

visit mckinney Monthly Report

June - 2023



Visit McKinney Report

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May Groups/Events Hosted:

- **Community Leaders of America conference - May 2-5**
 - Hosted at the Grand Hotel with overflow rooms at the Sheraton.
 - Assisted with registration, coordinated using the city trolley, provided 120 welcome bags, and created a conference landing page.
 - 114 room nights were generated.
- **AT&T Byron Nelson Golf Tournament - May 11-14**
 - Visit McKinney staff worked with several city departments to welcome attendees as they entered the event over the four-day tournament.
 - 429 room nights were generated by players, vendors, and event staff.
- **NJCAA Division I Men's Tennis Championship - May 15-19**
 - Held at The Courts.
 - Provided 350 welcome bags for players.
 - 715 room nights generated.
 - Potential to return in 2024.
- **T Scoops Events: MSI Elite Invitational Basketball Tournament - May 26-29**
 - Held at PSA McKinney.
 - 71 room nights generated.

Upcoming Events:

- **McKinney Coffee Crawl - June 24**
- **Women's All Pro Tour (Golf): Oscar Williams Classic - June 27-30 (Rooms Only)**
- **T Scoops Events: The National INVITE Basketball Tournament - July 14-16**
- **DCI Drum Battle Event - July 24**
- **2023 Drum Corps International - July 25**





Texas Music Revolution

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NJCAA DI Tennis Championship



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