

KEY PERFORMANCE INDICATORS

February 2023

CAPITAL INVESTMENT



ACTIVE PROJECT PIPELINE



EMAIL MARKETING OPEN RATE



2023 TARGET: 30%

WEBSITE VISITOR TRAFFIC



2023 TARGET: 1,000

TRADE SHOWS & MISSIONS

3

2023 TARGET:
5

BRE VISITS

6

2023 TARGET:
60

FAMILIARIZATION (FAM) TOUR

1

2023 TARGET:
2

COMMUNITY FORUM

0

2023 TARGET:
2