

**McKINNEY CITY COUNCIL  
AND  
McKINNEY ECONOMIC DEVELOPMENT CORPORATION  
JOINT MEETING**

**FEBRUARY 16, 2010**

The City Council of the City of McKinney, Texas met in a joint meeting with the McKinney Economic Development Corporation in the MEDC Board Room, 321 N. Central Expressway, Suite 200 on February 16, 2010 at 12:00 p.m.

Council Present: Mayor Brian Loughmiller, Mayor Pro-Tem Pete Huff, Council members: Geralyn Kever, Travis Ussery, David Brooks, Ray Ricchi, and Don Day.

MEDC Board Members Present: Chairman Stan McWilliams, Vice-Chairman Keith Clifton, Secretary-Treasurer Marta Gore, Director Carrie Alfieri, Director Joe Maxey, Director Doug Parker and Director Scott Lewis. Absent: Ex-officio member Wade Johnson.

City Staff Present: City Manager Frank Ragan; Deputy City Manager Jim Parrish; Deputy City Manager Rick Chaffin; City Attorney Mark Houser; City Secretary Sandy Hart; Executive Director of Development Services John Kessel; and Assistant to the City Manager Aretha Harvey.

MEDC Staff Present: President and CEO David Pitstick; Director of Marketing Sherrie Ellington; Director of Business Development Jim Young; and Business Retention and Emerging Technology Greg Sims.

Mayor Loughmiller and Chairman McWilliams called the meeting to order at 12:17 p.m.

**10-068** Discuss Strategic Direction of Community Wide Economic Development Efforts. David Pitstick presented the MEDC Board's projects relating to economic development. Discussion was held regarding criteria for economic development incentives, request for proposals for a corporate office park, citizen awareness of what MEDC has helped bring to the community, and MEDC's bonding capacity. Frank Ragan discussed the McKinney Economic Development Alliance and the need to have one voice in the community regarding economic development. Mayor Loughmiller discussed the City's activities that include working on the

criteria for a corporate office park, establishing a policy within the next few months on a TIF and TIRZ with the first targeted area to be around the airport and along Highway 5 in to downtown, and the City Manager working on the land use plan.

Council member Day left the meeting at 1:18 p.m.

Mayor Loughmiller and Chairman McWilliams recessed the meeting into executive session at 1:22 p.m. per Texas Government Code Section 551.071 (2). Consultation with City Attorney on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) and Section 551.087. Discuss Economic Development Matters, as listed on the posted agenda. Mayor Loughmiller and Chairman McWilliams recessed to the open session at 1:35 p.m.

Mayor Loughmiller and Chairman McWilliams adjourned the meeting at 1:35 p.m.

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BRIAN LOUGHMILLER, Mayor

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STAN McWILLIAMS, Chairman

ATTEST:

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SANDY HART, TRMC, MMC  
City Secretary