

## Promotional and Community Event Grant Application

McKinney Community Development Corporation FY 2025

### Important Information

- Please read the McKinney Community Development Corporation [Grant Guidelines](#) before completing this application.
- The Grant Guidelines are available at [McKinneyCDC.org](#) or by emailing [Info@McKinneyCDC.org](mailto:Info@McKinneyCDC.org).
- Applications must be completed in full, using this online form and submitted by 5 p.m. on the application deadline indicated on the [Grants page](#) of the McKinney CDC website.
- If you are interested in a preliminary review of your grant request or event idea, please [complete and submit the online Letter of Inquiry](#).

<b>Company Name</b>	Collin County Master Gardeners Association
<b>Federal Tax I.D.</b>	75-2756156
<b>Incorporation Date</b>	Tuesday, April 21, 1998
<b>Mailing Address</b>	825 N. McDonald Street, Ste 150 McKinney, Texas, 75013
<b>Phone Number</b>	(972) 548-4233
<b>Email</b>	info@ccmgatx.org
<b>Website</b>	www.ccmgatx.org
<b>Social Media</b>	<a href="https://www.facebook.com/ccmgatx">https://www.facebook.com/ccmgatx</a> , <a href="https://www.instagram.com/ccmgatx/">https://www.instagram.com/ccmgatx/</a>

### **Please provide a detailed narrative about your organization including years established, mission, goals, scope of services, staff, successes, contribution to community, etc.**

#### Organization Overview

The Collin County Master Gardeners Association (CCMGA), founded in partnership with the Texas A&M AgriLife Extension Service, has been serving Collin County for over two decades, April of 1998, as a 501(c)(3) nonprofit focused on sustainable horticulture, environmental education, and community enrichment. Our volunteers deliver research-based gardening knowledge across North Texas through hands-on programming and public events that directly benefit the community and promote McKinney as a destination for education, outdoor living, and green innovation.

#### Mission and Goals

Our mission is to assist the Texas A&M AgriLife Extension Horticulture Agent-Collin County in providing science-based horticultural education that supports responsible resource use and environmental stewardship. We aim to:

- Promote Earth-Kind® landscaping principles that improve water conservation and soil health
- Encourage Integrated Pest Management (IPM) to reduce chemical inputs
- Provide accessible education that empowers residents to create resilient, sustainable home landscapes

#### Scope of Services

CCMGA delivers public education through workshops, lecture series, plant sales, demonstration gardens,

and a scholarship program that supports future leaders in horticulture and environmental science. Our outreach spans all ages—from children to seniors—and includes initiatives such as horticulture therapy in senior centers, classroom and garden-based programs in K–12 schools, homeschool enrichment sessions, and seasonal youth camp activities. We also operate info/help desks at events, host hands-on demos at community libraries, and provide engaging content through expos and virtual programs. Partnering with local government, nonprofits, schools, and community groups helps us extend our reach and serve the diverse needs of McKinney and Collin County.

#### Staff and Volunteer Success

CCMGA is powered by a 350+ member volunteer team of certified Master Gardeners and interns who contributed over 33,000 service hours in the past year alone. These trained individuals support every facet of programming—from planning and teaching to site development and digital outreach. Their work has helped establish Myers Park & Event Center as a year-round destination for horticulture community education and engagement.

#### Community Contribution and Impact

Our hallmark events—including The Garden Show, A Walk In The Park, the Spring and Fall Plant Sales, and a robust educational workshop series—collectively attract thousands of participants annually. In 2024–2025, we reached over 7,700 attendees, with 73% visiting from outside McKinney, boosting regional tourism and local economic activity. First-time visitors exceeded 800.

CCMGA maintains active partnerships with McKinney-based nonprofits such as Hugs Greenhouse and the East McKinney Learning Garden, along with regional vendors and community groups throughout Collin County. These collaborations extend our reach and deepen our impact, connecting environmental education with local engagement and community development.

#### 2025–2026 Grant Request

We respectfully request a \$14,500 grant from the McKinney Community Development Corporation (MCDC) through the Promotional & Community Events program. This funding will support targeted marketing and promotion for the following events hosted at Myers Park & Event Center:

##### Free Public Events (Myers Park):

- A Walk In The Park (Sept 27, 2025)
- Fall Plant Sale (Oct 25, 2025)
- The Garden Show (March 2026)
- Spring Plant Sale (April 2026)

##### Educational Workshops (Ticketed under \$35, most with an online ticket option)

- Seasonal Gardening Workshop – Oct/Nov 2025
- Propagation Workshop – Sept 20, 2025 (in-person only option)
- Edible Gardening 101 – Jan/early Spring 2026
- Tomato Workshop – Feb/early Spring 2026

\* Dates will be finalized following mid-Summer meetings with Myers Park staff and the County Extension Agent. Also, we will adjust ticket prices as needed based on speaker fees and material costs, but all workshops will remain below the \$35 cap.

#### Alignment with MCDC's Mission and Grant Criteria

Each CCMGA event is carefully planned to align with MCDC's goals for community, cultural, and economic development, with a specific focus on showcasing McKinney:

- **Tourism & Business Development:** In 2024–2025, 73.3% of attendees came from outside McKinney, with 26% from outside Collin County—bringing new foot traffic to local businesses, restaurants, and hotels.

- **McKinney Resident Engagement:** More than 2,000 McKinney residents participated in our events last year, benefiting from low-cost education, access to native plants, and opportunities for community connection.

- **Multiple Events Per Grant Cycle:** This request supports eight separate public-facing events—a

combination of free community gatherings, educational workshops, and seasonal showcases. The diversity of event formats—from plant sales and garden tours to ticketed, hands-on workshops—ensures that outreach is broad, accessible, and responsive to varied community interests. This variety also helps drive multiple types of engagement: local learning, repeat visitation, and regional tourism.

• **Balanced Mix of New and Repeat Events:** While cornerstone events like The Garden Show return due to strong performance, we continue to expand with new formats, topics, speakers, and outreach strategies.

• **Demonstrated ROI:** In the previous cycle, 95% of the awarded MCDC grant was used directly for advertising and promotional efforts across platforms (print, digital, social media, and community-based outreach). The remaining 5% (\$615) went unspent only due to the weather-related cancellation of our final spring event, A Walk In The Park. That event was rescheduled for Fall 2025 and will be included in this year’s grant cycle. Had it occurred as planned, the grant would have been fully expended—demonstrating our strong commitment to maximizing every promotional dollar for public benefit.

• **Every event supported by this grant is hosted at Myers Park & Event Center,** reinforcing its role as a central asset in McKinney’s strategy for community wellness, education, and outdoor tourism. This location is more than a venue—it’s part of the experience. As residential growth surges in northeast McKinney and surrounding Collin County, Myers Park’s relevance continues to increase. Our programming introduces new residents and longtime locals alike to this under-discovered gem, building appreciation and traffic to the space as McKinney grows.


**Why Continued Support Matters**  
MCDC’s funding helps amplify our ability to reach new audiences. The impact is immediate: more residents and visitors attending events, more informed home gardeners, and more sustainable landscapes throughout McKinney and beyond.

Your support ensures these outcomes continue—and grow.

**Select One**

Nonprofit 501(c)3 (Attach copy of IRS Determination Letter)

**IRS Determination Letter for 501(c)3**

 IRS Determination Letter 13-16 CCMG... .pdf

**Noteworthy recognitions or awards in the last two years.**

Texas Master Gardener Association Search for Excellence Awards Program  
2023 List of TXMG recognized awards:  
    Outstanding Association – 2nd Place  
    Myers Park Vegetable Garden Research (3rd Place – Research)  
2024 List of TXMG recognized awards:  
    Outstanding Association – 1st Place  
Youth Program – 1st Place (Homeschool Education program at Myers Park)  
Social Media (Facebook/Instagram) Program – 1st Place

<b>Representative Completing Application</b>	Sarah Dodd Communications Chair
<b>Mailing Address</b>	1531 Grace Lane Wylie, TX, 75098
<b>Phone Number</b>	(469) 531-0887
<b>Email</b>	communications@ccmgatx.org

**Contact for Communications Between MCDC and Organization** Sarah Dodd Communications Chair

**Address** 1531 Grace Lane  
Wylie, TX, 75098

**Phone Number** (469) 531-0887

**Email** communications@ccmgatx.org

**Funding - Total Amount Requested** 14,500

**Are matching funds available?**

**Will funding be requested from any other City of McKinney entity (e.g. Visit McKinney, Arts Commission, City of McKinney Community Support Grant)?**

**Have you received or will funding be requested from other organizations / foundations?**

**Has a request for funding for this Promotional / Community Event been submitted to MCDC in the past five years?**

**Please list.** 2022, 2023, 2024

### Board of Directors

President - Mary Melinda Williams  
Vice President - Suzanne Stirnweiss  
Program Director - Kellye Ramsey  
Membership Director - Susan Blakey  
Treasurer - Cari Poradish  
Secretary - Patricia Busch-Kennedy  
Outreach Director: Liesl Friesenhahn

### Leadership Staff

(Note: Some roles will rotate in 2026)  
Plant Sales (Spring & Fall): Tina Bargman, Diane Taylor, Michelle Walker & Jan Temples  
A Walk In The Park: Cheryl Long & Kathy Schmid  
Communications/Social Media: Sarah Dodd & Devon Rhodes  
Event Management Team (Workshops): Kellye Ramsey  
The Garden Show 2026: Sarah Toth & Sally Adauro  
Myers Park Research & Demo Gardens: Jill Jones, Deb Stone & Phil Olson

Information provided for promotional / community event for which you are seeking funding.

**Date(s) of Event** • A Walk In The Park (Sept 27, 2025) • Fall Plant Sale (Oct 25, 2025) • The Garden Show (March 2026) • Spring Plant Sale (April 2026) Educational Workshops (Ticketed under \$35, most with an online ticket option) • Seasonal Gardening Workshop – Oct/Nov 2025 • Propagation Workshop – Sept



20, 2025 (in-person only option) • Edible Gardening 101 – Jan/early Spring 2026 • Tomato Workshop – Feb/early Spring 2026. (Note: Final dates for 2026 events will be confirmed after June–July scheduling meetings with Myers Park.)

**Location(s)** Myers Park & Event Center (7117 Co Rd 166, McKinney, TX 75071)

**Event(s) open to the public?** ☒ Yes

**Ticket Prices**

- Free Admission: Spring and Fall Plant Sales, The Garden Show, A Walk In The Park
- Ticketed Workshops: General pricing: \$15 in-person / \$10 virtual. Propagation Workshop: \$30 in-person (All workshop ticket prices will remain below MCDC’s \$35 per-person cap and may be adjusted based on speaker fees or material needs.)

**Describe the target audience for the event(s).**

The Collin County Master Gardeners Association (CCMGA) hosts a range of public events each year designed to attract and serve a diverse North Texas audience. Our typical attendees include:

- Home Gardeners and DIY Landscapers: From first-time gardeners to seasoned horticulturists, many of our visitors are homeowners looking to improve their landscapes with native and adapted plants, practical advice, and sustainable gardening techniques.
- Eco-Minded Residents: Our workshops and events appeal to individuals passionate about conservation, water-wise gardening, pollinator support, and sustainable living. These attendees often seek out opportunities to align their lifestyle with Earth-Kind® and low-impact practices.
- Community Members and Families: Events like The Garden Show and A Walk In The Park are intentionally family-friendly, offering interactive booths, youth activities, and informal learning experiences that make them accessible to all ages. These events also serve as social gathering points for local residents and new neighbors.
- Educational Institutions and Youth Groups: We regularly welcome teachers, homeschool families, scout troops, and other education-focused visitors who attend to gain hands-on knowledge in gardening, ecology, and environmental science.
- Regional Visitors and Garden Tourists: A significant portion of our audience comes from outside McKinney and even Collin County. Many are drawn to our events through targeted outreach, recommendations, or interest in North Texas gardening. Their attendance supports local tourism and raises the visibility of McKinney as a hub for environmental education.
- Shoppers and Plant Sale Visitors: Our Spring and Fall Plant Sales, as well as The Garden Show, attract plant buyers from across the region who value access to local expertise, native/adapted plant varieties, and community-vetted vendors.

**Is this the first for this event?** ☐ No

**If not, what is the history for the event (annual / biannual since what year)?**

Started in 2010. 2-day event held annually.

**How does event showcase McKinney for tourism and/or business development?**

The Collin County Master Gardeners Association (CCMGA) designs each event not only to educate and inspire, but to position McKinney as a regional destination for sustainable living, outdoor recreation, and community enrichment. From large-scale expos to intimate workshops, every program amplifies local assets, draws visitors, and supports economic activity—all while reinforcing the city’s identity as a forward-thinking, environmentally engaged community.

Tourism Through Regional Draw and Visitor Experience  
Events like The Garden Show, Spring & Fall Plant Sales, and A Walk In The Park consistently attract attendees from across Collin County and beyond. In the previous cycle, 73% of participants came from outside McKinney, and nearly 26% from outside the county, creating consistent tourism traffic with

minimal overhead.

- The Garden Show offers a unique horticultural expo at Myers Park & Event Center, combining scenic beauty with educational value. The event includes live demonstrations, youth programming, and vendor booths—all designed to offer a share-worthy, all-day experience that visitors associate with McKinney’s quality of life.
- Seasonal Plant Sales attract a niche yet loyal audience: gardeners and landscapers seeking native, adapted, and hard-to-find plants. These visitors often combine their visit with shopping and dining locally, generating secondary economic benefits.
- A Walk In The Park invites residents and tourists to discover the unique research and demonstration gardens within Myers Park—spaces dedicated to education, sustainability, and McKinney’s commitment to public green spaces.

**Business Development Through Education and Engagement**  
Our hands-on workshops (Edible Gardening 101, Tomato Workshop, Seasonal Gardening Workshop, Propagation, etc.) are designed to develop personal skills and spark broader economic interest.

- These programs attract homeowners, aspiring gardeners, and landowners looking to improve their property. They often make local purchases based on workshop recommendations—plants, tools, compost, and other supplies.
- Topics like edible gardening, low-water landscaping, and pollinator support align with emerging consumer and business trends in outdoor living, local food, and sustainability services—industries that McKinney is well-positioned to grow.

By showcasing McKinney as a place that values education, lifestyle, and ecological innovation, our workshops help attract both residents and local business owners interested in contributing to a community focused on sustainable living and environmental responsibility.

**Place-Based Promotion and Local Economic Impact**  
All events take place at Myers Park & Event Center, a McKinney-owned facility that becomes more central each year as residential growth continues in northeast McKinney and surrounding areas. By driving thousands of new visitors to Myers Park annually, CCMGA reinforces the city’s investment and boosts visibility for future development.

- Visitors often explore beyond the event—eating at local restaurants, visiting nearby attractions, or supporting local vendors—creating ripple effects across the local economy.
- Vendor participation also reinforces McKinney as a hub for garden-related small businesses, with over 20% of Garden Show vendors based locally in 2025.

**Strategic Promotion to Amplify Reach**  
With MCDC support, CCMGA executes a multi-channel marketing strategy that maximizes awareness across the region. Our plan includes:

- Paid social media campaigns, radio ads, print features, and event calendar placements
  - Distribution of flyers, signage, and promotional kits to vendors, partners, and community groups
  - Ongoing coverage through monthly email newsletters and unpaid community outreach
- These efforts ensure that each event not only serves attendees, but showcases McKinney as a vibrant, inclusive, and well-connected city—ideal for visitors and business growth alike.

**Expected attendance.** Across all 8 events, 8,500 to 10,000 participants.

**Expected number or percentage of attendees coming from outside of McKinney.** An estimated 70–75% of attendees (7,000–8,000 people) are expected to come from outside McKinney, based on trends from previous years.

**Does the event support a non-profit (other than applicant)?** ☒ Yes

<b>If yes, what organization(s) are supported?</b>	The Garden Show features an annual charity partner (supported by entry donations) and provides \$25 booths to nonprofit and city organizations. Beyond that, we purchase plants from Hugs Greenhouse, host groups like the Art Club of McKinney and McKinney Plein Air Society at A Walk In The Park, and donate produce from our community gardens to local food pantries and Caldwell Elementary families. We also continue educational partnerships with East McKinney Learning Garden and welcome topic-appropriate nonprofits to speak or table at various events. These are just a few of the McKinney nonprofits CCMGA supports or collaborates with throughout the year.
<b>What percentage of revenue will be donated (indicate gross or net)?</b>	Only The Garden Show applies. 100% of gross door donations (suggested \$5) are collected & retained by that year's charity partner directly at the event. CCMGA does not handle this as part of its revenue. All other event proceeds are reinvested into CCMGA's nonprofit programs and public education efforts.

**Financial Goals of Promotional / Community Event**

<b>Gross Revenue</b>	127,400
<b>Projected Expenses</b>	93,159
<b>Net Revenue</b>	48741

**Other Funding Sources**

Currently, only The Garden Show receives outside sponsorships. If topic-aligned partnerships arise for workshops, plant sales, or A Walk In The Park—or through broader organizational support—additional funding sources may be added. In most cases, however, partnerships take the form of in-kind support, educational collaboration, or donated services rather than direct financial contributions.

**Provide a detailed narrative of the event(s) including mission, goals, activities, schedule, production timeline, goals for growth / expansion, etc.**

Mission:  
The Collin County Master Gardeners Association (CCMGA) hosts a series of public-facing events designed to promote sustainable gardening, environmental education, and community engagement. All events are hosted at Myers Park & Event Center in McKinney and are open to the public.

- Spring and Fall Plant Sales: Our primary fundraisers, the plant sales support CCMGA's year-round educational programs while promoting regionally appropriate, low-water-use plants to homeowners.
- Workshops: Focused on practical education, these sessions help participants gain the skills and confidence to implement Earth-Kind® principles at home.
- A Walk In The Park: This free event highlights CCMGA's research and demonstration gardens and brings visitors face-to-face with sustainable landscape practices in action.
- The Garden Show: CCMGA's largest and most visible event, The Garden Show combines education, vendor engagement, youth programming, and nonprofit outreach, making it a regional destination for both learning and tourism.

- Organization-Wide Goals:
- Expand Educational Impact: Increase first-time attendee count, reach new audiences across Collin and surrounding counties, and raise awareness of CCMGA resources (Info Center, website, newsletter, Help Desk, and social media education posts).
  - Promote Sustainable Practices: Share actionable, research-based gardening methods through live

demos, expert instruction, and plant selection support.

- Support Community and Economic Growth: Attract regional visitors, support local garden businesses, and spotlight McKinney as a center for environmental education and family-friendly events.

#### Growth Goals by Event:

We aim for right-sized growth based on realistic capacity limits, venue considerations, and past performance metrics (as reported in the 2024–2025 recap):

- Workshops: Maintain max 100 in-person cap; aim to grow overall workshop attendance and attract new audiences to CCMGA events and usefulness scores from post-event surveys (prior year: 84–95% reported planning to apply what they learned). Expect 30–50 virtual participants per session.
- Plant Sale: Increase plant inventory turnover and grow attendance (2025 Spring Plant Sale: 1,070 attendees and 654 transactions). Target additional regional outreach and increase new attendees.
- Garden Show: Stabilize attendance between 6,000–7,000 (2024: 7,500; 2025: 5,800), increase stage session participation by 5%, and curate a high-quality, engaging mix of vendors while maintaining strong satisfaction ratings.
- A Walk In The Park: Following a rescheduled event, we want to hold or expand attendance.

#### Activities by Event:

- Workshops: In-person expert instruction, live demonstrations, Q&A, and handouts. Virtual streaming offered as a secondary option.
- Plant Sales: Direct access to Master Gardeners, native/adapted plant inventory, and sustainable landscaping guidance.
- The Garden Show: Two-day expo with educational booths, speaker stage, youth activities, nonprofit partners, and vendor marketplace.
- A Walk In The Park: Self-guided garden tours with live demonstrations and hands-on discussion with trained Master Gardeners.

#### Schedule:

- Workshops: Typically held on Saturdays, these include lectures and hands-on components that allow attendees to apply what they've learned. Some are also available during weekdays to accommodate varying schedules.
- Plant Sales: Occur on select Saturdays, from 9 AM to noon or until all plants are sold.
- The Garden Show: Scheduled from 10 AM to 5 PM on Saturday and 11 AM to 4 PM on Sunday, featuring continuous educational content and vendor activities.
- A Walk In The Park: Runs from 9 AM to noon on a selected Saturday, featuring extensive tours and educational presentations.

#### Production Timeline:

Workshops (Sept 2025 until Spring 2026)

- Pre-Event: Initiate speaker discussions and task assignments. Secure sponsorships, speakers and partnerships.
- Logistics: Coordinate rentals and AV needs. Finalize speaker agreements and educational content.
- Material Production: Print necessary materials. Recruit and confirm volunteers.
- Final Preparations: Confirm all details, including vendor and venue setups.
- Event Day: Oversee event operations and manage teardown.
- Feedback and Evaluation: Collect and analyze feedback through surveys. Hold a post-event debrief.

#### Plant Sales (Spring and Fall):

- Initial Planning: Start discussions about growing requirements 6 months prior. Finalize plant list and setup details 2 months ahead.
- Plant Ordering: Place orders for plants 10-14 days before the sale to ensure quality.
- Execution: Manage setup, day-of sales, and teardown. Provide gardening tips and assistance.
- Ongoing: Incorporate herbs grown by Master Gardeners. Continuously adapt marketing strategies based on plant availability and budget.

#### The Garden Show:

- Initial Planning: Begin floor layout planning and sponsorship discussions in September.
- Operational Planning: Plan educational content and finalize logistical details from November to March.
- Event Execution: Setup the day before, manage the event, and perform teardown.

- Post-Event: Review event performance and plan improvements.

A Walk In The Park:

- Pre-Event: Coordinate sponsorships and update marketing materials starting 3 months in advance (garden planning is planned independently).
- Operational Preparation: Finalize logistics 6-8 weeks out; clean & prepare gardens 6 weeks ahead.
- Event Day: Setup signs & manage the event, focusing on educational interaction and garden tours.
- Post-Event: Review the event and plan for future enhancements.

Note: Marketing efforts run on a separate timeline to keep CCMGA events consistently visible. The Communications team supports each event from planning through post-event surveys and reporting.

**Provide a detailed marketing plan and budget for the event(s).**

CCMGA will implement a layered, multi-channel marketing strategy to promote eight public events at Myers Park from Sept 2025 to June 2026. Our plan includes targeted print ads, digital advertising, social media campaigns, and direct mail to new neighborhoods near the park. CCMGA’s Communications team oversees all marketing in collaboration with event leads, with materials tailored by event type and audience.

Promotional efforts are timed seasonally to maintain public visibility and are adjusted based on event capacity, past performance, and audience trends. QR codes and tracking links are used to evaluate campaign effectiveness. While most event revenue covers operational costs, grant funds are essential to maintaining consistent outreach and professional visibility for all events.

**Plan should include promotional channels (print ads including publication names, social media, radio, posters, flyers, yard signs, etc.)**

Promotional Channel	Budget
Print Ads (Edible DFW, Prosper/Celina Living, Frisco Style, Dallas Morning News)	\$7,200
Social Media (Meta)	\$3,200
Digital / Programatic Ads (google or Frisco Style Digital)	\$1,000
Direct Mail (Every Door Direct Mail)	\$1,500
Radio (KLAK)	\$1,000
Printed Materials (handout postcards/posters)	\$900
Promotional Products (funded by CCMGA)	\$1,000
Influencer / Community Collaborations	\$1,000
Signage (yard sign, metal displays, vinyl banners) ( CCMGA funded for minor patch updates)	\$200

Event Marketing Plan and Budget Attachment

Creative Samples 17-21 CCMGA\_2025....pdf

Total Promotional Budget	17,000
What percentage of the total marketing budget does the grant represent?	85.3%
Attendance from previous event(s), if applicable	The Garden Show: 5,800 total / 4,253 non-McKinney attendees (73.3%) Spring Plant Sale: 1,070 total / 853 non-McKinney attendees (79.7%) Fall Plant Sale: 423 total / 318 non-McKinney attendees (75.2%) Workshops (combined): 408 total / 318 non-McKinney attendees (77.9%) A Walk In The Park (Fall 2024): 350 total / 175 non-McKinney attendees (50.0%) Total Attendance: 8,051 total / 5,917 non-McKinney attendees (73.5%)

Marketing lessons learned from past (what worked and what did not).

In 2025, CCMGA refined its layered marketing strategy with a focus on cost-efficiency, content quality, and cross-channel visibility. Key lessons came from data analysis, vendor collaboration, and on-the-ground feedback at events.

Print Publications

We found the most value in print when it came with editorial or bundled exposure, such as Prosper/Celina Living, which provided a full-page article alongside the ad. While few attendees referenced print specifically in surveys, we recognize the role it plays in message repetition and plan to reevaluate high-cost placements like The Dallas Morning News in favor of more audience-targeted digital formats. Edible DFW continues to perform well due to its focused readership and seasonal timing. Many publishers were more flexible on rates when approached with multi-month contracts, which informed our ad calendar and buy strategy.

Social Media and Digital Advertising:

Our Meta ad strategy remained consistent—running 4–6 week campaigns per event—but we saw increased unpaid reach and website traffic while paid ads were running, confirming the value of an integrated approach. Carousel ads were especially effective for highlighting multiple aspects of The Garden Show (education, shopping, discovery). We stopped using boosted posts due to lower cost-effectiveness and instead invested in structured ad formats. Programmatic ads through Frisco Style showed promising visibility and will be considered further if more cost-accessible options are found.

Printed Materials and Promotional Tools:

We fully transitioned from letter-size flyers to 4x6 postcards for outreach, which held up better over time and served as multi-use tools (event reminders, notetaking at booths, etc.). While grant funds don’t cover promotional items, our branded sticky notes and notepads with event dates and URLs were especially popular—frequently gone by event end—suggesting high interest and retention. Print-on-demand flyers and posters were offered to vendors and partners via email or website download, which reduced costs and simplified distribution.

Community Promotion and Internal Tools:

We continued distributing our CCMGA member promotion kits (now in their third year), which include ready-to-use social media content, email copy, and flyers. These help volunteers share information with their networks and HOAs, extending our reach with minimal workload. Community booths and nonprofit events also helped promote our mission—many attendees mentioned learning about upcoming events while shopping at the plant sales or attending other outreach stops.

Content Strategy and Audience Connection:



In 2025, our content creation shifted from blanket announcements to purpose-driven messaging. For example, our plant sale promotions focused on specific plants, blooming timelines, and garden benefits—helping move early-season inventory like bulbs and irises that might otherwise be overlooked. This approach was driven by surveys and on-site conversations, where shoppers expressed surprise at the variety offered. Volunteer availability shaped the final mix of post types and content depth—while workshops were supported with consistent, templated campaigns.

#### Unified Promotion Benefits:

Marketing multiple events together—particularly in print and digital ad buys—proved effective in educating the public about CCMGA as a whole, not just individual events. This approach helped drive cross-event awareness, such as visitors attending a plant sale and expressing interest in a future workshop or joining the organization. It also reinforced Myers Park as a year-round destination.

#### Ongoing Considerations:

While radio remains hard to track, we continue to weigh its reach against cost. Final ad buy decisions in 2026 will be influenced by publisher flexibility, bundling opportunities, and each channel’s ability to deliver actionable engagement.

### **How will you measure success of your event and marketing campaign? (attendance, website hits, social media indicators, etc.)**

CCMGA will measure success through a mix of attendance, survey results, web analytics, and social media performance, with refinements in place based on the 2024–2025 grant cycle.

Workshops: Ticketed via SimpleTix, which allows us to collect consistent pre-event surveys. In 2025–2026, we will look at standardizing survey questions across all sessions to compare educational impact year over year.

Plant Sales & A Walk In The Park: We will continue short-form walking surveys during the events. To improve data quality, we plan to rotate survey conductors throughout the event day and limit surveys to under one minute, allowing for a smoother attendee experience.

The Garden Show: With our survey system and counts working well, the focus is on refining methods, questions and balancing volunteer time to maximize data without overburdening the team.

All MCDC-funded events will continue to have surveys of some level. More familiarity with the process will help get greater participation, using five or fewer questions to assess educational value, attendee origin, and economic impact (e.g., shopping/dining locally).

Website and Email: We will continue using Google Analytics to monitor page views, referral traffic, and digital ad response. Key performance indicators include event page views and time on page.

Social Media: Metrics tracked will include reach, clicks, post engagement, and follower growth—with analysis of unpaid post surges during paid campaigns to measure synergy.

Team Debriefing and Reporting: Each event will be followed by a communications debrief. Event organizers will receive a simple checklist early in the planning phase to ensure marketing, data collection, and grant reporting needs are clearly defined from the start. Between the reporting from the grant and our organization we are able to tell a better story to the public, vendors and our own internal reporting to the state.

### **Please include examples of past marketing efforts (screen shots of ads, posters, social posts, radio text, etc.)**

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### **Additional details related to marketing efforts.**

In 2024–2025, MCDC funding allowed us to expand consistent marketing support across all major events,

not just The Garden Show. This included print and digital campaigns for workshops, plant sales, and A Walk In The Park, with shared messaging that positioned Myers Park as a year-round destination. As a result, we saw strong turnout across events (over 7,700 attendees), high public engagement on social media, and increased visibility for lesser-known programs.

The continued funding will help us refine and strengthen these efforts. With improved marketing kits, expanded ad placements (including bundled print and digital), and repeat exposure in trusted community publications, we can build momentum, not just awareness. Our unified campaigns are already improving cross-event visibility: shoppers at the plant sales are asking about workshops, and workshop attendees are discovering The Garden Show. The impact is additive.

Without MCDC funds, events outside The Garden Show would return to relying on limited reach—mostly free channels and small-scale social media boosts. Your support allows us to sustain visibility, reach new audiences, and present McKinney as a vibrant, education-forward community worth visiting and investing in.

**Budget**

 Event Financials 22 CCMGA\_2025-26 ... .pdf

**What percentage of Project / Promotional / Community Event funding will be provided by the applicant?** 89.8%

**Are matching funds available?** No

What dollar amount and percentage of Promotional / Community Event funding will be provided by other sources such as sponsorship, registration fees, individual or corporate donations, etc.?

<b>Sponsorship Revenue</b>	14,500
<b>Registration Fees</b>	8,000
<b>Donations</b>	0
<b>Other (raffle, auction, etc.)</b>	104,900
<b>Net Revenue</b>	127,400

**Metrics to Evaluate Success: Outline the metrics that will be used to evaluate success of the proposed Promotional / Community Event. If funding is awarded, a final report will be required summarizing success in achieving objectives outlined for the event.**

Success will be measured through a combination of attendance data, survey responses, and digital engagement—continuing many of the effective practices established in the 2024–2025 grant cycle.

- Attendance Totals will be tracked through SimpleTix ticket sales (for workshops), vendor feedback (for The Garden Show), and on-site headcounts for plant sales and public events.
- Attendee Surveys will be conducted at events. These brief, under-one-minute surveys gather data on visitor origin, local spending (shop/dine), and whether attendees plan to apply what they learned.
- Workshop Surveys will remain integrated into SimpleTix registration, with post-event surveys refined to launch at the close of each session for higher response rates.
- Vendor Surveys will continue to be used for The Garden Show to assess satisfaction, booth traffic, and intent to return.
- Website and Link Tracking will be measured using Google Analytics and tracking URLs or QR codes

tied to event promotions. While long-term analytics retention is limited, traffic patterns during campaign periods will inform effectiveness.

- Social Media Metrics will include post reach, engagement, clicks, and follower growth, tracked during active campaign windows.
- Provide an overview of the organization's financial status, including the impact of this grant request on the organization's mission and goals.
- Please attach your budget for the current year and audited financial statements for the preceding two years. If audited financials are not available, please indicate why.

**Budget**


 YTD Org Financials 23-26 CCMGA\_20... .pdf

**Financial Statements**


 Audits 27-30 CCMGA\_2025-26 MCDC ... .pdf

**IRS Determination Letter (if applicable)**


 IRS Determination Letter 13-16 CCMG... .pdf

**W9**


 2024 990 - 31-51 CCMGA\_2025-26 M... .pdf

Completed applications that are eligible for consideration by MCDC will be presented to the board according to the schedule on the Grants page of this website. Presentations will be limited to five (5) minutes followed by time for Board questions.

**Please be prepared to provide the information outlined below in your presentation:**

- Summary of organization and goals
- Summary of event(s) to include dates, location, ticket prices, target audience, how your event will showcase McKinney, estimated attendance from within and outside of McKinney (and past attendance, if applicable), event features / activities, how event supports your organization's mission, and non-profit beneficiary, if applicable.
- Specific marketing plans for event(s) including promotional channels to be utilized (print, radio, social media, posters, etc.) and budget for each. Please share the percentage of the total marketing budget that this grant application represents.

If funding is approved by the MCDC board of directors, Applicant assures:

- The Promotional / Community Event for which financial assistance is sought will be administered by or under the supervision of the applying organization;
- All funds awarded will be used exclusively for advertising, marketing and promotion of the Promotional / Community event described in this application.
- MCDC will be recognized in all marketing, advertising, outreach and public relations as a funder of the Promotional / Community Event. A logo will be provided by MCDC for inclusion on all advertising, marketing and promotional materials. Specifics for audio messaging will be agreed upon by applicant and MCDC and included in an executed performance agreement.
- The organization's officials who have signed the application are authorized by the organization to submit the application.
- Applicant will comply with the MCDC Grant Guidelines in executing the Promotional / Community Event for which funds were received.

Applicant gives permission for the use of Board presentation images on MCDC website and social media content.

- A final report detailing the success of the Promotional / Community Event, as measured against identified metrics, will be provided to MCDC no later than 30 days following the completion of the Promotional / Community Event.
- Grant funding is provided on a reimbursement basis subsequent to the submission of a reimbursement request, with copies of invoices and paid receipts for qualified expenses. Up to 20% of the grant awarded may be withheld until the **final report on the Promotional/Community Event is provided to MCDC.**

### Applicant Electronic Signature

**We certify that all figures, facts, and representations made in this application, including attachments, are true and correct to the best of our knowledge.**

Selecting this option indicates your agreement with the above statement.

**Chief Executive Officer**



**Date**

Friday, May 30, 2025

**Representative Completing Application**



**Date**

Friday, May 30, 2025

### Notes

- Incomplete applications or those received after the deadline will not be considered.
- A final report must be provided to MCDC within 30 days of the event / completion of the Promotional / Community Event.
- Final payment of funding awarded will be made upon receipt of final report.
- Please use the Final Report to report your results. A PDF version is also available.

Creative Samples From 2024/2025 Events (Print)

### THE GARDEN SHOW

Sat, March 15 10am-5pm  
Sun, March 16 11am-4pm  
[ccmgatx.org/TheGardenShow](http://ccmgatx.org/TheGardenShow)

- 100+ Garden-Related Booths
- Demos & Presentations
- 2 Days Of Education
- Children's Activities
- Admission proceeds benefit East McKinney Learning Garden (\*\$5 suggested donation)



SCAN FOR INFO & VENDORS

#### And Don't Miss The CCMGA Spring Plant Sale

Sat, April 26 • 9am to noon • Largest Plant Sale In Collin County



Both events held at Myers Park & Event Center: 7117 Co Rd 166, McKinney, TX 75071



A promotional grant has been provided by:



[f ccmgatx.org](https://www.facebook.com/ccmgatx.org) • [#ccmgatx](https://twitter.com/ccmgatx) 

Persons with disabilities needing accommodations for effective participation in the meeting should contact Collin County AgriLife Extension office at least a week in advance of the meeting or event to request mobility, visual, hearing or other assistance. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating. **PROMO: TGSDDMN**

### CCMGA EVENTS

## WHAT'S COMING UP

<b>JAN 18</b> <b>Edible Gardening 101</b> Herbs, Veggies & More!	<b>MARCH 15 &amp; 16</b> <b>The Garden Show</b> Free 2 Day Event • 70+ Garden-Related Vendors Demonstration & Education Area • Speaker Sessions
<b>FEB 22</b> <b>Tomato Workshop</b> All Things Tomato!	<b>APRIL 26</b> <b>CCMGA Spring Plant Sale</b> Largest Plant Sale In Collin County • No-Sales Tax! Annuals & Perennials • Natives • Shrubs & More

Location: Myers Park & Event Center (7117 Co Rd 166, McKinney, TX 75071)



Learn more about our events at [bit.ly/2025events](http://bit.ly/2025events)



Registration & Ticket Purchase Required

Thank you to our community partner:



Persons with disabilities needing accommodations for effective participation in the meeting should contact Collin County AgriLife Extension office at least a week in advance of the meeting or event to request mobility, visual, hearing or other assistance. Texas A&M AgriLife Extension is an equal opportunity employer and program provider.

For true garden lovers—this show is just for you!

Get ready for two days of gardening inspiration and fun! The Garden Show by the Collin County Master Gardeners is back March 15 and 16 at Myers Park & Event Center in McKinney.

Enjoy education sessions, live demonstrations, and garden-related businesses offering plants, gifts, and more.

This event is partially funded by a grant from the McKinney Community Development Corporation.

Visit [CCMGATX.org/TheGardenShow](http://CCMGATX.org/TheGardenShow) for details.

### THE GARDEN SHOW

Sat, March 15 10am-5pm  
Sun, March 16 11am-4pm  
[ccmgatx.org/TheGardenShow](http://ccmgatx.org/TheGardenShow)

- 100+ Garden-Related Booths
- 2 Days Of Education
- Demos & Presentations
- Children's Activities
- Admission proceeds benefit East McKinney Learning Garden (\*\$5 suggested donation)



SCAN FOR INFO & VENDORS

#### And Don't Forget The CCMGA Spring Plant Sale

Sat, April 26 • 9am to noon  
The most anticipated sale of the season!  
Arrive early & bring a cart!

A promotional grant has been provided by:





Both events held at Myers Park & Event Center  
7117 Co Rd 166, McKinney, Texas 75071



A promotional grant has been provided by:



Persons with disabilities needing accommodations for effective participation in the meeting should contact Collin County AgriLife Extension office at least a week in advance of the meeting or event to request mobility, visual, hearing or other assistance. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating. **PROMO: TGSFRSC**

### THE GARDEN SHOW

Sat, March 15 10am-5pm  
Sun, March 16 11am-4pm  
[ccmgatx.org/TheGardenShow](http://ccmgatx.org/TheGardenShow)

- 100+ Garden-Related Booths
- 2 Days Of Education
- Demos & Presentations
- Children's Activities
- Admission proceeds benefit East McKinney Learning Garden (\*\$5 suggested donation)



SCAN FOR INFO & VENDORS

#### And Don't Forget The CCMGA Spring Plant Sale

Sat, April 26 • 9am to noon  
The most anticipated sale of the season!  
Arrive early & bring a cart!

A promotional grant has been provided by:





Both events held at Myers Park & Event Center  
7117 Co Rd 166, McKinney, Texas 75071



A promotional grant has been provided by:



Persons with disabilities needing accommodations for effective participation in the meeting should contact Collin County AgriLife Extension office at least a week in advance of the meeting or event to request mobility, visual, hearing or other assistance. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating. **PROMO: TGSLLV**

← Dallas Morning News Ad

→ Frisco Style Magazine Ad

→ Prosper/Celina Living Magazine Ad

Edible DFW Magazine Quarterly Ads  
← Winter Issue  
↓ Spring Issue

Discover, Explore & Grow:  
From Plant Sales To Garden Trails!



### APRIL 26

#### Spring Plant Sale

Largest Plant Sale In Collin County!

Annuals, perennials, natives, shrubs and many plants not found in stores.



### JUNE 7

#### A Walk In The Park

Take a free self-guided tour of the research & demo gardens at Myers Park! Master Gardeners on-hand for questions.

Learn more at [bit.ly/2025events](http://bit.ly/2025events)

Events run from 9 am to noon. The Plant Sale may end early if sold out, arrive early!  
Both events held at Myers Park & Event Center (7117 Co Rd 166, McKinney)  
Please note: Dogs are not permitted at either event, except for service animals.



A special thank you to our community partner:



Persons with disabilities needing accommodations for effective participation in the meeting should contact Collin County AgriLife Extension office at least a week in advance of the meeting or event to request mobility, visual, hearing or other assistance. Texas A&M AgriLife Extension is an equal opportunity employer and program provider.

← Radio Spot Script (KLAK)



Creative Samples - Printed Materials

TEXAS A&M  
AGRI LIFE  
EXTENSION

TEXAS  
MASTER GARDENER  
TEXAS A&M AGRI LIFE EXTENSION  
Collin County

Upcoming Events

A Walk In The Park  
September 21, 9am to noon  
Rescheduled from June, come see the gardens of Myers Park during the fall. Tour all the research and demonstration gardens managed by CCMGA. **Free Family-Friendly Event!**

CCMGA's Fall Plant Sale  
October 26 9am to 1:30pm (or sold out)  
The Show Barn @ Myers Park  
(7117 Co. Rd 166, McKinney, TX 75071)  
Inventory specially picked for our area.  
**Master Gardeners On Hand For Questions**  
**Free Parking • No sales tax!**

Persons with disabilities needing accommodations for effective participation in the meeting should contact Collin County AgLife Extension office at least a week in advance of the meeting or event to request mobility, visual, hearing or other assistance. Texas A&M AgLife Extension is an equal opportunity employer and program provider. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating.

ccmgatx.org  
#WeGrowGardeners

TEXAS A&M  
AGRI LIFE  
EXTENSION

TEXAS  
MASTER GARDENER  
TEXAS A&M AGRI LIFE EXTENSION  
Collin County

Check out these events being planned for 2025:  
ccmgatx.org/events

The Garden Show - March 15-16, 2025  
Local Garden-Related Vendors, CCMGA Education Sessions & More

Spring Plant Sale - April 26, 2025  
The largest plant sale in Collin County!

A Walk In The Park - June 7, 2025

And Stay Tuned For More Info Coming Soon For The 2025 CCMGA Workshops!  
Edibles/Spring Gardening Workshop - January 2025  
Tomato Workshop - February 2025  
Fall Gardening & Propagation Workshops - late Summer/early Fall of 2025

A special thank you to our media partner:  
MCDC  
MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

ccmgatx.org  
#WeGrowGardeners

TEXAS A&M  
AGRI LIFE  
EXTENSION

TEXAS  
MASTER GARDENER  
TEXAS A&M AGRI LIFE EXTENSION  
Collin County

Don't Miss Our Next Events

The Garden Show  
March 15 10am to 5pm March 16 11am to 4pm  
100+ garden-related booths, expert talks, hands-on presentations, demonstrations and everything you need to inspire, learn, and create your perfect garden! **Shop • Learn • Discover • Grow**

CCMGA's Spring Plant Sale  
April 26 9am to noon (or sold out)  
Find plants chosen to thrive in North Texas! Shop a variety of native and adapted plants perfect for your garden.  
**Master Gardeners On Hand For Questions • No sales tax!**  
Both events located at The Show Barn @ Myers Park  
(7117 Co. Rd 166, McKinney, TX 75071)

A promotional grant has been provided by:  
MCDC  
MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

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ccmgatx.org

← Fall 2024  
Postcard  
Handout

→ Spring 2025  
Version 1  
Postcard  
Handout

→ Spring 2025  
Version 2  
Postcard  
Handout

Flyers (LTR)  
← The Garden  
Show & Spring  
Plant Sale

↓ Spring Plant  
Sale & A Walk  
In The Park

THE GARDEN SHOW

Sat, March 15 10am-5pm  
Sun, March 16 11am-4pm

Myers Park & Event Center • McKinney

• 100+ Garden-Related Booths  
• 2 Days Of Education Sessions  
• Demos & Presentations  
• Children's Activities  
• Admission proceeds benefit East McKinney Learning Garden  
(\*% suggested donation)

THANK YOU TO OUR SPONSORS  
Texas Pure Products • Daystar Landscapes  
Green Acres Nursery & Supply • Huge Greenhouse  
Lavender Ridge Farms • Puckett's • Rooted In  
2025 Charity Partner: East McKinney Learning Garden

Visit [www.ccmgatx.org/TheGardenShow](http://www.ccmgatx.org/TheGardenShow) For More Details

And Don't Miss CCMGA's Spring Plant Sale  
Saturday, April 26 • 9am to noon  
For those who know, you know. Arrive early & bring a cart!  
Visit [ccmgatx.org](http://ccmgatx.org) in April for more details and the plant list.

Both event held at Myers Park & Event Center  
7117 Co Rd 166, McKinney, Texas 75071

A promotional grant has been provided by:  
MCDC  
MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

f ccmgatx.org • #ccmgatx

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TEXAS A&M  
AGRI LIFE  
EXTENSION

TEXAS  
MASTER GARDENER  
TEXAS A&M AGRI LIFE EXTENSION  
Collin County

Don't Miss Our Next Events

CCMGA's Spring Plant Sale  
April 26 9am to noon (or sold out)  
Find plants chosen to thrive in North Texas! Shop a variety of native and adapted plants perfect for your garden.  
**Master Gardeners On Hand For Questions • No sales tax!**

A Walk In The Park **FREE**  
June 7, 9am to noon  
Explore the research and demo gardens at Myers Park! Self-guided tour with Master Gardeners on-site for demos, advice & questions. **Free Family-Friendly Event!**  
Both events located at Myers Park & Event Center  
(7117 Co. Rd 166, McKinney, TX 75071)

A promotional grant has been provided by:  
MCDC  
MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

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ccmgatx.org

CCMGA EVENTS

WHAT'S COMING UP

APRIL 26  
CCMGA Spring Plant Sale  
Largest Plant Sale In Collin County • No-Sales Tax!  
Annuals & Perennials • Natives • Shrubs & More

JUNE 7  
A Walk In The Park  
Take a self-guided tour of our research & demo gardens!  
Master Gardeners on-hand for demos & answer questions.

Location of both events: Myers Park & Event Center (7117 Co Rd 166, McKinney, TX 75071)

Learn more about our other events at [bit.ly/2025events](http://bit.ly/2025events)

TEXAS A&M  
AGRI LIFE  
EXTENSION

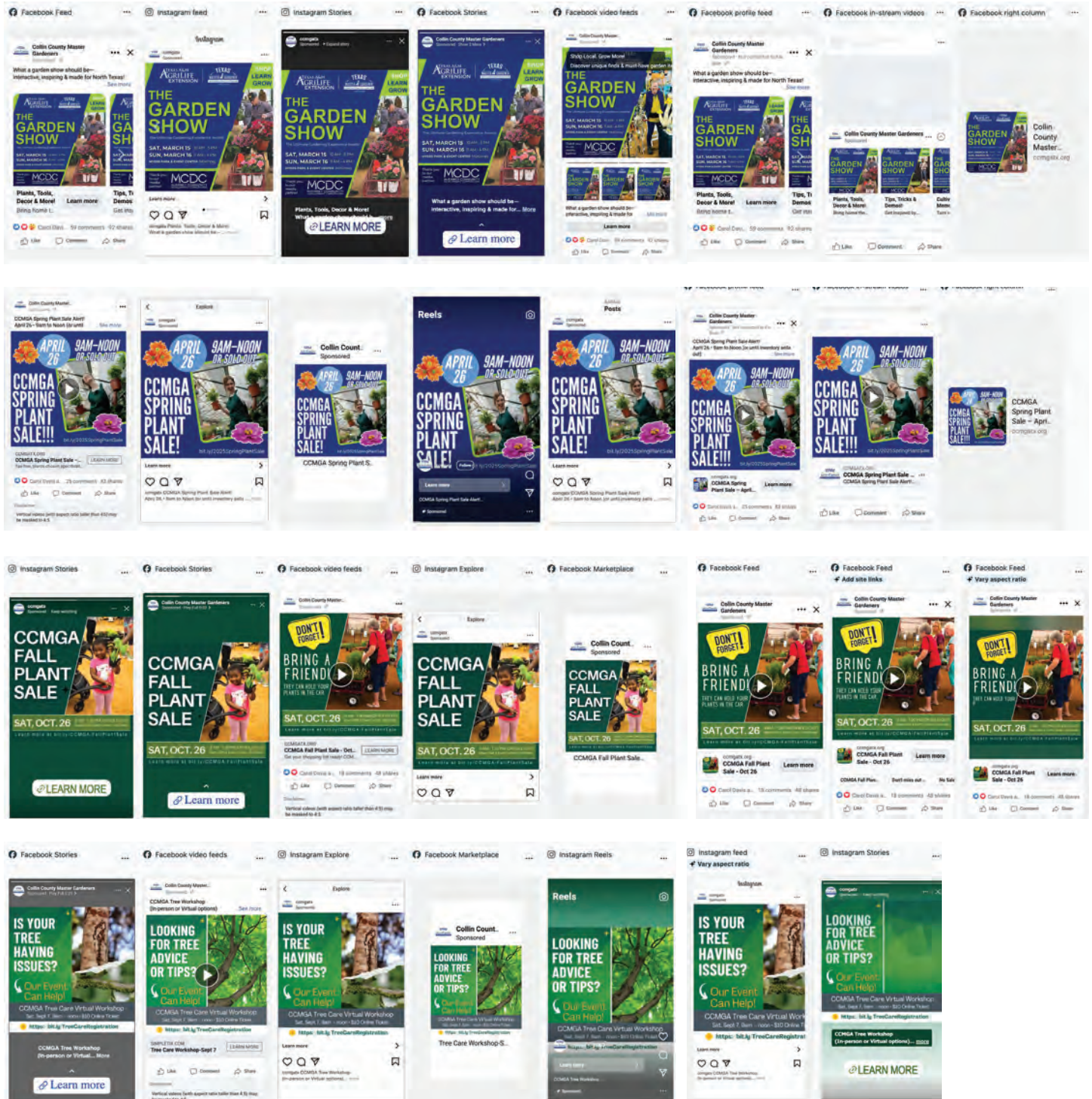
TEXAS  
MASTER GARDENER  
TEXAS A&M AGRI LIFE EXTENSION  
Collin County

Thank you to our community partner:  
MCDC  
MCKINNEY COMMUNITY DEVELOPMENT CORPORATION

Persons with disabilities needing accommodations for effective participation in the meeting should contact Collin County AgLife Extension office at least a week in advance of the meeting or event to request mobility, visual, hearing or other assistance. Texas A&M AgLife Extension is an equal opportunity employer and program provider.



## Creative Samples - Social Media/Digital



↑ A Few of the resized social media ads for Tree Workshop, both plant sales and The Garden Show

← Plano Magazine E-Newsletter Banner Ad

**COLLIN COUNTY MASTER GARDENERS INVITES YOU TO OUR**  
**SPRING PLANT SALE!!!**  
**SATURDAY, APRIL 26 • OPENS AT 9AM**  
**MYERS PARK & EVENT CENTER • MCKINNEY**  
**TAX-FREE • NO ENTRY FEE • FREE PARKING** CARDS & CHECKS ONLY - NO CASH  
CLICK TO LEARN MORE EVENT DETAILS.

THANK YOU TO OUR  
MEDIA PARTNER  
**MCDC**  
MCKINNEY COMMUNITY DEVELOPMENT CORPORATION



Creative Samples-  
Digital / Social / Promotional Products

Programmatic  
Ads →  
(like Google  
Ads)

**THE GARDEN SHOW**  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER  
Sat, March 15 & Sun, March 16  
Myers Park & Event Center • McKinney

**THE GARDEN SHOW**  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER  
March 15 & March 16 • McKinney

**SHOP LEARN GROW**  
**THE GARDEN SHOW**  
Sat, March 15, 10a-5p  
Sun, March 16, 11a-4p  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER  
Myers Park & Event Center • McKinney, TX

**THE GARDEN SHOW**  
Sat, March 15  
Sun, March 16  
McKinney, TX  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER  
TEXAS A&M AGRILIFE EXTENSION  
McKinney, TX

**Collin County Master Gardeners**  
Published by Sarah Darnell Dodd  
April 8 • 4  
Native plants aren't just tough—they're smart. They thrive in our unpredictable North Texas weather and bring life to your landscape by supporting bees, butterflies, and birds. They naturally conserve water, require less fuss, and build long-term soil health. Plus, they create a habitat that helps restore the balance in our local ecosystems.  
Some of our favorites are:  
• Coneflower (Echinacea) – Beautiful blooms that attract bees and butterflies all summer long  
• Gregg's Mistflower – A magnet for monarchs and queen butterflies in fall  
• Turk's Cap – Shade-tolerant and hummingbird-approved  
• Winecup – Ground-hugging native with bright magenta blooms  
• Blackfoot Daisy – Compact and fragrant, thrives in hot, dry spots  
• Milkweed varieties – Essential host plant for monarch caterpillars  
CCMGA Spring Plant Sale  
https://bit.ly/2025SpringPlantSale  
April 26 (9AM-Noon for until inventory is sold out)  
Open to the Public - No Sales Tax - No Entry Fee - Rain or Shine  
• Myers Park & Event Center (7117 County Road 166, McKinney, TX 75071)  
Full plant list coming soon!  
Please Note:  
— This is a cashless event. We accept debit, credit, and checks.  
— Inventory varies by category and is first come, first served.  
— No pets are allowed (service animals welcome).  
#CCMGATX #WeGrowGardeners #TexasGardening #PlantSale  
#SpringPlantSale #VisitMcKinney #TexasNativePlants #GardenGoals  
**SOME OF OUR FAVORITE TEXAS NATIVES**  
Blackfoot Daisy Milkweed Winecup  
Coneflower Gregg's Mistflower Turk's Cap  
**LOOKING FOR HARDY TX NATIVE FLOWERS?**  
**CCMGA SPRING PLANT SALE**  
MYERS PARK & EVENT CENTER, MCKINNEY  
bit.ly/2025SpringPlantSale  
See insights and ads Boost post

**Collin County Master Gardeners**  
Published by Sarah Darnell Dodd  
September 18, 2024 • 4  
Your Fall Garden Starts Here!  
The CCMGA Fall Plant Sale is right around the corner on Saturday, October 26 at Myers Park & Event Center! This is your chance to grab plants selected specifically for North Texas gardens – from perennials to shrubs, grasses, and more. Expert gardeners will be on hand to help you make the best picks for your landscape!  
Free parking  
Cash, check, or credit cards accepted  
No sales tax!  
Save the date, tell a friend, and prepare to fill your garden with Texas-tough plants!  
Visit our event website for more details, and stay tuned for the plant list coming in October:  
Saturday, October 26  
9 AM to 1:30 PM (or until SOLD OUT!)  
The Show Barn, Myers Park & Event Center  
(7117 County Road 166, McKinney, Texas)  
https://bit.ly/CCMGA-FallPlantSale  
#FallPlantSale #NorthTexasGardening #CCMGATX #TexasGardening #PlantLovers #MyersPark #VisitMcKinney #Perennials #NativePlants #FallInTexas #GardenLife #WeGrowGardeners  
**Your Fall Garden Starts Here**  
The CCMGA Fall Plant Sale – plants selected just for this area, no sales tax, and expert advice for your North Texas garden.  
**OCTOBER 26**  
9 AM - 1:30 PM (OR SOLD OUT!)  
Myers Park & Event Center • McKinney  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER  
Learn more at bit.ly/CCMGA-FallPlantSale  
See insights and ads Boost post

**Upcoming Events**  
The Garden Show – March 15 & 16  
Spring Plant Sale – April 26  
A Walk In The Park – June 7  
Visit ccmgatx.org/events for more information.  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER

**CCMGA Events**  
Spring Plant Sale – April 26  
A Walk In The Park – June 7  
Visit ccmgatx.org/events for more information.  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER

← ↑ Promotional Product Giveaways  
(sticky notes and note pad)

**Collin County Master Gardeners**  
Published by Sarah Darnell Dodd  
January 29 • 4  
Cherokee Purple, Early Girl, Celebrity, Sun Gold, 4th of July, Ruby Crush and Tycoon—the roster of remarkable tomato varieties is seemingly endless.  
The tomato is one of the most popular, and for some, challenging fruits to grow. The allure of growing tomatoes lies in the journey: the patience it requires, the excitement of perfect fruition, and the pure delight that comes from savoring your own harvest, juice dripping freely with each joyful taste.  
If you LOVE tomatoes, this workshop is for you!  
— Insider knowledge for cultivating robust tomatoes  
— Proven strategies to enrich your tomato journey from vine to table  
— A curated selection of top-performing and beloved tomato varieties for our climate  
Saturday, Feb 22 • 9am to noon  
In-Person location: The Landing @Myers Park & Event Center  
Tickets: In-Person \$15/ Online \$10  
Ticket website: https://bit.ly/CCMGATomato  
Why choose in-person? Attendees will receive exclusive takeaways, enter to win door prizes, gain direct access to CCMGA Master Gardeners for specific gardening advice, and explore interactive stations on topics from greenhouse techniques to container gardening.  
#TomatoWorkshop #VisitMcKinney #HomeGrownTomatoes #GardenersGathering #CCMGATX #WeGrowGardeners  
**CCMGA TICKETS ON SALE! TOMATO WORKSHOP**  
SAT, FEB 22 • 9AM TO NOON  
MCKINNEY, TX  
See insights and ads Boost post

**Collin County Master Gardeners**  
Published by Sarah Darnell Dodd  
January 19 • 4  
Only 3 days until our Edible Gardening 101 Workshop!  
Join us this Saturday, Jan 19 to explore:  
• Microgreens 4-2 with Lisa Pimental (plus health benefits!)  
• Seed Starting & Tomato Tips from Janet Kirkin  
• Spring Vegetable Gardening with Jeff Raska, including raised bed techniques  
Tickets are also on sale for our Tomato Workshop February 22. Click here to learn more and purchase a ticket: https://bit.ly/CCMGATomato and kickstart a thriving edible garden!  
Date: Saturday, January 19 • 9am-noon  
Where: Join us in-person at The Landing (McKinney) (\$15) or via Zoom (\$10)  
Visit https://bit.ly/CCMGA-EdibleGardening for more information & to purchase tickets.  
#CCMGA #EdibleGardening101 #GardenPlanning #SpringGardening #WeGrowGardeners #VegetableGarden #VisitMcKinney  
(In-person location: 7117 County Road 166, McKinney, Texas 75071)  
Join us this Saturday, Jan 19, to explore orkshop on February 22. Click here to learn more and purchase a ticket: https://bit.ly/CCMGATomato  
**IN-PERSON OR VIRTUAL CCMGA's Edible Gardening 101 Workshop**  
SAT, JAN 19 • 9AM TO NOON  
https://bit.ly/CCMGA-EdibleGardening  
TEXAS A&M AGRILIFE EXTENSION  
MASTER GARDENER  
See insights and ads Boost post

**Collin County Master Gardeners**  
Published by Sarah Darnell Dodd  
September 3, 2024 • 4  
Last call for tickets!  
Our Tree Care Workshop is just around the corner, and we have a few in-person tickets left! Don't miss this chance to get expert advice on tree selection, pruning, irrigation, and more.  
Can't make it in person or not in the area? No problem! Join us virtually and enjoy all the benefits from the comfort of your home. Our virtual option includes a live workshop broadcast, so you won't miss a thing.  
Secure your spot today, in-person or online, and give your trees the care they deserve! https://bit.ly/TreeCareRegistration  
Date: September 7th, 9am to noon  
Cost: \$20 In-Person Ticket/\$10 Virtual Ticket  
Register here: https://bit.ly/TreeCareRegistration  
(In-Person Location: The Landing at Myers Park Event Center, 7117 County Road 166, McKinney, Texas 75071)  
#TreeCare #Gardening #VirtualWorkshop #CollinCounty #SustainableGardening #ccmgatx #WeGrowGardeners #VisitMcKinney  
**Tree Care Workshop**  
Sat Sept 7  
9am-noon  
\$20 In-Person Or \$10 Virtual Tickets  
See insights and ads Boost post

← Non-Paid  
Facebook Post





# Creative Samples - 2024's A Walk In The Park Sept Rescheduled Event

Flyer, social media and calendar image for the A Walk In The Park rescheduled event last September.

TEXAS A&M  
AGRI LIFE  
EXTENSION

TEXAS  
MASTER GARDENER  
TEXAS A&M AGRI LIFE EXTENSION  
Colin County

SAT  
Sept  
21st  
9a-noon

A Walk In  
The Park  
Fall Edition

Free Event • Open To The Public  
Self-Guided Tours  
Master Gardeners On Hand  
Earth-Kind® Gardening Demos  
Family-Friendly Event

Art Club of McKinney and the  
McKinney Plein Air Society  
artists painting in each garden!

• Annuals

• Perennials

• Vegetables

• Potager

• Pollinator

• Herbs

• Shade

• Shrubs

• Crape Myrtle

• Vineyard

• Grasses

• Greenhouse

[www.bit.ly/WalkInThePark2024](http://www.bit.ly/WalkInThePark2024)  
**Gardens @ Myers Park**  
7117 Co Rd 166, McKinney, TX 75071

facebook.com/ccmgatx

@ccmgatx

PARKING: In front of The Landing (off CR 166)

Persons with disabilities needing accommodations for effective participation in the meeting should contact Collin County AgriLife Extension office at least a week in advance of the meeting or event to request mobility, visual, hearing or other assistance. Texas A&M AgriLife Extension is an equal opportunity employer and program provider. The Texas A&M University System, U.S. Department of Agriculture, and the County Commissioners Courts of Texas Cooperating.

TEXAS A&M  
AGRI LIFE  
EXTENSION

TEXAS  
MASTER GARDENER  
TEXAS A&M AGRI LIFE EXTENSION  
Colin County

Join  
Us For

A Walk In  
The Park  
Fall Edition

SAT  
Sept  
21st  
9a-noon

PLUS!  
Art Club of McKinney  
and the McKinney Plein  
Air Society artists  
painting in each garden!

www.bit.ly/WalkInThePark2024

**Gardens @ Myers Park**

7117 Co Rd 166, McKinney, TX 75071

Free  
Event!

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Colin County

A Walk In  
The Park  
Fall Edition

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**Gardens @ Myers Park**

Free  
Event!

## Event Proposed Budgets

### Propagation Workshop 2025

Proposed	
<b>Income</b>	
Registration	\$500
<b>Total Income</b>	<b>\$500</b>
<b>Expenses</b>	
Square Fees	\$46
Simplex Tix Fees	\$59.50
Speaker Fees	\$-
General Supplies	\$200
<b>Total Expenses</b>	<b>\$305.50</b>
<b>Net Income</b>	<b>\$194.50</b>

### Seasonal Gardening Workshop 2025

Proposed	
<b>Income</b>	
Registration	\$2,500
<b>Total Income</b>	<b>\$2,500</b>
<b>Expenses</b>	
Square Fees	\$137.50
Simplex Tix Fees	\$208
Speaker Fees	\$150
General Supplies	\$200
<b>Total Expenses</b>	<b>\$695.50</b>
<b>Net Income</b>	<b>\$1,804.50</b>

### A Walk In The Park 2025

Proposed	
<b>Income</b>	
<b>Total Income</b>	<b>\$0</b>
<b>Expenses</b>	
Advertising	\$150
Supplies	\$300
Golf Cart Rental	\$800
<b>Total Expenses</b>	<b>\$1,250</b>
<b>Net Income</b>	<b>\$(1,250)</b>

### Fall Plant Sale 2025

Proposed	
<b>Income</b>	
Sales	\$26,400
<b>Total Income</b>	<b>\$26,400</b>
<b>Expenses</b>	
Cost of goods sold	\$12,000
Square Fee	\$1,056
Signs	\$150
Marketing	\$200
Supplies	\$400
<b>Total Expenses</b>	<b>\$13,806</b>
<b>Net Income</b>	<b>\$12,594</b>

### Edible Gardening Workshop 2026

Proposed	
<b>Income</b>	
Registration	\$2,500
<b>Total Income</b>	<b>\$2,500</b>
<b>Expenses</b>	
Square Fees	\$137.50
Simplex Tix Fees	\$208
Speaker Fees	\$150
General Supplies	\$200
<b>Total Expenses</b>	<b>\$695.50</b>
<b>Net Income</b>	<b>\$1,804.50</b>

### Tomato Workshop 2026

Proposed	
<b>Income</b>	
Registration	\$2,500
<b>Total Income</b>	<b>\$2,500</b>
<b>Expenses</b>	
Square Fees	\$137.50
Simplex Tix Fees	\$208
Speaker Fees	\$150
General Supplies	\$750
<b>Total Expenses</b>	<b>\$1,245.50</b>
<b>Net Income</b>	<b>\$1,254.50</b>

### The Garden Show 2026

Proposed	
<b>Income</b>	
Sponsor & Vendor Fees	\$27,000
<b>Total Income</b>	<b>\$27,000</b>
<b>Expenses</b>	
Bank Expense	\$1,000
EMT/First Aid/Security	\$4,500
Golf Cart	\$700
Education Booth Supplies	\$2,000
Hot Spots/Boosters	\$500
Pipe & Drape	\$8,000
Signage & Printing	\$1,600
Speakers	\$500
Miscellaneous Supplies	\$1,550
<b>Total Expenses</b>	<b>\$20,350</b>
<b>Net Income</b>	<b>\$6,650</b>

### Spring Plant Sale 2026

Proposed	
<b>Income</b>	
Sales	\$66,000
<b>Total Income</b>	<b>\$66,000</b>
<b>Expenses</b>	
Cost of goods sold	\$30,000
Square Fees	\$2,640
Propagation	\$501
Labels	\$-
Signs	\$200
Marketing	\$200
Supplies	\$400
<b>Total Expenses</b>	<b>\$33,941</b>
<b>Net Income</b>	<b>\$32,059</b>

### Communications Team

Proposed	
<b>Income</b>	
<b>Total Income</b>	<b>\$0</b>
<b>Expenses</b>	
Advertising (CCMGA-Funded)	\$4,450
Advertising (MCDC Grant-Funded)	\$14,500
Software & Vendors	\$1,920
<b>Total Expenses</b>	<b>\$20,870</b>
<b>Net Income</b>	<b>\$(10,095)</b>



**Collin County Master Gardener Association**  
**Budget vs. Actuals: Budget\_FY25\_P&L - FY25 P&L**  
January - April, 2025

	Jan 2025	Feb 2025	Mar 2025	Apr 2025		Total		
	Actual	Actual	Actual	Actual	Actual	Budget	over Budget	% of Budget
<b>Revenue</b>								
Annual Luncheon Income	250.00				250.00	8,000.00	-7,750.00	3.13%
Communications Income					0.00	0.00	0.00	
MCDC Grant					0.00	10,775.00	-10,775.00	0.00%
<b>Total Communications Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 10,775.00</b>	<b>-\$ 10,775.00</b>	<b>0.00%</b>
Event Management Income	1,960.00	855.00			2,815.00	7,850.00	-5,035.00	35.86%
Fundraising Income					0.00	0.00	0.00	
MG Online Store Income	756.00	87.00	476.50	130.00	1,449.50	6,000.00	-4,550.50	24.16%
<b>Total Fundraising Income</b>	<b>\$ 756.00</b>	<b>\$ 87.00</b>	<b>\$ 476.50</b>	<b>\$ 130.00</b>	<b>\$ 1,449.50</b>	<b>\$ 6,000.00</b>	<b>-\$ 4,550.50</b>	<b>24.16%</b>
General Donations					0.00	0.00	0.00	
General Donation Income	200.00				200.00	0.00	200.00	
Square Fees	-6.40				-6.40	0.00	-6.40	
<b>Total General Donations</b>	<b>\$ 193.60</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 193.60</b>	<b>\$ 0.00</b>	<b>\$ 193.60</b>	
Member Dues					0.00	0.00	0.00	
Member Dues Income	1,710.00	360.00	315.00	45.00	2,430.00	15,080.00	-12,650.00	16.11%
Square Fees	-63.97	-13.06	-8.41		-85.44	0.00	-85.44	
<b>Total Member Dues</b>	<b>\$ 1,646.03</b>	<b>\$ 346.94</b>	<b>\$ 306.59</b>	<b>\$ 45.00</b>	<b>\$ 2,344.56</b>	<b>\$ 15,080.00</b>	<b>-\$ 12,735.44</b>	<b>15.55%</b>
MG Training Class Income					0.00	12,000.00	-12,000.00	0.00%
Plant Sales Income					0.00	0.00	0.00	
Bulb Sales					0.00	5,000.00	-5,000.00	0.00%
Fall Plant Sales					0.00	26,400.00	-26,400.00	0.00%
Spring Plant Sales				52,909.50	52,909.50	66,000.00	-13,090.50	80.17%
<b>Total Plant Sales Income</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 52,909.50</b>	<b>\$ 52,909.50</b>	<b>\$ 97,400.00</b>	<b>-\$ 44,490.50</b>	<b>54.32%</b>
Social Committee Income	500.00				562.00	1,400.00	-338.00	75.86%
Speakers Bureau Income			150.00		150.00	0.00	150.00	
The Garden Show Income					0.00	0.00	0.00	
Booth Income	6,705.00	1,425.00	225.00	1,210.00	9,565.00	19,500.00	-9,935.00	49.05%
Deposits					0.00	1,400.00	-1,400.00	0.00%
Discounts	-1,585.00				-1,585.00	-2,000.00	415.00	79.25%
Other Income		264.00			264.00	400.00	-136.00	66.00%
Sponsor Income	8,800.00		1,158.00		9,958.00	0.00	9,958.00	
<b>Total The Garden Show Income</b>	<b>\$ 13,920.00</b>	<b>\$ 1,689.00</b>	<b>\$ 1,383.00</b>	<b>\$ 1,210.00</b>	<b>\$ 18,202.00</b>	<b>\$ 19,300.00</b>	<b>-\$ 1,098.00</b>	<b>94.31%</b>
Veritex Interest Income	301.79	256.79	266.62	276.50	1,101.70	3,900.00	-2,798.30	28.25%
<b>Total Revenue</b>	<b>\$ 19,527.42</b>	<b>\$ 3,234.73</b>	<b>\$ 2,582.71</b>	<b>\$ 55,133.00</b>	<b>\$ 80,477.86</b>	<b>\$ 181,705.00</b>	<b>-\$ 101,227.14</b>	<b>44.29%</b>
<b>Gross Profit</b>	<b>\$ 19,527.42</b>	<b>\$ 3,234.73</b>	<b>\$ 2,582.71</b>	<b>\$ 55,133.00</b>	<b>\$ 80,477.86</b>	<b>\$ 181,705.00</b>	<b>-\$ 101,227.14</b>	<b>44.29%</b>
<b>Expenditures</b>								
A Walk in the Park					0.00	1,075.00	-1,075.00	0.00%
Allen Heritage Village	190.73	9.72		348.61	549.06	1,904.00	-1,354.94	28.84%
Allen Library					0.00	5,888.00	-5,888.00	0.00%
Annual Luncheon Expense					0.00	8,320.00	-8,320.00	0.00%

Ask The Master Gardener	86.92	413.53	480.94	247.43	1,228.82	1,732.00	-503.18	70.95%
Caldwell Elementary School	76.61	45.26	294.74	289.94	706.55	2,080.00	-1,373.45	33.97%
Communications Expense					0.00	0.00	0.00	
General Expenses	410.00	345.62		967.00	1,722.62	4,450.00	-2,727.38	38.71%
MCDC Grant	700.00	3,810.01	699.96	1,200.00	6,409.97	10,775.00	-4,365.03	59.49%
Software	112.20	112.20	112.20	112.20	448.80	1,920.00	-1,471.20	23.38%
Total Communications Expense	\$ 1,222.20	\$ 4,267.83	\$ 812.16	\$ 2,279.20	\$ 8,581.39	\$ 17,145.00	-\$ 8,563.61	50.05%
Event Management Expense					0.00	0.00	0.00	
Advertising					0.00	800.00	-800.00	0.00%
General Expenses	159.05	197.69	100.00		456.74	2,825.00	-2,368.26	16.17%
Simple Tix Fees	158.89	82.11			241.00	580.00	-339.00	41.55%
Speaker Fees					0.00	1,200.00	-1,200.00	0.00%
Square Fees	91.60	40.40			132.00	388.00	-256.00	34.02%
Total Event Management Expense	\$ 409.54	\$ 320.20	\$ 100.00	\$ 0.00	\$ 829.74	\$ 5,793.00	-\$ 4,963.26	14.32%
Executive Board	516.35	100.00	65.00	1,422.24	2,103.59	1,700.00	403.59	123.74%
County Agent Continuing Ed					0.00	1,000.00	-1,000.00	0.00%
Public Storage Rent	191.00	243.00	243.00	203.00	880.00	2,300.00	-1,420.00	38.26%
Total Executive Board	\$ 707.35	\$ 343.00	\$ 308.00	\$ 1,625.24	\$ 2,983.59	\$ 5,000.00	-\$ 2,016.41	59.67%
Fundraising Expense					0.00	0.00	0.00	
MG Online Store					0.00	0.00	0.00	
Merchandise					0.00	6,000.00	-6,000.00	0.00%
Software	60.00	60.00	60.00	60.00	240.00	0.00	240.00	
Square Fees	25.90	4.17	18.62	5.27	53.96	0.00	53.96	
Total MG Online Store	\$ 85.90	\$ 64.17	\$ 78.62	\$ 65.27	\$ 293.96	\$ 6,000.00	-\$ 5,706.04	4.90%
Total Fundraising Expense	\$ 85.90	\$ 64.17	\$ 78.62	\$ 65.27	\$ 293.96	\$ 6,000.00	-\$ 5,706.04	4.90%
Heritage Farmstead Kitchen Garden			362.50		362.50	1,070.00	-707.50	33.88%
Heritage Farmstead Parlor Garden			612.66	81.05	693.71	1,235.00	-541.29	56.17%
Horticulture Therapy	60.95	0.00	44.36		105.31	2,315.00	-2,209.69	4.55%
Hospitality Expense			70.51		70.51	5,000.00	-4,929.49	1.41%
Event Management Hospitality	189.79		203.40		393.19	0.00	393.19	
Garden Show Hospitality			949.65		949.65	0.00	949.65	
General Meeting Hospitality	41.11				41.11	0.00	41.11	
Plant Sales Hospitality				417.21	417.21	0.00	417.21	
Total Hospitality Expense	\$ 230.90	\$ 0.00	\$ 1,223.56	\$ 417.21	\$ 1,871.67	\$ 5,000.00	-\$ 3,128.33	37.43%
Liability Insurance					0.00	1,015.00	-1,015.00	0.00%
Membership Director Expense					0.00	0.00	0.00	
General Expenses		31.87	51.88		83.75	3,185.00	-3,101.25	2.63%
Total Membership Director Expense	\$ 0.00	\$ 31.87	\$ 51.88	\$ 0.00	\$ 83.75	\$ 3,185.00	-\$ 3,101.25	2.63%
MG Training Class Expense					0.00	0.00	0.00	
General Expenses					0.00	5,260.00	-5,260.00	0.00%
Hospitality					0.00	4,050.00	-4,050.00	0.00%
Partial Cost Recovery					0.00	1,200.00	-1,200.00	0.00%
Speaker Fees					0.00	650.00	-650.00	0.00%
Total MG Training Class Expense	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 0.00	\$ 11,160.00	-\$ 11,160.00	0.00%
Myers Park Expense					0.00	0.00	0.00	
Annuals				284.00	284.00	1,415.00	-1,131.00	20.07%



Crape Myrtles					0.00	93.00	-93.00	0.00%
Demonstration Gardens			488.32		488.32	3,000.00	-2,511.68	16.28%
Herb Garden				46.72	46.72	533.00	-486.28	8.77%
Irrigation					0.00	2,200.00	-2,200.00	0.00%
Monarch Way Station-Butterfly Garden	56.94		-56.94		0.00	775.00	-775.00	0.00%
Other Myers Park Expenses				1,737.77	1,737.77	4,321.00	-2,583.23	40.22%
Perennials					0.00	590.00	-590.00	0.00%
Potager					0.00	1,139.00	-1,139.00	0.00%
Shade					0.00	1,421.00	-1,421.00	0.00%
Vegetable	564.41		231.64	311.23	1,107.28	2,070.00	-962.72	53.49%
Vineyard				42.28	42.28	150.00	-107.72	28.19%
<b>Total Myers Park Expense</b>	<b>\$ 564.41</b>	<b>\$ 56.94</b>	<b>\$ 663.02</b>	<b>\$ 2,422.00</b>	<b>\$ 3,706.37</b>	<b>\$ 17,707.00</b>	<b>-\$ 14,000.63</b>	<b>20.93%</b>
<b>Plant Sales Expenses</b>					0.00	0.00	0.00	
<b>Bulb Sales</b>					0.00	0.00	0.00	
Cost of Goods Sold					0.00	4,200.00	-4,200.00	0.00%
General Expenses					0.00	200.00	-200.00	0.00%
Square fees					0.00	200.00	-200.00	0.00%
<b>Total Bulb Sales</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 4,600.00</b>	<b>-\$ 4,600.00</b>	<b>0.00%</b>
<b>Fall Plant Sale</b>					0.00	0.00	0.00	
Advertising					0.00	200.00	-200.00	0.00%
Cost of Goods Sold	0.00				0.00	12,000.00	-12,000.00	0.00%
General Expense					0.00	550.00	-550.00	0.00%
Square Fees					0.00	1,056.00	-1,056.00	0.00%
<b>Total Fall Plant Sale</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 13,806.00</b>	<b>-\$ 13,806.00</b>	<b>0.00%</b>
<b>General Expense</b>			3,702.00		3,702.00	3,775.00	-73.00	98.07%
<b>Public Storage Rent</b>	178.00	178.00	178.00	178.00	712.00	2,136.00	-1,424.00	33.33%
<b>Spring Plant Sales</b>					0.00	0.00	0.00	
Advertising					0.00	200.00	-200.00	0.00%
Cost of Goods Sold	166.70			21,830.51	21,997.21	30,501.00	-8,503.79	72.12%
General Expense			45.01	410.95	455.96	600.00	-144.04	75.99%
Square Fees				1,389.50	1,389.50	2,640.00	-1,250.50	52.63%
<b>Total Spring Plant Sales</b>	<b>\$ 166.70</b>	<b>\$ 0.00</b>	<b>\$ 45.01</b>	<b>\$ 23,630.96</b>	<b>\$ 23,842.67</b>	<b>\$ 33,941.00</b>	<b>-\$ 10,098.33</b>	<b>70.25%</b>
<b>Total Plant Sales Expenses</b>	<b>\$ 344.70</b>	<b>\$ 178.00</b>	<b>\$ 3,925.01</b>	<b>\$ 23,808.96</b>	<b>\$ 28,256.67</b>	<b>\$ 58,258.00</b>	<b>-\$ 30,001.33</b>	<b>48.50%</b>
<b>President</b>		70.00			70.00	1,000.00	-930.00	7.00%
<b>Program Director</b>					0.00	0.00	0.00	
General Expenses					0.00	950.00	-950.00	0.00%
Speaker Fees	100.00				100.00	700.00	-600.00	14.29%
<b>Total Program Director</b>	<b>\$ 100.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 0.00</b>	<b>\$ 100.00</b>	<b>\$ 1,650.00</b>	<b>-\$ 1,550.00</b>	<b>6.06%</b>
<b>Prosper Gardens</b>			106.72	182.16	288.88	2,400.00	-2,111.12	12.04%
<b>Scholarships</b>					0.00	10,070.00	-10,070.00	0.00%
<b>Social Committee Expenses</b>					0.00	0.00	0.00	
General Expenses	61.44		23.94	260.00	345.38	2,586.50	-2,241.12	13.35%
Square Fees	29.20			29.21	58.41	0.00	58.41	
<b>Total Social Committee Expenses</b>	<b>\$ 90.64</b>	<b>\$ 0.00</b>	<b>\$ 23.94</b>	<b>\$ 289.21</b>	<b>\$ 403.79</b>	<b>\$ 2,586.50</b>	<b>-\$ 2,182.71</b>	<b>15.61%</b>
<b>Speakers Bureau Expense</b>					0.00	0.00	0.00	
Speaker Fees					0.00	2,500.00	-2,500.00	0.00%

Supplies & Materials		24.43			24.43	0.00	24.43			
Total Speakers Bureau Expense	\$ 0.00	\$ 24.43	\$ 0.00	\$ 0.00	\$ 24.43	\$ 2,500.00	-\$ 2,475.57		0.98%	
Technology Expense					0.00	0.00	0.00			
General Expense		857.35			857.35	1,450.00	-592.65		59.13%	
Public Storage Rent	60.00	63.00	63.00	63.00	249.00	948.00	-699.00		26.27%	
Software	1,705.29	148.33	275.65	105.02	2,234.29	4,305.00	-2,070.71		51.90%	
Total Technology Expense	\$ 1,765.29	\$ 1,068.68	\$ 338.65	\$ 168.02	\$ 3,340.64	\$ 6,703.00	-\$ 3,362.36		49.84%	
Texas Master Gardener Dues		1,405.00			1,405.00	1,885.00	-480.00		74.54%	
Texas Sales Tax	853.98	-7.18	-35.18	-12.71	798.91	0.00	798.91			
The Garden Show					0.00	0.00	0.00			
Advertising					0.00	1,300.00	-1,300.00		0.00%	
Golf Cart Rental		375.95			375.95	425.00	-49.05		88.46%	
Other Expenses			1,367.64	284.69	1,652.33	4,700.00	-3,047.67		35.16%	
Pipe and Drape			7,070.00		7,070.00	7,700.00	-630.00		91.82%	
Security			3,095.00		3,095.00	3,175.00	-80.00		97.48%	
Speaker Fees			100.00		100.00	750.00	-650.00		13.33%	
Square Fees	445.85	48.82	11.68	41.15	547.50	880.00	-332.50		62.22%	
Volunteers			1,437.00		1,437.00	0.00	1,437.00			
Total The Garden Show	\$ 445.85	\$ 424.77	\$ 13,081.32	\$ 325.84	\$ 14,277.78	\$ 18,930.00	-\$ 4,652.22		75.42%	
Treasurer					0.00	0.00	0.00			
General Expenses					0.00	500.00	-500.00		0.00%	
Software	287.29	272.15	272.15	272.15	1,103.74	3,551.00	-2,447.26		31.08%	
Total Treasurer	\$ 287.29	\$ 272.15	\$ 272.15	\$ 272.15	\$ 1,103.74	\$ 4,051.00	-\$ 2,947.26		27.25%	
Volunteer Background Screening				1,200.00	1,200.00	810.00	390.00		148.15%	
Youth Education				1,408.05	1,408.05	2,895.00	-1,486.95		48.64%	
Total Expenditures	\$ 7,523.26	\$ 8,988.37	\$ 22,745.05	\$ 35,417.63	\$ 74,674.31	\$ 211,362.50	-\$ 136,688.19		35.33%	
Net Operating Revenue	\$ 12,004.16	-\$ 5,753.64	-\$ 20,162.34	\$ 19,715.37	\$ 5,803.55	-\$ 29,657.50	\$ 35,461.05		-19.57%	
Net Revenue	\$ 12,004.16	-\$ 5,753.64	-\$ 20,162.34	\$ 19,715.37	\$ 5,803.55	-\$ 29,657.50	\$ 35,461.05		-19.57%	

Friday, May 02, 2025 07:24:22 PM GMT-7 - Cash Basis

# MCDC Promotion & Community Grant - 2025 Application for CCMGA

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April 12, 2024

Board of Directors  
Collin County Master Gardener Association  
825 N. McDonald Street, Suite 150  
McKinney, Texas 75069

2024 Audit Is Not  
Complete At The Time  
Of This Application  
Deadline

April 8, 2024

Board of Directors

Subject: Annual Internal Audit Report for 2023

The Annual Internal Audit Committee has completed the audit of the financial records of the Collin County Master Gardener Association (CCMGA) as of December 31, 2023. These financial records are the responsibility of the CCMGA Board of Directors. Our responsibility is to express an opinion on the financial records based on this audit.

We conducted a detailed audit to obtain reasonable assurance about whether the financial records are free of material misstatements. Our committee followed the CCMGA Financial Review Procedures for the audit. We also followed the Texas Master Gardener Association recommendations for financial review of the Associations' records. We believe that this audit provides a reasonable basis for our opinion.

The Internal Audit Committee found that CCMGA's books were free from material misstatements. The committee recognizes that, under the direction of the Treasurer, the Finance Advisory Team was in place for the duration of 2023, although not active in the latter part of the year.

Detailed monthly audits were conducted during 2023. This allowed any necessary changes in reporting, noted errors, or processes and procedures to occur as they were found instead of correcting them at the end of the year. This method of resolving findings in a timely manner resulted in very few unresolved findings for 2023.

Apart from one item, all open 2022 audit findings were addressed. The open item is listed in the 2022 annual audit findings.

## Recommendations from the Internal Audit Committee:

- ☐ Occasionally the monthly auditor would pose a question in the audit documentation to the Treasurer, but it is difficult to determine whether or not the auditor responded to the question. The Annual Internal Audit Committee recommends that the Treasurer document their response to questions posed on the monthly audit report and that those audit reports be available to the annual audit committee.
- ☐ The detailed monthly financial audits should continue as they address immediate issues in the financial practices of the Treasurer.

Respectfully submitted,

Edie Fife

Kim Schultz

Keith Andre

CCMGA 2023 Annual Internal Audit Team

# MCDC Promotion & Community Grant - 2025 Application for CCMGA

CCMGA Audit Team Findings from the 2023 Audit					3/21/24 Draft	5/16/24
Item #	Date	Type	Vendor	Amt	Comments	Additional Comments / Resolutions
1	6/9/23	Ck Request	Barron Bozeman	\$60.93	Check request payable to Barron Bozeman was requested by Katherine Schmidt and approved by Kellye Ramsey. Barron Bozeman's signature as requestor is missing.	The proper signatures have now been obtained. The treasurer recommends if you are not party to the project no board member for CCMGA purchase on behalf of a project lead.
2	6/19/23	Ck Request	Jaime Bretsman	\$19.00	Check request payable to Jaime Bretzman was requested by Cheryl Long and approved by Kellye Ramsey. Jaime Bretzman signature as requestor is missing.	Unfortunately, Jaime Brretsman is no longer a member of CCMGA. The treasurer believes the dollar amount which is less than \$25 is immaterial and will not be asking this requester to sign the requested documentation. The treasurer considers this audit point closed due to the <del>status of this member and the immateriality</del> .
TAX RETURN					Keith pointed out Revenue should be split between lines 1,2,& 3.	Revenue was corrected on the return for 2023 allocating to the proper line items. The issue was also discussed with the regional treasurers. Advise was also given to not amend the early returns because in total revenue is correctly stated.
					Keith also pointed it out the name "Gardners" was misspelled	This is a misspelling vs a change in the name of the organization - The tax system would not let me correct this- I will need to ask the IRS how to handle the misspelled name. This item reamins open.
2022 Annual Audit Findings Unresolved						
1	9/30/22	Ck Request	Hugs Greenhouse	\$3,189.00	No approval signature on the Check Request. Response from Auditor was that Barron Bozeman would sign the check request and return 6/13 or 6/14, but original check request is still not signed.	The Treasurer agrees this signature needs to be obtained. The 2022 documents are located in the Public Storage unit and the document will need to be pulled from storage to obtain the proper signatures. The audit team will be emailed with copy upon completion.

# MCDC Promotion & Community Grant - 2025 Application for CCMGA

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Board of Directors

Collin County Master Gardener Association

825 N. McDonald Street, Suite 150

McKinney, Texas 75069

May 31, 2023

Board of Directors

Subject: Internal Audit Report for 2022

The Internal Audit Committee has completed the audit of the financial records of the Collin County Master Gardener Association (CCMGA) as of December 31, 2022. These financial records are the responsibility of the CCMGA Board of Directors. Our responsibility is to express an opinion on the financial records based on this audit.

We conducted a detailed audit to obtain reasonable assurance about whether the financial records are free of material misstatements. Our committee followed the CCMGA Financial Review Procedures for the audit. We also followed the Texas Master Gardener Association recommendations for financial review of the Associations' records. We believe that this audit provides a reasonable basis for our opinion.

The Internal Audit Committee found that CCMGA's books were free from material misstatements. The committee recognizes that, under the direction of the Treasurer, the Finance Advisory Team was in place for the duration of 2022. The team addressed a critical 2021 Audit recommendation to develop, gain Board approval, and implement financial procedures that were based on GAAP accounting rules. Although there is still work to be done in this area, significant progress was demonstrated.

Detailed monthly audits were conducted during 2022. This allowed any necessary changes in reporting, noted errors, or processes and procedures to occur as they were found instead of correcting them at the end of the year.

Apart from one item, all open 2021 audit findings were addressed. The open item is listed in the 2022 audit findings.

As a result of the new financial processes and procedures, and the detailed monthly audits, the committee also recognizes that there were significantly fewer audit findings and issues in 2022 when compared to 2021.

## Recommendations from the Internal Audit Committee:

- ☐ Most of the audit findings in 2022 relate to the adoption rate of the new policies and procedures by the CCMGA membership, and the Board's approach in supporting the financial procedures in a consistent manner. The Internal Audit Committee recommends that the Board consistently support those policies and procedures that they have already approved for use by the CCMGA membership. Financial policies and procedures noted in the audit findings should be brought forward for review by the Treasurer and any changes submitted for Board approval. Until this occurs, all Board approved procedures should stand. This recommendation applies to the 2022 Audit as well as any future issues related to financial policies and procedures.
- ☐ The Internal Audit Committee also recommends that the development of financial policies and procedures continues for CCMGA, with prioritization as determined by the Treasurer.
- ☐ The detailed monthly financial audits should continue.

Respectfully submitted,

Patty Felan

Betty Hartman

Jan Lain

Kim Schultz

CCMGA 2022 Internal Audit Team

# MCDC Promotion & Community Grant - 2025 Application for CCMGA

CCMGA Audit Team Findings from the 2022 Audit					updated 4/29/23	
Item #	Date	Type	Vendor	Amt	Comments	Additional Comments / Resolutions
1	1/19/22	Check Request	Linda Russell	\$54.64	Check request was reimbursed for amount of \$54.64 which included \$0.44 sales tax. Per the Jan audit findings, this was noted as an error and the sales tax was reimbursed to CCMGA in a later month.	See overall recommendation for Sales Tax Policy and Implementation
2	1/28/22	PO	Dropbox	\$212.13	Annual charge of \$212.13 includes \$13.13 in sales tax. No note whether Dropbox was contacted re tax exemption.	
3	2/23/22	Sales Tax	Calloways	\$93.62	Barbara Lowrance purchased plants at Calloways and used a \$10 off coupon which is reflected in the total. There was some question about the additional \$.74 sales tax refund. Treasurer noted she would follow up with Barbara since it appears it might be an error in Calloway's accounting software. No resolution noted, but the \$.74 is immaterial to this audit.	See overall recommendation for Sales Tax Policy and Implementation
4	3/4/22	Check Request	Carol Davis	\$170.73	Check Request from Carol Davis \$170.73. \$132.37 says to replace defective/missing items, but no receipt or explanation.	More explanation and/or documentation is needed for this transaction.
5	4/12/22	Check Request	Cathy Westmoreland	\$441.94	Sales tax was re-imbursed to the requestor., per approval from the President. CCMGA has a Board approved policy that we will not cover sales tax unless a discount greater than the sales tax can be applied. CCMGA needs to be consistent in their treatment of Board approved policies.	See overall recommendation for Sales Tax Policy and Implementation
6	4/16/22	Check Request	Sharon Russell	\$2.86	Same as above	See overall recommendation for Sales Tax Policy and Implementation
7	6/14/22	Sales Tax	Webstaurant Store	\$84.44	Check Request Pay to Webstaurant Store for \$84.44. Tax paid of \$5.14.	See overall recommendation for Sales Tax Policy and Implementation

## 2022 RETURN

Item #	Date	Type	Vendor	Amt	Comments	Additional Comments / Resolutions
1		990 EZ			Line K form of Organization: Corporation was checked rather than Association. Is CCMGA a corporation despite name?	Didn't have a copy of the 2021 return for comparison. Looked at numbers only, not Tax ID no , phone numbers or addresses
2		990 EZ			Part 1, Revenues & Expenses: Revenue numbers and all Total numbers agree with those of Quicken YE spreadsheet. Not certain which expenses were included in the subtotals shown on Line 15 & 16.	
3		990 EZ			Part 1, Net Assets. Lines 19, 22, 25, & 27: Beginning of year (which must agree with EOY 2021) was shown as \$104,305. Per Chase statement from Jan 2022, the number should be \$104,205	
4		990 EZ			Part 3 & Schedule O; Expense subtotals are shown for major programs. In some cases, the numbers line up exactly with Quicken Expense totals. In other cases, its more difficult to determine which expenses were included in the sub-total. Main point is that the total of Schedule O expense items is equal to the number shown on Line 16 as required.	
5		990 EZ			Schedule A, Part 3: Was not able to confirm numbers for 2018 -2021. 2022 numbers agree with Quicken numbers. Noted that Sec B, Line 10a shows -0- in interest for eVery year including 2022. Actual for 2022 is \$5, as was shown on EZ page 1, but assuming de minimus applies here.	
6		990 EZ			Schedule A, Part 3, Section C: Line 15 Public Support % is correctly noted as 100% for 2022. Number shown for 2021 on Line 16 is 0%, but should be 100% as well if numbers shown for 2021 are correct.	



## IRS Determination Letter

Date:

AUG 10 2001

COLLIN COUNTY MASTER GARDENERS  
ASSOCIATION  
C/O COLLIN COUNTY EXTENSION OFFICE  
825 N MCDONALD ST STE 150  
MCKINNEY, TX 75069

Employer Identification Number:

75-2756156

DLN:

17053002006011

Contact Person:

JACQUELINE C LARSEN

ID# 11147

Contact Telephone Number:

(877) 829-5500

Accounting Period Ending:

December 31

Form 990 Required:

YES

Addendum Applies:

NO

Dear Applicant:

Based on information supplied, and assuming your operations will be as stated in your application for recognition of exemption, we have determined you are exempt from federal income tax under section 501(a) of the Internal Revenue Code as an organization described in section 501(c)(3).

We have further determined that you are not a private foundation within the meaning of section 509(a) of the Code, because you are an organization described in section 509(a)(2).

If your sources of support, or your purposes, character, or method of operation change, please let us know so we can consider the effect of the change on your exempt status and foundation status. In the case of an amendment to your organizational document or bylaws, please send us a copy of the amended document or bylaws. Also, you should inform us of all changes in your name or address.

As of January 1, 1984, you are liable for taxes under the Federal Insurance Contributions Act (social security taxes) on remuneration of \$100 or more you pay to each of your employees during a calendar year. You are not liable for the tax imposed under the Federal Unemployment Tax Act (FUTA).

Since you are not a private foundation, you are not subject to the excise taxes under Chapter 42 of the Code. However, if you are involved in an excess benefit transaction, that transaction might be subject to the excise taxes of section 4958. Additionally, you are not automatically exempt from other federal excise taxes. If you have any questions about excise, employment, or other federal taxes, please contact your key district office.

Grantors and contributors may rely on this determination unless the Internal Revenue Service publishes notice to the contrary. However, if you lose your section 509(a)(2) status, a grantor or contributor may not rely on this determination if he or she was in part responsible for, or was aware

## IRS Determination Letter continued

of, the act or failure to act, or the substantial or material change on the part of the organization that resulted in your loss of such status, or if he or she acquired knowledge that the Internal Revenue Service had given notice that you would no longer be classified as a section 509(a)(2) organization.

Donors may deduct contributions to you as provided in section 170 of the Code. Bequests, legacies, devises, transfers, or gifts to you or for your use are deductible for federal estate and gift tax purposes if they meet the applicable provisions of Code sections 2055, 2106, and 2522.

Contribution deductions are allowable to donors only to the extent that their contributions are gifts, with no consideration received. Ticket purchases and similar payments in conjunction with fundraising events may not necessarily qualify as deductible contributions, depending on the circumstances. See Revenue Ruling 67-246, published in Cumulative Bulletin 1967-2, on page 104, which sets forth guidelines regarding the deductibility, as charitable contributions, of payments made by taxpayers for admission to or other participation in fundraising activities for charity.

In the heading of this letter we have indicated whether you must file Form 990, Return of Organization Exempt From Income Tax. If Yes is indicated, you are required to file Form 990 only if your gross receipts each year are normally more than \$25,000. However, if you receive a Form 990 package in the mail, please file the return even if you do not exceed the gross receipts test. If you are not required to file, simply attach the label provided, check the box in the heading to indicate that your annual gross receipts are normally \$25,000 or less, and sign the return.

If a return is required, it must be filed by the 15th day of the fifth month after the end of your annual accounting period. A penalty of \$20 a day is charged when a return is filed late, unless there is reasonable cause for the delay. However, the maximum penalty charged cannot exceed \$10,000 or 5 percent of your gross receipts for the year, whichever is less. For organizations with gross receipts exceeding \$1,000,000 in any year, the penalty is \$100 per day per return, unless there is reasonable cause for the delay. The maximum penalty for an organization with gross receipts exceeding \$1,000,000 shall not exceed \$50,000. This penalty may also be charged if a return is not complete, so be sure your return is complete before you file it.

You are required to make your annual information return, Form 990 or Form 990-EZ, available for public inspection for three years after the later of the due date of the return or the date the return is filed. You are also required to make available for public inspection your exemption application, any supporting documents, and your exemption letter. Copies of these documents are also required to be provided to any individual upon written or in person request without charge other than reasonable fees for copying and postage. You may fulfill this requirement by placing these documents on the Internet. Penalties may be imposed for failure to comply with these requirements. Additional information is available in Publication 557, Tax-Exempt Status for Your Organization, or you may call our toll free number shown above.



## IRS Determination Letter continued

You are not required to file federal income tax returns unless you are subject to the tax on unrelated business income under section 511 of the Code. If you are subject to this tax, you must file an income tax return on Form 990-T, Exempt Organization Business Income Tax Return. In this letter we are not determining whether any of your present or proposed activities are unrelated trade or business as defined in section 513 of the Code.

You need an employer identification number even if you have no employees. If an employer identification number was not entered on your application, a number will be assigned to you and you will be advised of it. Please use that number on all returns you file and in all correspondence with the Internal Revenue Service.

In accordance with section 508(a) of the Code, the effective date of this determination letter is 4/21/98.

This determination is based on evidence that your funds are dedicated to the purposes listed in section 501(c)(3) of the Code. To assure your continued exemption, you should keep records to show that funds are expended only for those purposes. If you distribute funds to other organizations, your records should show whether they are exempt under section 501(c)(3). In cases where the recipient organization is not exempt under section 501(c)(3), there should be evidence that the funds will remain dedicated to the required purposes and that they will be used for those purposes by the recipient.

If distributions are made to individuals, case histories regarding the recipients should be kept showing names, addresses, purposes of awards, manner of selection, relationship (if any) to members, officers, trustees or donors of funds to you, so that any and all distributions made to individuals can be substantiated upon request by the Internal Revenue Service. (Revenue Ruling 56-304, C.B. 1956-2, page 306.)

If we have indicated in the heading of this letter that an addendum applies, the enclosed addendum is an integral part of this letter.

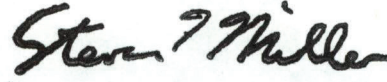
Because this letter could help resolve any questions about your exempt status and foundation status, you should keep it in your permanent records.

We have sent a copy of this letter to your representative as indicated in your power of attorney.

## IRS Determination Letter continued

If you have any questions, please contact the person whose name and telephone number are shown in the heading of this letter.

Sincerely yours,

A handwritten signature in black ink that reads "Steven T. Miller". The signature is written in a cursive style with a large, stylized "S" and "M".

Steven T. Miller  
Director, Exempt Organizations

## Return of Organization Exempt From Income Tax

Under section 501(c), 527, or 4947(a)(1) of the Internal Revenue Code (except private foundations)

Do not enter social security numbers on this form, as it may be made public.

Go to [www.irs.gov/Form990EZ](http://www.irs.gov/Form990EZ) for instructions and the latest information

2024

Open to Public  
InspectionDepartment of the Treasury  
Internal Revenue Service

A For the 2024 calendar year, or tax year beginning January 01, 2024, and ending December 31, 2024

## B Check if applicable:

- ☐ Address change  
☐ Name change  
☐ Initial return  
☐ Final return/terminated  
☐ Amended return  
☐ Application pending

## C Name of organization

COLLIN COUNTY MASTER GARDNERS ASSOCIATION

Number and street (or P.O. box if mail is not delivered to street address) Room/suite  
825 N MCDONALD ST, STE 150,City or town, state or province, country, and ZIP or foreign postal code  
MCKINNEY, TX 75069

## D Employer identification number

75-2756156

E Telephone number  
(972) 548-4233

## F Group Exemption Number

G Accounting Method: ☒ Cash ☐ Accrual Other (specify): \_\_\_\_\_I Website [ccmgatx.org](http://ccmgatx.org)H Check ☐ if the organization is not required to attach Schedule B (Form 990).J Tax-exempt status (check only one) - ☒ 501(c)(3) ☐ 501(c) ( ) ☐ 4947(a)(1) or ☐ 527K Form of organization: ☐ Corporation ☐ Trust ☒ Association ☐ Other \_\_\_\_\_

L Add lines 5b, 6c, and 7b to line 9 to determine gross receipts. If gross receipts are \$200,000 or more, or if total assets (Part II, column (B)) are \$500,000 or more, file Form 990 instead of Form 990-EZ . . . . . \$ 188,549

## Part I Revenue, Expenses, and Changes in Net Assets or Fund Balances (see the instructions for Part I)

Check if the organization used Schedule O to respond to any question in this Part I ☒

Revenue	1	Contributions, gifts, grants, and similar amounts received . . . . .	1	21,097
	2	Program service revenue including government fees and contracts . . . . .	2	62,120
	3	Membership dues and assessments . . . . .	3	14,312
	4	Investment income . . . . .	4	4,115
	5a	Gross amount from sale of assets other than inventory . . . . .	5a	
	b	Less: cost or other basis and sales expenses . . . . .	5b	
	c	Gain or (loss) from sale of assets other than inventory (subtract line 5b from line 5a) . . . . .	5c	
	6	Gaming and fundraising events:		
	a	Gross income from gaming (attach Schedule G if greater than \$15,000) . . . . .	6a	
	b	Gross income from fundraising events (not including \$ of contributions from fundraising events reported on line 1) (attach Schedule G if the sum of such gross income and contributions exceeds \$15,000) . . . . .	6b	86,905
c	Less: direct expenses from gaming and fundraising events . . . . .	6c	39,872	
d	Net income or (loss) from gaming and fundraising events (add lines 6a and 6b and subtract line 6c) . . . . .	6d	47,033	
7a	Gross sales of inventory, less returns and allowances . . . . .	7a		
b	Less: cost of goods sold . . . . .	7b		
c	Gross profit or (loss) from sales of inventory (subtract line 7b from line 7a) . . . . .	7c		
8	Other revenue (describe in Schedule O) . . . . .	8		
9	Total revenue. Add lines 1, 2, 3, 4, 5c, 6d, 7c, and 8 . . . . .	9	148,677	
Expenses	10	Grants and similar amounts paid (list in Schedule O) . . . . .	10	15,426
	11	Benefits paid to or for members . . . . .	11	
	12	Salaries, other compensation, and employee benefits . . . . .	12	
	13	Professional fees and other payments to independent contractors . . . . .	13	
	14	Occupancy, rent, utilities, and maintenance . . . . .	14	4,293
	15	Printing, publications, postage, and shipping . . . . .	15	10,573
	16	Other expenses (describe in Schedule O) . . . . .	16	116,006
	17	Total expenses. Add lines 10 through 16 . . . . .	17	146,298
Net Assets	18	Excess or (deficit) for the year (subtract line 17 from line 9) . . . . .	18	2,379
	19	Net assets or fund balances at beginning of year (from line 27, column (A)) (must agree with end-of-year figure reported on prior year's return) . . . . .	19	163,163
	20	Other changes in net assets or fund balances (explain in Schedule O) . . . . .	20	
	21	Net assets or fund balances at end of year. Combine lines 18 through 20 . . . . .	21	165,542

**Part II Balance Sheets** (see the instructions for Part II)Check if the organization used Schedule O to respond to any question in this Part II ☐

	(A) Beginning of year	(B) End of year
<b>22</b> Cash, savings, and investments . . . . .	163,163	22 165,542
<b>23</b> Land and buildings . . . . .	0	23
<b>24</b> Other assets (describe in Schedule O) . . . . .		24
<b>25</b> Total assets . . . . .	163,163	25 165,542
<b>26</b> Total liabilities (describe in Schedule O) . . . . .		26
<b>27</b> Net assets or fund balances (line 27 of column (B) must agree with line 21)	163,163	27 165,542

**Part III Statement of Program Service Accomplishments** (see the instructions for Part III)Check if the organization used Schedule O to respond to any question in this Part III ☒**Expenses**

(Required for section 501(c)(3) and 501(c)(4) organizations; optional for others.)

What is the organization's primary exempt purpose? See Schedule O

Describe the organization's program service accomplishments for each of its three largest program services, as measured by expenses. In a clear and concise manner, describe the services provided, the number of persons benefited, and other relevant information for each program title.

<b>28</b> <u>See Schedule O</u> (Grants \$ ) If this amount includes foreign grants, check here <input type="checkbox"/>	<b>28a</b>	31,665
<b>29</b> <u>The Garden Show - Two day event to showcase best horticultural practices in partnership with various vendors. 383 Master Gardeners volunteered 4,270 hours to reach 5,093 participants from the public.</u> (Grants \$ ) If this amount includes foreign grants, check here <input type="checkbox"/>	<b>29a</b>	13,152
<b>30</b> <u>Master Gardener Training Class - To prepare future Master Gardeners to participate in providing research based information to the residents of Collin County. Approximately 40 Master Gardeners volunteered 3,176 hours to train 40 student participants.</u> (Grants \$ ) If this amount includes foreign grants, check here <input type="checkbox"/>	<b>30a</b>	12,556
<b>31</b> Other program services (describe in Schedule O) . . . . . (Grants \$ 0 ) If this amount includes foreign grants, check here <input type="checkbox"/>	<b>31a</b>	58,633
<b>32</b> Total program service expenses (add lines 28a through 31a)	<b>32</b>	116,006

**Part IV List of Officers, Directors, Trustees, and Key Employees** (list each one even if not compensated—see the instructions for Part IV)Check if the organization used Schedule O to respond to any question in this Part IV. ☐

(a) Name and title	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC/1099-NEC) (if not paid, enter -0-)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation
<u>Barron Bozeman</u>				
<u>President</u>	2	0	0	0
<u>Carol Davis</u>				
<u>Vice President</u>	2	0	0	0
<u>Suzanne Stirnweis</u>				
<u>Secretary</u>	2	0	0	0
<u>Susan Blakey</u>				
<u>Membership Director</u>	2	0	0	0
<u>Lynn Garcia</u>				
<u>Treasurer</u>	7	0	0	0
<u>Leisl Friesenhahn</u>				
<u>Program Director</u>	1	0	0	0



**Part V Other Information** (Note the Schedule A and personal benefit contract statement requirements in the instructions for Part V.)Check if the organization used Schedule O to respond to any question in this Part V ☐

	Yes	No
<b>33</b> Did the organization engage in any significant activity not previously reported to the IRS? If "Yes," provide a detailed description of each activity in Schedule O . . . . .	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>34</b> Were any significant changes made to the organizing or governing documents? If "Yes," attach a conformed copy of the amended documents if they reflect a change to the organization's name. Otherwise, explain the change on Schedule O. See instructions . . . . .	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>35a</b> Did the organization have unrelated business gross income of \$1,000 or more during the year from business activities (such as those reported on lines 2, 6a, and 7a, among others)? . . . . .	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>b</b> If "Yes" to line 35a, has the organization filed a Form 990-T for the year? If "No," provide an explanation in Schedule O . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
<b>c</b> Was the organization a section 501(c)(4), 501(c)(5), or 501(c)(6) organization subject to section 6033(e) notice, reporting, and proxy tax requirements during the year? If "Yes," complete Schedule C, Part III . . . . .	<input type="checkbox"/>	<input type="checkbox"/>
<b>36</b> Did the organization undergo a liquidation, dissolution, termination, or significant disposition of net assets during the year? If "Yes," complete applicable parts of Schedule N . . . . .	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>37a</b> Enter amount of political expenditures, direct or indirect, as described in the instructions	<b>37a</b> 0	
<b>b</b> Did the organization file <b>Form 1120-POL</b> for this year? . . . . .	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>38a</b> Did the organization borrow from, or make any loans to, any officer, director, trustee, or key employee; or were any such loans made in a prior year and still outstanding at the end of the tax year covered by this return?	<input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>b</b> If "Yes," complete Schedule L, Part II, and enter the total amount involved . . . . .	<b>38b</b>	
<b>39</b> Section 501(c)(7) organizations. Enter:		
<b>a</b> Initiation fees and capital contributions included on line 9 . . . . .	<b>39a</b>	
<b>b</b> Gross receipts, included on line 9, for public use of club facilities . . . . .	<b>39b</b>	
<b>40a</b> Section 501(c)(3) organizations. Enter amount of tax imposed on the organization during the year under: section 4911: 0 section 4912: 0 section 4955: 0		
<b>b</b> Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Did the organization engage in any section 4958 excess benefit transaction during the year, or did it engage in an excess benefit transaction in a prior year that has not been reported on any of its prior Forms 990 or 990-EZ? If "Yes," complete Schedule L, Part I	<b>40b</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>c</b> Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax imposed on organization managers or disqualified persons during the year under sections 4912, 4955, and 4958 . . . . . 0		
<b>d</b> Section 501(c)(3), 501(c)(4), and 501(c)(29) organizations. Enter amount of tax on line 40c reimbursed by the organization . . . . . 0		
<b>e</b> All organizations. At any time during the tax year, was the organization a party to a prohibited tax shelter transaction? If "Yes," complete Form 8886-T . . . . .	<b>40e</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>

**41** List the states with which a copy of this return is filed:

**42a** The organization's books are in care of: Collin County Master Gardeners Association Telephone no (972) 548-4233  
 Located at: 825 N MCDONALD ST ,STE 150 ,MCKINNEY ,TX ZIP + 4 75069

	Yes	No
<b>b</b> At any time during the calendar year, did the organization have an interest in or a signature or other authority over a financial account in a foreign country (such as a bank account, securities account, or other financial account)?	<b>42b</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>
If "Yes," enter the name of the foreign country: _____ If "Yes," enter the name of the foreign country: See the instructions for exceptions and filing requirements for FinCEN Form 114, Report of Foreign Bank and Financial Accounts (FBAR).		
<b>c</b> At any time during the calendar year, did the organization maintain an office outside the United States? If "Yes," enter the name of the foreign country: _____	<b>42c</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>

**43** Section 4947(a)(1) nonexempt charitable trusts filing Form 990-EZ in lieu of Form 1041—Check here ☐  
 and enter the amount of tax-exempt interest received or accrued during the tax year . . . . . **43**

	Yes	No
<b>44a</b> Did the organization maintain any donor advised funds during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ . . . . .	<b>44a</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>b</b> Did the organization operate one or more hospital facilities during the year? If "Yes," Form 990 must be completed instead of Form 990-EZ . . . . .	<b>44b</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>c</b> Did the organization receive any payments for indoor tanning services during the year? . . . . .	<b>44c</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>d</b> If "Yes" to line 44c, has the organization filed a Form 720 to report these payments? If "No," provide an explanation in Schedule O . . . . .	<b>44d</b> <input type="checkbox"/>	<input type="checkbox"/>
<b>45a</b> Did the organization have a controlled entity within the meaning of section 512(b)(13)? . . . . .	<b>45a</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>
<b>b</b> Did the organization receive any payment from or engage in any transaction with a controlled entity within the meaning of section 512(b)(13)? If "Yes," Form 990 and Schedule R may need to be completed instead of Form 990-EZ. See instructions.	<b>45b</b> <input type="checkbox"/>	<input checked="" type="checkbox"/>



**46** Did the organization engage, directly or indirectly, in political campaign activities on behalf of or in opposition to candidates for public office? If "Yes," complete Schedule C, Part I . . . . .

**46**

Yes

No

☐☒**Part VI Section 501(c)(3) Organizations Only**

All section 501(c)(3) organizations must answer questions 47–49b and 52, and complete the tables for lines 50 and 51

Check if the organization used Schedule O to respond to any question in this Part VI

☐

**47** Did the organization engage in lobbying activities or have a section 501(h) election in effect during the tax year? If "Yes," complete Schedule C, Part II . . . . .

**47**

Yes

No

☐☒

**48** Is the organization a school as described in section 170(b)(1)(A)(ii)? If "Yes," complete Schedule E . . . . .

**48**☐☒

**49a** Did the organization make any transfers to an exempt non-charitable related organization? . . . . .

**49a**☐☒

**b** If "Yes," was the related organization a section 527 organization? . . . . .

**49b**☐☐

**50** Complete this table for the organization's five highest compensated employees (other than officers, directors, trustees, and key employees) who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and title of each employee	(b) Average hours per week devoted to position	(c) Reportable compensation (Forms W-2/1099-MISC/1099-NEC)	(d) Health benefits, contributions to employee benefit plans, and deferred compensation	(e) Estimated amount of other compensation

**f** Total number of other employees paid over \$100,000 . . . . .

**51** Complete this table for the organization's five highest compensated independent contractors who each received more than \$100,000 of compensation from the organization. If there is none, enter "None."

(a) Name and business address of each independent contractor	(b) Type of service	(c) compensation

**d** Total number of other independent contractors each receiving over \$100,000 . . . . .

**52** Did the organization complete Schedule A? Note: All section 501(c)(3) organizations must attach a completed Schedule A . . . . .

☒

Yes

☐

No

Under penalties of perjury, I declare that I have examined this return, including accompanying schedules and statements, and to the best of my knowledge and belief, it is true, correct, and complete. Declaration of preparer (other than officer) is based on all information of which preparer has any knowledge.

**Sign Here**

Signature of officer

Cari Poradish, Treasurer, CCMGA

Date

05/13/2025

Type or print name and title

**Paid Preparer Use Only**

Print/Type preparer's name

Preparer's signature

Date

Check if ☐ self-employed

PTIN

Firm's name

Firm's EIN

Firm's address

Phone no

May the IRS discuss this return with the preparer shown above? See instructions

☐

Yes

☐

No

Schedule A  
(Form 990)

Department of the Treasury  
Internal Revenue Service

Public Charity Status and Public Support

Complete if the organization is a section 501(c)(3) organization or a section 4947(a)(1) nonexempt charitable trust

Attach to Form 990 or Form 990-PF.

Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for the latest information.

OMB No. 1545-0047

2024

Open to Public  
Inspection

Name of the organization

COLLIN COUNTY MASTER GARDNERS ASSOCIATION

Employer identification number

75-2756156

Part I Reason for Public Charity Status. (All organizations must complete this part.) See instructions

The organization is not a private foundation because it is: (For lines 1 through 12, check only one box.)

- 1 ☐ A church, convention of churches, or association of churches described in **section 170(b)(1)(A)(i)**.
- 2 ☐ A school described in **section 170(b)(1)(A)(ii)**. (Attach Schedule E (Form 990).)
- 3 ☐ A hospital or a cooperative hospital service organization described in **section 170(b)(1)(A)(iii)**.
- 4 ☐ A medical research organization operated in conjunction with a hospital described in **section 170(b)(1)(A)(iii)**. Enter the hospital's name, city, and state:
- 5 ☐ An organization operated for the benefit of a college or university owned or operated by a governmental unit described in **section 170(b)(1)(A)(iv)**. (Complete Part II.)
- 6 ☐ A federal, state, or local government or governmental unit described in **section 170(b)(1)(A)(v)**.
- 7 ☐ An organization that normally receives a substantial part of its support from a governmental unit or from the general public described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 8 ☐ A community trust described in **section 170(b)(1)(A)(vi)**. (Complete Part II.)
- 9 ☐ An agricultural research organization described in **section 170(b)(1)(A)(ix)** operated in conjunction with a land-grant college or university or a non-land-grant college of agriculture (see instructions). Enter the name, city, and state of the college or university: .....
- 10 ☒ An organization that normally receives (1) more than 33 1/3% of its support from contributions, membership fees, and gross receipts from activities related to its exempt functions, subject to certain exceptions; and (2) no more than 33 1/3% of its support from gross investment income and unrelated business taxable income (less section 511 tax) from businesses acquired by the organization after June 30, 1975. See **section 509(a)(2)**. (Complete Part III.)
- 11 ☐ An organization organized and operated exclusively to test for public safety. See **section 509(a)(4)**.
- 12 ☐ An organization organized and operated exclusively for the benefit of, to perform the functions of, or to carry out the purposes of one or more publicly supported organizations described in **section 509(a)(1)** or **section 509(a)(2)**. See **section 509(a)(3)**. Check the box on lines 12a through 12d that describes the type of supporting organization and complete lines 12e, 12f, and 12g.
- a ☐ **Type I.** A supporting organization operated, supervised, or controlled by its supported organization(s), typically by giving the supported organization(s) the power to regularly appoint or elect a majority of the directors or trustees of the supporting organization. **You must complete Part IV, Sections A and B.**
- b ☐ **Type II.** A supporting organization supervised or controlled in connection with its supported organization(s), by having control or management of the supporting organization vested in the same persons that control or manage the supported organization(s). **You must complete Part IV, Sections A and C.**
- c ☐ **Type III functionally integrated.** A supporting organization operated in connection with, and functionally integrated with, its supported organization(s) (see instructions). **You must complete Part IV, Sections A, D, and E.**
- d ☐ **Type III non-functionally integrated.** A supporting organization operated in connection with its supported organization(s) that is not functionally integrated. The organization generally must satisfy a distribution requirement and an attentiveness requirement (see instructions). **You must complete Part IV, Sections A and D, and Part V.**
- e ☐ Check this box if the organization received a written determination from the IRS that it is a Type I, Type II, Type III functionally integrated, or Type III non-functionally integrated supporting organization.
- f Enter the number of supported organizations . . . . .

g Provide the following information about the supported organization(s).

(i) Name of supported organization	(ii) EIN	(iii) Type of organization (described on lines 1–10 above (see instructions))	(iv) Is the organization listed in your governing document?		(v) Amount of monetary support (see instructions)	(vi) Amount of other support (see instructions)
			Yes	No		
(A)			<input type="checkbox"/>	<input type="checkbox"/>		
(B)			<input type="checkbox"/>	<input type="checkbox"/>		
(C)			<input type="checkbox"/>	<input type="checkbox"/>		
(D)			<input type="checkbox"/>	<input type="checkbox"/>		
(E)			<input type="checkbox"/>	<input type="checkbox"/>		
Total						

**Part II Support Schedule for Organizations Described in Sections 170(b)(1)(A)(iv) and 170(b)(1)(A)(vi)**

(Complete only if you checked the box on line 5, 7, or 8 of Part I or if the organization failed to qualify under Part III. If the organization fails to qualify under the tests listed below, please complete Part III.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.") . . . . .						
<b>2</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf . . . . .						
<b>3</b> The value of services or facilities furnished by a governmental unit to the organization without charge . . . . .						
<b>4 Total.</b> Add lines 1 through 3 . . . . .						
<b>5</b> The portion of total contributions by each person (other than a governmental unit or publicly supported organization) included on line 1 that exceeds 2% of the amount shown on line 11, column (f) . . . . .						
<b>6 Public support.</b> Subtract line 5 from line 4						<b>0</b>

**Section B. Total Support**

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
<b>7</b> Amounts from line 4 . . . . .						
<b>8</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources . . . . .						
<b>9</b> Net income from unrelated business activities, whether or not the business is regularly carried on . . . . .						
<b>10</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.) . . . . .						
<b>11 Total support.</b> Add lines 7 through 10						
<b>12</b> Gross receipts from related activities, etc. (see instructions) . . . . .					<b>12</b>	
<b>13 First 5 years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here</b> . . . . . <input type="checkbox"/>						

**Section C. Computation of Public Support Percentage**

<b>14</b> Public support percentage for 2024 (line 6, column (f), divided by line 11, column (f)) . . . . .	<b>14</b>	%
<b>15</b> Public support percentage from 2023 Schedule A, Part II, line 14 . . . . .	<b>15</b>	%
<b>16a 33<sup>1</sup>/<sub>3</sub>% support test—2024.</b> If the organization did not check the box on line 13, and line 14 is 33 <sup>1</sup> / <sub>3</sub> % or more, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization . . . . . <input type="checkbox"/>		
<b>b 33<sup>1</sup>/<sub>3</sub>% support test—2023.</b> If the organization did not check a box on line 13 or 16a, and line 15 is 33 <sup>1</sup> / <sub>3</sub> % or more, check this box and <b>stop here</b> . The organization qualifies as a publicly supported organization . . . . . <input type="checkbox"/>		
<b>17a 10%-facts-and-circumstances test—2024.</b> If the organization did not check a box on line 13, 16a, or 16b, and line 14 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and <b>stop here</b> . Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization . . . . . <input type="checkbox"/>		
<b>b 10%-facts-and-circumstances test—2023.</b> If the organization did not check a box on line 13, 16a, 16b, or 17a, and line 15 is 10% or more, and if the organization meets the facts-and-circumstances test, check this box and <b>stop here</b> . Explain in Part VI how the organization meets the facts-and-circumstances test. The organization qualifies as a publicly supported organization . . . . . <input type="checkbox"/>		
<b>18 Private foundation.</b> If the organization did not check a box on line 13, 16a, 16b, 17a, or 17b, check this box and see instructions . . . . . <input type="checkbox"/>		



**Part III Support Schedule for Organizations Described in Section 509(a)(2)**

(Complete only if you checked the box on line 10 of Part I or if the organization failed to qualify under Part II. If the organization fails to qualify under the tests listed below, please complete Part II.)

**Section A. Public Support**

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
<b>1</b> Gifts, grants, contributions, and membership fees received. (Do not include any "unusual grants.")	22,242	57,116	75,257	86,310	97,529	338,454
<b>2</b> Gross receipts from admissions, merchandise sold or services performed, or facilities furnished in any activity that is related to the organization's tax-exempt purpose	4,735	48,008	95,176	89,937	86,905	324,761
<b>3</b> Gross receipts from activities that are not an unrelated trade or business under section 513						
<b>4</b> Tax revenues levied for the organization's benefit and either paid to or expended on its behalf						
<b>5</b> The value of services or facilities furnished by a governmental unit to the organization without charge						
<b>6 Total.</b> Add lines 1 through 5	26,977	105,124	170,433	176,247	184,434	663,215
<b>7a</b> Amounts included on lines 1, 2, and 3 received from disqualified persons						
<b>b</b> Amounts included on lines 2 and 3 received from other than disqualified persons that exceed the greater of \$5,000 or 1% of the amount on line 13 for the year						
<b>c</b> Add lines 7a and 7b						
<b>8</b> Public support. (Subtract line 7c from line 6.)						663,215

**Section B. Total Support**

Calendar year (or fiscal year beginning in)	(a) 2020	(b) 2021	(c) 2022	(d) 2023	(e) 2024	(f) Total
<b>9</b> Amounts from line 6	26,977	105,124	170,433	176,247	184,434	663,215
<b>10a</b> Gross income from interest, dividends, payments received on securities loans, rents, royalties, and income from similar sources		1	5	1,178	4,115	5,299
<b>b</b> Unrelated business taxable income (less section 511 taxes) from businesses acquired after June 30, 1975						
<b>c</b> Add lines 10a and 10b		1	5	1,178	4,115	5,299
<b>11</b> Net income from unrelated business activities not included on line 10b, whether or not the business is regularly carried on						
<b>12</b> Other income. Do not include gain or loss from the sale of capital assets (Explain in Part VI.)						
<b>13 Total support.</b> (Add lines 9, 10c, 11, and 12.)	26,977	105,125	170,438	177,425	188,549	668,514
<b>14 First 5 years.</b> If the Form 990 is for the organization's first, second, third, fourth, or fifth tax year as a section 501(c)(3) organization, check this box and <b>stop here</b>						<input type="checkbox"/>

**Section C. Computation of Public Support Percentage**

<b>15</b> Public support percentage for 2024 (line 8, column (f), divided by line 13, column (f))	<b>15</b>	99.21 %
<b>16</b> Public support percentage from 2023 Schedule A, Part III, line 15	<b>16</b>	99.81 %

**Section D. Computation of Investment Income Percentage**

<b>17</b> Investment income percentage for <b>2024</b> (line 10c, column (f), divided by line 13, column (f))	<b>17</b>	0.79 %
<b>18</b> Investment income percentage from <b>2023</b> Schedule A, Part III, line 17	<b>18</b>	0.19 %

- 19a 33 1/3% support test—2024.** If the organization did not check the box on line 14, and line 15 is more than 33 1/3% and line 17 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☒
- b 33 1/3% support test—2023.** If the organization did not check a box on line 14 or line 19a, and line 16 is more than 33 1/3% and line 18 is not more than 33 1/3%, check this box and **stop here**. The organization qualifies as a publicly supported organization ☐
- 20 Private foundation** If the organization did not check a box on line 14, 19a, or 19b, check this box and see instructions ☐

**Part IV Supporting Organizations**

(Complete only if you checked a box on line 12 of Part I. If you checked box 12a, Part I, complete Sections A and B. If you checked box 12b, Part I, complete Sections A and C. If you checked box 12c, Part I, complete Sections A, D, and E. If you checked box 12d, Part I, complete Sections A and D, and complete Part V.)

**Section A. All Supporting Organizations**

	Yes	No
<b>1</b> Are all of the organization's supported organizations listed by name in the organization's governing documents? If "No," describe in <b>Part VI</b> how the supported organizations are designated. If designated by class or purpose, describe the designation. If historic and continuing relationship, explain.	<input type="checkbox"/>	<input type="checkbox"/>
<b>2</b> Did the organization have any supported organization that does not have an IRS determination of status under section 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> how the organization determined that the supported organization was described in section 509(a)(1) or (2).	<input type="checkbox"/>	<input type="checkbox"/>
<b>3a</b> Did the organization have a supported organization described in section 501(c)(4), (5), or (6)? If "Yes," answer lines 3b and 3c below	<input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> Did the organization confirm that each supported organization qualified under section 501(c)(4), (5), or (6) and satisfied the public support tests under section 509(a)(2)? If "Yes," describe in <b>Part VI</b> when and how the organization made the determination.	<input type="checkbox"/>	<input type="checkbox"/>
<b>c</b> Did the organization ensure that all support to such organizations was used exclusively for section 170(c)(2)(B) purposes? If "Yes," explain in <b>Part VI</b> what controls the organization put in place to ensure such use.	<input type="checkbox"/>	<input type="checkbox"/>
<b>4a</b> Was any supported organization not organized in the United States ("foreign supported organization")? If "Yes," and if you checked box 12a or 12b in Part I, answer lines 4b and 4c below.	<input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> Did the organization have ultimate control and discretion in deciding whether to make grants to the foreign supported organization? If "Yes," describe in <b>Part VI</b> how the organization had such control and discretion despite being controlled or supervised by or in connection with its supported organizations.	<input type="checkbox"/>	<input type="checkbox"/>
<b>c</b> Did the organization support any foreign supported organization that does not have an IRS determination under sections 501(c)(3) and 509(a)(1) or (2)? If "Yes," explain in <b>Part VI</b> what controls the organization used to ensure that all support to the foreign supported organization was used exclusively for section 170(c)(2)(B) purposes.	<input type="checkbox"/>	<input type="checkbox"/>
<b>5a</b> Did the organization add, substitute, or remove any supported organizations during the tax year? If "Yes," answer lines 5b and 5c below (if applicable). Also, provide detail in <b>Part VI</b> , including (i) the names and EIN numbers of the supported organizations added, substituted, or removed; (ii) the reasons for each such action; (iii) the authority under the organization's organizing document authorizing such action; and (iv) how the action was accomplished (such as by amendment to the organizing document).	<input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> <b>Type I or Type II only.</b> Was any added or substituted supported organization part of a class already designated in the organization's organizing document?	<input type="checkbox"/>	<input type="checkbox"/>
<b>c</b> <b>Substitutions only.</b> Was the substitution the result of an event beyond the organization's control?	<input type="checkbox"/>	<input type="checkbox"/>
<b>6</b> Did the organization provide support (whether in the form of grants or the provision of services or facilities) to anyone other than (i) its supported organizations, (ii) individuals that are part of the charitable class benefited by one or more of its supported organizations, or (iii) other supporting organizations that also support or benefit one or more of the filing organization's supported organizations? If "Yes," provide detail in <b>Part VI</b> .	<input type="checkbox"/>	<input type="checkbox"/>
<b>7</b> Did the organization provide a grant, loan, compensation, or other similar payment to a substantial contributor (as defined in section 4958(c)(3)(C)), a family member of a substantial contributor, or a 35% controlled entity with regard to a substantial contributor? If "Yes," complete Part I of Schedule L (Form 990).	<input type="checkbox"/>	<input type="checkbox"/>
<b>8</b> Did the organization make a loan to a disqualified person (as defined in section 4958) not described on line 7? If "Yes," complete Part I of Schedule L (Form 990).	<input type="checkbox"/>	<input type="checkbox"/>
<b>9a</b> Was the organization controlled directly or indirectly at any time during the tax year by one or more disqualified persons, as defined in section 4946 (other than foundation managers and organizations described in section 509(a)(1) or (2))? If "Yes," provide detail in <b>Part VI</b> .	<input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> Did one or more disqualified persons (as defined on line 9a) hold a controlling interest in any entity in which the supporting organization had an interest? If "Yes," provide detail in <b>Part VI</b> .	<input type="checkbox"/>	<input type="checkbox"/>
<b>c</b> Did a disqualified person (as defined on line 9a) have an ownership interest in, or derive any personal benefit from, assets in which the supporting organization also had an interest? If "Yes," provide detail in <b>Part VI</b> .	<input type="checkbox"/>	<input type="checkbox"/>
<b>10a</b> Was the organization subject to the excess business holdings rules of section 4943 because of section 4943(f) (regarding certain Type II supporting organizations, and all Type III non-functionally integrated supporting organizations)? If "Yes," answer line 10b below.	<input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> Did the organization have any excess business holdings in the tax year? (Use Schedule C, Form 4720, to determine whether the organization had excess business holdings.)	<input type="checkbox"/>	<input type="checkbox"/>

**Part IV Supporting Organizations** (continued)

	Yes	No
<b>11</b> Has the organization accepted a gift or contribution from any of the following persons?		
<b>a</b> A person who directly or indirectly controls, either alone or together with persons described on lines 11b and 11c below, the governing body of a supported organization?	<b>11a</b> <input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> A family member of a person described on line 11a above?	<b>11b</b> <input type="checkbox"/>	<input type="checkbox"/>
<b>c</b> A 35% controlled entity of a person described on line 11a or 11b above? If "Yes" to line 11a, 11b, or 11c, provide detail in Part VI	<b>11c</b> <input type="checkbox"/>	<input type="checkbox"/>

**Section B. Type I Supporting Organizations**

	Yes	No
<b>1</b> Did the governing body, members of the governing body, officers acting in their official capacity, or membership of one or more supported organizations have the power to regularly appoint or elect at least a majority of the organization's officers, directors, or trustees at all times during the tax year? <i>If "No," describe in Part VI how the supported organization(s) effectively operated, supervised, or controlled the organization's activities. If the organization had more than one supported organization, describe how the powers to appoint and/or remove officers, directors, or trustees were allocated among the supported organizations and what conditions or restrictions, if any, applied to such powers during the tax year.</i>	<b>1</b> <input type="checkbox"/>	<input type="checkbox"/>
<b>2</b> Did the organization operate for the benefit of any supported organization other than the supported organization(s) that operated, supervised, or controlled the supporting organization? <i>If "Yes," explain in Part VI how providing such benefit carried out the purposes of the supported organization(s) that operated, supervised, or controlled the supporting organization.</i>	<b>2</b> <input type="checkbox"/>	<input type="checkbox"/>

**Section C. Type II Supporting Organizations**

	Yes	No
<b>1</b> Were a majority of the organization's directors or trustees during the tax year also a majority of the directors or trustees of each of the organization's supported organization(s)? <i>If "No," describe in Part VI how control or management of the supporting organization was vested in the same persons that controlled or managed the supported organization(s).</i>	<b>1</b> <input type="checkbox"/>	<input type="checkbox"/>

**Section D. All Type III Supporting Organizations**

	Yes	No
<b>1</b> Did the organization provide to each of its supported organizations, by the last day of the fifth month of the organization's tax year, (i) a written notice describing the type and amount of support provided during the prior tax year, (ii) a copy of the Form 990 that was most recently filed as of the date of notification, and (iii) copies of the organization's governing documents in effect on the date of notification, to the extent not previously provided?	<b>1</b> <input type="checkbox"/>	<input type="checkbox"/>
<b>2</b> Were any of the organization's officers, directors, or trustees either (i) appointed or elected by the supported organization(s) or (ii) serving on the governing body of a supported organization? <i>If "No," explain in Part VI how the organization maintained a close and continuous working relationship with the supported organization(s).</i>	<b>2</b> <input type="checkbox"/>	<input type="checkbox"/>
<b>3</b> By reason of the relationship described on line 2, above, did the organization's supported organizations have a significant voice in the organization's investment policies and in directing the use of the organization's income or assets at all times during the tax year? <i>If "Yes," describe in Part VI the role the organization's supported organizations played in this regard.</i>	<b>3</b> <input type="checkbox"/>	<input type="checkbox"/>

**Section E. Type III Functionally Integrated Supporting Organizations**

- 1** Check the box next to the method that the organization used to satisfy the Integral Part Test during the year (see instructions)
- a** ☐ The organization satisfied the Activities Test. Complete **line 2** below
- b** ☐ The organization is the parent of each of its supported organizations. Complete **line 3** below.
- c** ☐ The organization supported a governmental entity. Describe in **Part VI** how you supported a governmental entity (see instructions)

**2** Activities Test. *Answer lines 2a and 2b below.*

	Yes	No
<b>a</b> Did substantially all of the organization's activities during the tax year directly further the exempt purposes of the supported organization(s) to which the organization was responsive? <i>If "Yes," then in Part VI identify those supported organizations and explain how these activities directly furthered their exempt purposes, how the organization was responsive to those supported organizations, and how the organization determined that these activities constituted substantially all of its activities.</i>	<b>2a</b> <input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> Did the activities described on line 2a, above, constitute activities that, but for the organization's involvement, one or more of the organization's supported organization(s) would have been engaged in? <i>If "Yes," explain in Part VI the reasons for the organization's position that its supported organization(s) would have engaged in these activities but for the organization's involvement.</i>	<b>2b</b> <input type="checkbox"/>	<input type="checkbox"/>

**3** Parent of Supported Organizations. *Answer lines 3a and 3b below.*

	Yes	No
<b>a</b> Did the organization have the power to regularly appoint or elect a majority of the officers, directors, or trustees of each of the supported organizations? <i>If "Yes" or "No," provide details in Part VI.</i>	<b>3a</b> <input type="checkbox"/>	<input type="checkbox"/>
<b>b</b> Did the organization exercise a substantial degree of direction over the policies, programs, and activities of each of its supported organizations? <i>If "Yes," describe in Part VI the role played by the organization in this regard.</i>	<b>3b</b> <input type="checkbox"/>	<input type="checkbox"/>

**Part V Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations**

- 1** ☐ Check here if the organization satisfied the Integral Part Test as a qualifying trust on Nov. 20, 1970 (*explain in Part VI*). See instructions. All other Type III non-functionally integrated supporting organizations must complete Sections A through E.

<b>Section A—Adjusted Net Income</b>		(A) Prior Year	(B) Current Year (optional)
<b>1</b> Net short-term capital gain	<b>1</b>		
<b>2</b> Recoveries of prior-year distributions	<b>2</b>		
<b>3</b> Other gross income (see instructions)	<b>3</b>		
<b>4</b> Add lines 1 through 3.	<b>4</b>		
<b>5</b> Depreciation and depletion	<b>5</b>		
<b>6</b> Portion of operating expenses paid or incurred for production or collection of gross income or for management, conservation, or maintenance of property held for production of income (see instructions)	<b>6</b>		
<b>7</b> Other expenses (see instructions)	<b>7</b>		
<b>8 Adjusted Net Income</b> (subtract lines 5, 6, and 7 from line 4)	<b>8</b>		
<b>Section B—Minimum Asset Amount</b>		(A) Prior Year	(B) Current Year (optional)
<b>1</b> Aggregate fair market value of all non-exempt-use assets (see instructions for short tax year or assets held for part of year):			
<b>a</b> Average monthly value of securities	<b>1a</b>		
<b>b</b> Average monthly cash balances	<b>1b</b>		
<b>c</b> Fair market value of other non-exempt-use assets	<b>1c</b>		
<b>d Total</b> (add lines 1a, 1b, and 1c)	<b>1d</b>		
<b>e</b> Discount claimed for blockage or other factors ( <i>explain in detail in Part VI</i> ):			
<b>2</b> Acquisition indebtedness applicable to non-exempt-use assets	<b>2</b>		
<b>3</b> Subtract line 2 from line 1d	<b>3</b>		
<b>4</b> Cash deemed held for exempt use. Enter 0.015 of line 3 (for greater amount, see instructions).	<b>4</b>		
<b>5</b> Net value of non-exempt-use assets (subtract line 4 from line 3)	<b>5</b>		
<b>6</b> Multiply line 5 by 0.035	<b>6</b>		
<b>7</b> Recoveries of prior-year distributions	<b>7</b>		
<b>8 Minimum Asset Amount</b> (add line 7 to line 6)	<b>8</b>		
<b>Section C—Distributable Amount</b>			Current Year
<b>1</b> Adjusted net income for prior year (from Section A, line 8, column A)	<b>1</b>		
<b>2</b> Enter 0.85 of line 1.	<b>2</b>		
<b>3</b> Minimum asset amount for prior year (from Section B, line 8, column A)	<b>3</b>		
<b>4</b> Enter greater of line 2 or line 3.	<b>4</b>		
<b>5</b> Income tax imposed in prior year	<b>5</b>		
<b>6</b> Distributable Amount. Subtract line 5 from line 4, unless subject to emergency temporary reduction (see instructions).	<b>6</b>		
<b>7</b> <input type="checkbox"/> Check here if the current year is the organization's first as a non-functionally integrated Type III supporting organization (see instructions).			

**Part V** Type III Non-Functionally Integrated 509(a)(3) Supporting Organizations *(continued)***Section D—Distributions****Current Year**

<b>1</b> Amounts paid to supported organizations to accomplish exempt purposes	<b>1</b>	
<b>2</b> Amounts paid to perform activity that directly furthers exempt purposes of supported organizations, in excess of income from activity	<b>2</b>	
<b>3</b> Administrative expenses paid to accomplish exempt purposes of supported organizations	<b>3</b>	
<b>4</b> Amounts paid to acquire exempt-use assets	<b>4</b>	
<b>5</b> Qualified set-aside amounts (prior IRS approval required — <i>provide details in Part VI</i> )	<b>5</b>	
<b>6</b> Other distributions ( <i>describe in Part VI</i> ). See instructions.	<b>6</b>	
<b>7 Total annual distributions.</b> Add lines 1 through 6.	<b>7</b>	
<b>8</b> Distributions to attentive supported organizations to which the organization is responsive ( <i>provide details in Part VI</i> ). See instructions.	<b>8</b>	
<b>9</b> Distributable amount for 2024 from Section C, line 6	<b>9</b>	
<b>10</b> Line 8 amount divided by line 9 amount	<b>10</b>	

<b>Section E—Distribution Allocations</b> (see instructions)	<b>(i) Excess Distributions</b>	<b>(ii) Underdistributions Pre-2024</b>	<b>(iii) Distributable Amount for 2024</b>
<b>1</b> Distributable amount for 2024 from Section C, line 6			
<b>2</b> Underdistributions, if any, for years prior to 2024 (reasonable cause required — <i>explain in Part VI</i> ). See instructions.			
<b>3</b> Excess distributions carryover, if any, to 2024			
<b>a</b> From 2019 . . . . .			
<b>b</b> From 2020 . . . . .			
<b>c</b> From 2021 . . . . .			
<b>d</b> From 2022 . . . . .			
<b>e</b> From 2023 . . . . .			
<b>f Total</b> of lines 3a through 3e			
<b>g</b> Applied to underdistributions of prior years			
<b>h</b> Applied to 2024 distributable amount			
<b>i</b> Carryover from 2019 not applied (see instructions)			
<b>j</b> Remainder. Subtract lines 3g, 3h, and 3i from line 3f			
<b>4</b> Distributions for 2024 from <b>\$</b> Section D, line 7:			
<b>a</b> Applied to underdistributions of prior years			
<b>b</b> Applied to 2024 distributable amount			
<b>c</b> Remainder. Subtract lines 4a and 4b from line 4.			
<b>5</b> Remaining underdistributions for years prior to 2024, if any. Subtract lines 3g and 4a from line 2. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
<b>6</b> Remaining underdistributions for 2024. Subtract lines 3h and 4b from line 1. For result greater than zero, <i>explain in Part VI</i> . See instructions.			
<b>7 Excess distributions carryover to 2025.</b> Add lines 3j and 4c			
<b>8</b> Breakdown of line 7:			
<b>a</b> Excess from 2020 . . . . .			
<b>b</b> Excess from 2021 . . . . .			
<b>c</b> Excess from 2022 . . . . .			
<b>d</b> Excess from 2023 . . . . .			
<b>e</b> Excess from 2024 . . . . .			



**Part VI**

**Supplemental Information.** Provide the explanations required by Part II, line 10; Part II, line 17a or 17b; Part III, line 12; Part IV, Section A, lines 1, 2, 3b, 3c, 4b, 4c, 5a, 6, 9a, 9b, 9c, 11a, 11b, and 11c; Part IV, Section B, lines 1 and 2; Part IV, Section C, line 1; Part IV, Section D, lines 2 and 3; Part IV, Section E, lines 1c, 2a, 2b, 3a, and 3b; Part V, line 1; Part V, Section B, line 1e; Part V, Section D, lines 5, 6, and 8; and Part V, Section E, lines 2, 5, and 6. Also complete this part for any additional information. (See instructions.)

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**2024**

Name of the organization  
**COLLIN COUNTY MASTER GARDNERS ASSOCIATION**

Employer identification number  
**75-2756156**

**Organization type** (check one):

- | Filers of:         | Section:   |
|--------------------|--|
| Form 990 or 990-EZ | <input checked="" type="checkbox"/> 501(c) (3) organization  |
|                    | <input type="checkbox"/> 4947(a)(1) nonexempt charitable trust not treated as a private foundation |
|                    | <input type="checkbox"/> 527 political organization  |
| Form 990-PF        | <input type="checkbox"/> 501(c)(3) exempt private foundation                                       |
|                    | <input type="checkbox"/> 4947(a)(1) nonexempt charitable trust treated as a private foundation     |
|                    | <input type="checkbox"/> 501(c)(3) taxable private foundation                                      |

Check if your organization is covered by the **General Rule** or a **Special Rule**.

**Note:** Only a section 501(c)(7), (8), or (10) organization can check boxes for both the General Rule and a Special Rule. See instructions.

**General Rule**

- ☒ For an organization filing Form 990, 990-EZ, or 990-PF that received, during the year, contributions totaling \$5,000 or more (in money or property) from any one contributor. Complete Parts I and II. See instructions for determining a contributor's total contributions.

**Special Rules**

- ☐ For an organization described in section 501(c)(3) filing Form 990 or 990-EZ that met the 33 1/3% support test of the regulations under sections 509(a)(1) and 170(b)(1)(A)(vi), that checked Schedule A (Form 990), Part II, line 13, 16a, or 16b, and that received from any one contributor, during the year, total contributions of the greater of (1) \$5,000; or (2) 2% of the amount on (i) Form 990, Part VIII, line 1h; or (ii) Form 990-EZ, line 1. Complete Parts I and II.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, total contributions of more than \$1,000 exclusively for religious, charitable, scientific, literary, or educational purposes, or for the prevention of cruelty to children or animals. Complete Parts I (entering "N/A" in column (b) instead of the contributor name and address), II, and III.
- ☐ For an organization described in section 501(c)(7), (8), or (10) filing Form 990 or 990-EZ that received from any one contributor, during the year, contributions exclusively for religious, charitable, etc., purposes, but no such contributions totaled more than \$1,000. If this box is checked, enter here the total contributions that were received during the year for an exclusively religious, charitable, etc., purpose. Don't complete any of the parts unless the General Rule applies to this organization because it received nonexclusively religious, charitable, etc., contributions totaling \$5,000 or more during the year

\$

**Caution:** An organization that isn't covered by the General Rule and/or the Special Rules doesn't file Schedule B (Form 990), but it must answer "No" on Part IV, line 2, of its Form 990; or check the box on line H of its Form 990-EZ or on its Form 990-PF, Part I, line 2, to certify that it doesn't meet the filing requirements of Schedule B (Form 990).

Name of the organization  
**COLLIN COUNTY MASTER GARDNERS ASSOCIATION**

Employer identification number  
**75-2756156**

**Part I** **Contributors** (see instructions). Use duplicate copies of Part I if additional space is needed

(a) No.	(b) Name, address, and ZIP + 4	(c) Total contributions	(c) Type of contribution
1	Rico Solutions 3809 McKinley, Fort Myers, FL 33901	\$ 10,000	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
2	McKinney Community Development Corporation 7300 State Hwy 121, Suite 200 McKinney, TX 75070	\$ 8,945	Person <input checked="" type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)
		\$	Person <input type="checkbox"/> Payroll <input type="checkbox"/> Noncash <input type="checkbox"/> (Complete Part II for noncash contributions.)

Name of the organization COLLIN COUNTY MASTER GARDNERS ASSOCIATION	Employer identification number 75-2756156
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Part II

Noncash Property (see instructions). Use duplicate copies of Part II if additional space is needed.

(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	
(a) No. from Part I	(b) Description of noncash property given	(c) FMV (or estimate) (See instructions.)	(d) Date received
		\$	

Name of the organization  
**COLLIN COUNTY MASTER GARDNERS ASSOCIATION**

Employer identification number  
**75-2756156**

**Part III**

**Exclusively religious, charitable, etc., contributions to organizations described in section 501(c)(7), (8), or (10) that total more than \$1,000 for the year from any one contributor.** Complete columns (a) through (e) and the following line entry. For organizations completing Part III, enter the total of exclusively religious, charitable, etc., contributions of **\$1,000 or less** for the year. (Enter this information once. See instructions.) **\$ 0**

Use duplicate copies of Part III if additional space is needed.

(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee
(a) No. from Part I	(b) Purpose of gift	(c) Use of gift	(d) Description of how gift is held
	(e) Transfer of gift		
	Transferee's name, address, and ZIP + 4		Relationship of transferor to transferee





**Part II Fundraising Events.** Complete if the organization answered "Yes" on Form 990, Part IV, line 18, or reported more than \$15,000 of fundraising event contributions and gross income on Form 990-EZ, lines 1 and 6b. List events with gross receipts greater than \$5,000.

		(a) Event #1 Spring Plant Sale (event type)	(b) Event #2 Fall/Bulb Sale (event type)	(c) Other events (total number)	(d) Total events (add col. (a) through col. (c))
Revenue	<b>1</b> Gross receipts . . . . .	60,003	26,903		86,906
	<b>2</b> Less: Contributions . . . . .				
	<b>3</b> Gross income (line 1 minus line 2) . . . . .	60,003	26,903	0	86,906
Direct Expenses	<b>4</b> Cash prizes . . . . .				
	<b>5</b> Noncash prizes . . . . .				
	<b>6</b> Rent/facility costs . . . . .				
	<b>7</b> Food and beverages . . . . .				
	<b>8</b> Entertainment . . . . .				
	<b>9</b> Other direct expenses . . . . .	25,647	14,225		39,872
	<b>10</b> Direct expense summary. Add lines 4 through 9 in column (d) . . . . .				39,872
	<b>11</b> Net income summary. Subtract line 10 from line 3, column (d) . . . . .				47,034

**Part III Gaming.** Complete if the organization answered "Yes" on Form 990, Part IV, line 19, or reported more than \$15,000 on Form 990-EZ, line 6a.

		(a) Bingo	(b) Pull tabs/instant bingo/progressive bingo	(c) Other gaming	(d) Total gaming (add col. (a) through col. (c))
Revenue	<b>1</b> Gross revenue . . . . .				
Direct Expenses	<b>2</b> Cash prizes . . . . .				
	<b>3</b> Noncash prizes . . . . .				
	<b>4</b> Rent/facility costs . . . . .				
	<b>5</b> Other direct expenses . . . . .				
	<b>6</b> Volunteer labor . . . . .	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	<input type="checkbox"/> Yes _____ % <input type="checkbox"/> No	
	<b>7</b> Direct expense summary. Add lines 2 through 5 in column (d) . . . . .				
	<b>8</b> Net gaming income summary. Subtract line 7 from line 1, column (d) . . . . .				

- 9** Enter the state(s) in which the organization conducts gaming activities: \_\_\_\_\_
- a** Is the organization licensed to conduct gaming activities in each of these states? . . . . . ☐ Yes ☐ No
- b** If "No," explain: \_\_\_\_\_
- 10a** Were any of the organization's gaming licenses revoked, suspended, or terminated during the tax year? . . . ☐ Yes ☐ No
- b** If "Yes," explain: \_\_\_\_\_

- 11** Does the organization conduct gaming activities with nonmembers? . . . . . ☐ **Yes** ☐ **No**
- 12** Is the organization a grantor, beneficiary or trustee of a trust, or a member of a partnership or other entity formed to administer charitable gaming? . . . . . ☐ **Yes** ☐ **No**
- 13** Indicate the percentage of gaming activity conducted in:
- |  |            |   |
|--|------------|---|
| <b>a</b> The organization's facility . . . . . | <b>13a</b> | % |
| <b>b</b> An outside facility . . . . .         | <b>13b</b> | % |
- 14** Enter the name and address of the person who prepares the organization's gaming/special events books and records:
- Name \_\_\_\_\_
- Address \_\_\_\_\_
- 15a** Does the organization have a contract with a third party from whom the organization receives gaming revenue? . . . . . ☐ **Yes** ☐ **No**
- b** If "Yes," enter the amount of gaming revenue received by the organization \$ \_\_\_\_\_ and the amount of gaming revenue retained by the third party \$ \_\_\_\_\_
- c** If "Yes," enter name and address of the third party:
- Name \_\_\_\_\_
- Address \_\_\_\_\_
- 16** Gaming manager information:
- Name \_\_\_\_\_
- Gaming manager compensation \$ \_\_\_\_\_
- Description of services provided \_\_\_\_\_
- ☐ Director/officer ☐ Employee ☐ Independent contractor
- 17** Mandatory distributions:
- a** Is the organization required under state law to make charitable distributions from the gaming proceeds to retain the state gaming license? . . . . . ☐ **Yes** ☐ **No**
- b** Enter the amount of distributions required under state law to be distributed to other exempt organizations or spent in the organization's own exempt activities during the tax year . . . \$

**SCHEDULE O**  
**(Form 990)**Department of the Treasury  
Internal Revenue Service**Supplemental Information to Form 990 or 990-EZ**Complete to provide information for responses to specific questions on  
Form 990 or 990-EZ or to provide any additional information.  
Attach to Form 990 or Form 990-EZ.  
Go to [www.irs.gov/Form990](http://www.irs.gov/Form990) for the latest information.

OMB No. 1545-0047

**2024****Open to Public  
Inspection**

Name of the Organization

**COLLIN COUNTY MASTER GARDNERS ASSOCIATION**

EIN

**75-2756156**Part and Line Number: **Part I - Line 10**

Description	Amount
Donation to support The Seed Project	\$1,436
Scholarships	\$12,500
Texas Master Gardener Association Dues	\$1,490

Part and Line Number: **Part I - Line 16**

Description	Amount
Research, Demonstration, School and Community Gardens	\$31,665
The Garden Show	\$13,152
Master Gardener Training Class	\$12,556
Outreach	\$11,147
Association Support	\$47,486

Part and Line Number: **Part III - Primary Exempt Purpose**

It is the mission of Collin County Master Gardeners Association to assist and support the Texas A&M AgriLife Extension Horticulture Agent in providing our community with research-based information on sustainable horticultural practices and environmental stewardship.

Part and Line Number: **Part III - Line 28**

Research, Demonstration, School, Community Gardens - Provide support to Texas AgriLife to establish and maintain gardens to further education in the community. Master Gardeners volunteered 12,195 hours in 17 gardens. Gardens are open to the public for continual visitation throughout the year.

Part and Line Number: **Part III - Line 31**

Description	Grants	Expenses
Outreach - Provide education on research based horticulture practices to residents in Collin County and beyond through A Walk in the Park, Ask the Master Gardener booth, Byron Nelson, Event Workshops, Horticulture Therapy, Information Center and Speakers Bureau. Master Gardeners volunteered 4,491 hours to reach 18,482 members of the public.	\$0	\$11,147
Association Support Services - Support and recognition of the membership - Technology, Communications, Awards, Liability Insurance, Social Committee, Hospitality, Online Store, and various Board expenses. Master Gardeners volunteered 6,438 hours to support 337 active members.	\$0	\$47,486