



McKinney Asian Festival 2025

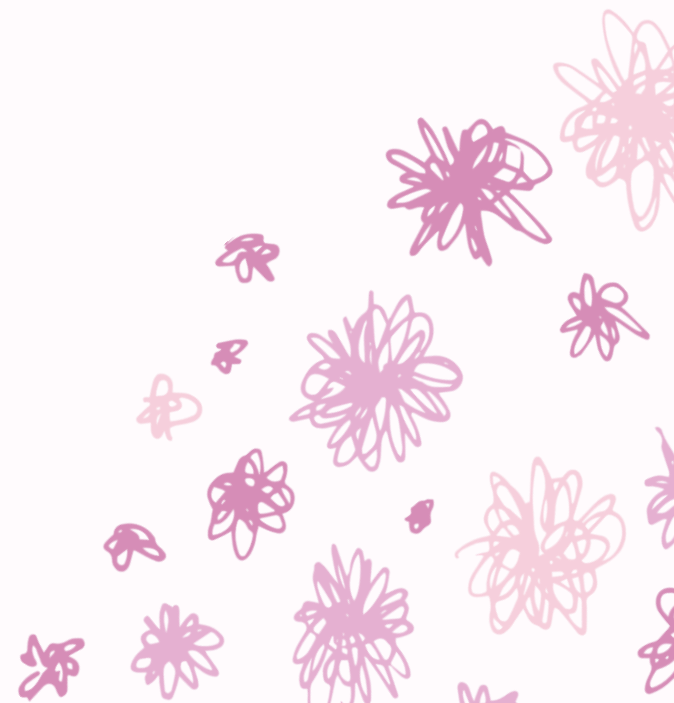


Who are we?

A watercolor illustration of various flowers in shades of pink, purple, and yellow, with green leaves and stems, set against a soft pink wash. The flowers are clustered together in the upper left corner.

Texas Women Society

A non profit 501C women-managed organization in Collin County. Operated by women, focus on women and for women.



Our Goal





Mckinney Asian Festival 2024 Review



Location

Dr. Glenn Mitchell
Memorial Park



Numbers

Performance: 35
Vendor: 70
Volunteer: 150
Attendee: 4500-5000



Activities

- Theme: Umbrella Flower
 - Performance
 - Cultural workshop



Mckinney Asian Festival 2025



Location

Dr. Glenn Mitchell
Memorial Park



Time

March 29th, 2025
from 11:00am-
6:00pm



Activities

- Vendor
- Performance
- Cultural Workshop
- Art/crafts Expo



Our Purpose



Culture Exchange

- To cultivate Asian Culture and food
- To build McKinney's Reputation as a Cultural Hub



Promot Downtown

- To support local business
- To promot McKinney's tourism Infrastructure



Expand Future Market

- Attracting Investment and Partnerships
 - To build regional collaboration



Our Story



Project

McKinney Asian Fest

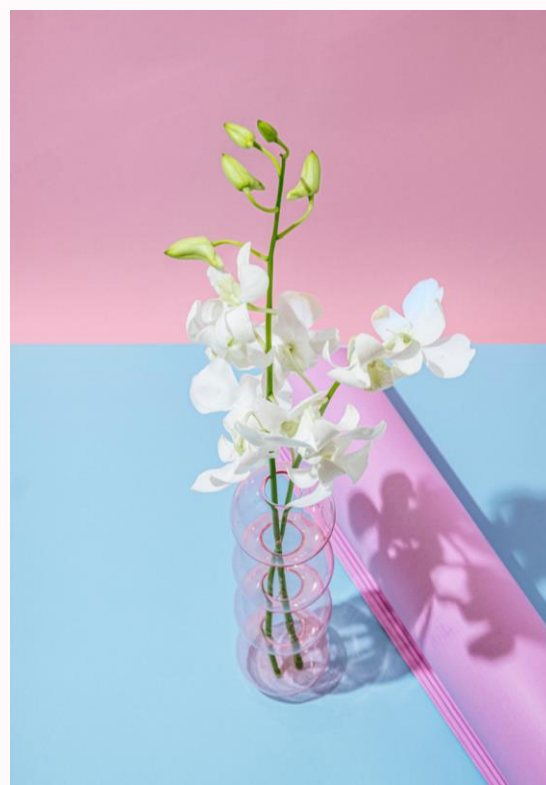


McKinney Moon Fest



Mission

Collaboration is the key. We believe that working with a wide range of organizations—both Asian and non-Asian—is essential for creating a successful event. We can't do this alone, and the support of our partners is critical.



Mission

- Celebrate Cultural Diversity
- Promote Community Engagement
- Support Local and Asian-Owned Businesses
- Create a Signature Event for McKinney
- Foster Education and Awareness



Budget

Event funding/budget

Type	Estimate
Funding Goals	<ul style="list-style-type: none">• Grant Applications: Total \$28500• Sponsorship goal: \$8500-\$12500<ul style="list-style-type: none">• Vendor Application:\$9500
Marketing	Printing/Social Media Social Media and Digital Market: \$11000 Print out: \$4000 Newspaper: \$3000 Total: \$18000
Event Operation	Event Cost: State Rental and equipment rental: \$15150 Amenity cost: \$5150 Performers: \$3500 Decoration: \$5500 Transportation: \$3500 Total budget: \$32800

LET'S EMBARK ON A JOURNEY
TO
MAKE A MEANINGFUL IMPACT.

Your support will not only
transform our vision into
reality but also contribute to
positive change.



Contact Us

- <https://www.texasws.org/>
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- 214-808-2258





Thank You

Texas Women Society