
F. Signs in the MTC -- McKinney Town Center Zoning District

4. Size

Maximum size shall be based on the following:

- a. For every one linear foot of building primary or entrance frontage, a maximum of one and one-half square feet of sign area shall be allowed.
- b. The area of a sign on secondary side-street frontage shall not exceed half the size of the area of a sign on the primary or entrance frontage.
- c. Window signs shall cover no more than 40 percent of the total glass area, and this will count as one of the signs permitted.
- d. Each face of a hanging sign shall be no more than five square feet.
-  e. Projecting signs shall be no more than 15 square feet in size.
- f. Temporary A-frame signs placed on any public sidewalk shall be no greater than 24 inches in width.