

Promotional and Community Event Grant Application

McKinney Community Development Corporation FY 2026

MCDC Mission

Staying true to voter intent, we work proactively, in partnership with others, to promote and fund community, cultural, and economic development projects that maintain and enhance the quality of life in McKinney.

Important Information

- Please read the McKinney Community Development Corporation [Grant Guidelines](#) before completing this application.
- The Grant Guidelines are available at [McKinneyCDC.org](#) or by emailing Info@McKinneyCDC.org.
- If you are interested in a preliminary review of your grant request or event idea, please [complete and submit the online Letter of Inquiry](#).
- **Applications must be submitted via online form and must be submitted no later than 5 p.m. on the deadline date.**

All applicants must submit a complete application with the following attachments and required information as detailed throughout the application to ensure Board consideration for funding.

- Detailed event description
 - Comprehensive narrative that includes event mission, goals, planning and execution timeline;
 - Planned activities pre-event and during event;
 - History of past or similar events;
 - Event budget (fundraising goals, projected revenue, funding sources);
 - Ticket price(s). (At least one category of ticket must be \$35 or under.)
 - Safety/security plan, parking/traffic management plan, weather contingency, event staffing plan.
- Target audience – Please include data from previous events if available.
 - Attendance projections (include how your calculations were made);
 - Target audience including demographics (families, young adults, seniors, all ages, ethnicity) as well as diversity of interests (arts, culture, recreation, sports, shopping, etc.);
 - Geographic reach (goal for attendees from outside of McKinney, estimated travel distance).
- Community and economic impact
 - Describe how your event will showcase McKinney for tourism and economic development for residents and visitors (shopping and dining in McKinney, hotel stays, participation in other McKinney activities).
- Marketing and promotional plan

Detailed and itemized plan and promotional budget - include strategies and channels (print ads, press releases, digital ads, social media, radio, posters, flyers, yard signs, articles, etc.);

- Social media followship and website data if available.
- Financial viability of organization (Please provide the following documentation)
 - Verification of organization's status (IRS letter of determination, W9);
 - Most recent two years of financial statements including organization's budget and profit/loss statements (audited preferred or written explanation if audit not available);

Promotional and Community Event Grant Calendar

To ensure timely and effective use of promotional grant funds, we recommend event(s) are scheduled to occur at least 4-6 months after the award notification date(s).

Cycle I

- Application Deadline: Nov. 28, 2025
- Presentation to MCDC Board: Dec. 18, 2025
- Board Vote and Award Notification: Jan. 22, 2026

Cycle II

- Application Deadline: May 30, 2026
- Presentation to MCDC Board: June 25, 2026
- Board Vote and Award Notification: July 23, 2026

Organization Name	Collin County Master Gardeners Association
CEO / Executive Director	Mary Melinda Williams (Board President- term ends Dec 2026)
Federal Tax I.D.	75-2756156
Incorporation Date	Tuesday, April 21, 1998
Mailing Address	825 N. McDonald Street, Ste 150 McKinney, TX, 75069
Phone Number	(972) 548-4232
Email	info@ccmgatx.org
Website	www.ccmgatx.org
Social Media	https://www.facebook.com/ccmgatx , https://www.instagram.com/ccmgatx/

Please provide a detailed narrative about your organization including year established, mission, goals, scope of services, staff, successes, contribution to community, etc.

Organization Overview

The Collin County Master Gardeners Association (CCMGA), founded in partnership with the Texas A&M AgriLife Extension Service, has been serving Collin County for over two decades, since April 1998, as a 501(c)(3) nonprofit focused on sustainable horticulture, environmental education, and community enrichment. Our volunteers deliver research-based gardening knowledge across North Texas through hands-on programming and public events that directly benefit the community and promote McKinney as a destination for education, outdoor living, and green innovation.

Mission and Goals

Our mission is to assist the Texas A&M AgriLife Extension Horticulture Agent-Collin County in providing science-based horticultural education that supports responsible resource use and environmental stewardship. We aim to:

- Promote Earth-Kind® landscaping principles that improve water conservation and soil health
- Encourage Integrated Pest Management (IPM) to reduce chemical inputs
- Provide accessible education that empowers residents to create resilient, sustainable home landscapes

Scope of Services

CCMGA delivers public education through workshops, lecture series, plant sales, demonstration gardens, and a scholarship program that supports future leaders in horticulture and environmental science. Our outreach spans all ages—from children to seniors—and includes initiatives such as horticulture therapy in senior centers, classroom and garden-based programs in K–12 schools, homeschool enrichment sessions, and seasonal youth activities. We also operate info/help desks at events, host hands-on demos at community libraries, and provide engaging content through expos and virtual programs. Partnering with local government, nonprofits, schools, and community groups helps us extend our reach and serve the diverse needs of McKinney and Collin County.

Staff and Volunteer Success

CCMGA is powered by a 325+ member volunteer team of certified Master Gardeners and interns who contributed over 35,000 service hours in the past year alone. These trained individuals support every facet of programming—from planning and teaching to site development and digital outreach. Their work has helped establish Myers Park & Event Center as a year-round destination for horticulture community education and engagement.

Community Contribution and Impact

Our hallmark events, including The Garden Show, the Spring and Fall Plant Sales, and a series of in-person educational workshops, collectively generated approximately 5,800 participant engagements across 2025–2026 programming. Attendance data reflected strong regional participation, with approximately 81% of measured attendees traveling from outside McKinney and participation extending across Collin County and surrounding North Texas communities within an estimated 100–125 mile regional reach based on last year’s events. These events support regional tourism, destination-style event participation, and local economic activity within McKinney.

CCMGA maintains active partnerships with McKinney-based nonprofits such as Hugs Greenhouse and the East McKinney Learning Garden, along with regional vendors, local businesses, and community organizations throughout Collin County. These collaborations extend organizational reach while strengthening community engagement, environmental education, and local visibility through recurring public events and outreach initiatives.

Select One

Nonprofit 501(c)3 (Attach copy of IRS Determination Letter)

IRS Determination Letter for 501(c)3

 501c3_IRS Doc.pdf

Is the representative information same as above?

No

Representative Completing Application

Sarah Dodd Communications Chair

Mailing Address

1531 Grace Lane
Wylie, TX, 75098

Phone Number

(469) 531-0887

Email

sdoddccmga@gmail.com

Is the contact for communications between MCDC and the organization same as above?

Yes

Total Amount Requested

14,712

Are matching funds available?

No

Have you received or will funding be requested from any other City of McKinney entity (e.g. Visit McKinney, Arts Commission, City of McKinney Community Support Grant)?

No

If applicable, please indicate the name of the events, year(s) and amount(s) of MCDC funding received in the past five years.

2022 (\$9,850), 2023 (\$9,000 - 1 event), 2024 (\$11,000- 8 events), 2025 (\$12,000- 8 events)

Information about the promotional / community event for which you are seeking funding.

Date(s) of Event

The Fall Plant Sale (Oct. 24, 2026), Educational Workshops: Edible Gardening (Jan 2027) and Tomato Workshop (Feb 2027), The Garden Show (March 2027), and Spring Plant Sale (April 2027). Note: Final 2027 event dates are pending final coordination with Myers Park facility scheduling.

Location(s)

Myers Park & Event Center (7117 Co Rd 166, McKinney, TX 75071)

Ticket Prices

Free Admission: Spring and Fall Plant Sales, The Garden Show
Ticketed Workshops: General pricing: \$25 in-person

Is this the first time for this event?

No

If not, what is the history for the event (beginning in what year and how often is it held)?

The Garden Show was established in 2010 and has become CCMGA's signature public event, with pauses during the COVID-19 pandemic in 2020 and 2021. Educational workshops and plant sales have been longstanding components of CCMGA public outreach programming and continue to evolve based on attendance trends, educational demand, venue capacity, and community engagement goals. With topics of workshops changing frequently, we don't have a fixed date other than our incorporation since it is the

core of our organization.

How does event showcase McKinney for tourism and/or business development?

The Collin County Master Gardeners Association (CCMGA) designs its public events to position McKinney as a regional destination for educational programming, outdoor living, gardening, and community engagement. Through large-scale public events, seasonal plant sales, and educational workshops, CCMGA programming attracts visitors from across North Texas while supporting local visibility, tourism activity, and community participation within McKinney.

Regional Tourism and Destination-Event Participation

CCMGA events consistently attract strong participation from outside McKinney and surrounding regional communities. Combined attendance data from workshops, plant sales, and The Garden Show reflected approximately 5,800 participant engagements during the 2025–2026 cycle, with approximately 81% of measured attendees traveling from outside McKinney. Participation extended across Collin County and surrounding North Texas communities within an estimated 100–125 mile regional reach from McKinney.

- The Garden Show serves as CCMGA's signature destination event, attracting more than 4,000 participants through educational presentations, gardening demonstrations, youth activities, vendor participation, and public programming hosted at Myers Park & Event Center.
- Seasonal Plant Sales attract regional gardening audiences seeking native, adapted, and hard-to-find plants, generating repeat visitation and destination shopping activity. Survey data indicated many attendees also planned to shop or dine in McKinney during their visit.
- Educational workshops covering edible gardening, propagation, tomato growing, and seasonal gardening topics consistently attracted strong regional participation, with approximately 71% of workshop attendees traveling from outside McKinney.

Community and Business Engagement

CCMGA events also support local visibility and community engagement through partnerships with McKinney-based organizations, nonprofits, vendors, and businesses. The 2025 Garden Show included 72 vendor and organizational booths, including participation from McKinney-based businesses, nonprofit organizations, and civic/community groups.

These events increase visibility for local organizations, businesses, and educational resources while reinforcing McKinney's identity as a community-oriented destination.

Place-Based Promotion and Regional Visibility

All major events are hosted at Myers Park & Event Center, a City of McKinney facility that continues to grow as a destination for public events and community programming. By drawing thousands of annual visitors to Myers Park, CCMGA programming helps increase regional visibility for northeast McKinney and supports broader awareness of the city's public event infrastructure and amenities.

Strategic Promotion to Amplify Regional Reach

With MCDC support, CCMGA executes a coordinated multi-channel marketing strategy designed to increase regional awareness, expand visitor traffic into McKinney, and promote repeat attendance across multiple events throughout the grant cycle. Promotional efforts include:

- Paid digital advertising, social media campaigns, regional print placements, digital billboard exposure, sponsored content, and community event calendar listings
- Distribution of promotional materials, signage, vendor kits, flyers, and event assets through partners, vendors, workshops, and community outreach opportunities
- Ongoing promotion through organizational email newsletters, event webpages, tourism/community calendars, Ask the Master Gardener outreach, and cross-promotion between CCMGA programs and events

Regional promotional efforts specifically targeted surrounding North Texas communities including Plano, Allen, Frisco, Celina, Prosper, and neighboring growth areas, aligning closely with observed attendee participation patterns across CCMGA events.

These combined efforts help position McKinney as a welcoming destination for educational tourism,

outdoor recreation, community engagement, and locally connected public events.

Does the event support a non-profit (other than applicant)?

Yes

If yes, what organization(s) are supported?

The Garden Show annually partners with a featured nonprofit or community organization as the featured charity partner for the event. Past participating organizations have included Hugs Greenhouse, the East McKinney Learning Garden, local civic groups, and conservation-focused organizations.

What percentage of revenue will be donated (indicate gross or net)?

Only The Garden Show applies. 100% of gross door donations (suggested \$5) are collected & retained by that year’s charity partner directly at the event. CCMGA does not handle this as part of its revenue. All other event proceeds are reinvested into CCMGA’s nonprofit programs and public education efforts.

Expected total attendance and how calculations were made.

Across all proposed events, CCMGA anticipates approximately 5,500–7,000 total participants during the grant cycle. Attendance estimates are based on the previous two years of event participation trends, registration records, workshop attendance, wristband counts, vendor and volunteer participation, and attendee survey sampling. Projections also consider expanded regional marketing efforts, repeat attendance patterns, seasonal scheduling, and event format adjustments between years.

Expected percentage of attendees coming from outside of McKinney.

Approximately 70–80% of attendees are expected to travel from outside McKinney based on historical attendance patterns, registration zip code analysis, attendee survey sampling, and city participation tracking across CCMGA workshops, plant sales, and The Garden Show.

Total attendance from previous event(s) (if applicable)

19 of attendees from McKinney at the previous event.
percentage

81 of attendees from outside of McKinney at the previous event.
percentage

Geographic Reach (estimated travel distance)

Workshops + Plant Sales: estimated 80–90 mile regional reach
The Garden Show: estimated 100–125 mile regional reach

Describe the TARGET AUDIENCE to include:

- Demographics (i.e. families, young adults, seniors, all ages, ethnic diversity)
- Diversity of interests (i.e. arts, culture, recreation, sports, shopping, etc.)

The Collin County Master Gardeners Association (CCMGA) events attract a broad North Texas audience across multiple age groups, backgrounds, experience levels, and community interests. AAs McKinney and Collin County continue experiencing rapid residential growth, CCMGA programming serves an increasingly diverse audience interested in gardening, sustainability, outdoor living, recreation, and community engagement. Target audiences include:

- Families and Community Members – The Garden Show and seasonal plant sales provide family-friendly public programming, youth activities, interactive exhibits, and informal educational experiences designed for all ages. These events serve as community gathering spaces for both longtime residents and new families relocating to the region.
- Home Gardeners and Outdoor Enthusiasts – CCMGA events attract homeowners, hobby gardeners, DIY landscapers, and outdoor-living enthusiasts seeking practical gardening knowledge, native and adapted plants, sustainable landscaping ideas, and region-specific growing guidance.
- Eco-Conscious and Sustainability-Focused Audiences – Workshops and educational programming appeal to individuals interested in conservation, pollinator support, water-wise gardening, composting, edible gardening, and environmentally responsible practices aligned with Earth-Kind® principles.
- Educational and Youth Groups – CCMGA regularly welcomes teachers, homeschool families, scout groups, students, and lifelong learners interested in hands-on horticultural education, environmental science, ecology, and food-growing practices.
- Regional Visitors and Garden Tourists – A significant portion of attendees travel from outside McKinney and surrounding communities to attend workshops, plant sales, and The Garden Show. These visitors are drawn by gardening education, specialty plant offerings, vendor participation, and destination-event experiences tied to North Texas gardening culture.
- Shoppers, Vendors, and Community Business Audiences – Seasonal plant sales and The Garden Show attract plant buyers, garden-related businesses, artisans, nonprofit organizations, and community vendors seeking access to a highly engaged gardening and outdoor-lifestyle audience.

The diversity of attendee interests across gardening, recreation, outdoor living, sustainability, shopping, education, and community engagement helps position CCMGA events as broad-access public programming that appeals to both local residents and regional visitors.

FINANCIAL GOALS FOR EVENT OF PROMOTIONAL / COMMUNITY EVENT

Gross Revenue	96,000
Projected Expenses	96,000
Net Revenue	96,000

Please provide funding sources and dollar amounts associated with each of the following.

Sponsorship Revenue	20,000 (The Garden Show sponsor revenue)
Registration Fees	5,000 (Workshop tickets)
Donations	0
Other (raffle, auction, etc.)	0
Net Revenue	96,000

Metrics to evaluate success of event. Outline the metrics that will be used to evaluate success of the proposed event (attendance, reach from across targeted audiences, funds raised, tickets sold, etc). If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.

CCMGA evaluates event success through a combination of attendance tracking, geographic participation

analysis, attendee surveys, ticket sales, digital analytics, and marketing performance data. Metrics are used to evaluate participation, outreach effectiveness, audience growth, and future marketing strategy.

Workshops: Ticketed through SimpleTix, allowing for registration tracking, zip code analysis, attendance reporting, and standardized pre-event surveys. Survey metrics include gardening experience levels, previous CCMGA participation, educational interests, and attendee origin.

Plant Sales: Success is measured through attendance counts, plant sales volume, net revenue, attendee intercept surveys, and regional participation trends. Survey questions evaluate repeat attendance, marketing awareness, and visitor behavior such as shopping or dining in McKinney during event visits.

The Garden Show: Metrics include total participation, vendor and volunteer involvement, city participation tracking, attendee origin analysis, and regional attendance reach. The event also tracks participation from McKinney-based businesses, nonprofit organizations, and community partners.

Marketing and Digital Outreach: CCMGA monitors website traffic, email engagement, digital advertising performance, social media reach, clicks, and audience engagement across paid and unpaid campaigns. Attendance patterns are reviewed alongside targeted marketing efforts to better evaluate regional outreach effectiveness and future media planning decisions.

Community Outreach and Cross-Promotion: CCMGA also evaluates the effectiveness of year-round outreach efforts, including educational programming, public engagement initiatives, Ask the Master Gardener events, newsletters, and cross-promotion between workshops, plant sales, and The Garden Show. These combined efforts help strengthen repeat attendance, increase community awareness, and support continued regional participation growth.

Following each major event, CCMGA conducts internal review and reporting discussions to evaluate attendance trends, outreach effectiveness, operational improvements, and grant reporting outcomes. Final reporting will summarize attendance, regional participation, marketing reach, survey findings, and overall success in achieving event objectives.

Provide a comprehensive narrative that includes:

- Mission, goals, planning and execution timeline
- Planned activities (pre-event and during event)
- History of past or similar events
- Safety/security plan, parking/traffic management plan, weather contingency, event staffing plan

Mission:

The Collin County Master Gardeners Association (CCMGA) hosts a series of public-facing events designed to promote sustainable gardening, environmental education, and community engagement throughout McKinney and North Texas. All major events are hosted at Myers Park & Event Center and are open to the public.

- **Plant Sales:** CCMGA's primary fundraising events, promoting regionally appropriate, water-wise, and sustainable plant selections while supporting year-round educational programming.
- **Workshops:** Hands-on and lecture-based programming focused on practical gardening education, Earth-Kind® principles, and sustainable outdoor practices.
- **The Garden Show:** CCMGA's signature destination event featuring educational presentations, vendors, nonprofit outreach, youth activities, demonstrations, and public engagement programming.

Organization-Wide Goals:

- Expand educational outreach and increase participation from regional audiences across McKinney, Collin County, and surrounding North Texas communities
- Promote research-based, sustainable gardening practices through public education and hands-on learning opportunities
- Support regional tourism, community engagement, and local economic activity through recurring public events hosted in McKinney

- Strengthen awareness of CCMGA educational resources, including workshops, demonstration gardens, newsletters, website resources, and public outreach programs

Growth Goals by Event:

CCMGA focuses on sustainable, right-sized growth based on venue capacity, historical attendance patterns, educational impact, and operational considerations.

- Workshops prioritize educational value, regional participation, attendee satisfaction, and first-time attendee engagement.
- Plant Sales focus on strong inventory turnover at a profit, sustainable fundraising performance, repeat attendance, diverse regional participation to 2026, and continued outreach to new audiences while balancing inventory management, seasonal demand, and operational efficiency. Success is measured through inventory movement, attendance trends, net revenue performance, and detailed attendee survey information.
- The Garden Show focuses on maintaining strong regional participation, high-quality educational programming, vendor engagement, and destination-event visibility while continuing to improve attendee experience, speaker participation, and public engagement opportunities. Success is measured through participation trends, audience engagement, vendor/community involvement, feedback and regional attendance reach.

Planned Activities:

- Workshops: Educational presentations, demonstrations, Q&A sessions, handouts, and practical gardening instruction.
- Plant Sales: Plant purchasing opportunities, sustainable gardening guidance, direct interaction with Master Gardeners, and educational outreach.
- The Garden Show: Two-day public event featuring speaker sessions, demonstrations, youth activities, nonprofit/community booths, vendor marketplace participation, and educational exhibits.

Planning and Execution Timeline:

Planning for all major CCMGA events begins several months in advance and includes event coordination, marketing development, vendor and speaker recruitment, volunteer staffing, educational programming, logistics coordination, and post-event evaluation.

- Workshops are typically planned 3–6 months in advance depending on speaker scheduling and educational content.
- Plant Sales begin operational planning approximately 6 months prior to each event, including growing schedules, plant sourcing, volunteer coordination, and marketing development.
- The Garden Show begins planning in the fall preceding the event and includes sponsorship outreach, vendor recruitment, educational programming, logistics coordination, and event production planning.

Marketing, outreach, and communications efforts run on a parallel timeline to maintain public visibility throughout the event cycle and support repeat participation across CCMGA programming.

History of Similar Events:

The Garden Show was established in 2010 and has become CCMGA's signature public event, with pauses during the COVID-19 pandemic in 2020 and 2021. Educational workshops and plant sales have been longstanding components of CCMGA public outreach programming and continue to evolve based on attendance trends, educational demand, venue capacity, and community engagement goals.

Safety and Security Plan:

All events are hosted at Myers Park & Event Center, a City of McKinney facility with established operational and safety procedures. For large-scale events such as The Garden Show, CCMGA coordinates with venue management to provide on-site security personnel and medical support coverage during public operating hours. Venue staff are present throughout event setup, operation, and teardown, and CCMGA follows all venue safety, emergency response, and permitting requirements.

Parking and Traffic Management:

Myers Park & Event Center provides dedicated on-site parking and overflow parking areas to support public attendance. CCMGA volunteers assist with traffic flow, parking coordination, and attendee guidance

during larger public events as needed.

Weather Contingency Plan:

All primary CCMGA events are held indoors and are designed to operate rain or shine. In the event of severe weather or emergency conditions, CCMGA follows all venue emergency procedures and operational guidance established by Myers Park & Event Center and local authorities.

Event Staffing Plan:

CCMGA events are primarily staffed by trained CCMGA volunteers supported by event leadership teams, venue personnel, speakers, vendors, and community partners. Volunteer assignments are coordinated based on event size and operational needs, including setup, attendee support, educational outreach, parking coordination, event operations, and teardown activities.

Describe how your event will showcase McKinney for tourism and economic development for residents and visitors (shopping and dining in McKinney, hotel stays, participation in other McKinney activities, etc.)

CCMGA events are designed to attract regional visitors into McKinney while supporting local visibility, community engagement, and economic activity through recurring public programming hosted at Myers Park & Event Center.

Attendance data from recent workshops, plant sales, and The Garden Show demonstrated strong regional participation, with approximately 81% of measured attendees traveling from outside McKinney and participation extending across Collin County and surrounding North Texas communities within an estimated 100–125 mile regional reach. These events introduce new audiences to McKinney while encouraging repeat visitation through educational programming, seasonal events, and destination-style public experiences.

The Garden Show serves as CCMGA's signature tourism-oriented event, attracting approximately 4,000 participants through educational programming, vendor participation, youth activities, demonstrations, and community engagement opportunities. Seasonal Plant Sales and educational workshops further support repeat regional visitation by attracting homeowners, gardening enthusiasts, families, and outdoor-living audiences from surrounding communities including Plano, Allen, Frisco, Celina, Prosper, and neighboring growth areas.

Survey data from recent plant sales also indicated that many attendees planned to shop or dine in McKinney during their visit, supporting additional local economic activity beyond the event itself. Visitors often spend several hours attending events, creating opportunities for participation in nearby restaurants, retail areas, and additional McKinney destinations during the same trip.

All events are hosted at Myers Park & Event Center, helping strengthen awareness and utilization of a City of McKinney facility that continues to grow in regional visibility as northeast McKinney experiences ongoing residential growth. CCMGA programming introduces both residents and visitors to Myers Park as a destination for community events, education, recreation, and outdoor engagement.

CCMGA events also support local visibility through vendor and community participation. The Garden Show included 64 vendor and organizational booths in 2026, including participation from 16 McKinney-based businesses, nonprofits, civic organizations, and community service groups. These partnerships help connect regional visitors with local businesses, educational resources, and community organizations while reinforcing McKinney's identity as an active and community-oriented destination.

Provide a detailed and itemized promotional plan and budget for the event(s). Plan should include promotional channels (print ads including publication names, social media, radio, posters, flyers, yard signs, etc.)

Promotional Channel	Budget
Print Advertising (Community Impact; Frisco Style Magazine; Plano Magazine; local print publications and event promotions)	\$5,955
Digital Advertising (Community Impact, Frisco Style Magazine, Plano Magazine, regional website advertising display advertising and sponsored digital placements)	\$4,069
Email Marketing & Website Promotion (CCMGA newsletters, Community Impact, Frisco Style Magazine, Plano Magazine, event webpages, tourism/community calendars)	\$4,588
Social Media (Meta paid campaigns, boosted event promotions, Facebook event pages, partner/shared social promotion)	\$2,150
Promotional Materials event flyers, postcards, press release assets, vendor kits, reusable event graphics and outreach materials)	\$1,406
Community Outreach (CCMGA funded-outreach, monthly meetings, workshop cross-promotion, speaking engagements, community engagement opportunities)	\$0

Promotional Channel	Budget
Outdoor & Event Signage (reusing existing reusable event signage, displays, directional signage, banners, booths, digital billboard)	\$0

Event Marketing Plan and Budget Attachment


CCMGA_Marketing Budget for MCDC -....pdf


CCMGA_2026-27 MCDC Grant Applica....pdf

Total Promotional Budget \$18,168.00

Does your marketing plan include components specifically designed to promote your event(s) within the ethnically diverse communities that call McKinney home? Please share details.

Yes. CCMGA’s marketing and outreach efforts are designed to serve the broad and rapidly growing communities throughout McKinney and Collin County. As Collin County has experienced significant population growth and increasing demographic diversity in recent years, CCMGA has continued expanding public-facing educational programming, outreach partnerships, and accessible event promotion designed to reach residents across varied backgrounds, age groups, experience levels, and community interests. CCMGA events are intentionally structured as low-cost or free public programs open to all experience levels and audiences. Marketing materials and promotional campaigns utilize reflecting the broad communities served throughout Collin County, and community participation reflective of the audiences served throughout Collin County. Outreach efforts extend beyond traditional event promotion and include year-round participation in public libraries, schools, homeschool programs, scout activities, community events, nursery outreach, public garden projects, and partnerships with organizations such as the Native Plant Society of Texas, H-E-B community initiatives, and local horticultural groups. CCMGA also supports educational programming in community gardens, school gardens, and public spaces throughout the county. As part of Texas A&M AgriLife Extension, CCMGA also supports accessibility accommodations and public educational access requirements for community programming and events. These combined efforts help ensure CCMGA events remain welcoming, accessible, and relevant to the increasingly diverse communities that call McKinney and Collin County home.

What percentage of the total marketing budget does the grant represent? 80.98%

Marketing lessons learned from past events (if applicable).

In recent grant cycles, CCMGA refined its marketing strategy to better align outreach efforts with actual attendance patterns, regional participation trends, and cost-effective audience engagement. Marketing decisions were increasingly guided by attendance data, survey feedback, digital performance metrics, and observed participant behavior across workshops, plant sales, and The Garden Show.

Print and Regional Advertising:

CCMGA adjusted its print strategy by reducing or eliminating placements that no longer aligned with attendee origin data, audience reach, or cost-effectiveness. Advertising efforts shifted toward stronger-performing regional publications such as Community Impact, where distribution areas more closely matched observed attendance patterns from surrounding North Texas growth communities including Plano, Allen, Frisco, Celina, and Prosper. CCMGA also expanded use of Community Impact sponsored content opportunities in place of lower-performing programmatic advertising.

Social Media and Digital Advertising:

Meta advertising campaigns continued to perform well when paired with coordinated organic content, website promotion, email outreach, and cross-event visibility. Paid campaigns consistently generated increases in unpaid reach, website traffic, and audience engagement during active campaign periods, reinforcing the value of layered digital promotion. Carousel-style campaigns and event-specific content performed particularly well for promoting educational programming, shopping opportunities, and destination-event experiences.

Content Strategy and Audience Engagement:

CCMGA continued refining its content strategy by shifting from generalized event announcements toward more educational, purpose-driven promotional content. Plant sale promotions increasingly highlighted specific plants, seasonal timing, gardening benefits, and educational value, resulting in stronger audience interaction, increased content sharing, and improved awareness of available inventory and programming. Educational-style promotion also helped attract newer audiences while continuing to engage established attendees and repeat participants.

Printed Materials and Community Outreach:

CCMGA continued using simplified, flexible print materials such as postcard-sized handouts and print-on-demand flyers to reduce waste, lower costs, and simplify distribution across volunteers, partners, vendors, libraries, outreach events, and community organizations. Member outreach kits containing pre-written social media content, email copy, and downloadable promotional assets continued helping volunteers and partners extend event visibility throughout local neighborhoods, HOAs, and community networks.

Cross-Promotion and Organizational Visibility:

Marketing multiple CCMGA events together through coordinated campaigns, newsletters, print placements, and digital outreach helped strengthen public awareness of CCMGA as a year-round educational organization rather than a series of isolated events. This strategy increased cross-event participation, encouraged repeat attendance, and reinforced Myers Park & Event Center as a recurring destination for community education and public programming.

Lessons Learned and Ongoing Refinement:

CCMGA also learned the importance of aligning marketing investments with measurable audience response and attendance trends. Advertising channels that did not demonstrate sufficient regional alignment, audience tracking capability, or attendance impact were reduced or eliminated in favor of stronger-performing digital and community-based outreach opportunities. These refinements helped improve overall marketing efficiency while supporting continued expanded audience reach and stronger engagement across CCMGA events.

If applicable, please include examples of past marketing efforts (screen shots of ads, posters, social posts, radio text, etc.)

Attached to the Media Plan upload area since this is just a text box.

Additional details related to marketing efforts.

CCMGA continues to refine and expand its marketing strategy based on attendance trends, audience participation data, and performance insights gathered through previous MCDRC-supported events. Recent event cycles helped identify stronger-performing regional outreach markets and more effective advertising channels, allowing CCMGA to better align promotional efforts with actual attendee participation patterns across North Texas communities.

Marketing efforts are intentionally coordinated across workshops, plant sales, and The Garden Show to strengthen repeat attendance, expand awareness of CCMGA educational programming, and increase regional visibility for McKinney-based events. Cross-promotion through newsletters, public outreach events, workshops, social media, community calendars, and Ask the Master Gardener activities has helped build recurring audience engagement throughout the year.

CCMGA also continues to evaluate and refine media-buy strategies based on cost effectiveness, audience reach, and observed attendance response. Recent adjustments included increased emphasis on regional digital and community-based advertising channels that better aligned with attendee participation patterns and surrounding growth areas.

In the upcoming grant cycle, CCMGA is excited to participate in MCDRC's new AMPLIFY program and utilize additional no-cost and reduced-cost promotional opportunities to further expand regional awareness and strengthen the visibility of McKinney-hosted events. These efforts will help maximize the impact of grant-supported marketing while continuing to promote McKinney as a destination for educational programming, community events, and outdoor engagement.

Metrics to evaluate success of marketing/promotional plan: Outline the metrics that will be used to evaluate overall success of the executed promotional plan. If funding is awarded, this should be included in the final report. (success in reaching new audiences, social media data, website analytics, etc).

CCMGA evaluates event success through a combination of attendance tracking, geographic participation analysis, attendee surveys, ticket sales, digital analytics, and marketing performance data. Metrics are used to evaluate participation, outreach effectiveness, audience growth, and future marketing strategy.

Workshops: Ticketed through SimpleTix, allowing for registration tracking, zip code analysis, attendance reporting, and standardized pre-event surveys. Survey metrics include gardening experience levels, previous CCMGA participation, educational interests, and attendee origin.

Plant Sales: Success is measured through attendance counts, plant sales volume, net revenue, attendee intercept surveys, and regional participation trends. Survey questions evaluate repeat attendance, marketing awareness, and visitor behavior such as shopping or dining in McKinney during event visits.

The Garden Show: Metrics include total participation, vendor and volunteer involvement, city participation tracking, attendee origin analysis, and regional attendance reach. The event also tracks participation from McKinney-based businesses, nonprofit organizations, and community partners.

Marketing and Digital Outreach: CCMGA monitors website traffic, email engagement, digital advertising performance, social media reach, clicks, and audience engagement across paid and unpaid campaigns. Attendance patterns are reviewed alongside targeted marketing efforts to better evaluate regional outreach effectiveness and future media planning decisions.

Community Outreach and Cross-Promotion: CCMGA also evaluates the effectiveness of year-round outreach efforts, including educational programming, public engagement initiatives, Ask the Master Gardener events, newsletters, and cross-promotion between workshops, plant sales, and The Garden Show. These combined efforts help strengthen repeat attendance, increase community awareness, and support continued regional participation growth.

Following each major event, CCMGA conducts internal review and reporting discussions to evaluate attendance trends, outreach effectiveness, operational improvements, and grant reporting outcomes. Final

reporting will summarize attendance, regional participation, marketing reach, survey findings, and overall success in achieving event objectives.

Please provide:

- Verification of organization’s status (IRS letter of determination, W9, etc.)
- Most recent two years of financial statement including organization’s budget and profit/loss statement (Audited is preferred or written explanation if audit not available.)

Budget

 CCMGA_2026-27 MCDC Grant Applica....pdf

Financial Statements

 CCMGA 2026 YTD Budget to Actual.pdf

 CCMGA 2025 Budget to Actual.pdf

 CCMGA 2024 YE Audit Final Report.pdf

IRS Determination Letter (if applicable)

 501c3_IRS Doc_8652.pdf

W9

 2025 990EZ_5221.pdf

All Applicants must submit a complete application with the following attachments and required information as detailed throughout the application to ensure the Board consideration for funding

Procedure

Application completed and submitted prior to deadline (5:00 PM on deadline date)

Application Submitted via online form

Organization and Financial Information

Completed all organizational information

Provided documentation of organization status (IRS letter, W9)

Two most recent years of financial statements (budget + profit & loss) (audited if available)

Event Description

Missions, goals, execution timeline, programming/activities, budget

Event dates, times, and location(s)

Cultural or community relevance

Target audience (numbers, demographics, geographic reach, diversity, past data)

Community & Economic Impact

Description of how the event promotes tourism and economic development

Economic impact projections

Benefits to McKinney residents and the community's quality of life

Marketing & Promotional Plan

Itemized marketing plan and budget

List of marketing channels (print, digital, radio, social, etc.)

Promotional time

Social media engagement data and website analytics (if available)

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule outlined on this application. Presentations will be limited to five (5) minutes, followed by time for questions from the Board. **Please be prepared to provide the information outlined below in your presentation:**

- Summary of organization and goals.
- Summary of event(s) to include dates, location, ticket prices, target audience, estimated attendance from within and outside of McKinney (and past attendance if applicable), event and pre-event activities, how event supports your organization's mission, non-profit beneficiary if applicable,
- Event logistics including timeline, safety/security, parking/traffic management
- How your event showcase McKinney for tourism and economic development
- Specific marketing plans for event(s) including promotional channels and budget for each.
- Past promotional success and lessons learned (if applicable).
- Percentage of total marketing budget that this grant application represents.
- The Promotional/Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization.
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional/Community event described in this application.

- Recognition to MCDC:
 - MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional/Community Event. A logo will be provided by MCDC for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
 - Grant recipients are encouraged to use graphics and text from the MCDC Grantee Toolkit (to be provided to all grant recipients) for posts/ads to help share how MCDC partners with your organization.
- The Organization officials who have signed the application are authorized by the organization to submit the application;
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional/Community Event for which funds were received.
- Applicant gives permission for the use of Board presentation images and other published event images on MCDC and City of McKinney website and social media content and print/digital publications.
- Applicant will provide a final report of the Promotional/Community Event(s) no later than 30 days following the completion of the Promotional/Community Event(s). Applicant may choose to use the [online form for Final Report](#) or email Final Report to info@mckinneycdc.org.
 . If emailed, Final Report may be in any format. All Final Reports should include:
 - narrative report on the event(s),
 - goals and objectives achieved based on performance metrics outlined in the application,
 - financial data (budget vs. actual expenses and revenues along with explanation for variances,
 - amount donated to charity (if applicable),
 - samples of marketing efforts (images of printed materials and ads, screenshots of website and online promotions),
 - statement/examples demonstrating how grant recipient promoted MCDC as a partner, and
 - photos and/or video of the event(s).
- Grant funding is provided on a reimbursement basis subsequent to submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the **final report on the Promotional/Community Event is provided to MCDC.**
- Funds granted must be used within one year of the date the grant is approved by the MCDC board.

Applicant Electronic Signature

We certify that all figures, facts, and representations made in this application, including attachments, are true and correct to the best of our knowledge.

Selecting this option indicates your agreement with the above statement.

Chief Executive Officer



Date

Thursday, May 28, 2026

Representative Completing Application



Date

Thursday, May 28, 2026

Notes

- Incomplete applications or those received after the deadline will not be considered.
- A final report must be provided to MCDL within 30 days of the event / completion of the Promotional / Community Event.
- Final payment of funding awarded will be made upon receipt of final report.
- Please use the Final Report to report your results. A PDF version is also available.

Event Proposed Budgets

The Garden Show 2027

	Proposed
Income	
Sponsor & Booth Income	\$20,000
Total Income	\$20,000
Expenses	
Bank Expense	\$1,000
EMT/First Aid	\$800
Security Inside	\$1,920
Carts (Storage/Transport/Repair)	\$2,400
MG Booth Supplies	\$2,400
Pipe & Drape	\$8,000
Signage & Printing	\$1,600
Office Supplies	\$300
Vol & Park Lunches	\$1,400
Total Expenses	\$19,820
Net Income	\$180

Combined Plant Sales

	Proposed
Income	
Fall Plant Sales	\$21,000
Spring Plant Sales	\$50,000
Total Income	\$71,000
Expenses	
Fall Plant Sale Cost of goods sold	\$12,000
Fall Plant Sale Square Fees	\$1,701
Spring Plant Sale Cost of goods sold	\$23,000
Spring Plant Sale Square Fees	\$1,300
General Expenses	
Storage (carts, Square readers, signs, etc.)	\$2,000
Floral Certificate	\$75
Software (Square)	\$1,120
Other (office supplies, printing)	\$600
Total Expenses	\$40,815
Net Income	\$30,185

Combined Spring 2027 Workshops

	Proposed
Income	
Edible Gardening Registration	\$2,500
Tomato Workshop Registration	\$2,500
Total Income	\$5,000
Expenses	
Square Fees	\$300
Simple Tix Fees	\$425
General Expenses	\$1,000
Total Expenses	\$1,725
Net Income	\$3,275

Fall 2026/Spring 2027 Promotional Marketing Budget							Proposed Budget			
Description	Events Covered	Media Plan Type	Media Specifics	Vendor Name	Qty(s) or Readership	Placement Issue	MCDC Application Estimated (MCDC Funded)	MCDC Application Estimated (CCMGA Funded Or Free)	Event Funded	Run/Use Start Date
Upcoming Events Board Squares - fall/winter	FPS+ CCMGA	Promotional Materials	Printed Items	Staples	- pull contact reports	AtMG/EMT/Monthly Mtg		\$8.00		
FPS 2026 - Flyer	FPS	Promotional Materials	Digital + Print	On Demand Only		Ask The MG / SB			\$25.00	
FPS 2026 - Event Postcard	FPS	Promotional Materials	Printed Items	Staples	500	AtMG/EMT/Monthly Mtg			\$250.00	
FPS 2026 (Paid Meta)	FPS	Social	Social Ad - Video	META	approx 1k	Meta	\$200.00		\$200.00	
FPS 2026 (Paid Meta)	FPS	Social	Social Ad - Video	META		Meta	\$300.00			
FPS 2026 (Organic FB/IG) - Aug	FPS	Social	Social Post w Graphic	META	9k - 1 or 2 posts	FB/IG		\$0.00		
FPS 2026 (Organic FB/IG) - Sept	FPS	Social	Social Post w Graphic	META	9k - 5 posts	FB/IG		\$0.00		
FPS 2026 (Organic FB/IG) - Oct	FPS	Social	Social Post w Graphic	META	9k - 14 posts	FB/IG		\$0.00		
FPS 2026 (FB Event Page)	FPS	Social	Event Page	META	9k	FB		\$0.00		
FPS 2026 (TXMG Event Page)	FPS	Email / Website Promo	Website Event Calendar	TXMG.org		TXMG website		\$0.00		
FPS 2026 (TXMG FB Page)	FPS	Social	Social Post w Graphic	META		@TexasMasterGardeners		\$0.00		
FPS 2026 Press Release	FPS	Promotional Materials	Local Media Outlets	For Event Leads To Distribute				\$0.00		
FPS 2026 CCMGA Homepage	FPS	Email / Website Promo	ccmgatx.org	CCMGA				\$0.00		
FPS 2026 CCMGA FPS webpage	FPS	Email / Website Promo	ccmgatx.org/events/fall-plant-sale/	CCMGA				\$0.00		
FPS 2026 Powerpoint slide promo	FPS	Community Outreach	jpeg	CCMGA		AtMG/EMT/Monthly Mtg		\$0.00		
FPS 2026 ATMG/SB	FPS	Community Outreach	display / handout	CCMGA		AtMG / SB		\$0.00		
FPS 2026 CCMGA monthly meetings	FPS	Community Outreach	display	CCMGA		Marsha/President		\$0.00		
FPS table at EMT fall workshops	FPS	Community Outreach	display/table	CCMGA		Marsha / EMT		\$0.00		
FPS 2026 - District 121 Billboard	FPS	Signage	Digital Billboard	MCDC/ Outdoor Signs		Outdoor Signs	\$0.00			
FPS 2026 - MCDC FB	FPS	Social	Social Post	META		FB	\$0.00			
FPS 2026 - City of McKinney resident email	FPS	Email / Website Promo	Newsletter	MCDC/City McKinney		City McKinney newsletter	\$0.00			
FPS 2026 - MCDC CI print	FPS	Print	Print Advertising	MCDC/Community Impact		CI - McKinney newspaper	\$0.00			
FPS 2026 - CI print - McKinney	FPS	Print	Print Advertising	Community Impact		CI - McKinney newspaper	\$382.50			
FPS 2026 - CI print - Celina/Prosper	FPS	Print	Print Advertising	Community Impact		CI - Celina/Prosper newspaper	\$382.50			
FPS 2026 - CI digital - Plano Oct	FPS	Digital	Digital Website Ads	Community Impact		CI - Plano Webpage	\$350.00			
FPS 2026 - GWG spotlight Sept	FPS	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
FPS 2026 - GWG spotlight Oct	FPS	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
FPS 2026 - Upcoming Events Aug	FPS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
FPS 2026 - Upcoming Events Sept	FPS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
FPS 2026 - Upcoming Events Oct	FPS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
FPS 2026 - CI Community Calendar	FPS	Email / Website Promo	CI event webpage	Community Impact		CI		\$0.00		
FPS 2026 - Visit McKinney Calendar	FPS	Email / Website Promo	VisitMcKinney webpage	City of McKinney		VisitMcKinney webpage		\$0.00		
FPS 2026 - Star Local Calendar	FPS	Email / Website Promo	Star local calendar	Star Local		Star local calendar		\$0.00		
Frisco Style Magazine Online + CC Fee (\$10)	FPS	Digital	Programmatic Ad	Frisco Style Magazine	30k impressions		\$300.00			
Plano Magazine Website	FPS	Email / Website Promo	Email Ad	Plano Magazine	20k		\$219.00			
Upcoming Events Board Squares	EMT/SPS/TGS + CCMGA	Promotional Materials	Printed Items	Staples	- pull contact reports	AtMG/EMT/Monthly Mtg		\$8.00		
Notebooks & Pens	EMT/TGS/SPS	Promotional Materials	Promotional Product	Amazon	200				\$65.00	
Notebook Sticker - EMT	EMT & CCMGA	Promotional Materials	Promotional Product	Uprinting.com	200				\$130.00	
EMT 2027 - Event Postcard	EMT Jan/Feb	Promotional Materials	Printed Items	Staples	need dates/audience info	AtMG/EMT/Monthly Mtg			\$100.00	
Jan Workshop (Paid Meta)	EMT Jan	Social	Social Ad - Video	META		Meta	\$150.00			
Feb Workshop (Paid Meta)	EMT Feb	Social	Social Ad - Video	META		Meta	\$100.00			
EMT Workshop (Organic FB/IG) - Dec	EMT Jan	Social	Social Post w Graphic	META	9k -	FB/IG		\$0.00		

Fall 2026/Spring 2027 Promotional Marketing Budget							Proposed Budget			
Description	Events Covered	Media Plan Type	Media Specifics	Vendor Name	Qty(s) or Readership	Placement Issue	MCDC Application Estimated (MCDC Funded)	MCDC Application Estimated (CCMGA Funded Or Free)	Event Funded	Run/Use Start Date
EMT Workshop (Organic FB/IG) - Jan	EMT Jan/Feb	Social	Social Post w Graphic	META	9k -	FB/IG		\$0.00		
EMT Workshop (Organic FB/IG) - Feb	EMT Feb	Social	Social Post w Graphic	META	9k -	FB/IG		\$0.00		
EMT Jan (FB Event Page)	EMT Jan	Social	Event Page	META	9k	FB		\$0.00		
EMT Feb (FB Event Page)	EMT Feb	Social	Event Page	META	9k	FB		\$0.00		
EMT Jan (TXMG Event Page)	EMT Jan	Email / Website Promo	Website Event Calendar	TXMG.org		TXMG website		\$0.00		
EMT Feb (TXMG Event Page)	EMT Feb	Email / Website Promo	Website Event Calendar	TXMG.org		TXMG website		\$0.00		
EMT 2027 (TXMG FB Page)	EMT Jan/Feb	Social	Social Post w Graphic	META		@TexasMasterGardeners		\$0.00		
EMT 2027 CCMGA Homepage	EMT Jan/Feb	Email / Website Promo	ccmgatx.org	CCMGA				\$0.00		
EMT CCMGA Workshop webpage	EMT Jan/Feb	Email / Website Promo		CCMGA				\$0.00		
EMT Jan Powerpoint slide promo	EMT Jan	Community Outreach	jpeg	CCMGA		AtMG/EMT/Monthly Mtg		\$0.00		
EMT Feb Powerpoint slide promo	EMT Feb	Community Outreach	jpeg	CCMGA		AtMG/EMT/Monthly Mtg		\$0.00		
EMT 2027 ATMG/SB	EMT Jan/Feb	Community Outreach	display / handout	CCMGA		AtMG / SB		\$0.00		
EMT 2027 CCMGA monthly meetings	EMT Jan/Feb	Community Outreach	display	CCMGA		Marsha/President		\$0.00		
EMT Jan - District 121 Billboard	EMT Jan	Signage	Digital Billboard	MCDC/ Outdoor Signs		Outdoor Signs	\$0.00			
EMT Feb - District 121 Billboard	EMT Feb	Signage	Digital Billboard	MCDC/ Outdoor Signs		Outdoor Signs	\$0.00			
EMT Jan - MCDC FB	EMT Jan	Social	Social Post	META		FB	\$0.00			
EMT Feb - MCDC FB	EMT Feb	Social	Social Post	META		FB	\$0.00			
EMT - City of McKinney resident email Jan	EMT Jan/Feb	Email / Website Promo	Newsletter	MCDC/City McKinney		City McKinney newsletter	\$0.00			
EMT - City of McKinney resident email Feb	EMT Jan/Feb	Email / Website Promo	Newsletter	MCDC/City McKinney		City McKinney newsletter	\$0.00			
EMT 2027 - MCDC CI print Jan 27	EMT Jan/Feb	Print	Print Advertising	MCDC/Community Impact		CI - McKinney newspaper	\$0.00			
EMT 2027 - MCDC CI print Feb 27	EMT Jan/Feb	Print	Print Advertising	MCDC/Community Impact		CI - McKinney newspaper	\$0.00			
EMT 2027 - CI print - McKinney Jan 27	EMT	Print	Print Advertising	Community Impact		CI - McKinney newspaper	\$382.50			
EMT 2027 - CI print - Celina/Prosper Jan 27	EMT	Print	Print Advertising	Community Impact		CI - Celina/Prosper newspaper	\$382.50			
EMT 2027 - CI digital - Plano Jan 27	EMT	Email / Website Promo	Digital Website Ads	Community Impact		CI - Plano Webpage	\$350.00			
EMT 2027 - CI print - McKinney Feb 27	EMT/TGS	Print	Print Advertising	Community Impact		CI - McKinney newspaper	\$382.50			
EMT 2027 - CI print - Celina/Prosper Feb 27	EMT/TGS	Print	Print Advertising	Community Impact		CI - Celina/Prosper newspaper	\$382.50			
EMT 2027 - CI digital - Plano Feb 27	EMT/TGS	Email / Website Promo	Digital Website Ads	Community Impact		CI - Plano Webpage	\$350.00			
EMT 2027 - GWG spotlight Dec	EMT Jan/Feb	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
EMT 2027 - GWG spotlight Jan	EMT Jan/Feb	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
EMT 2027 - GWG spotlight Feb	EMT Feb	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
EMT 2027 - Upcoming Events Dec	EMT Jan/Feb	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
EMT 2027 - Upcoming Events Jan	EMT Jan/Feb	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
EMT 2027 - Upcoming Events Feb	EMT Feb	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
EMT Jan - CI Community Calendar	EMT Jan	Email / Website Promo	CI event webpage	Community Impact		CI		\$0.00		
EMT Jan - Visit McKinney Calendar	EMT Jan	Email / Website Promo	VisitMcKinney webpage	City of McKinney		VisitMcKinney webpage		\$0.00		
EMT Jan - Star Local Calendar	EMT Jan	Email / Website Promo	Star local calendar	Star Local		Star local calendar		\$0.00		
EMT Feb - CI Community Calendar	EMT Feb	Email / Website Promo	CI event webpage	Community Impact		CI		\$0.00		
EMT Feb - Visit McKinney Calendar	EMT Feb	Email / Website Promo	VisitMcKinney webpage	City of McKinney		VisitMcKinney webpage		\$0.00		
EMT Feb - Star Local Calendar	EMT Feb	Email / Website Promo	Star local calendar	Star Local		Star local calendar		\$0.00		
TGS Flyer	TGS	Promotional Materials	Digital + Print	On Demand Only					\$200.00	
TGS 27 - Event Postcard	TGS	Promotional Materials	Printed Items	Staples	need dates/audience info	AtMG/EMT/Monthly Mtg			\$250.00	
TGS 27 (Paid Meta)	TGS	Social	Social Ad - Video	META	appox 1k	Meta	\$200.00		\$200.00	

Fall 2026/Spring 2027 Promotional Marketing Budget							Proposed Budget			
Description	Events Covered	Media Plan Type	Media Specifics	Vendor Name	Qty(s) or Readership	Placement Issue	MCDC Application Estimated (MCDC Funded)	MCDC Application Estimated (CCMGA Funded Or Free)	Event Funded	Run/Use Start Date
TGS 27 (Paid Meta)	TGS	Social	Social Ad - Video	META		Meta	\$300.00			
TGS 27 (Organic FB/IG) - Feb	TGS	Social	Social Post w Graphic	META	9k - 3 posts	FB/IG		\$0.00		
TGS 27 (Organic FB/IG) - March	TGS	Social	Social Post w Graphic	META	9k - 18 posts	FB/IG		\$0.00		
TGS 27 (FB Event Page)	TGS	Social	Event Page	META	9k	FB		\$0.00		
TGS 27 (TXMG Event Page)	TGS	Email / Website Promo	Website Event Calendar	TXMG.org		TXMG website		\$0.00		
TGS 27 (TXMG FB Page)	TGS	Social	Social Post w Graphic	META		@TexasMasterGardeners		\$0.00		
TGS 27 Vendor Kit	TGS	Promotional Materials	Social/Website	For Event Leads To Distribute		given to vendors (event leads make member version)		\$0.00		
TGS 27 Press Release	TGS	Promotional Materials	Local Media Outlets	For Event Leads To Distribute				\$0.00		
TGS 27 CCMGA Homepage Banner	TGS	Email / Website Promo	ccmgatx.org	CCMGA				\$0.00		
TGS 27 CCMGA TGS webpage	TGS	Email / Website Promo		CCMGA				\$0.00		
TGS 27 Powerpoint slide promo	TGS	Community Outreach	jpeg	CCMGA		AtMG/EMT/Monthly Mtg		\$0.00		
TGS 27 ATMG/SB	TGS	Community Outreach	display / handout	CCMGA		AtMG / SB		\$0.00		
TGS 27 CCMGA monthly meetings	TGS	Community Outreach	display	CCMGA		Marsha/President		\$0.00		
TGS table at EMT spring workshops	TGS	Community Outreach	display/table	CCMGA		Marsha / EMT		\$0.00		
TGS 27 - District 121 Billboard	TGS	Signage	Digital Billboard	MCDC/ Outdoor Signs		Outdoor Signs	\$0.00			
TGS 27 - MCDC FB	TGS	Social	Social Post	META		FB	\$0.00			
TGS 27 - City of McKinney resident email	TGS	Email / Website Promo	Newsletter	MCDC/City McKinney		City McKinney newsletter	\$0.00			
TGS 27 - MCDC CI print	TGS	Print	Print Advertising	MCDC/Community Impact		CI - McKinney newspaper	\$0.00			
TGS 27 - GWG spotlight Feb	TGS	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
TGS 27 - GWG spotlight March	TGS	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
TGS 27 - Upcoming Events Dec	TGS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
TGS 27 - Upcoming Events Jan	TGS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
TGS 27 - Upcoming Events Feb	TGS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
TGS 27 - Upcoming Events March	TGS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
TGS 27 - CI Community Calendar	TGS	Email / Website Promo	CI event webpage	Community Impact		CI		\$0.00		
TGS 27 - Visit McKinney Calendar	TGS	Email / Website Promo	VisitMcKinney webpage	City of McKinney		VisitMcKinney webpage		\$0.00		
TGS 27 - Star Local Calendar	TGS	Email / Website Promo	Star local calendar	Star Local		Star local calendar		\$0.00		
Community Impact - Prosper/Celina, feb 27	TGS	Print	Newspaper Ad	JG Media		Feb	\$382.50			
Community Impact - Plano, feb 27	TGS	Print	Newspaper Ad	JG Media		Feb	\$382.50			
Community Impact -McKinney feb 27	TGS	Print	Newspaper Ad	JG Media		Feb	\$382.50			
Community Impact - Prosper/Celina, feb 27	TGS	Email / Website Promo	CI Website Ad	JG Media		Feb	\$350.00			
Community Impact - Plano, feb 27	TGS	Email / Website Promo	CI Website Ad	JG Media		Feb	\$350.00			
Community Impact -McKinney feb 27	TGS	Email / Website Promo	CI Website Ad	JG Media		Feb	\$350.00			
Community Impact -McKinney Sponsored Content Article March 27	TGS	Email / Website Promo	E-Mailed Newsletter	JG Media		March 9	\$500.00			
Community Impact -Prosper Sponsored Content Article March 27	TGS	Email / Website Promo	E-Mailed Newsletter	JG Media		March 9	\$500.00			
Community Impact -Plano Sponsored Content Article March 27	TGS	Email / Website Promo	E-Mailed Newsletter	JG Media		March 9	\$500.00			
Community Impact -Frisco Sponsored Content Article March 27	TGS	Email / Website Promo	E-Mailed Newsletter	JG Media		March 9	\$500.00			
Plano Magazine Website	TGS	Email / Website Promo	Email Ad	Plano Magazine		7 days before	\$219.00			
Frisco Style Magazine Newsletter	TGS	Email / Website Promo	Newsletter Email	Frisco Style Magazine		late Feb/early March	\$400.00			

Fall 2026/Spring 2027 Promotional Marketing Budget							Proposed Budget			
							MCDC Application Estimated (MCDC Funded)	MCDC Application Estimated (CCMGA Funded Or Free)	Event Funded	Run/Use Start Date
Description	Events Covered	Media Plan Type	Media Specifics	Vendor Name	Qty(s) or Readership	Placement Issue				
Frisco Style Magazine Online + CC Fee (\$10)		Digital	Programmatic Ad	Frisco Style Magazine	30k impressions 40k 75k	\$300 \$550 \$900		\$900.00		
Frisco Style Magazine	TGS/SPS	Print	Print	Frisco Style Magazine		Feb or March?	\$600.00			
Plano Magazine Website	TGS (½ run) + SPS (½ run)	Digital	Display Ad	Plano Magazine		March	\$219.00			
Frisco Style Magazine Online + CC Fee (\$10)	TGS/SPS	Digital	Programmatic Ad	Frisco Style Magazine				\$550.00		
SPS 27 - Flyer	SPS	Promotional Materials	Digital + Print	On Demand Only		Ask The MG / SB			\$120.00	
SPS 27 - Event Postcard	SPS	Promotional Materials	Printed Items	Staples	500	AtMG/EMT/Monthly Mtg			\$250.00	
SPS 27 (Paid Meta)	SPS	Social	Social Ad - Video	META	appox 1k	Meta			\$200.00	
SPS 27 (Paid Meta)	SPS	Social	Social Ad - Video	META		Meta	\$300.00			
SPS 27 (Organic FB/IG) - March	SPS	Social	Social Post w Graphic	META	9k - 2 or 3 posts	FB/IG		\$0.00		
SPS 27 (Organic FB/IG) - April	SPS	Social	Social Post w Graphic	META	9k - 18 posts	FB/IG		\$0.00		
SPS 27 (FB Event Page)	SPS	Social	Event Page	META	9k	FB		\$0.00		
SPS 27 (TXMG Event Page)	SPS	Email / Website Promo	Website Event Calendar	TXMG.org		TXMG website		\$0.00		
SPS 27 (TXMG FB Page)	SPS	Social	Social Post w Graphic	META		@TexasMasterGardeners		\$0.00		
SPS 27 Press Release	SPS	Promotional Materials	Local Media Outlets	For Event Leads To Distribute				\$0.00		
SPS 27 CCMGA Homepage Banner	SPS	Email / Website Promo	ccmgatx.org	CCMGA				\$0.00		
SPS 27 CCMGA SPS webpage	SPS	Email / Website Promo		CCMGA				\$0.00		
SPS 27 Powerpoint slide promo	SPS	Community Outreach	jpeg	CCMGA		AtMG/EMT/Monthly Mtg		\$0.00		
SPS 27 ATMG/SB	SPS	Community Outreach	display / handout	CCMGA		AtMG / SB		\$0.00		
SPS 27 CCMGA monthly meetings	SPS	Community Outreach	display	CCMGA		Marsha/President		\$0.00		
SPS 27 - District 121 Billboard	SPS	Signage	Digital Billboard	MCDC/ Outdoor Signs		Outdoor Signs	\$0.00			
SPS 27 - MCDC FB	SPS	Social	Social Post	META		FB	\$0.00			
SPS 27 - City of McKinney resident email	SPS	Digital	Newsletter	MCDC/City McKinney		City McKinney newsletter	\$0.00			
SPS 27 - MCDC CI print	SPS	Print	Print Advertising	MCDC/Community Impact		CI - McKinney newspaper	\$0.00			
Community Impact - Prosper/Celina, March 27	SPS	Print	Newspaper Ad	JG Media		March	\$382.50			
Community Impact - Plano, March 27	SPS	Print	Newspaper Ad	JG Media		March	\$382.50			
Community Impact -McKinney March 27	SPS	Print	Newspaper Ad	JG Media		March	\$382.50			
Community Impact - Frisco March 27	SPS	Print	Newspaper Ad	JG Media		March	\$382.50			
Community Impact - Allen March 27	SPS	Print	Newspaper Ad	JG Media		March	\$382.50			
Community Impact - Prosper/Celina, March 27	SPS	Digital	CI Website Ad	JG Media		March	\$350.00			
Community Impact - Plano, March 27	SPS	Digital	CI Website Ad	JG Media		March	\$350.00			
Community Impact -McKinney March 27	SPS	Digital	CI Website Ad	JG Media		March	\$350.00			
Community Impact - Frisco, March 27	SPS	Digital	CI Website Ad	JG Media		March	\$350.00			
Community Impact -Allen March 27	SPS	Digital	CI Website Ad	JG Media		March	\$350.00			
SPS 27 - GWG spotlight Feb	SPS	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
SPS 27 - GWG spotlight March	SPS	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
SPS 27 - GWG spotlight April	SPS	Email / Website Promo	Subscriber Email	CCMGA	6k	GWG		\$0.00		
SPS 27 - Upcoming Events Aug	SPS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
SPS 27 - Upcoming Events Jan	SPS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
SPS 27 - Upcoming Events Feb	SPS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
SPS 27 - Upcoming Events March	SPS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
SPS 27 - Upcoming Events April	SPS	Email / Website Promo	Subscriber Email	CCMGA	3k	GWG		\$0.00		
SPS 27 - CI Community Calendar	SPS	Email / Website Promo	CI event webpage	Community Impact		CI		\$0.00		

Fall 2026/Spring 2027 Promotional Marketing Budget							Proposed Budget			
							MCDC Application Estimated (MCDC Funded)	MCDC Application Estimated (CCMGA Funded Or Free)	Event Funded	Run/Use Start Date
Description	Events Covered	Media Plan Type	Media Specifics	Vendor Name	Qty(s) or Readership	Placement Issue				
SPS 27 - Visit McKinney Calendar	SPS	Email / Website Promo	VisitMcKinney webpage	City of McKinney		VisitMcKinney webpage		\$0.00		
SPS 27 - Star Local Calendar	SPS	Email / Website Promo	Star local calendar	Star Local		Star local calendar		\$0.00		
Flag Banners	all events	Signage		CCMGA				\$0.00		
Yard Signs	all events	Signage		CCMGA				\$0.00		
Vinyl Banners	all events	Signage		CCMGA				\$0.00		
Sandwich Board Displays	all events	Signage		CCMGA				\$0.00		
						Totals	\$14,712.00	\$1,466.00	\$1,990.00	

Creative Samples From Community Impact Buy (Top- Print Publication / Middle and Bottom Website)



THE Garden Show

SATURDAY MARCH 14
10 am-5 pm

SUNDAY MARCH 15
11 am-4 pm

- 100+ garden-related booths
- Expert talks & presentations
- Advice from Master Gardeners
- Youth activities & games
- Food, raffles & more

LEARN SHOP GROW

Myers Park & Event Center (7117 Co Rd 166 • McKinney)

Suggested \$5 entry donation benefits the CCMGA scholarship fund.

Daystar Landscapes, Inc. • Sanctuary Structures • Texas Pure Products
Puckett's Lawn & Garden Center • Rooted In • Seed Project Foundation
Hugs Greenhouse • Lavender Ridge Farms

Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

TEXAS A&M AGRILIFE EXTENSION TEXAS MASTER GARDENER



Only \$15

CCMGA's Tomato Workshop

Sat, Feb 21
9 am-noon

Myers Park & Event Center in McKinney

Details & tickets: bit.ly/CCMGA-Workshops

Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

TEXAS A&M AGRILIFE EXTENSION TEXAS MASTER GARDENER



spring PLANT SALE

SAT, APRIL 25
9AM-12PM

UNTIL SOLD OUT

Myers Park & Event Center • McKinney

Annuals, Perennials, Native Plants, Daylilies, Iris & More

Hard To Find Plants
No Sales-Tax
No Entry Or Parking Fees
Master Gardens On-Hand For Advice

For More Event Details Visit bit.ly/CCMGASpringPlantSale

*Inventory subject to change & availability.

Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

TEXAS A&M AGRILIFE EXTENSION TEXAS MASTER GARDENER



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Myers Park & Event Center (7117 Co Rd 166 • McKinney)

Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

TEXAS A&M AGRILIFE EXTENSION TEXAS MASTER GARDENER



Learn How To Grow Your Best Harvest

CCMGA'S TOMATO WORKSHOP
SAT, FEB 21 • 9AM-NOON

\$15 per ticket • Myers Park & Event Center • McKinney

Click for more details & tickets: bit.ly/CCMGA-Workshops

Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

TEXAS A&M AGRILIFE EXTENSION TEXAS MASTER GARDENER



spring PLANT SALE

SAT, APRIL 25
9AM-12PM

UNTIL SOLD OUT

Myers Park & Event Center (7117 Co Rd 166 • McKinney)

Annuals, Perennials, Shrubs, Daylilies & Iris
Pollinator Favorites & Drought-Resistant Plants
Expert-Selected, Garden-Ready Varieties

No Sales-Tax • No Entry Or Parking Fees
Master Gardeners On-Hand For Advice

Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

TEXAS A&M AGRILIFE EXTENSION TEXAS MASTER GARDENER



THE Garden Show

SAT, MARCH 14
10 am-5 pm

SUN, MARCH 15
11 am-4 pm

Myers Park & Event Center McKinney, TX

100+ garden-related booths • Expert talks & presentations

Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

TEXAS A&M AGRILIFE EXTENSION TEXAS MASTER GARDENER



Learn How To Grow Your Best Harvest

CCMGA'S TOMATO WORKSHOP
SAT, FEB 21 • 9AM-NOON

\$15 per ticket • Myers Park & Event Center • McKinney

Event is brought to you by: **TEXAS A&M AGRILIFE EXTENSION** **TEXAS MASTER GARDENER**

Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION



spring PLANT SALE

SATURDAY APRIL 25
9am-12pm

Until Sold Out

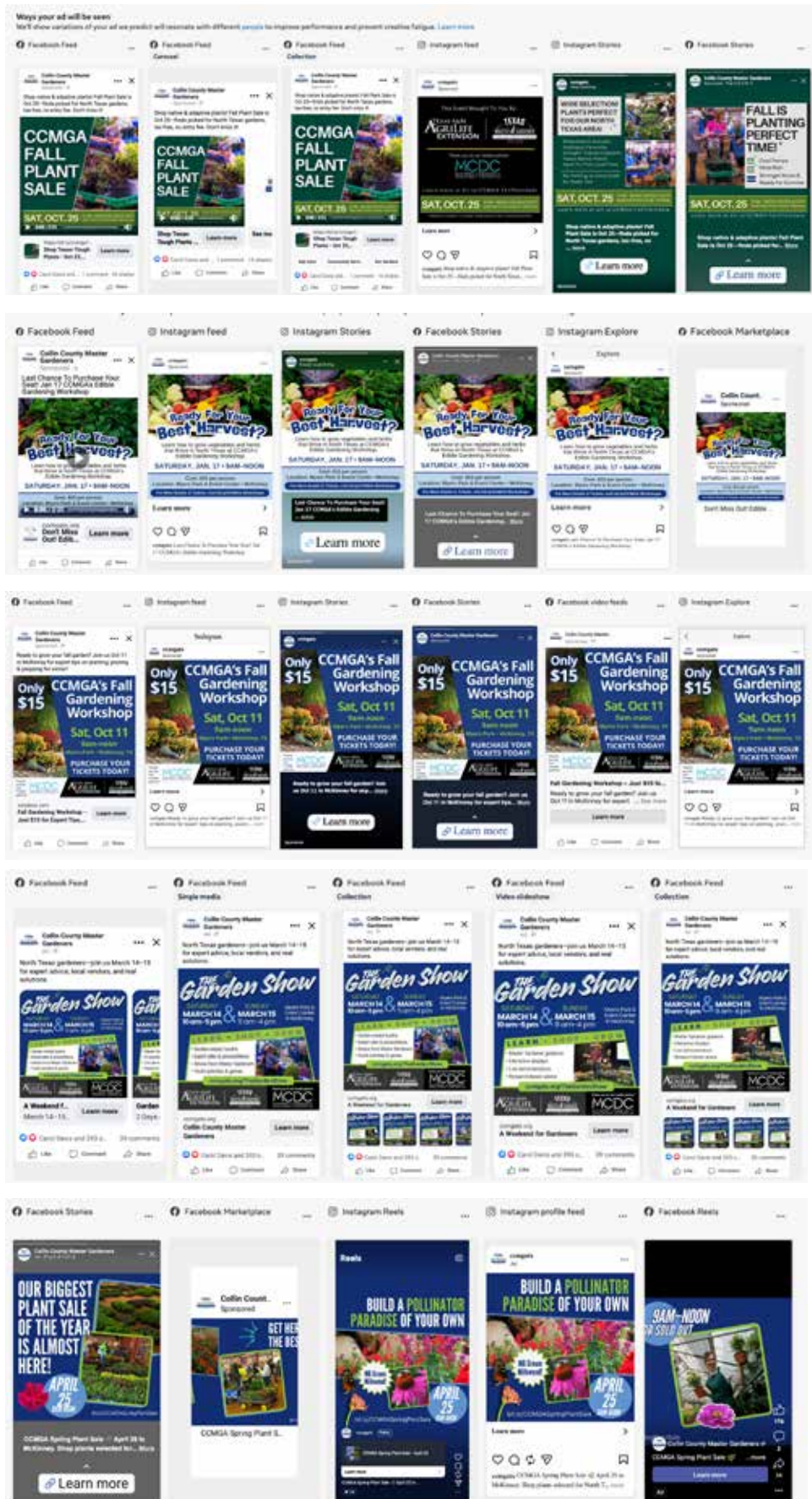
Annuals, Perennials & More
No Sales Tax & No Entry Fees

Myers Park & Event Center McKinney, TX

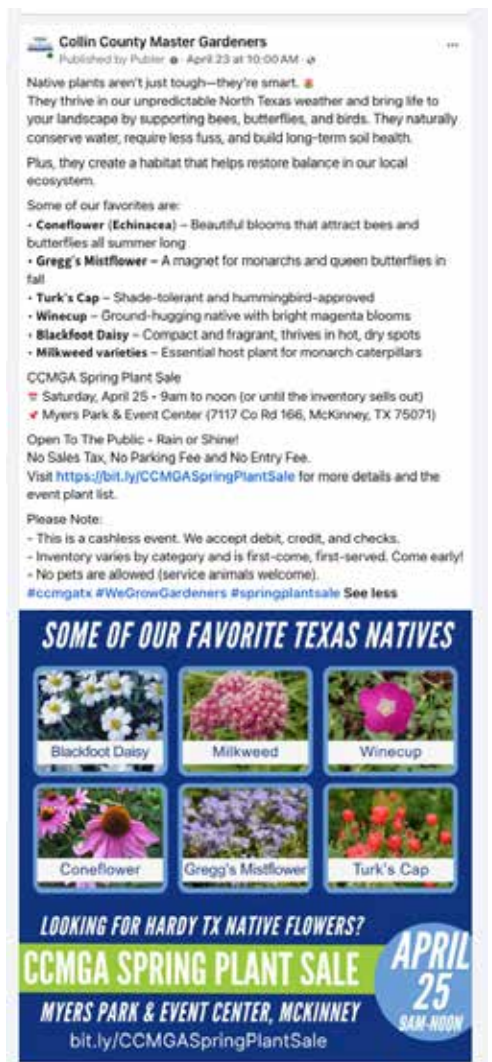
Thank you to our media partner **MCDC** MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

TEXAS A&M AGRILIFE EXTENSION TEXAS MASTER GARDENER

Creative Samples - Social Media (Carousel & Video)



← 25 Page A6
Notebook With
Promo Sticker
on back cover.
Handed out
at Community
Outreach events
to promote the
Plant Sale and The
Garden Show



**Collin County Master Gardeners Association
2024 Annual Financial Audit**

**Auditors: Jan Temples, Team Lead
Tracy Bains
Melinda Meredith**

2024 financial records for CCMGA were audited in June 2024 per the TXMG Financial Review Recommended Procedures with the following Findings:

Finding 1.

July: Deposit for \$10,000 does not have any backup documentation.

Finding 2.

July: Debit Card withdrawal for \$12.99 and a withdrawal for \$23.99 (same date and same company). The withdrawal for \$23.99 has the duplicate receipt of \$12.99 used for both withdrawals.

Finding 3.

July/August: The scholarship withdrawals have no accompanying documentation for both July and August. I researched the Treasurer notes and noticed treasurer acknowledged missing documents and also questioned if backup is needed.

Finding 4.

November/December: There are fund requests for \$2,200 and \$1,200 both from Linda Corbin but I do not see funds withdrawn.

Finding 5.

We also reviewed the assets report. I do not believe it is up to date. Just from my own personal experience with Plant Sale I-Pad purchases I question the validity of the report.

Finding 6.

February, October and December minutes are missing. You can scroll through the following months minutes report and find the previous month, but it is not attached as a file for these months.

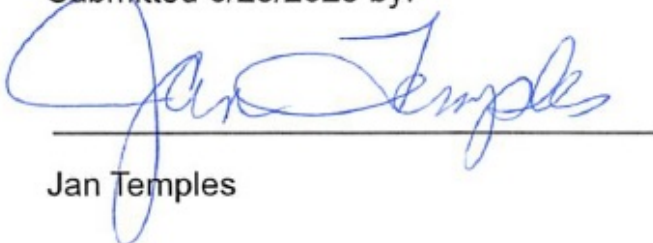
Finding 7.

The monthly minutes are one long report which creates a challenge to reference any month's activities. Also, most months do not list members present or absent. I would consider the listing to be an important support for any challenge to a quorum and sufficient majority votes for any issue.

Finding 8.

I recommend using at least one of us for next year's audit. Now that we know the process there would be no wasted ramp up time.

Submitted 6/23/2025 by:


Jan Temples

RESPONSES BY LYNN GARCIA, 2024 CCMGA Treasurer

Finding 1.

The \$10,000 deposit posted July 19th from Rico Solutions was completed as a wire transfer. This money is considered a donation for CCMGA members' appearance at the Byron Nelson. This transaction was discussed with CCMGA past president Barron Bozeman with agreement there is no calculation or actual rate/hour related to this donation. In addition, there is nothing in writing as to the actual amount for this donation, therefore no backup is provided.

Cleared:

_____ (Date) _____ (Auditors Initials)

Finding 2.

The correct backup for the \$23.99 debit card to Dotster.com dated July 11th has been saved to the Treasure's One Drive.

Cleared:

_____ (Date) _____ (Auditors Initials)

Finding 3.

Historically the scholarship checks have not required backup, however the scholarship team has agreed to provide copies of the scholarship recipients' award letters as backup for 2025 and moving forward.

Cleared:

_____ (Date) _____ (Auditors Initials)

Finding 4.

Additional Funds Requests (AFR) are to request an increase to the overall budget and do not match specific withdrawals. The two AFRs in question were presented to the Board and approved to increase 2024 budget.

Cleared:

_____ (Date) _____ (Auditors Initials)

Finding 5.

Updated asset listing has been uploaded to One Drive under Treasurer Umbrella Folder/Audits/2024/YE Audit. There is a separate tab in the workbook for Square items maintained by the Plant Sale team.

Cleared:

_____ (Date) _____ (Auditors Initials)

Finding 6.

February, October and December board minutes have been saved to the One Drive Treasurer Umbrella Folder.

Cleared:

_____ (Date) _____ (Auditors Initials)

Finding 7.

Prior month's Board Meeting's minutes related to financials were included on the same document to make for easy access to the auditor. Each month was categorized separately by month on one word document. Saving monthly Board Minutes might be easier for auditors to review. Agree, the addition of members could be added.

Board Response: For 2025 and forward the entire Board Meeting minutes file will be added to each month.

Cleared:

_____ (Date) _____ (Auditors Initials)

Finding 8.

This is a Board decision and will be considered for the 2025 Audit.

Cleared:

_____ (Date) _____ (Auditors Initials)

Collin County Master Gardener Association
Budget vs. Actuals: Budget_FY26_P&L - FY26 P&L
 January - April, 2026

	Jan 2026	Feb 2026	Mar 2026	Apr 2026	Total			% of
	Actual	Actual	Actual	Actual	Budget	over Budget	Budget	
Revenue								
Annual Luncheon Income					0.00	4,500.00	-4,500.00	0.00%
Communications Income					0.00	0.00	0.00	
MCDC Grant	649.38				649.38	12,000.00	-11,350.62	5.41%
Total Communications Income	\$ 649.38	\$ 0.00	\$ 0.00	\$ 0.00	\$ 649.38	\$ 12,000.00	\$ -11,350.62	5.41%
Event Management Income	2,160.00	1,125.00			3,285.00	4,750.00	-1,465.00	69.16%
Executive Board Income		40.00			40.00	0.00	40.00	
General Donations Income					0.00	0.00	0.00	
General Donations	1,100.00	35.00			1,135.00	0.00	1,135.00	
Square Fees	-3.20	-1.39			-4.59	0.00	-4.59	
Total General Donations Income	\$ 1,096.80	\$ 33.61	\$ 0.00	\$ 0.00	\$ 1,130.41	\$ 0.00	\$ 1,130.41	
Interest Income	224.27	282.70	354.74	344.41	1,206.12	3,500.00	-2,293.88	34.46%
Member Dues Income					0.00	0.00	0.00	
Member Dues	2,835.00	630.00	90.00		3,555.00	13,350.00	-9,795.00	26.63%
Square Fees	-106.64	-17.90	-3.58		-128.12	-467.00	338.88	27.43%
Total Member Dues Income	\$ 2,728.36	\$ 612.10	\$ 86.42	\$ 0.00	\$ 3,426.88	\$ 12,883.00	\$ -9,456.12	26.60%
Memorial Scholarship Income					0.00	0.00	0.00	
Memorial Scholarship Donations	-423.00				-423.00	0.00	-423.00	
Memorial Scholarship Square Fees	48.69				48.69	0.00	48.69	
Total Memorial Scholarship Income	-\$ 374.31	\$ 0.00	\$ 0.00	\$ 0.00	\$ 374.31	\$ 0.00	\$ -374.31	
MG Online Store Income	1,432.58	303.50	264.00	75.59	2,075.67	6,000.00	-3,924.33	34.59%
MG Training Class Income					0.00	0.00	0.00	
MG Training Class Fee					0.00	13,000.00	-13,000.00	0.00%
Total MG Training Class Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 13,000.00	\$ -13,000.00	0.00%
Plant Sales Income					0.00	0.00	0.00	
Fall Plant Sales					0.00	35,400.00	-35,400.00	0.00%
Spring Plant Sales				50,989.50	50,989.50	63,000.00	-12,010.50	80.94%
Total Plant Sales Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 50,989.50	\$ 50,989.50	\$ 98,400.00	\$ -47,410.50	51.82%
Social Committee Income	380.00	160.00	720.00	630.00	1,890.00	2,922.00	-1,032.00	64.68%
Speakers Bureau Income					0.00	150.00	-150.00	0.00%
The Garden Show Income					0.00	20,000.00	-20,000.00	0.00%
Booth Income	2,625.00	2,575.00	1,250.00		6,450.00	0.00	6,450.00	
Discounts		-225.00	-250.00		-475.00	0.00	-475.00	
Sponsor Income	5,000.00	7,000.00	5,000.00		17,000.00	0.00	17,000.00	
Total The Garden Show Income	\$ 7,625.00	\$ 9,350.00	\$ 6,000.00	\$ 0.00	\$ 22,975.00	\$ 20,000.00	\$ 2,975.00	114.88%
Total Revenue	\$ 15,922.08	\$ 11,906.91	\$ 7,425.16	\$ 52,039.50	\$ 87,293.65	\$ 178,105.00	\$ -90,811.35	49.01%
Gross Profit	\$ 15,922.08	\$ 11,906.91	\$ 7,425.16	\$ 52,039.50	\$ 87,293.65	\$ 178,105.00	\$ -90,811.35	49.01%
Expenditures								
Allen Heritage Village Expense				270.05	270.05	1,500.00	-1,229.95	18.00%
Allen Library Expense			368.65		368.65	2,000.00	-1,631.35	18.43%
Annual Luncheon Expense			500.00		500.00	0.00	500.00	
General Expenses					0.00	5,800.00	-5,800.00	0.00%
Total Annual Luncheon Expense	\$ 0.00	\$ 0.00	\$ 500.00	\$ 0.00	\$ 500.00	\$ 5,800.00	\$ -5,300.00	8.62%
Ask The Master Gardener Expense					0.00	1,700.00	-1,700.00	0.00%
Caldwell Elementary School Expense	92.07	232.04	118.93	149.95	592.99	1,000.00	-407.01	59.30%
Communications Expense					0.00	0.00	0.00	
General Expenses	1,792.03	5.09			1,797.12	3,000.00	-1,202.88	59.90%
MCDC Grant	3,091.18	3,950.00	899.53	549.88	8,490.59	12,000.00	-3,509.41	70.75%
Software	112.20	350.66	112.20	125.80	700.86	1,840.00	-1,139.14	38.09%

Total Communications Expense	\$	4,995.41	\$	4,305.75	\$	1,011.73	\$	675.68	\$	10,988.57	\$	16,840.00	-\$	5,851.43	65.25%
Event Management Expense										0.00		0.00		0.00	
General Expenses				53.25		10.00				63.25		800.00		-736.75	7.91%
Simple Tix Fees		156.96		81.75						238.71		332.00		-93.29	71.90%
Speaker Fees										0.00		600.00		-600.00	0.00%
Square Fees		96.02		51.49						147.51		228.00		-80.49	64.70%
Total Event Management Expense	\$	252.98	\$	186.49	\$	10.00	\$	0.00	\$	449.47	\$	1,960.00	-\$	1,510.53	22.93%
Executive Board Expense							25.00			25.00		0.00		25.00	
County Agent Continuing Ed										0.00		1,000.00		-1,000.00	0.00%
Misc Expense				70.30						70.30		250.00		-179.70	28.12%
Public Storage Rent		292.00		292.00		292.00		267.00		1,143.00		3,500.00		-2,357.00	32.66%
Total Executive Board Expense	\$	292.00	\$	362.30	\$	292.00	\$	292.00	\$	1,238.30	\$	4,750.00	-\$	3,511.70	26.07%
Heritage Farmstead Kitchen Garden Expense										0.00		900.00		-900.00	0.00%
Heritage Farmstead Parlor Garden Expense										0.00		1,050.00		-1,050.00	0.00%
Horticulture Therapy Expense		101.96								101.96		1,970.00		-1,868.04	5.18%
Hospitality Expense										0.00		0.00		0.00	
Event Management Hospitality		170.99		119.64						290.63		1,000.00		-709.37	29.06%
Garden Show Hospitality					510.51					510.51		1,000.00		-489.49	51.05%
General Meeting Hospitality		44.27			72.62					116.89		800.00		-683.11	14.61%
Plant Sales Hospitality							315.71			315.71		1,000.00		-684.29	31.57%
Total Hospitality Expense	\$	215.26	\$	119.64	\$	583.13	\$	315.71	\$	1,233.74	\$	3,800.00	-\$	2,566.26	32.47%
Insurance Expense										0.00		0.00		0.00	
Liability Insurance										0.00		975.00		-975.00	0.00%
Total Insurance Expense	\$	0.00	\$	0.00	\$	0.00	\$	0.00	\$	0.00	\$	975.00	-\$	975.00	0.00%
Membership Director Expense										0.00		0.00		0.00	
General Expenses		233.66		152.94		39.58				426.18		2,730.00		-2,303.82	15.61%
Total Membership Director Expense	\$	233.66	\$	152.94	\$	39.58	\$	0.00	\$	426.18	\$	2,730.00	-\$	2,303.82	15.61%
MG Online Store Expense										0.00		5,650.00		-5,650.00	0.00%
Square Fees		28.09		12.13		9.44		3.42		53.08		0.00		53.08	
Total MG Online Store Expense	\$	28.09	\$	12.13	\$	9.44	\$	3.42	\$	53.08	\$	5,650.00	-\$	5,596.92	0.94%
MG Training Class Expense										0.00		0.00		0.00	
General Expenses		90.59								90.59		6,710.00		-6,619.41	1.35%
Graduation Lunch Expense										0.00		1,400.00		-1,400.00	0.00%
Hospitality										0.00		1,300.00		-1,300.00	0.00%
Partial Cost Recovery										0.00		1,300.00		-1,300.00	0.00%
Speaker Fees										0.00		250.00		-250.00	0.00%
Square Fees										0.00		400.00		-400.00	0.00%
Student Background Checks										0.00		480.00		-480.00	0.00%
Total MG Training Class Expense	\$	90.59	\$	0.00	\$	0.00	\$	0.00	\$	90.59	\$	11,840.00	-\$	11,749.41	0.77%
Myers Park Expense										0.00		0.00		0.00	
Annuals										0.00		1,500.00		-1,500.00	0.00%
Herb Garden										0.00		300.00		-300.00	0.00%
Irrigation							1,407.35			1,407.35		2,500.00		-1,092.65	56.29%
Office/Circle/Entrance Gardens					505.94					505.94		2,000.00		-1,494.06	25.30%
Other Myers Park Expenses			77.47		59.52		100.00			236.99		3,500.00		-3,263.01	6.77%
Perennials										0.00		1,000.00		-1,000.00	0.00%
Pollinator										0.00		400.00		-400.00	0.00%
Potager					50.00		209.77			259.77		850.00		-590.23	30.56%
Shade					251.74					251.74		750.00		-498.26	33.57%
Vegetable		338.60		124.02						462.62		2,000.00		-1,537.38	23.13%
Vineyard					76.79		226.64			303.43		1,150.00		-846.57	26.39%
Total Myers Park Expense	\$	338.60	\$	201.49	\$	943.99	\$	1,943.76	\$	3,427.84	\$	15,950.00	-\$	12,522.16	21.49%
Plant Sales Expense										0.00		0.00		0.00	
Fall Plant Sale										0.00		0.00		0.00	
Cost of Goods Sold										0.00		17,700.00		-17,700.00	0.00%
General Expense										0.00		750.00		-750.00	0.00%
Square Fees										0.00		956.00		-956.00	0.00%

Total Fall Plant Sale	\$	0.00	\$	0.00	\$	0.00	\$	0.00	\$	0.00	\$	19,406.00	-\$	19,406.00	0.00%
General Expense								0.00		75.00				-75.00	0.00%
Public Storage Rent		372.00		372.00		372.00		372.00		1,488.00		2,136.00		-648.00	69.66%
Software		60.00		60.00		60.00		60.00		240.00		1,120.00		-880.00	21.43%
Spring Plant Sales										0.00		0.00		0.00	
Cost of Goods Sold		231.83		2,116.00				26,825.27		29,173.10		30,501.00		-1,327.90	95.65%
General Expense						114.21		663.99		778.20		800.00		-21.80	97.28%
Square Fees								1,335.92		1,335.92		1,701.00		-365.08	78.54%
Total Spring Plant Sales	\$	231.83	\$	2,116.00	\$	114.21	\$	28,825.18	\$	31,287.22	\$	33,002.00	-\$	1,714.78	94.80%
Total Plant Sales Expense	\$	663.83	\$	2,548.00	\$	546.21	\$	29,257.18	\$	33,015.22	\$	55,739.00	-\$	22,723.78	59.23%
President Expense										0.00		850.00		-850.00	0.00%
Program Director Expense										0.00		0.00		0.00	
General Expenses										0.00		225.00		-225.00	0.00%
Speaker Fees		416.00								416.00		700.00		-284.00	59.43%
Total Program Director Expense	\$	416.00	\$	0.00	\$	0.00	\$	0.00	\$	416.00	\$	925.00	-\$	509.00	44.97%
Prosper Gardens Expense				30.25		109.89		198.83		338.97		1,450.00		-1,111.03	23.38%
Scholarship Expense				150.68				5,000.00		5,150.68		7,600.00		-2,449.32	67.77%
Social Committee Expense										0.00		0.00		0.00	
General Expenses				350.00						350.00		3,975.00		-3,625.00	8.81%
Square Fees		23.94		9.78		30.96		27.09		91.77		0.00		91.77	
Total Social Committee Expense	\$	23.94	\$	359.78	\$	30.96	\$	27.09	\$	441.77	\$	3,975.00	-\$	3,533.23	11.11%
Speakers Bureau Expense										0.00		0.00		0.00	
Speaker Fees										0.00		1,200.00		-1,200.00	0.00%
Supplies & Materials		127.92						1,508.76		1,636.68		400.00		1,236.68	409.17%
Total Speakers Bureau Expense	\$	127.92	\$	0.00	\$	0.00	\$	1,508.76	\$	1,636.68	\$	1,600.00	\$	36.68	102.29%
Technology Expense										0.00		0.00		0.00	
General Expense						108.64		1,103.98		1,212.62		250.00		962.62	485.05%
Public Storage Rent		77.00		77.00		77.00		77.00		308.00		948.00		-640.00	32.49%
Software		654.62		79.25		538.63		181.91		1,454.41		4,507.00		-3,052.59	32.27%
Total Technology Expense	\$	731.62	\$	156.25	\$	724.27	\$	1,362.89	\$	2,975.03	\$	5,705.00	-\$	2,729.97	52.15%
Texas Master Gardener Dues Expense				1,555.00						1,555.00		1,455.00		100.00	106.87%
Texas Sales Tax Expense		439.23		-23.43		-20.28		116.33		511.85		495.00		16.85	103.40%
The Garden Show Expense										0.00		0.00		0.00	
EMT/Security						1,920.00				1,920.00		4,220.00		-2,300.00	45.50%
Other Expenses		244.20		396.65		2,006.05		956.31		3,603.21		4,900.00		-1,296.79	73.53%
Pipe and Drape						7,250.00				7,250.00		8,000.00		-750.00	90.63%
Square Fees		223.58		311.57		34.51				569.66		1,000.00		-430.34	56.97%
Storage		149.00		149.00		149.00		165.24		612.24		0.00		612.24	
Volunteers						1,488.00				1,488.00		1,100.00		388.00	135.27%
Total The Garden Show Expense	\$	616.78	\$	857.22	\$	12,847.56	\$	1,121.55	\$	15,443.11	\$	19,220.00	-\$	3,776.89	80.35%
Treasurer Expense										0.00		0.00		0.00	
Software		314.79		314.79		314.79		314.79		1,259.16		4,116.00		-2,856.84	30.59%
Total Treasurer Expense	\$	314.79	\$	314.79	\$	314.79	\$	314.79	\$	1,259.16	\$	4,116.00	-\$	2,856.84	30.59%
Volunteer Background Screening Expense				600.00						600.00		1,692.00		-1,092.00	35.46%
Youth Education Expense										0.00		0.00		0.00	
General Youth Ed Expense				124.25						124.25		1,734.00		-1,609.75	7.17%
Girl Scout Expense								100.56		100.56		450.00		-349.44	22.35%
Total Youth Education Expense	\$	0.00	\$	124.25	\$	0.00	\$	100.56	\$	224.81	\$	2,184.00	-\$	1,959.19	10.29%
Total Expenditures	\$	9,974.73	\$	12,245.57	\$	18,430.85	\$	42,658.55	\$	83,309.70	\$	187,421.00	-\$	104,111.30	44.45%
Net Operating Revenue	\$	5,947.35	-\$	338.66	-\$	11,005.69	\$	9,380.95	\$	3,983.95	-\$	9,316.00	\$	13,299.95	-42.76%
Net Revenue	\$	5,947.35	-\$	338.66	-\$	11,005.69	\$	9,380.95	\$	3,983.95	-\$	9,316.00	\$	13,299.95	-42.76%

Collin County Master Gardener Association
Budget vs. Actuals: Budget_FY25_P&L - FY25 P&L
January - December 2025

	Jan 2025	Feb 2025	Mar 2025	Apr 2025	May 2025	Jun 2025	Jul 2025	Aug 2025	Sep 2025	Oct 2025	Nov 2025	Dec 2025	Total		% of Budget	
	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Actual	Budget	over Budget	Budget	
Revenue																
Annual Luncheon Income	250.00										2,910.00		3,160.00	8,000.00	-4,840.00	39.50%
Communications Income													0.00	0.00	0.00	
MCDC Grant						10,383.93							10,383.93	10,775.00	-391.07	96.37%
Total Communications Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 10,383.93	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 10,383.93	\$ 10,775.00	\$ -391.07	96.37%
Event Management Income	1,960.00	855.00						570.00	909.00	360.00		120.00	4,774.00	7,850.00	-3,076.00	60.82%
Executive Board Income						150.00					50.00		200.00	0.00	200.00	
General Donations Income													0.00	0.00	0.00	
General Donations									49.99	324.99		5.00	379.98	0.00	379.98	
Square Fees												-0.45	-0.45	0.00	-0.45	
Total General Donations Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 49.99	\$ 324.99	\$ 0.00	\$ 4.55	\$ 379.53	\$ 0.00	\$ 379.53	
Member Dues Income													0.00	0.00	0.00	
Member Dues	1,710.00	360.00	315.00	45.00	45.00						4,960.00	4,600.00	12,035.00	15,080.00	-3,045.00	79.81%
Square Fees	-63.97	-13.06	-8.41		-1.61						-182.20	-169.36	-438.61	0.00	-438.61	
Total Member Dues Income	\$ 1,646.03	\$ 346.94	\$ 306.59	\$ 45.00	\$ 43.39	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 4,777.80	\$ 4,430.64	\$ 11,596.39	\$ 15,080.00	\$ -3,483.61	76.90%
Memorial Scholarship Income													0.00	0.00	0.00	
Memorial Scholarship Donations	200.00				968.00	400.00	-1,500.00		300.00		55.00		423.00	0.00	423.00	
Memorial Scholarship Square Fees	-6.40				-28.49	-11.90					-1.90		-48.69	0.00	-48.69	
Total Memorial Scholarship Income	\$ 193.60	\$ 0.00	\$ 0.00	\$ 0.00	\$ 939.51	\$ 388.10	\$ -1,500.00	\$ 0.00	\$ 300.00	\$ 0.00	\$ 53.10	\$ 0.00	\$ 374.31	\$ 0.00	\$ 374.31	
MG Online Store Income	756.00	87.00	476.50	130.00	926.50	63.50	576.00	18.00	1,455.50	660.50	257.00	125.00	5,531.50	6,000.00	-468.50	92.19%
MG Training Class Income													0.00	0.00	0.00	
MG Training Class Fee						8,700.00	2,820.00						11,520.00	12,000.00	-480.00	96.00%
Total MG Training Class Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 8,700.00	\$ 2,820.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 11,520.00	\$ 12,000.00	\$ -480.00	96.00%
Plant Sales Income													0.00	0.00	0.00	
Bulb Sales									1,615.00	3,211.00			4,826.00	5,000.00	-174.00	96.52%
Fall Plant Sales										22,168.00			22,168.00	26,400.00	-4,232.00	83.97%
Spring Plant Sales				52,909.50									52,909.50	66,000.00	-13,090.50	80.17%
Total Plant Sales Income	\$ 0.00	\$ 0.00	\$ 0.00	\$ 52,909.50	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 1,615.00	\$ 25,379.00	\$ 0.00	\$ 0.00	\$ 79,903.50	\$ 97,400.00	\$ -17,496.50	82.04%
Social Committee Income	500.00			562.00	360.00				160.00	113.00			1,695.00	1,400.00	295.00	121.07%
Speakers Bureau Income			150.00							70.00			220.00	0.00	220.00	
The Garden Show Income												350.00	350.00	0.00	350.00	
Booth Income	6,705.00	1,425.00	225.00	1,210.00		760.00	600.00	1,550.00	2,775.00	1,875.00	50.00		17,175.00	19,500.00	-2,325.00	88.08%
Discounts	-1,585.00								-225.00				-1,810.00	-2,000.00	190.00	90.50%
Other Income		264.00											264.00	400.00	-136.00	66.00%
Sponsor Income	8,800.00		1,158.00						1,800.00	4,000.00	1,500.00		17,258.00	0.00	17,258.00	
Total The Garden Show Income	\$ 13,920.00	\$ 1,689.00	\$ 1,383.00	\$ 1,210.00	\$ 0.00	\$ 760.00	\$ 600.00	\$ 1,550.00	\$ 4,350.00	\$ 5,875.00	\$ 1,550.00	\$ 350.00	\$ 33,237.00	\$ 17,900.00	\$ 15,337.00	185.68%
Veritex Interest Income	301.79	256.79	266.62	276.50	295.71	268.73	287.98	298.08	261.30	282.41	221.40	230.05	3,247.36	3,900.00	-652.64	83.27%
Total Revenue	\$ 19,527.42	\$ 3,234.73	\$ 2,582.71	\$ 55,133.00	\$ 2,565.11	\$ 1,480.33	\$ 19,197.91	\$ 5,256.08	\$ 9,100.79	\$ 33,064.90	\$ 9,819.30	\$ 5,260.24	\$ 166,222.52	\$ 180,305.00	\$ -14,082.48	92.19%
Gross Profit	\$ 19,527.42	\$ 3,234.73	\$ 2,582.71	\$ 55,133.00	\$ 2,565.11	\$ 1,480.33	\$ 19,197.91	\$ 5,256.08	\$ 9,100.79	\$ 33,064.90	\$ 9,819.30	\$ 5,260.24	\$ 166,222.52	\$ 180,305.00	\$ -14,082.48	92.19%
Expenditures																
Allen Heritage Village Expense	190.73	9.72		348.61	238.61			35.75	28.00	151.25	57.61	112.95	1,173.23	1,904.00	-730.77	61.62%
Allen Library Expense											1,963.12	1,077.82	3,040.94	5,888.00	-2,847.06	51.65%
Annual Luncheon Expense								500.00			3,967.39		4,467.39	8,320.00	-3,852.61	53.69%
Square Fees											116.01		116.01	0.00	116.01	
Total Annual Luncheon Expense	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 500.00	\$ 0.00	\$ 0.00	\$ 4,083.40	\$ 0.00	\$ 4,583.40	\$ 8,320.00	\$ -3,736.60	55.09%
Ask The Master Gardener Expense	86.92	413.53	480.94	247.43					198.25	297.79			1,724.86	1,732.00	-7.14	99.59%
Caldwell Elementary School Expense	76.61	45.26	294.74	289.94		147.08					107.04		960.67	2,080.00	-1,119.33	46.19%
Communications Expense													0.00	0.00	0.00	
General Expenses	410.00	345.62		748.00		108.55		219.00				147.26	1,978.43	4,450.00	-2,471.57	44.46%
MCDC Grant	700.00	3,810.01	699.96	1,419.00	3,127.99					649.38		2,950.00	13,356.34	10,775.00	2,581.34	123.96%
Software	112.20	112.20	112.20	112.20	112.20	112.20	112.20	112.20	112.20	112.20	112.20	112.20	1,346.40	1,920.00	-573.60	70.13%
Total Communications Expense	\$ 1,222.20	\$ 4,267.83	\$ 812.16	\$ 2,279.20	\$ 3,240.19	\$ 220.75	\$ 112.20	\$ 331.20	\$ 112.20	\$ 761.58	\$ 112.20	\$ 3,209.46	\$ 16,681.17	\$ 17,145.00	\$ -463.83	97.29%
Event Management Expense													0.00	0.00	0.00	
A Walk in the Park													0.00	1,075.00	-1,075.00	0.00%
Advertising													0.00	800.00	-800.00	0.00%
General Expenses	159.05	197.69	100.00			315.60			92.78	203.32			1,068.44	2,825.00	-1,756.56	37.82%

Simple Tix Fees	158.89	82.11						41.42	62.13	27.25		8.72	380.52	580.00	-199.48	65.61%		
Speaker Fees													0.00	1,200.00	-1,200.00	0.00%		
Square Fees	91.60	40.40						25.64	41.93	18.78		5.30	223.65	388.00	-164.35	57.64%		
Total Event Management Expense	\$ 409.54	\$ 320.20	\$ 100.00	\$ 0.00	\$ 0.00	\$ 315.60	\$ 0.00	\$ 67.06	\$ 196.84	\$ 249.35	\$ 0.00	\$ 14.02	\$ 1,672.61	\$ 6,868.00	\$ -	5,195.39	24.35%	
Executive Board Expense	516.35	100.00	65.00	1,422.24			75.00				25.00		2,203.59	1,700.00	503.59	129.62%		
County Agent Continuing Ed													0.00	1,000.00	-1,000.00	0.00%		
Public Storage Rent	191.00	243.00	243.00	203.00	486.00		243.00	243.00	243.00	243.00	292.00	789.15	3,419.15	2,300.00	1,119.15	148.66%		
Total Executive Board Expense	\$ 707.35	\$ 343.00	\$ 308.00	\$ 1,625.24	\$ 486.00	\$ 0.00	\$ 318.00	\$ 243.00	\$ 243.00	\$ 243.00	\$ 317.00	\$ 789.15	\$ 5,622.74	\$ 5,000.00	\$ 622.74	112.45%		
Heritage Farmstead Kitchen Garden Expense			362.50			117.37			99.47	223.45	160.42		963.21	1,070.00	-106.79	90.02%		
Heritage Farmstead Parlor Garden Expense			612.66	81.05	75.78					56.80	82.11		908.40	1,235.00	-326.60	73.55%		
Horticulture Therapy Expense	60.95	0.00	44.36			307.49		462.72	38.30	120.75	60.58	83.43	1,178.58	2,315.00	-1,136.42	50.91%		
Hospitality Expense			70.51									122.50	193.01	5,000.00	-4,806.99	3.86%		
Event Management Hospitality	189.79		203.40							140.69			533.88	0.00	533.88			
Garden Show Hospitality			949.65										949.65	0.00	949.65			
General Meeting Hospitality	41.11				32.00		66.42					71.98	211.51	0.00	211.51			
Plant Sales Hospitality				417.21	49.02					594.61			1,060.84	0.00	1,060.84			
Total Hospitality Expense	\$ 230.90	\$ 0.00	\$ 1,223.56	\$ 417.21	\$ 81.02	\$ 0.00	\$ 66.42	\$ 0.00	\$ 0.00	\$ 735.30	\$ 0.00	\$ 194.48	\$ 2,948.89	\$ 5,000.00	\$ -	2,051.11	58.98%	
Insurance Expense													0.00	0.00	0.00			
Liability Insurance													966.75	966.75	1,015.00	-48.25	95.25%	
Total Insurance Expense	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 966.75	\$ 966.75	\$ 1,015.00	\$ -	48.25	95.25%
Membership Director Expense													0.00	0.00	0.00			
General Expenses		31.87	51.88		57.35		925.66		493.13	-438.09	938.50		2,060.30	3,185.00	-1,124.70	64.69%		
Total Membership Director Expense	\$ 0.00	\$ 31.87	\$ 51.88	\$ 0.00	\$ 57.35	\$ 0.00	\$ 925.66	\$ 0.00	\$ 493.13	\$ -	\$ 438.09	\$ 938.50	\$ 0.00	\$ 2,060.30	\$ 3,185.00	\$ -	\$ 1,124.70	64.69%
MG Online Store Expense													0.00	0.00	0.00			
Merchandise							2,074.33		747.00	1,808.70			4,630.03	6,000.00	-1,369.97	77.17%		
Software													0.00	720.00	-720.00	0.00%		
Square Fees	25.90	4.17	18.62	5.27	28.74	2.60	18.28	0.82	44.15	21.12	9.52	5.37	184.56	0.00	184.56			
Total MG Online Store Expense	\$ 25.90	\$ 4.17	\$ 18.62	\$ 5.27	\$ 28.74	\$ 2.60	\$ 2,092.61	\$ 0.82	\$ 791.15	\$ 1,829.82	\$ 9.52	\$ 5.37	\$ 4,814.59	\$ 6,720.00	\$ -	\$ 1,905.41	71.65%	
MG Training Class Expense													0.00	0.00	0.00			
General Expenses							600.00	3,778.74	473.44	795.82	91.10		5,739.10	5,260.00	479.10	109.11%		
Hospitality									443.14	168.08	1,420.00	85.08	2,116.30	4,050.00	-1,933.70	52.25%		
Partial Cost Recovery										1,140.00			1,140.00	1,200.00	-60.00	95.00%		
Speaker Fees												250.00	250.00	650.00	-400.00	38.46%		
Square Fees							261.00	99.00					360.00	0.00	360.00			
Total MG Training Class Expense	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 861.00	\$ 3,877.74	\$ 916.58	\$ 2,103.90	\$ 1,511.10	\$ 335.08	\$ 9,605.40	\$ 11,160.00	\$ -	\$ 1,554.60	86.07%	
Myers Park Expense													0.00	0.00	0.00			
Annuals			284.00		372.80							41.13	697.93	1,415.00	-717.07	49.32%		
Crape Myrtles						57.60							57.60	93.00	-35.40	61.94%		
Herb Garden			46.72									41.12	87.84	533.00	-445.16	16.48%		
Irrigation				119.57			34.88	566.92	238.50				959.87	2,200.00	-1,240.13	43.63%		
Office/Circle/Entrance Gardens			488.32		657.38		489.49			357.12		950.65	2,942.96	3,000.00	-57.04	98.10%		
Other Myers Park Expenses				1,737.77	221.74	119.82	629.89	157.33		32.41	23.73	16.95	2,939.64	4,321.00	-1,381.36	68.03%		
Perennials								98.26					98.26	590.00	-491.74	16.65%		
Pollinator		56.94	-56.94		206.81								206.81	775.00	-568.19	26.69%		
Potager					75.97			115.52	417.69	136.24	25.00	341.90	1,112.32	1,139.00	-26.68	97.66%		
Shade					86.51	171.97			267.42				525.90	1,421.00	-895.10	37.01%		
Shrubs & Grasses					69.73								69.73	0.00	69.73			
Vegetable	564.41		231.64	311.23		302.63	321.35		344.88	341.32	25.00		2,442.46	2,070.00	372.46	117.99%		
Vineyard				42.28			20.51		74.63	129.84			267.26	150.00	117.26	178.17%		
Total Myers Park Expense	\$ 564.41	\$ 56.94	\$ 663.02	\$ 2,422.00	\$ 1,810.51	\$ 652.02	\$ 1,496.12	\$ 938.03	\$ 1,343.12	\$ 996.93	\$ 73.73	\$ 1,391.75	\$ 12,408.58	\$ 17,707.00	\$ -	\$ 5,298.42	70.08%	
Plant Sales Expense													0.00	0.00	0.00			
Bulb Sales													0.00	0.00	0.00			
Cost of Goods Sold									181.02	2,702.69	26.16		2,909.87	4,200.00	-1,290.13	69.28%		
General Expenses													0.00	200.00	-200.00	0.00%		
Square fees									60.16	85.26			145.42	200.00	-54.58	72.71%		
Total Bulb Sales	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 241.18	\$ 2,787.95	\$ 26.16	\$ 0.00	\$ 3,055.29	\$ 4,600.00	\$ -	\$ 1,544.71	66.42%	
Fall Plant Sale													0.00	0.00	0.00			
Cost of Goods Sold	0.00									12,121.49			12,121.49	12,000.00	121.49	101.01%		
General Expense										7.57			7.57	550.00	-542.43	1.38%		
Square Fees										572.58			572.58	1,056.00	-483.42	54.22%		
Total Fall Plant Sale	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 12,701.64	\$ 0.00	\$ 0.00	\$ 12,701.64	\$ 13,606.00	\$ -	\$ 904.36	93.35%	
General Expense			3,702.00						75.00				3,777.00	3,775.00	2.00	100.05%		
Public Storage Rent	178.00	178.00	178.00	178.00	178.00	178.00	178.00	223.00	223.00	223.00	223.00	223.00	2,361.00	2,136.00	225.00	110.53%		

Software	60.00	60.00	60.00	60.00	60.00	60.00	60.00	60.00	430.97	60.00	60.00	60.00	1,090.97	720.00	370.97	151.52%	
Spring Plant Sales													0.00	0.00	0.00		
Cost of Goods Sold	166.70			21,830.51	-66.41			0.00				254.92	22,185.72	30,501.00	-8,315.28	72.74%	
General Expense			45.01	410.95									455.96	600.00	-144.04	75.99%	
Square Fees				1,389.50									1,389.50	2,640.00	-1,250.50	52.63%	
Total Spring Plant Sales	\$ 166.70	\$ 0.00	\$ 45.01	\$ 23,630.96	-\$ 66.41	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 254.92	\$ 24,031.18	\$ 33,741.00	-\$ 9,709.82	71.22%	
Total Plant Sales Expense	\$ 404.70	\$ 238.00	\$ 3,985.01	\$ 23,868.96	\$ 171.59	\$ 238.00	\$ 238.00	\$ 283.00	\$ 970.15	\$ 15,772.59	\$ 309.16	\$ 537.92	\$ 47,017.08	\$ 58,578.00	-\$ 11,560.92	80.26%	
President Expense		70.00										230.18	300.18	1,000.00	-699.82	30.02%	
Program Director Expense													0.00	0.00	0.00		
General Expenses													0.00	950.00	-950.00	0.00%	
Speaker Fees	100.00					150.00			150.00	150.00			550.00	700.00	-150.00	78.57%	
Total Program Director Expense	\$ 100.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 150.00	\$ 0.00	\$ 0.00	\$ 150.00	\$ 150.00	\$ 0.00	\$ 0.00	\$ 550.00	\$ 1,650.00	-\$ 1,100.00	33.33%	
Prosper Gardens Expense			106.72	182.16				91.66	1,536.70	416.87		90.94	2,425.05	2,400.00	25.05	101.04%	
Scholarship Expense							5,000.00		5,000.00			41.33	10,041.33	10,070.00	-28.67	99.72%	
Social Committee Expense													0.00	0.00	0.00		
General Expenses	61.44		23.94	260.00	604.99					760.49	164.86	10.44	1,886.16	2,586.50	-700.34	72.92%	
Square Fees	29.20			29.21	15.30				9.44	6.57			89.72	0.00	89.72		
Total Social Committee Expense	\$ 90.64	\$ 0.00	\$ 23.94	\$ 289.21	\$ 620.29	\$ 0.00	\$ 0.00	\$ 0.00	\$ 9.44	\$ 767.06	\$ 164.86	\$ 10.44	\$ 1,975.88	\$ 2,586.50	-\$ 610.62	76.39%	
Speakers Bureau Expense													0.00	0.00	0.00		
Speaker Fees						400.00	500.00						900.00	2,500.00	-1,600.00	36.00%	
Supplies & Materials		24.43			-24.43							166.69	73.55	240.24	0.00	240.24	
Total Speakers Bureau Expense	\$ 0.00	\$ 24.43	\$ 0.00	\$ 0.00	-\$ 24.43	\$ 400.00	\$ 500.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 166.69	\$ 73.55	\$ 1,140.24	\$ 2,500.00	-\$ 1,359.76	45.61%
Technology Expense													0.00	0.00	0.00		
General Expense			857.35										857.35	1,450.00	-592.65	59.13%	
Public Storage Rent	60.00	63.00	63.00	63.00	126.00		63.00	63.00	63.00	63.00	77.00	77.00	781.00	948.00	-167.00	82.38%	
Software	1,705.29	148.33	275.65	105.02	97.97	97.97	758.57	56.97	140.59	688.57	111.31	213.62	4,399.86	2,865.00	1,534.86	153.57%	
Total Technology Expense	\$ 1,765.29	\$ 1,068.68	\$ 338.65	\$ 168.02	\$ 223.97	\$ 97.97	\$ 821.57	\$ 119.97	\$ 203.59	\$ 751.57	\$ 188.31	\$ 290.62	\$ 6,038.21	\$ 5,263.00	\$ 775.21	114.73%	
Texas Master Gardener Dues Expense		1,405.00											1,405.00	1,885.00	-480.00	74.54%	
Texas Sales Tax Expense	853.98	-7.18	-35.18	-12.71	-74.88	-5.24			-236.09	-59.21	-19.71	-8.82	394.96	0.00	394.96		
The Garden Show Expense													0.00	0.00	0.00		
Advertising													0.00	1,300.00	-1,300.00	0.00%	
Golf Cart Rental		375.95											375.95	425.00	-49.05	88.46%	
Other Expenses			1,367.64	284.69	115.48								1,767.81	4,700.00	-2,932.19	37.61%	
Pipe and Drape			7,070.00										7,070.00	7,700.00	-630.00	91.82%	
Security			3,095.00										3,095.00	3,175.00	-80.00	97.48%	
Speaker Fees			100.00										100.00	750.00	-650.00	13.33%	
Square Fees	445.85	48.82	11.68	41.15		25.99	20.40	52.66	87.79	194.94	1.95	12.45	943.68	880.00	63.68	107.24%	
Volunteers			1,437.00										1,437.00	0.00	1,437.00		
Total The Garden Show Expense	\$ 445.85	\$ 424.77	\$ 13,081.32	\$ 325.84	\$ 115.48	\$ 25.99	\$ 20.40	\$ 52.66	\$ 87.79	\$ 194.94	\$ 1.95	\$ 12.45	\$ 14,789.44	\$ 18,930.00	-\$ 4,140.56	78.13%	
Treasurer Expense													0.00	0.00	0.00		
General Expenses								1.00			26.68		27.68	500.00	-472.32	5.54%	
Software	287.29	272.15	272.15	272.15	373.00	272.15	314.79	314.79	314.79	314.79	314.79	314.79	3,637.63	3,551.00	86.63	102.44%	
Total Treasurer Expense	\$ 287.29	\$ 272.15	\$ 272.15	\$ 272.15	\$ 373.00	\$ 272.15	\$ 314.79	\$ 315.79	\$ 314.79	\$ 314.79	\$ 314.79	\$ 341.47	\$ 3,665.31	\$ 4,051.00	-\$ 385.69	90.48%	
Volunteer Background Screening Expense				1,200.00									1,200.00	810.00	390.00	148.15%	
Youth Education Expense				1,408.05									1,408.05	2,895.00	-1,486.95	48.64%	
Total Expenditures	\$ 7,523.26	\$ 8,988.37	\$ 22,745.05	\$ 35,417.63	\$ 7,423.22	\$ 2,941.78	\$ 12,766.77	\$ 7,319.40	\$ 12,496.41	\$ 25,640.44	\$ 10,629.06	\$ 9,773.66	\$ 163,665.05	\$ 210,962.50	-\$ 47,297.45	77.58%	
Net Operating Revenue	\$ 12,004.16	-\$ 5,753.64	-\$ 20,162.34	\$ 19,715.37	-\$ 4,858.11	-\$ 1,461.45	\$ 6,431.14	-\$ 2,063.32	-\$ 3,395.62	\$ 7,424.46	-\$ 809.76	\$ 4,513.42	\$ 2,557.47	-\$ 30,657.50	\$ 33,214.97	-8.34%	
Net Revenue	\$ 12,004.16	-\$ 5,753.64	-\$ 20,162.34	\$ 19,715.37	-\$ 4,858.11	-\$ 1,461.45	\$ 6,431.14	-\$ 2,063.32	-\$ 3,395.62	\$ 7,424.46	-\$ 809.76	-\$ 4,513.42	\$ 2,557.47	-\$ 30,657.50	\$ 33,214.97	-8.34%	

INTERNAL REVENUE SERVICE
P. O. BOX 2508
CINCINNATI, OH 45201

DEPARTMENT OF THE TREASURY

Date:

AUG 10 2001

COLLIN COUNTY MASTER GARDENERS
ASSOCIATION
C/O COLLIN COUNTY EXTENSION OFFICE
825 N MCDONALD ST STE 150
MCKINNEY, TX 75069

Employer Identification Number:

75-2756156

DLN:

17053002006011

Contact Person:

JACQUELINE C LARSEN

ID# 11147

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

December 31

Form 990 Required:

YES

Addendum Applies:

NO

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(2).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, if you are involved in an excess benefit transaction, that transaction might be subject to the excise taxes of section 4958. Additionally, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please contact your key district office.

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware

Letter 947 (DO/CG)

COLLIN COUNTY MASTER GARDENERS

of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of Code sections 2055, 2106, and 2522.

Contribution deductions are allowable to donors only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. See Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, which sets forth guidelines regarding the deductibility, as charitable contributions, of payments made by taxpayers for admission to or other participation in fundraising activities for charity.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete, so be sure your return is complete before you file it.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.

COLLIN COUNTY MASTER GARDENERS

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

In accordance with section 508(a) of the Code, the effective date of this determination letter is 4/21/98.

This determination is based on evidence that your funds are dedicated to the purposes listed in section 501(c)(3) of the Code. To assure your continued exemption, you should keep records to show that funds are expended only for those purposes. If you distribute funds to other organizations, your records should show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), there should be evidence that the funds will remain dedicated to the required purposes and that they will be used for those purposes by the recipient.

If distributions are made to individuals, case histories regarding the recipients should be kept showing names, addresses, purposes of awards, manner of selection, relationship (if any) to members, officers, trustees or donors of funds to you, so that any and all distributions made to individuals can be substantiated upon request by the Internal Revenue Service. (Revenue Ruling 56-304, C.B. 1956-2, page 306.)

If we have indicated in the heading of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

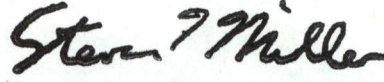
Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

COLLIN COUNTY MASTER GARDENERS

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

A handwritten signature in black ink that reads "Steven T. Miller". The signature is written in a cursive style with a large, stylized 'S' and 'M'.

Steven T. Miller
Director, Exempt Organizations

Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form, as it may be made public.

Go to www.irs.gov/Form990EZ for instructions and the latest information

2025

Open to Public
InspectionDepartment of the Treasury
Internal Revenue Service

A For the 2025 calendar year, or tax year beginning January 01, 2025, and ending December 31, 2025

B Check if applicable:

- ☐ Address change
- ☐ Name change
- ☐ Initial return
- ☐ Final return/terminated
- ☐ Amended return
- ☐ Application pending

C Name of organization

COLLIN COUNTY MASTER GARDNERS ASSOCIATION

Number and street (or P.O. box if mail is not delivered to street address)

825 N MCDONALD ST, STE 150,

Room/suite

City or town, state or province, country, and ZIP or foreign postal code

MCKINNEY, TX 75069

D Employer identification number

75-2756156

E Telephone number

(972) 548-4233

F Group Exemption Number

G Accounting Method: ☒ Cash ☐ Accrual Other (specify): _____I Website ccmgatx.orgH Check ☐ if the organization is not required to attach Schedule B (Form 990).J Tax-exempt status (check only one) - ☒ 501(c)(3) ☐ 501(c) () ☐ 4947(a)(1) or ☐ 527K Form of organization: ☐ Corporation ☐ Trust ☒ Association ☐ Other _____

L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets

(Part II, column (B)) are \$500,000 or more, file Form 990 instead of Form 990-EZ \$

168,723

Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I)

Check if the organization used Schedule O to respond to any question in this Part I ☒

Revenue	1	Contributions, gifts, grants, and similar amounts received	1	25,234
	2	Program service revenue including government fees and contracts	2	60,338
	3	Membership dues and assessments	3	0
	4	Investment income	4	3,247
	5a	Gross amount from sale of assets other than inventory	5a	
	b	Less: cost or other basis and sales expenses	5b	
	c	Gain or (loss) from sale of assets other than inventory (subtract line 5b from line 5a)	5c	
	6	Gaming and fundraising events:		
	a	Gross income from gaming (attach Schedule G if greater than \$15,000)	6a	
b	Gross income from fundraising events (not including \$ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000)	6b	79,904	
c	Less: direct expenses from gaming and fundraising events	6c	39,325	
d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c)	6d	40,579	
7a	Gross sales of inventory, less returns and allowances	7a		
b	Less: cost of goods sold	7b		
c	Gross profit or (loss) from sales of inventory (subtract line 7b from line 7a)	7c		
8	Other revenue (describe in Schedule O)	8		
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8	9	129,398	
Expenses	10	Grants and similar amounts paid (list in Schedule O)	10	15,137
	11	Benefits paid to or for members	11	
	12	Salaries, other compensation, and employee benefits	12	
	13	Professional fees and other payments to independent contractors	13	3,095
	14	Occupancy, rent, utilities, and maintenance	14	6,561
	15	Printing, publications, postage, and shipping	15	16,268
	16	Other expenses (describe in Schedule O)	16	85,737
	17	Total expenses. Add lines 10 through 16	17	126,798
Net Assets	18	Excess or (deficit) for the year (subtract line 17 from line 9)	18	2,600
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return)	19	165,542
	20	Other changes in net assets or fund balances (explain in Schedule O)	20	
	21	Net assets or fund balances at end of year. Combine lines 18 through 20	21	168,142

Part II Balance Sheets (see the instructions for Part II)
Check if the organization used Schedule O to respond to any question in this Part II

Table with 3 columns: Line number, Description, (A) Beginning of year, (B) End of year. Rows include Cash, savings, and investments; Land and buildings; Other assets; Total assets; Total liabilities; Net assets or fund balances.

Part III Statement of Program Service Accomplishments (see the instructions for Part III)
Check if the organization used Schedule O to respond to any question in this Part III

Table with 3 columns: Line number, Description, Expenses. Rows include program service accomplishments for various services, with line numbers 28 through 32.

Part IV List of Officers, Directors, Trustees, and Key Employees (list each one even if not compensated—see the instructions for Part IV)
Check if the organization used Schedule O to respond to any question in this Part IV.

Table with 5 columns: (a) Name and title, (b) Average hours per week devoted to position, (c) Reportable compensation, (d) Health benefits, contributions to employee benefit plans, and deferred compensation, (e) Estimated amount of other compensation. Rows list individuals like Mary Williams, Patricia Busch-Kennedy, Susan Blakey, etc.

Part V Other Information (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V.)Check if the organization used Schedule O to respond to any question in this Part V ☐

		Yes	No
33	Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O	☐	☒
34	Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O. See instructions	☐	☒
35a	Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)?	☐	☒
b	If "Yes" to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O	☐	☐
c	Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III	☐	☐
36	Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N	☐	☒
37a	Enter amount of political expenditures, direct or indirect, as described in the instructions	37a	0
b	Did the organization file Form 1120-POL for this year?	37b	☐
38a	Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee; or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	38a	☐
b	If "Yes," complete Schedule L, Part II, and enter the total amount involved	38b	
39	Section 501(c)(7) organizations. Enter:		
a	Initiation fees and capital contributions included on line 9	39a	
b	Gross receipts, included on line 9, for public use of club facilities	39b	
40a	Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911: 0 section 4912: 0 section 4955: 0		
b	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	40b	☐
c	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958		
d	Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization		
e	All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T	40e	☐
41	List the states with which a copy of this return is filed:		
42a	The organization's books are in care of: <u>Collin County Master Gardeners As</u> Telephone no <u>(972) 548-4233</u> <u>sociation</u>		
	Located at: <u>825 N MCDONALD ST ,STE 150 ,MCKINNEY ,TX</u> ZIP + 4 <u>75069</u>		
b	At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	42b	☐
	If "Yes," enter the name of the foreign country:		
	If "Yes," enter the name of the foreign country: See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).		
c	At any time during the calendar year, did the organization maintain an office outside the United States?	42c	☐
	If "Yes," enter the name of the foreign country:		
43	Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here		☐
	and enter the amount of tax-exempt interest received or accrued during the tax year	43	
44a	Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44a	☐
b	Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ	44b	☐
c	Did the organization receive any payments for indoor tanning services during the year?	44c	☐
d	If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O	44d	☐
45a	Did the organization have a controlled entity within the meaning of section 512(b)(13)?	45a	☐
b	Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ. See instructions	45b	☐

		Yes	No	
46	Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I	46	☐	☒

Part VI Section 501(c)(3) Organizations Only All section 501(c)(3) organizations must answer questions 47–49b and 52, and complete the tables for lines 50 and 51 Check if the organization used Schedule O to respond to any question in this Part VI ☐

		Yes	No	
47	Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II	47	☐	☒
48	Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E	48	☐	☒
49a	Did the organization make any transfers to an exempt non-charitable related organization?	49a	☐	☒
b	If "Yes," was the related organization a section 527 organization?	49b	☐	☐

50 Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees, and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC/1099-NEC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
None				

f Total number of other employees paid over \$100,000

51 Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and business address of each independent contractor	(b) Type of service	(c) compensation
None		

d Total number of other independent contractors each receiving over \$100,000

52 Did the organization complete Schedule A? Note: All section 501(c)(3) organizations must attach a completed Schedule A ☒ Yes ☐ No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

Sign Here	Date 05/15/2026	
	idish , Treasurer, CCMGA	

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check if ☐ self-employed	PTIN
	Firm's name			Firm's EIN	
	Firm's address			Phone no	

May the IRS discuss this return with the preparer shown above? See instructions ☐ Yes ☐ No

Name of the organization

COLLIN COUNTY MASTER GARDNERS ASSOCIATION

Employer identification number

75-2756156

Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i).**
- 2 ☐ A school described in **section 170(b)(1)(A)(ii).** (Attach Schedule E (Form 990).)
- 3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii).**
- 4 ☐ A medical research organization operated in conjunction with a hospital described in section 170(b)(1)(A)(iii). Enter the hospital's name, city, and state:
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv).** (Complete Part II.)
- 6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v).**
- 7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 8 ☐ A community trust described in **section 170(b)(1)(A)(vi).** (Complete Part II.)
- 9 ☐ An agricultural research organization described in section 170(b)(1)(A)(ix) operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university:
- 10 ☒ An organization that normally receives (1) more than 33 $\frac{1}{3}$ % of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 $\frac{1}{3}$ % of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2).** (Complete Part III.)
- 11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4).**
- 12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2).** See **section 509(a)(3).** Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
- a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
- b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
- c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
- d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
- e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
- f Enter the number of supported organizations

g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
(A)			☐	☐		
(B)			☐	☐		
(C)			☐	☐		
(D)			☐	☐		
(E)			☐	☐		
Total						

Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2021	(b) 2022	(c) 2023	(d) 2024	(e) 2025	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")						
2 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
3 The value of services or facilities furnished by a governmental unit to the organization without charge						
4 Total. Add lines 1 through 3						
5 The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f)						
6 Public support. Subtract line 5 from line 4						0

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2021	(b) 2022	(c) 2023	(d) 2024	(e) 2025	(f) Total
7 Amounts from line 4						
8 Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources						
9 Net income from unrelated business activities, whether or not the business is regularly carried on						
10 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
11 Total support. Add lines 7 through 10						
12 Gross receipts from related activities, etc. (see instructions)					12	
13 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here ☐						

Section C. Computation of Public Support Percentage

14 Public support percentage for 2025 (line 6, column (f), divided by line 11, column (f))	14	%
15 Public support percentage from 2024 Schedule A, Part II, line 14	15	%
16a 33¹/₃% support test—2025. If the organization did not check the box on line 13, and line 14 is 33 ¹ / ₃ % or more, check this box and stop here . The organization qualifies as a publicly supported organization ☐		
b 33¹/₃% support test—2024. If the organization did not check a box on line 13 or 16a, and line 15 is 33 ¹ / ₃ % or more, check this box and stop here . The organization qualifies as a publicly supported organization ☐		
17a 10%-facts-and-circumstances test—2025. If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here . Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization ☐		
b 10%-facts-and-circumstances test—2024. If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and stop here . Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization ☐		
18 Private foundation. If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions ☐		

Part III Support Schedule for Organizations Described in Section 509(a)(2)

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

Section A. Public Support

Calendar year (or fiscal year beginning in)	(a) 2021	(b) 2022	(c) 2023	(d) 2024	(e) 2025	(f) Total
1 Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	57,116	75,257	86,310	97,529	85,572	401,784
2 Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	48,008	95,176	89,937	86,905	79,904	399,930
3 Gross receipts from activities that are not an unrelated trade or business under section 513						
4 Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
5 The value of services or facilities furnished by a governmental unit to the organization without charge						
6 Total. Add lines 1 through 5	105,124	170,433	176,247	184,434	165,476	801,714
7a Amounts included on lines 1, 2, and 3 received from disqualified persons						
b Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
c Add lines 7a and 7b						
8 Public support. (Subtract line 7c from line 6.)						801,714

Section B. Total Support

Calendar year (or fiscal year beginning in)	(a) 2021	(b) 2022	(c) 2023	(d) 2024	(e) 2025	(f) Total
9 Amounts from line 6	105,124	170,433	176,247	184,434	165,476	801,714
10a Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources	1	5	1,178	4,115	3,247	8,546
b Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
c Add lines 10a and 10b	1	5	1,178	4,115	3,247	8,546
11 Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
12 Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
13 Total support. (Add lines 9, 10c, 11, and 12.)	105,125	170,438	177,425	188,549	168,723	810,260
14 First 5 years. If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and stop here						☐

Section C. Computation of Public Support Percentage

15 Public support percentage for 2025 (line 8, column (f), divided by line 13, column (f))	15	98.95 %
16 Public support percentage from 2024 Schedule A, Part III, line 15	16	99.21 %

Section D. Computation of Investment Income Percentage

17 Investment income percentage for 2025 (line 10c, column (f), divided by line 13, column (f))	17	1.05 %
18 Investment income percentage from 2024 Schedule A, Part III, line 17	18	0.79 %

- 19a 33 $\frac{1}{3}$ % support test—2025.** If the organization did not check the box on line 14, and line 15 is more than 33 $\frac{1}{3}$ % and line 17 is not more than 33 $\frac{1}{3}$ %, check this box and **stop here**. The organization qualifies as a publicly supported organization ☒
- b 33 $\frac{1}{3}$ % support test—2024.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 $\frac{1}{3}$ % and line 18 is not more than 33 $\frac{1}{3}$ %, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐
- 20 Private foundation** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

Part IV Supporting Organizations

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

Section A. All Supporting Organizations

	Yes	No
1 Are all of the organization's supported organizations listed by name in the organization's governing documents? <i>If "No," describe in Part VI how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.</i>	☐	☐
2 Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? <i>If "Yes," explain in Part VI how the organization determined that the supported organization was described in section 509(a)(1) or (2).</i>	☐	☐
3a Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? <i>If "Yes," answer lines 3b and 3c below</i>	☐	☐
b Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? <i>If "Yes," describe in Part VI when and how the organization made the determination.</i>	☐	☐
c Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? <i>If "Yes," explain in Part VI what controls the organization put in place to ensure such use.</i>	☐	☐
4a Was any supported organization not organized in the United States ("foreign supported organization")? <i>If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.</i>	☐	☐
b Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? <i>If "Yes," describe in Part VI how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.</i>	☐	☐
c Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? <i>If "Yes," explain in Part VI what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.</i>	☐	☐
5a Did the organization add, substitute, or remove any supported organizations during the tax year? <i>If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in Part VI, including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).</i>	☐	☐
b Type I or Type II only. Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	☐	☐
c Substitutions only. Was the substitution the result of an event beyond the organization's control?	☐	☐
6 Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? <i>If "Yes," provide detail in Part VI.</i>	☐	☐
7 Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>	☐	☐
8 Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? <i>If "Yes," complete Part I of Schedule L (Form 990).</i>	☐	☐
9a Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? <i>If "Yes," provide detail in Part VI.</i>	☐	☐
b Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? <i>If "Yes," provide detail in Part VI.</i>	☐	☐
c Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? <i>If "Yes," provide detail in Part VI.</i>	☐	☐
10a Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? <i>If "Yes," answer line 10b below.</i>	☐	☐
b Did the organization have any excess business holdings in the tax year? <i>(Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)</i>	☐	☐

Part IV Supporting Organizations (continued)

	Yes	No
11 Has the organization accepted a gift or contribution from any of the following persons?		
a A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?	11a ☐	☐
b A family member of a person described on line 11a above?	11b ☐	☐
c A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI .	11c ☐	☐

Section B. Type I Supporting Organizations

	Yes	No
1 Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.	1 ☐	☐
2 Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.	2 ☐	☐

Section C. Type II Supporting Organizations

	Yes	No
1 Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).	1 ☐	☐

Section D. All Type III Supporting Organizations

	Yes	No
1 Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	1 ☐	☐
2 Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).	2 ☐	☐
3 By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.	3 ☐	☐

Section E. Type III Functionally Integrated Supporting Organizations

- 1** Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (**see instructions**)
- a** ☐ The organization satisfied the Activities Test. Complete **line 2** below
- b** ☐ The organization is the parent of each of its supported organizations. Complete **line 3** below.
- c** ☐ The organization supported a governmental entity. Describe in **Part VI** how you supported a governmental entity (**see instructions**).

2 Activities Test. **Answer lines 2a and 2b below.**

	Yes	No
a Did substantially all of the organization's activities during the tax year directly further the exempt purposes of its supported organization(s) to which the organization was responsive? If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to each of its supported organizations, and how the organization determined that these activities constituted substantially all of its activities.	2a ☐	☐
b Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.	2b ☐	☐
3 Parent of Supported Organizations. Answer lines 3a, 3b, and 3c below.		
a Are the organization and its supported organization(s) part of an integrated system (for example, a hospital system)? If "Yes," describe in Part VI	3a ☐	☐
b Did the organization direct the policies, programs, and activities of each of its supported organizations? If "Yes," describe in Part VI the role played by the organization in this regard.	3b ☐	☐
c Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? If "Yes" or "No," provide details in Part VI .	3c ☐	☐

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations

- 1 ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

Section A—Adjusted Net Income		(A) Prior Year	(B) Current Year (optional)
1	Net short-term capital gain	1	
2	Recoveries of prior-year distributions	2	
3	Other gross income (see instructions)	3	
4	Add lines 1 through 3.	4	
5	Depreciation and depletion	5	
6	Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	6	
7	Other expenses (see instructions)	7	
8	Adjusted Net Income (subtract lines 5, 6, and 7 from line 4)	8	
Section B—Minimum Asset Amount		(A) Prior Year	(B) Current Year (optional)
1	Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):		
a	Average monthly value of securities	1a	
b	Average monthly cash balances	1b	
c	Fair market value of other non-exempt-use assets	1c	
d	Total (add lines 1a, 1b, and 1c)	1d	
e	Discount claimed for blockage or other factors (<i>explain in detail in Part VI</i>):		
2	Acquisition indebtedness applicable to non-exempt-use assets	2	
3	Subtract line 2 from line 1d	3	
4	Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	4	
5	Net value of non-exempt-use assets (subtract line 4 from line 3)	5	
6	Multiply line 5 by 0.035	6	
7	Recoveries of prior-year distributions	7	
8	Minimum Asset Amount (add line 7 to line 6)	8	
Section C—Distributable Amount			Current Year
1	Adjusted net income for prior year (from Section A, line 8, column A)	1	
2	Enter 0.85 of line 1.	2	
3	Minimum asset amount for prior year (from Section B, line 8, column A)	3	
4	Enter greater of line 2 or line 3.	4	
5	Income tax imposed in prior year	5	
6	Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	6	
7	☐ Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).		

Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations *(continued)***Section D—Distributions****Current Year**

1	Amounts paid to supported organizations to accomplish exempt purposes	1	
2	Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	2	
3	Administrative expenses paid to accomplish exempt purposes of supported organizations	3	
4	Amounts paid to acquire exempt-use assets	4	
5	Qualified set-aside amounts (prior IRS approval required — <i>provide details in Part VI</i>)	5	
6	Total annual distributions. Add lines 1 through 5.	6	
7	Distributions to attentive supported organizations to which the organization is responsive (<i>provide details in Part VI</i>). See instructions.	7	
8	Distributable amount for 2025 from Section C, line 6	8	
9	Line 7 amount divided by line 8 amount	9	

Section E—Distribution Allocations (see instructions)		(i) Excess Distributions	(ii) Underdistributions Pre-2025	(iii) Distributable Amount for 2025
1	Distributable amount for 2025 from Section C, line 6			
2	Underdistributions, if any, for years prior to 2025 (reasonable cause required — <i>explain in Part VI</i>). See instructions.			
3	Excess distributions carryover, if any, to 2025			
a	From 2020			
b	From 2021			
c	From 2022			
d	From 2023			
e	From 2024			
f	Total of lines 3a through 3e			
g	Applied to underdistributions of prior years			
h	Applied to 2025 distributable amount			
i	Carryover from 2020 not applied (see instructions)			
j	Remainder. Subtract lines 3g, 3h, and 3i from line 3f			
4	Distributions for 2025 from Section D, line 7: \$			
a	Applied to underdistributions of prior years			
b	Applied to 2025 distributable amount			
c	Remainder. Subtract lines 4a and 4b from line 4.			
5	Remaining underdistributions for years prior to 2025, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
6	Remaining underdistributions for 2025. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
7	Excess distributions carryover to 2026. Add lines 3j and 4c			
8	Breakdown of line 7:			
a	Excess from 2021			
b	Excess from 2022			
c	Excess from 2023			
d	Excess from 2024			
e	Excess from 2025			

Part VI

Supplemental Information. Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, 3b, and 3c; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5 and 7; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

(Form 990)Department of the Treasury
Internal Revenue Service**Schedule of Contributors**Attach to Form 990 or Form 990-PF.
Go to www.irs.gov/Form990 for the latest information.**2025**

Name of the organization

COLLIN COUNTY MASTER GARDNERS ASSOCIATION

Employer identification number

75-2756156**Organization type** (check one):**Filers of:****Section:**

Form 990 or 990-EZ

- ☒ 501(c) (3) organization
- ☐ 4947(a)(1) nonexempt charitable trust **not** treated as a private foundation
- ☐ 527 political organization

Form 990-PF

- ☐ 501(c)(3) exempt private foundation
- ☐ 4947(a)(1) nonexempt charitable trust treated as a private foundation
- ☐ 501(c)(3) taxable private foundation

Check if your organization is covered by the **General Rule** or a **Special Rule**.**Note:** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.**General Rule**

- ☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

Special Rules

- ☐ For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 $\frac{1}{3}$ % support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of **(1)** \$5,000; or **(2)** 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 *exclusively* for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions *exclusively* for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the **General Rule** applies to this organization because it received *nonexclusively* religious, charitable, etc., contributions totaling \$5,000 or more during the year \$

Caution: An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it **must** answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

Name of the organization COLLIN COUNTY MASTER GARDNERS ASSOCIATION	Employer identification number 75-2756156
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Part I **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(c) Type of contribution
1	McKinney Community Development Corporation 7300 State Hwy 121, Suite 200 McKinney, TX 75070	\$ 10,384	Person ☒ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(c) Type of contribution
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(c) Type of contribution
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(c) Type of contribution
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(c) Type of contribution
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(c) Type of contribution
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions.)
(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(c) Type of contribution
		\$	Person ☐ Payroll ☐ Noncash ☐ (Complete Part II for noncash contributions.)

Part II	Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.
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(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	
		\$	

Name of the organization COLLIN COUNTY MASTER GARDNERS ASSOCIATION	Employer identification number 75-2756156
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Part III **Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor.** Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of *exclusively* religious, charitable, etc., contributions of **\$1,000 or less** for the year. (Enter this information once. See instructions.) \$ _____

Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee

Part II Fundraising Events. Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

Revenue		(a) Event #1 Spring Plant Sale (event type)	(b) Event #2 Fall Plant Sale (event type)	(c) Other events (total number)	(d) Total events (add col. (a) through col. (c))
	1 Gross receipts	52,910	26,994		79,904
	2 Less: Contributions				
	3 Gross income (line 1 minus line 2)	52,910	26,994	0	79,904
Direct Expenses	4 Cash prizes				
	5 Noncash prizes				
	6 Rent/facility costs	2,361			2,361
	7 Food and beverages				
	8 Entertainment				
	9 Other direct expenses	24,031	15,757		39,788
	10 Direct expense summary. Add lines 4 through 9 in column (d)				42,149
	11 Net income summary. Subtract line 10 from line 3, column (d)				37,755

Part III Gaming. Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

Revenue		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Direct Expenses	1 Gross revenue				
	2 Cash prizes				
	3 Noncash prizes				
	4 Rent/facility costs				
	5 Other direct expenses				
	6 Volunteer labor	☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	☐ Yes _____ % ☐ No	
	7 Direct expense summary. Add lines 2 through 5 in column (d)				
	8 Net gaming income summary. Subtract line 7 from line 1, column (d)				

- 9** Enter the state(s) in which the organization conducts gaming activities: _____
- a** Is the organization licensed to conduct gaming activities in each of these states? ☐ Yes ☐ No
- b** If "No," explain: _____
- 10a** Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? ☐ Yes ☐ No
- b** If "Yes," explain: _____

11 Does the organization conduct gaming activities with nonmembers? ☐ **Yes** ☐ **No**

12 Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming? ☐ **Yes** ☐ **No**

13 Indicate the percentage of gaming activity conducted in:

a The organization's facility	13a	%
b An outside facility	13b	%

14 Enter the name and address of the person who prepares the organization's gaming/special events books and records:

Name _____

Address _____

15a Does the organization have a contract with a third party from whom the organization receives gaming revenue? ☐ **Yes** ☐ **No**

b If "Yes," enter the amount of gaming revenue received by the organization \$ _____ and the amount of gaming revenue retained by the third party \$ _____

c If "Yes," enter name and address of the third party:

Name _____

Address _____

16 Gaming manager information:

Name _____

Gaming manager compensation \$ _____

Description of services provided _____

☐ Director/officer ☐ Employee ☐ Independent contractor

17 Mandatory distributions:

a Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? ☐ **Yes** ☐ **No**

b Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year . . . \$ _____

SCHEDULE C
(Form 990)Department of the Treasury
Internal Revenue Service**Supplemental information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on
Form 990 or 990-EZ or to provide any additional information.
Attach to Form 990 or Form 990-EZ.
Go to www.irs.gov/Form990 for instructions and the latest information.

0047

2025**Open to Public
Inspection**

Name of the Organization

COLLIN COUNTY MASTER GARDNERS ASSOCIATIONEmployer identification
number**75-2756156**Part and Line Number: **Part I - Line 10 - Cash**

S.No	Description	Amount	Grantee Type	Grantee Name	Grantee Address	Class of Activity (Description)	Relationship Description
1	Scholarships for High School and Graduate School students	\$12,500	Individual	-	-	Scholarship Class of activity description: 3 high school scholarships and 2 graduate student scholarships	Unrelated
2	Texas Master Gardener Dues	\$1,405	-	-	-		-
3	Donation to East McKinney Learning Garden	\$1,232	-	-	-		-

Part and Line Number: **Part I - Line 16**

Description	Amount
Research, Demonstration, School Gardens	\$21,880
The Garden Show	\$10,975
Master Gardener Training Class	\$9,605
Community Outreach	\$6,798
Association Support	\$36,479

Part and Line Number: **Part III - Primary Exempt Purpose**

It is the mission of Collin County Master Gardeners Association to assist and support the Texas A&M AgriLife Extension Horticulture Agent in providing our community with research-based information on sustainable horticultural practices and environmental stewardship.

Part and Line Number: **Part III - Line 28**

Research, Demonstration, School, Community Gardens - Provide support to Texas AgriLife to establish and maintain gardens to further education in the community. Master Gardeners volunteered 10,560 hours in 17 gardens. Gardens are open to the public for continual visitation throughout the year.

Part and Line Number: **Part III - Line 29**

The Garden Show - Two day event to showcase best horticultural practices in partnership with various vendors. Master Gardeners volunteered 4,691 hours to reach over 5,000 participants from the public.

Part and Line Number: **Part III - Line 30**

Master Gardener Training Class - To prepare future Master Gardeners to participate in providing research based information to the residents of Collin County. Master Gardeners volunteered 3,888 hours to train 40 student participants.

Part and Line Number: **Part III - Line 31**

Description	Grants	Expenses
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extension. Provide education on research based horticulture practices to residents in Collin County and beyond through A Walk in the Park, Ask the Master Gardener booth, Event Workshops, Horticulture Therapy, Information Center and Speakers Bureau. Master Gardeners volunteered 5,075 hours to support these efforts.	75	75,750
Association Support Services - Support and recognition of the membership - Technology, Communications, Awards, Liability Insurance, Social Committee, Hospitality, Online Store, and various Board expenses. Master Gardeners volunteered 5,343 hours to support 337 active members.	\$0	\$36,479

Form **8453-TE**Department of the Treasury
Internal Revenue Service**Tax Exempt Entity Declaration and Signature for e-file**For calendar year 2025, or tax year beginning January 01, 2025, and ending
December 31, 20 25For use with Forms 990, 990-EZ, 990-PF, 990-T, 1120-POL, 4720, 8868, 5227, 5330, and 8038-CP Go
to www.irs.gov/Form8453TE for the latest information.**2025**Open to Public
InspectionName of filer
COLLIN COUNTY MASTER GARDNERS ASSOCIATIONEIN or SSN
75-2756156**Part I Type of Return and Return Information**

Check the box for the type of return being filed with Form 8453-TE and enter the applicable amount, if any, from the return. Form 8038-CP and Form 5330 filers may enter dollars and cents. For all other forms, enter whole dollars only. If you check the box on line **1a, 2a, 3a, 4a, 5a, 6a, 7a, 8a, 9a** or **10a** below, and the amount on that line of the return being filed with this form was blank, then leave line **1b, 2b, 3b, 4b, 5b, 6b, 7b, 8b, 9b**, or **10b**, whichever is applicable, blank (do not enter -0-). If you entered -0- on the return, then enter -0- on the applicable line below. **Do not complete** more than one line in Part I.

1a Form 990 check here.	☐	b Total revenue, if any (Form 990, Part VIII, column (A), line 12)	1b	
2a Form 990-EZ check here	☒	b Total revenue, if any (Form 990-EZ, line 9)	2b	129,398
3a Form 1120-POL check here	☐	b Total tax (Form 1120-POL, line 22)	3b	
4a Form 990-PF check here	☐	b Tax based on investment income (Form 990-PF, Part V, line 5)	4b	
5a Form 8868 check here	☐	b Balance due (Form 8868, line 3c)	5b	
6a Form 990-T check here	☐	b Total tax (Form 990-T, Part III, line 4)	6b	
7a Form 4720 check here	☐	b Total tax (Form 4720, Part III, line 1)	7b	
8a Form 5227 check here	☐	b FMV of assets at end of tax year (Form 5227, Item D)	8b	
9a Form 5330 check here	☐	b Tax due (Form 5330, Part II, line 19)	9b	
10a Form 8038-CP check here	☐	b Amount of credit payment requested (Form 8038-CP, Part III, line 22)	10b	

Part II Declaration of Officer or Person Subject to Tax

11a ☐ I authorize the U.S. Treasury and its designated Financial Agent to initiate an Automated Clearing House (ACH) electronic funds withdrawal (direct debit) entry to the financial institution account indicated in the tax preparation software for payment of the federal taxes owed on this return, and the financial institution to debit the entry to this account. To revoke a payment, I must contact the U.S. Treasury Financial Agent at 1-888-353-4537 no later than 2 business days prior to the payment (settlement) date. I also authorize the financial institutions involved in the processing of the electronic payment of taxes to receive confidential information necessary to answer inquiries and resolve issues related to the payment.

b ☐ If a copy of this return is being filed with a state agency(ies) regulating charities as part of the IRS Fed/State program, I certify that I executed the electronic disclosure consent contained within this return allowing disclosure by the IRS of this Form 990/990-EZ/ 990-PF (as specifically identified in Part I above) to the selected state agency(ies).

Under penalties of perjury, I declare that ☒ I am an officer of the above named entity or ☐ I am the person subject to tax with respect to (name of entity) **COLLIN COUNTY MASTER GARDNERS ASSOCIATION** (EIN **75-2756156**), and that I have examined a copy of the 2025 electronic return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. I further declare that the amount in Part I above is the amount shown on the copy of the electronic return. I consent to allow my intermediate service provider, transmitter, or electronic return originator (ERO) to send the return to the IRS and to receive from the IRS (a) an acknowledgement of receipt or reason for rejection of the transmission, (b) the reason for any delay in processing the return or refund, and (c) the date of any refund.

Sign
Here

05/15/2026

Treasurer, CCMGA

Signature of officer or person subject to tax

Date

Title, if applicable

Part III Declaration of Electronic Return Originator (ERO) and Paid Preparer (see instructions)

I declare that I have reviewed the above return and that the entries on Form 8453-TE are complete and correct to the best of my knowledge. If I am only a collector, I am not responsible for reviewing the return and only declare that this form accurately reflects the data on the return. The entity officer or person subject to tax will have signed this form before I submit the return. I will give a copy of all forms and information to be filed with the IRS to the officer or person subject to tax, and have followed all other requirements in Pub. 4163, Modernized e-File (MeF) Information for Authorized IRS e-file Providers for Business Returns. If I am also the Paid Preparer, under penalties of perjury I declare that I have examined the above return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. This Paid Preparer declaration is based on all information of which I have any knowledge.

ERO's Use Only	ERO's signature	Date	Check if also paid preparer ☐	Check if selfemployed ☐	ERO's SSN or PTIN
	Firm's name (or yours if self-employed), address, and ZIP code				EIN Phone no.

Under penalties of perjury, I declare that I have examined the above return and accompanying schedules and statements, and, to the best of my knowledge and belief, they are true, correct, and complete. Declaration of preparer is based on all information of which the preparer has any knowledge.

Paid Preparer Use Only	Print/Type preparer's name	Preparer's signature	Date	Check if selfemployed ☐	PTIN
	Firm's name				Firm's EIN
	Firm's address				Phone no.

**Request for Taxpayer
Identification Number and Certification**

Go to www.irs.gov/FormW9 for instructions and the latest information.

Give form to the
requester. Do not
send to the IRS.

Before you begin. For guidance related to the purpose of Form W-9, see *Purpose of Form*, below.

Print or type. See Specific Instructions on page 3.	1 Name of entity/individual. An entry is required. (For a sole proprietor or disregarded entity, enter the owner's name on line 1, and enter the business/disregarded entity's name on line 2.) Collin County Master Gardeners Association	
	2 Business name/disregarded entity name, if different from above.	
	3a Check the appropriate box for federal tax classification of the entity/individual whose name is entered on line 1. Check only one of the following seven boxes. ☐ Individual/sole proprietor ☐ C corporation ☐ S corporation ☐ Partnership ☐ Trust/estate ☐ LLC. Enter the tax classification (C = C corporation, S = S corporation, P = Partnership) Note: Check the "LLC" box above and, in the entry space, enter the appropriate code (C, S, or P) for the tax classification of the LLC, unless it is a disregarded entity. A disregarded entity should instead check the appropriate box for the tax classification of its owner. ☒ Other (see instructions) Association	4 Exemptions (codes apply only to certain entities, not individuals; see instructions on page 3): Exempt payee code (if any) _____ Exemption from Foreign Account Tax Compliance Act (FATCA) reporting code (if any) _____ (Applies to accounts maintained outside the United States.)
	3b If on line 3a you checked "Partnership" or "Trust/estate," or checked "LLC" and entered "P" as its tax classification, and you are providing this form to a partnership, trust, or estate in which you have an ownership interest, check this box if you have any foreign partners, owners, or beneficiaries. See instructions ☐	
	5 Address (number, street, and apt. or suite no.). See instructions. 825 N. McDonald Street, Suite 150	Requester's name and address (optional)
6 City, state, and ZIP code McKinney, TX 75069		
7 List account number(s) here (optional)		

Part I Taxpayer Identification Number (TIN) Enter your TIN in the appropriate box. The TIN provided must match the name given on line 1 to avoid backup withholding. For individuals, this is generally your social security number (SSN). However, for a resident alien, sole proprietor, or disregarded entity, see the instructions for Part I, later. For other entities, it is your employer identification number (EIN). If you do not have a number, see <i>How to get a TIN</i> , later. Note: If the account is in more than one name, see the instructions for line 1. See also <i>What Name and Number To Give the Requester</i> for guidelines on whose number to enter.	<table border="1"><tr><td colspan="9">Social security number</td></tr><tr><td></td><td></td><td></td><td></td><td>-</td><td></td><td></td><td></td><td></td></tr><tr><td colspan="9">or</td></tr><tr><td colspan="9">Employer identification number</td></tr><tr><td>7</td><td>5</td><td>-</td><td>2</td><td>7</td><td>5</td><td>6</td><td>1</td><td>5</td><td>6</td></tr></table>	Social security number													-					or									Employer identification number									7	5	-	2	7	5	6	1	5	6
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Part II Certification Under penalties of perjury, I certify that: 1. The number shown on this form is my correct taxpayer identification number (or I am waiting for a number to be issued to me); and 2. I am not subject to backup withholding because (a) I am exempt from backup withholding, or (b) I have not been notified by the Internal Revenue Service (IRS) that I am subject to backup withholding as a result of a failure to report all interest or dividends, or (c) the IRS has notified me that I am no longer subject to backup withholding; and 3. I am a U.S. citizen or other U.S. person (defined below); and 4. The FATCA code(s) entered on this form (if any) indicating that I am exempt from FATCA reporting is correct. Certification instructions. You must cross out item 2 above if you have been notified by the IRS that you are currently subject to backup withholding because you have failed to report all interest and dividends on your tax return. For real estate transactions, item 2 does not apply. For mortgage interest paid, acquisition or abandonment of secured property, cancellation of debt, contributions to an individual retirement arrangement (IRA), and, generally, payments other than interest and dividends, you are not required to sign the certification, but you must provide your correct TIN. See the instructions for Part II, later.	
Sign Here	Signature of U.S. person <i>Carol Proadiz</i> Date <i>6/5/2026</i>

General Instructions

Section references are to the Internal Revenue Code unless otherwise noted.

Future developments. For the latest information about developments related to Form W-9 and its instructions, such as legislation enacted after they were published, go to www.irs.gov/FormW9.

What's New

Line 3a has been modified to clarify how a disregarded entity completes this line. An LLC that is a disregarded entity should check the appropriate box for the tax classification of its owner. Otherwise, it should check the "LLC" box and enter its appropriate tax classification.

New line 3b has been added to this form. A flow-through entity is required to complete this line to indicate that it has direct or indirect foreign partners, owners, or beneficiaries when it provides the Form W-9 to another flow-through entity in which it has an ownership interest. This change is intended to provide a flow-through entity with information regarding the status of its indirect foreign partners, owners, or beneficiaries, so that it can satisfy any applicable reporting requirements. For example, a partnership that has any indirect foreign partners may be required to complete Schedules K-2 and K-3. See the Partnership Instructions for Schedules K-2 and K-3 (Form 1065).

Purpose of Form

An individual or entity (Form W-9 requester) who is required to file an information return with the IRS is giving you this form because they