

TEXAS

HOMEGROWN

MUSIC

*with* MAYLEE THOMAS





# About tEXAS hOMEGROWN mUSIC

EST. 2018 by Maylee Thomas Fuller

Community event-driven organization focusing on expanding cultural arts in McKinney, specifically the music scene.

Events Include:

Hosting a Stage at Manegait County Fair, Maylee's Hippiefest, Texas Music Revolution, Summer Music Series, and many more through sponsorship.





Location - TUPPS Brewery

Date - April 12, 2025

Attendance Goal - 500

Elements -

- Live Music Performance - 3 Bands
- BOHO Market with Local Vendors
- Kids Activities
- Photo Backdrop and Interactive Photo Activities
- Food & Beverage



# TEXAS Homegrown MUSIC

TMR 28

Location - Historic Downtown McKinney

Date - June 6 & 7, 2025

Attendance Goal - 6,000

Elements -

- 2 Days of Live Music Performances
- VIP Areas
- Vendors
- Kids Activities
- Photo Backdrops
- Food & Beverage





TEXAS MUSIC REVOLUTION 28  
 June 7 & 8, 2024  
 Historic Downtown McKinney  
 TEXAS HOMEGROWN MUSIC STAGE

FRIDAY



Bri Bagwell

SATURDAY



The Weathered Souls

FRIDAY & SATURDAY



Maylee Thomas Band

For Complete Stage Lineup Visit  
[www.texashomegrownmusic.com/tmr-28](http://www.texashomegrownmusic.com/tmr-28)

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2024  
 Buddy  
 Ad

# Budget

Buddy Magazine	\$800
Observer	\$1250
Community Impact	\$2750
Facebook Boosts	\$750
T-Shirts/Bags	\$5000
Lanyards	\$750
Posters	\$125
Banners	\$875

total Advertising Budget  
**\$16,000**



2024 Maylee's  
 HippieFest Poster



# Questions?

