

December 2025

Marketing and Community Engagement

2025 BRE Visits, Tours, and Presentations

FAM TOURS

YTD: 2

Community & Industry Presentations

December: 1

YTD: 25

BRE Visits

December: 3
YTD: 107

Trade Shows and Missions

December: 0
YTD: 20

49.7%

Email Newsletter Open Rate

3.7% Click rate (2.8% Industry Standard)

12,605

Website Visits