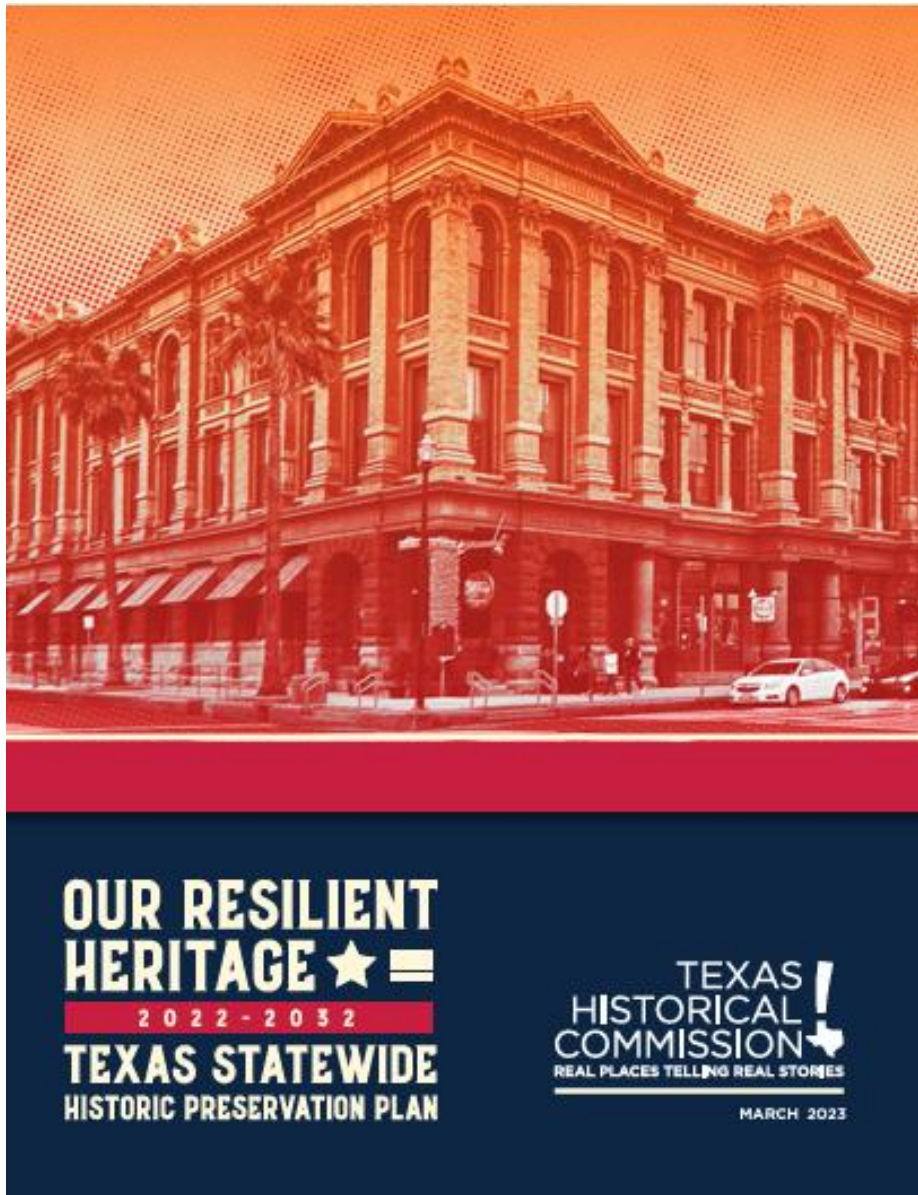




HPAB Training Series:

Topic 4: Texas Statewide Historic Preservation Plan



What is the Texas Statewide Historic Preservation Plan?

- Guides the states' historic preservation efforts over the next 10 years
- Created through a robust stakeholder engagement and outreach effort
- Outlines strategies and goals for preserving and protecting historic resources
- Provides a framework for intentional actions that integrate disaster preparedness and preservation planning efforts at the state and local levels

INTRODUCTION

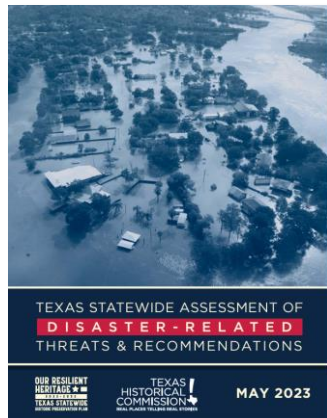
Our Resilient Heritage

Texas Statewide Preservation Plan

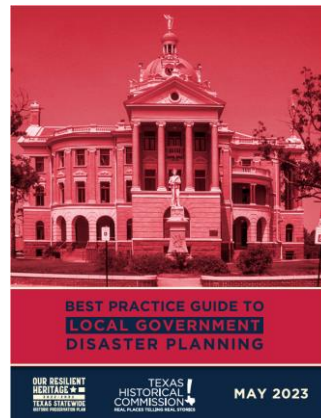
Our Resilient Heritage

2022-2032 Texas Statewide Historic Preservation Plan

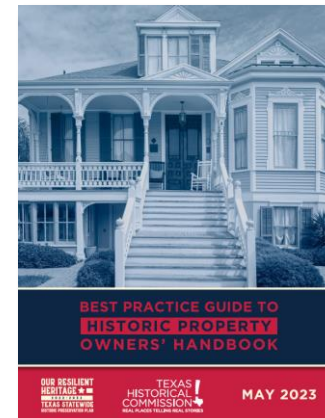
- Explores emerging trends and concerns that can make preservation an essential element of community vitality and resilience
- Seeks to support the efforts of existing preservation partners in educating stakeholders, diversifying the audience, securing new resources, and forging new partnerships that lead to the preservation of historic resources
- Includes three accompanying reports available on the THC website



Statewide Assessment of Disaster-Related Threats and Recommendations



Best Practice Guide to Local Government Disaster Planning



Historic Property Owners' Handbook

STAKEHOLDER ENGAGEMENT

Key Takeaways from Statewide Outreach

Stakeholder Engagement

The Texas Historical Commission (THC) developed a stakeholder engagement program which employed multiple outreach methods to collect data from a diverse range of stakeholders across Texas.

Texas preservation stakeholders include **advocates, agencies, elected officials, decision-makers, nonprofit organizations, preservation professionals, residents, and property owners.** ALL will be key implementation partners.

Methods of Engagement included:



Plan Website



Digital Town Halls



Quick Poll



Regional Workshops



Stakeholder Listening Sessions



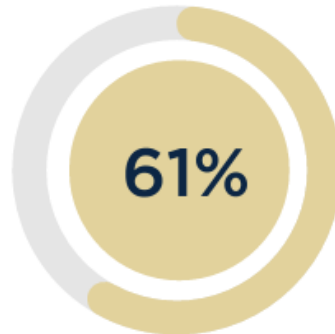
Statewide Historic Preservation Survey

What Was Discovered...

What trends or factors impact historic and cultural resources the most?



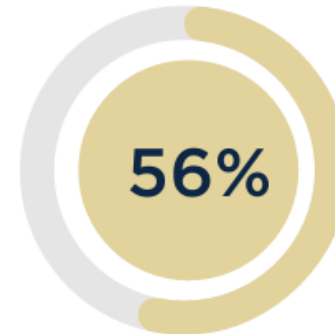
Need to educate local stakeholders and decision-makers on the benefits of historic preservation



Declining political support at the local level



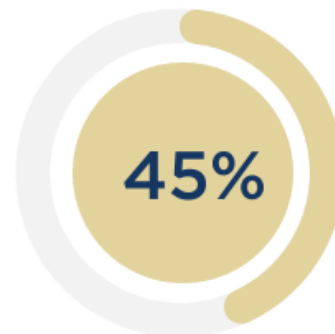
Lack of local preservation incentive programs and displacement and gentrification in older neighborhoods



Increasing growth and development pressures in urban and suburban communities



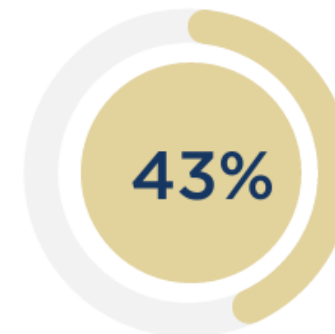
Changes to state-level legislation and policies and lack of skilled preservation tradespeople



Declining community populations are changing demographics



Lack of adequate local planning tools and protective mechanisms



Lack of diversity and youth engagement in preservation

What Was Discovered...

Key preservation planning priorities:



Increasing regional tourism



Expanding revenue sources for preservation



Promoting the benefits of historic preservation to the broader public

Key historic resources worth preserving:



Historic Schools



City Halls



Bridges + Railroads



Neighborhoods

THE STATE OF HISTORIC PRESERVATION

in Texas

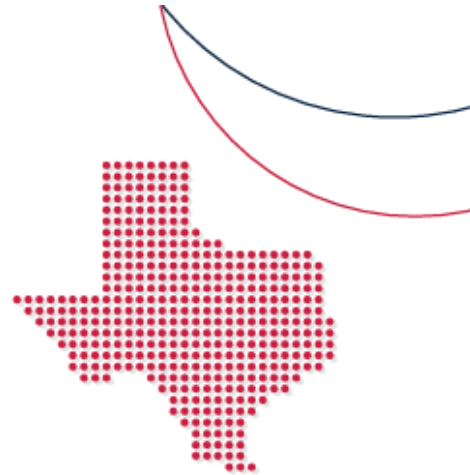
The State of Historic Preservation in Texas

THE IMPACT OF HISTORIC PRESERVATION IN TEXAS

FEDERAL AND TEXAS HISTORIC PRESERVATION TAX CREDIT PROGRAMS

\$3,508,175,992

total Federal and State Part III investments from 2016 to 2020



TEXAS MAIN STREET PROGRAM

Total cumulative statistics since 1981

46,729

net jobs created

2 MILLION

volunteer hours dedicated to local Main Street Programs

\$1.4 BILLION

in building rehabilitation projects

\$5.2 BILLION

in both public and private reinvestment in designated Texas Main Street communities

HERITAGE TOURISM

\$4,142,240

invested in heritage tourism and marketing efforts represents cash and in-kind contributions from sources other than the THC

A FRAMEWORK FOR ACTION

Planning Themes, Goals, and Objectives

Planning Theme #1

ENGAGING THE PUBLIC AND PROMOTING PRESERVATION'S BENEFITS

Goal:

Engage and inform stakeholders and decision-makers through effective dialogue, education, outreach efforts, and new partnerships that promote historic preservation in Texas communities

OUR RESILIENT HERITAGE ★ ≡
THE 2022-2032
TEXAS STATEWIDE
HISTORIC PRESERVATION PLAN

McKINNEY ≡
NOVEMBER 30 | 10:00 - 12 NOON
MCKINNEY PERFORMING ARTS CENTER
111 N. TENNESSEE ST.

**PARTICIPATE IN TEXAS' PLANNING PROCESS -
ATTEND A PLANNING WORKSHOP IN MCKINNEY!**



HOTEL LIMPIA, FORT DAVIS

Planning Theme #2

IDENTIFYING AND PRESERVING HISTORIC AND CULTURAL RESOURCES

Goal:

Promote the identification and designation of both tangible and intangible historic and cultural resources that represent Texas' rich and diverse heritage



DOWNTOWN SQUARE, NACOGDOCHES

Planning Theme #3

REVITALIZING AND SUSTAINING COMMUNITIES

Goal:

Promote historic preservation as a flexible tool that is well-integrated and supported with local planning and development practices with an aim to strengthening and sustaining communities as resilient places

Case Study

Laguna Hotel Adaptive Use Project, Cisco



Laguna Hotel Lobby



Laguna Hotel

- Built in 1929, the Laguna Hotel is symbolic of Cisco’s boomtown-period expansion following the discovery of the Ranger Oil Field in 1917
- The hotel sat abandoned for decades and was listed on Preservation Texas’ “Most Endangered Places” list in 2015
- In response: Private investment company, MRE Capital Investments, utilized both historic preservation and low-income housing tax credits to renovate the abandoned hotel into a 30-unit affordable housing complex
- Key takeaway?
Even the most daunting preservation projects can be achieved through creative funding strategies, robust stakeholder collaboration, and utilization of various community resources.



ASHTON VILLA, GALVESTON

Planning Theme #4

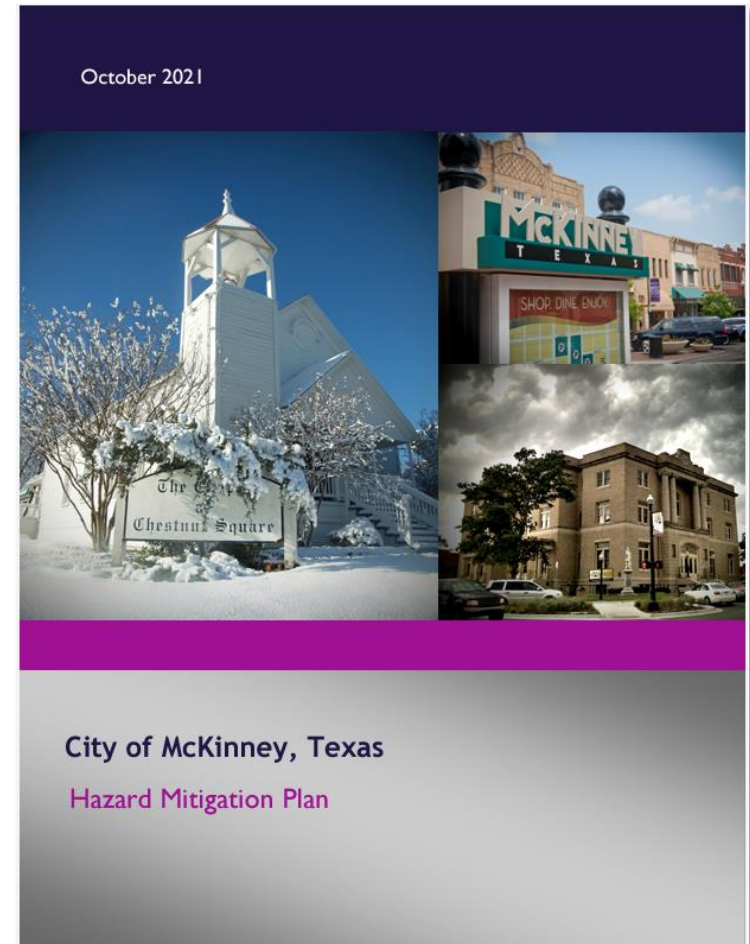
PLANNING FOR DISASTER RESILIENCE

Goal:

Bolster and enhance Texas' disaster resilience planning efforts to provide solid foundations for preparedness, recovery, and adaptation that protect and preserve the state's historic and cultural resources

DID YOU KNOW? THE CITY OF MCKINNEY HAS AN ACTIVE DISASTER MITIGATION PLAN!

- Updated every 5 years - last update in October 2021
- Includes an inventory of the community's critical facilities and infrastructure
- Encourages preservation of community landmarks and historic assets by assisting downtown property owners with important safety upgrades with respect to historical integrity





FOURTH GRADE STUDENTS ON A FIELD TRIP TO THE ALAMO

Planning Theme #5

ADVANCING PRESERVATION PRACTICE AND BROADENING PARTICIPATION

Goal:

Enhance the capacities of preservation partners and organizations to advance preservation practice and promote the next generation of preservation leaders in Texas

Case Study Waxahachie, TX



- In April 2020, the City of Waxahachie partnered with Visit Waxahachie and the Waxahachie Chamber of Commerce to provide inspirational signage to downtown merchants amidst the ravages of Covid-19
- The Waxahachie Main Street Program was able to underwrite the installation of 36 vinyl window clings to help generate publicity for downtown merchants during the uncertain, early months of the pandemic
- The outcome?
Downtown Waxahachie merchants reported a higher volume of sales in May 2020 compared to pre-pandemic sales in May 2019





CADDO MOUNDS STATE HISTORIC SITE, ALTO

Planning Theme #6

TELLING THE DIVERSE STORIES OF TEXAS

Goal:

Support initiatives and expand efforts that document and preserve the heritage of Texas' diverse communities

Ysleta del Sur Pueblo, El Paso

National Park Service's *Underrepresented Communities Grant*

- Ysleta Del Sur Pueblo in El Paso is the ancestral home of the Tigua Indian tribe whose farming practices proved instrumental in the development of the area
- In 2021, the Tiguas established a Tribal Historic Preservation Office – the first federally recognized tribe to do so in Texas
- The tribe applied for & received a National Park Service **Underrepresented Community Grant** which funded a survey & inventory of culturally & historically significant sites
- In September 2022, Ysleta del Sur Pueblo secured a grant through the **Telling the Full History Preservation Fund**, sponsored by the National Trust for Historic Preservation & the National Endowment for the Humanities.
- Key takeaway?
Funding is available



Statue of Nestora Granillo Piarote at Tigua Cultural Center



Ysleta Mission

PARTNERS IN IMPLEMENTATION

Who plays a role in Texas preservation?

Partners in Implementation

Federal Partners

State Partners

Local Partners

- Artists and Art Organizations
- Community Development Entities
- ***Counties, Municipalities, and Certified Local Governments***
- County Historical Commissions
- Historic Sites and Museums
- Main Street Programs
- Nontraditional Partners
Land Trusts, Nonprofit Design and Social Organizations, Programmer and Pro Bono Services Networks, Venture Fund Entities
- Preservation Advocacy Organizations
- Preservation Professionals
- Tourism Entities
- Schools, Universities, and Institutions of Higher Learning

Questions?

- The 2022-2032 *Our Resilient Heritage* Texas Statewide Historic Preservation Plan and accompanying reports are available for review at [THC.Texas.gov](https://www.thc.texas.gov)
- The 2021 City of McKinney Hazard Mitigation Plan is available for review at [McKinneyTexas.org](https://www.mckinneytexas.org)
- Contact us at contact-planning@mckinneytexas.com or **972-547-2000**