYRON NELSON RAISED
\$5.7 MILLION
FOR MENTAL HEALTH



IMPRESSIONS

172,215

