

McKinney Main Street Board
aka McKinney Downtown Business Re-Development Board

JANUARY 18, 2024

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, January 18, 2024, at 8:30 a.m.

Board Chair Amy Pyeatt called the meeting to order at 8:31 a.m. upon determining a quorum consisting of Board Chair Amy Pyeatt and the following Board Members were present: Vice Chair AJ Micheletto, Secretary/Treasurer Lauren F. Smith, Von Daniel, Ginger Hayes, Kim Black, Preston Schwalls, Taylor Phelan, and Onel Perez.

Board Members absent: Mike Buchanan and Chris Wilkes

The Staff and City Council Members were present: Assistant City Manager Barry Shelton, Director of Cultural District Andrew Jones, Administrative Specialist Heidi Wiese, Downtown Development Manager Graham Meyers, Special Events Coordinator Gregory Hearn, Executive Director of Visit McKinney Aaron Werner, and Councilman Patrick Cloutier.

REPORTS

24-1088 City Liaison Report

Councilman Cloutier discussed the firm that has been chosen to work on the redevelopment of downtown properties.

Assistant City Manager Shelton further discussed downtown redevelopment and other city updates. Bond election in May will have five referendums on it.

24-1089 "M" Group Reports

Executive Director Werner announced the hiring of Visit McKinney's two new staff members. It's time to bid for the 2024 NCAA Championship game. Scottish Highland Games are coming to McKinney on April 20-21, 2024.

24-1090 Director's Report

Director Jones gave updates on Downtown McKinney. Jones gave a recap on the Giving Machine, which was a big success. Krewe of Barkus will be on February 4, 2024. He also discussed Tiny Doors 2, the total solar eclipse event on April 8, 2024, and the third annual Retail Boot Camp.

Main Street will have their annual strategic planning on February 8, 2024, at 8:00 a.m. at the McKinney Airport.

24-1091 Subcommittee Update

The board discussed TMR subcommittee and the upcoming TMR event.

REGULAR AGENDA ITEMS

24-1092 Minutes of the McKinney Main Street Board Meeting of December 14, 2023

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Lauren F. Smith, to approve the Minutes of the McKinney Main Street Board Meeting of December 14, 2023

24-1093 Consider/Discuss Financial Reports

Treasurer Smith gave a financial overview and the Board discussed.

24-1094 Consider/Discuss/Act Partner of the Year

Board members unanimously approved the motion by Board Member Taylor Phelan, seconded by Board Member Kimberly Black, to approve to select Desiree Hlavenka as the McKinney Main Street Partner of the Year.

24-1095 Downtown Redevelopment Updates

Director Jones provided updates and the board discussed.

24-1096 Consider/Discuss Upcoming Events

Special Event Coordinator Hearn provided updates on upcoming events and the board discussed.

ADJOURN

Board members unanimously approved the motion by Board Member Preston Schwalls, seconded by Board Member Kim Black, to adjourn the meeting at 9:31 a.m.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the Main Street Board on February 8, 2024, and referred to the City Council Regular Meeting of February 20, 2024 for City Council approval.

SIGNED:

AMY PYEATT
Board Chair
AJ MICHELETTO
Board Vice Chair

ATTEST:

LAUREN F. SMITH
Board Secretary / Treasurer

City of McKinney, Texas