

Date Created: Apr 17, 2024

McKinney CVB

For the Month of March 2024



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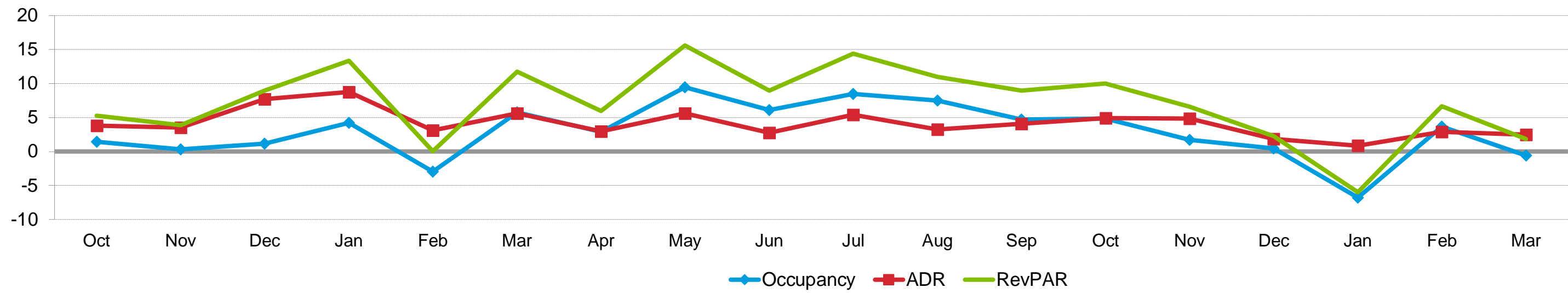
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Tab 2 - Trend McKinney, TX+

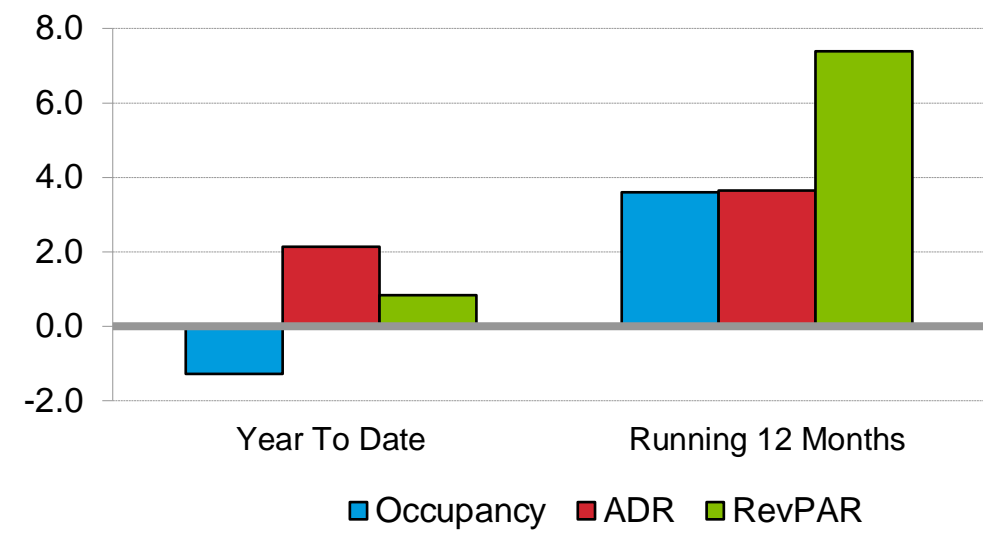
McKinney CVB
For the Month of March 2024

Currency: USD - US Dollar

Monthly Percent Change



Overall Percent Change



Occupancy (%)	2022			2023												2024		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	70.7	67.7	63.4	63.1	66.8	74.3	74.3	79.2	80.3	76.2	67.4	70.9	74.1	68.8	63.7	58.8	69.2	73.8
Last Year	69.7	67.5	62.7	60.5	68.8	70.2	72.3	72.4	75.7	70.3	62.7	67.7	70.7	67.7	63.4	63.1	66.8	74.3
Percent Change	1.4	0.3	1.1	4.3	-3.0	5.8	2.9	9.4	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.7	-0.6

Year To Date		
2022	2023	2024
66.4	68.1	67.2
58.9	66.4	68.1
12.8	2.5	-1.3

Running 12 Months		
2022	2023	2024
66.4	68.9	71.4
49.9	66.4	68.9
32.9	3.8	3.6

ADR	2022			2023												2024		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	94.79	91.96	91.58	91.69	92.02	96.14	97.06	104.05	104.09	100.43	93.27	95.99	99.46	96.40	93.25	92.46	94.66	98.55
Last Year	91.32	88.82	85.02	84.30	89.25	91.02	94.24	98.51	101.30	95.26	90.33	92.25	94.79	91.96	91.58	91.69	92.02	96.14
Percent Change	3.8	3.5	7.7	8.8	3.1	5.6	3.0	5.6	2.8	5.4	3.2	4.0	4.9	4.8	1.8	0.8	2.9	2.5

Year To Date		
2022	2023	2024
88.34	93.46	95.47
73.03	88.34	93.46
21.0	5.8	2.1

Running 12 Months		
2022	2023	2024
87.99	94.35	97.78
71.38	87.99	94.35
23.3	7.2	3.6

RevPAR	2022			2023												2024		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	67.00	62.23	58.08	57.85	61.43	71.40	72.14	82.43	83.61	76.54	62.85	68.03	73.69	66.34	59.41	54.39	65.50	72.74
Last Year	63.63	59.91	53.31	51.03	61.41	63.91	68.09	71.31	76.71	66.93	56.63	62.44	67.00	62.23	58.08	57.85	61.43	71.40
Percent Change	5.3	3.9	8.9	13.4	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3	-6.0	6.6	1.9

Year To Date		
2022	2023	2024
58.69	63.63	64.17
43.01	58.69	63.63
36.5	8.4	0.8

Running 12 Months		
2022	2023	2024
58.39	65.01	69.81
35.64	58.39	65.01
63.8	11.3	7.4

Supply	2022			2023												2024		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	51,894	50,220	51,894	51,894	46,872	51,894	50,220	51,894	50,220	51,894	51,894	50,220	51,894	50,220	51,894	51,894	46,872	51,894
Last Year	48,639	47,070	48,639	51,894	46,872	51,894	50,220	51,894	50,220	51,894	51,894	50,220	51,894	50,220	51,894	51,894	46,872	51,894
Percent Change	6.7	6.7	6.7	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0

Year To Date		
2022	2023	2024
150,660	150,660	150,660
141,300	150,660	150,660
6.6	0.0	0.0

Running 12 Months		
2022	2023	2024
582,135	611,010	611,010
573,050	582,135	611,010
1.6	5.0	0.0

Demand	2022			2023												2024		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	36,681	33,987	32,911	32,745	31,288	38,538	37,326	41,111	40,338	39,547	34,968	35,593	38,447	34,558	33,061	30,524	32,434	38,302
Last Year	33,893	31,749	30,499	31,410	32,248	36,438	36,286	37,562	38,031	36,458	32,531	33,993	36,681	33,987	32,911	32,745	31,288	38,538
Percent Change	8.2	7.0	7.9	4.3	-3.0	5.8	2.9	9.4	6.1	8.5	7.5	4.7	4.8	1.7	0.5	-6.8	3.7	-0.6

Year To Date		
2022	2023	2024
100,096	102,571	101,260
83,211	100,096	102,571
20.3	2.5	-1.3

Running 12 Months		
2022	2023	2024
386,318	421,011	436,209
286,148	386,318	421,011
35.0	9.0	3.6

Revenue	2022			2023												2024		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
This Year	3,477,085	3,125,419	3,013,825	3,002,257	2,879,258	3,705,071	3,622,952	4,277,576	4,198,733	3,971,862	3,261,324	3,416,409	3,823,964	3,331,537	3,082,997	2,822,310	3,070,305	3,774,611
Last Year	3,095,047	2,820,080	2,593,025	2,647,946	2,878,293	3,316,555	3,419,610	3,700,345	3,852,487	3,473,029	2,938,646	3,135,958	3,477,085	3,125,419	3,013,825	3,002,257	2,879,258	3,705,071
Percent Change	12.3	10.8	16.2	13.4	0.0	11.7	5.9	15.6	9.0	14.4	11.0	8.9	10.0	6.6	2.3	-6.0	6.6	1.9

Year To Date		
2022	2023	2024
8,842,794	9,586,586	9,667,226
6,076,628	8,842,794	9,586,586
45.5	8.4	0.8

Running 12 Months		
2022	2023	2024
33,993,762	39,722,990	42,654,582
20,424,214	33,993,762	39,722,990
66.4	16.9	7.4

Census %	2022			2023												2024		
	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar
Census Props	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20	20
Census Rooms	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674	1674
% Rooms Participants	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	93.5	88.9	93.5

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Tab 3 - Response McKinney, TX+

McKinney CVB
For the Month of March 2024

								2022				2023												2024																												
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D									
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																																														
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																	
59429	Grand Hotel McKinney	McKinney, TX	75069	Jan 2008	Jan 2008	45																																														
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																	
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																																														
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
80565	Avid Dallas North - McKinney	McKinney, TX	75070		U/C	95																																														
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																	
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		●	●	●																																										
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																																														
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●																
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●															
			Total Properties:		22	1853	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.																																													

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Tab 4 - Multi-Segmt: McKinney CVB

McKinney CVB
For the Month of March 2024

Currency: USD - US Dollar

	March 2024												Percent Change												
Segment	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR				
	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	
	Allen, TX+	50.0	14.1	0.0	64.1	112.00	142.78	0.00	118.77	55.98	20.13	0.00	76.11	-5.2	-13.6	0.0	-7.2	-2.2	7.8	0.0	0.1	-7.3	-6.8	0.0	-7.1
	Frisco, TX+	47.2	23.3	0.0	70.6	157.92	201.55	73.81	172.27	74.61	46.94	0.03	121.58	-5.6	8.2	-12.4	-1.5	4.4	19.5	-1.5	10.1	-1.5	29.3	-13.7	8.5
Plano, TX+	59.5	11.9	0.4	71.8	105.18	150.24	46.24	112.32	62.62	17.81	0.17	80.60	-1.8	-12.6	1221.6	-3.3	0.1	1.0	-46.0	-0.6	-1.6	-11.8	614.1	-3.9	

	Year To Date												Percent Change											
	Occupancy (%)				ADR				RevPAR				Occupancy (%)				ADR				RevPAR			
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	46.8	13.3	0.0	60.1	109.02	141.17	0.00	116.14	51.03	18.80	0.00	69.83	-2.6	-19.0	0.0	-6.8	-1.8	3.9	0.0	-1.0	-4.4	-15.8	0.0	-7.7
Frisco, TX+	40.8	25.9	0.0	66.8	157.26	197.67	77.05	172.90	64.17	51.25	0.03	115.45	-11.8	29.0	-14.9	0.6	5.9	15.0	4.5	11.2	-6.5	48.3	-11.1	11.8
Plano, TX+	54.5	12.7	0.3	67.6	104.75	154.23	43.91	113.76	57.08	19.65	0.15	76.89	-3.1	-6.2	982.0	-3.3	1.4	3.8	-37.0	1.5	-1.7	-2.6	581.6	-1.8

A blank row indicates insufficient data.

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Tab 5 - Multi-Segment: McKinney CVB

Currency: USD - US Dollar

McKinney CVB

For the month of: March 2024

	Current Month - March 2024 vs March 2023												Year to Date - March 2024 vs March 2023												Participation			
	Occ %		ADR		RevPAR		Percent Change from March 2023						Occ %		ADR		RevPAR		Percent Change from YTD 2023						Properties		Rooms	
	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2024	2023	2024	2023	2024	2023	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
McKinney, TX+	73.8	74.3	98.55	96.14	72.74	71.40	-0.6	2.5	1.9	1.9	0.0	-0.6	67.2	68.1	95.47	93.46	64.17	63.63	-1.3	2.1	0.8	0.8	0.0	-1.3	20	17	1674	1565
Tier 1+	76.7	73.5	122.93	120.27	94.31	88.37	4.4	2.2	6.7	6.7	0.0	4.4	69.3	67.5	120.78	116.98	83.73	78.93	2.7	3.3	6.1	6.1	0.0	2.7	7	6	747	702
Tier 2+	75.3	77.4	94.61	93.80	71.28	72.64	-2.7	0.9	-1.9	-1.9	0.0	-2.7	65.2	68.0	90.72	92.11	59.14	62.60	-4.1	-1.5	-5.5	-5.5	0.0	-4.1	5	5	378	378
Tier 3+	68.8	73.1	64.52	64.87	44.39	47.45	-5.9	-0.5	-6.5	-6.5	0.0	-5.9	65.7	69.0	62.39	63.09	41.01	43.53	-4.7	-1.1	-5.8	-5.8	0.0	-4.7	8	6	549	485
City of Georgetown, TX+	66.1	75.2	112.71	121.77	74.56	91.57	-12.0	-7.4	-18.6	-10.2	10.3	-3.0	64.0	68.7	110.31	114.73	70.62	78.77	-6.8	-3.9	-10.4	-1.1	10.3	2.8	12	11	1038	1015
City of Allen, TX+	64.1	69.0	118.77	118.70	76.11	81.96	-7.2	0.1	-7.1	-7.1	0.0	-7.2	60.1	64.5	116.14	117.35	69.83	75.68	-6.8	-1.0	-7.7	-7.7	0.0	-6.8	10	10	1330	1330
City of Plano, TX+	71.8	74.2	112.32	113.02	80.60	83.87	-3.3	-0.6	-3.9	-3.9	0.0	-3.3	67.6	69.9	113.76	112.06	76.89	78.28	-3.3	1.5	-1.8	-1.8	0.0	-3.3	58	55	7199	6885
City of Frisco, TX+	70.6	71.6	172.27	156.45	121.58	112.09	-1.5	10.1	8.5	22.8	13.2	11.5	66.8	66.4	172.90	155.53	115.45	103.26	0.6	11.2	11.8	26.6	13.2	13.9	29	28	4285	4275

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Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB
For the Month of March 2024

								2022												2023												2024														
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D			
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●												
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●											
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●												
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●											
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●											
			Total Properties:		5	378	○ - Monthly data received by STR ● - Monthly and daily data received by STR Blank - No data received by STR Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.																																							

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Tab 9 - Response Plano, TX+: McKinney CVB

McKinney CVB
For the Month of March 2024

							2022												2023												2024																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																											
68393	Candlewood Suites Plano North	Plano, TX	75023	Sep 2019	Sep 2019	81		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●

Tab 9 - Response Plano, TX+: McKinney CVB

McKinney CVB
For the Month of March 2024

								2022												2023												2024											
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D

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McKinney CVB
For the Month of March 2024

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Tab 12 - Response Tier 3+: McKinney CVB

McKinney CVB
For the Month of March 2024

							2022												2023												2024																
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D				
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																																									
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																																									
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●												
80565	Avid Dallas North - McKinney	McKinney, TX	75070		U/C	95																																									
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●		●											
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●											
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●											
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●											
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121		●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●	●											
			Total Properties:			9	644	<div>○ - Monthly data received by STR</div> <div>● - Monthly and daily data received by STR</div> <div>Blank - No data received by STR</div> <div>Y - (Chg in Rms) Property has experienced a room addition or drop during the last 2 years to this report period.</div>																																							

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