



August 13, 2025

TO: McKinney Economic Development Corporation  
Visit McKinney

FROM: Cindy Schneible, President

## McKinney Community Development Corporation Update

- **Promotional and Community Event Grants**
  - The application period for Promotional and Community Event grants closed May 30, 2025. Funding requests were presented to the board at the June 26<sup>th</sup> meeting. Board members voted on grant awards at the July 24<sup>th</sup> meeting. Summary below:

MCDC Promotional & Community Event Grants -- 2025 Cycle 2				
	Applicant	Event(s)	Request	Award
25-17	Heritage Guild of CC	FM, Ghostly Hauntings, Educational Programming, Ghost Trolley/Pumpkin Pals, Holiday Tour of Homes (Dec 6-7)	\$ 14,905	\$ 14,905
25-18	Rotary of McKinney	Rotary Parade of Lights (Dec 13)	\$ 7,500	\$ 7,500
25-19	Texas Womens Society	McKinney Asian Food & Art Festival (Oct 3-4)	\$ 13,500	\$ 12,000
25-20	McKinney Repertory Theater	<b>Two Shows in 2025</b> (short season due to MPAC renovations) National Pastime: a musical (Oct 3-4, 10-11, 17-18) A Christmas Carol (Nov 21-22, 28-29, Dec 12-13)	\$ 6,790	\$ 6,790
25-21	The Warrior's Keep	2025 North Texas Veterans Day Celebration (Nov 8)	\$ 12,500	\$ 5,000
25-22	CC Master Gardeners	<u>2025-2026 Events</u> Propagation Workshop (Sept 20) A Walk in the Park (Sept 27) Fall Plant Sale (Oct 25) Gardening Workshop (Oct/Nov 2025) Edible Gardening 101 (Jan/early Spring 2026) Tomato Workshop (Feb/early Spring 2026) The Garden Show (March 2026) Spring Plant Sale (April 2026)	\$ 14,500	\$ 12,000
25-23	McKinney Main Street	2025 Oktoberfest (Sept 26-28)	\$ 14,000	\$ 14,000
25-24	Art Club of McKinney	Student Art Show Member Art Show Art Meets Poetry (with Mockingbird Society) Plus 13 Community Events and 4 Workshops	\$ 7,100	\$ 4,200
25-25	Millennial Maven Creative Foundation	2025 Rooted in Rhythm at D121 (Oct 18)	\$ 10,000	\$ 4,000
			<b>\$ 100,795</b>	<b>\$ 80,395</b>

- **Project Grants**

- Applications for the third and final cycle of Project Grants for FY25 were accepted June 1-30. Five grant applications were received.
- Public hearings on the requests were held at the July 24 meeting. Board vote will be scheduled for the August 28 meeting. A summary of the applications received is provided below:

2025 MCDC Project Grants Cycle 3 Applications			
			Request
25-12	The Harbor at Adriatica Master Condominium Association	Replacement of failed fire suppression system (originally installed in 2007-2008) in the public parking structure located at 6675 Mediterranean Drive. New system to include a nitrogen generator component that will increase the life of the system from 20 to 60 years. The public portion of the garage serves visitors to park, amphitheater, restaurants, and retail shops.	\$ 233,137
25-13	McKinney Main Street	50-foot neon Historic Downtown monument sign to be located at Hwy 75 and Virginia, visible from the highway to North and South travelers, that will serve as a landmark gateway to Downtown.	\$ 80,000
25-14	McKinney Parks & Rec	Accessibility improvements, Trails Plan, Al Ruschhaupt Sports Complex improvements, Old Settler's Park improvements, and Erwin Park improvements.	\$ 8,000,000
25-15	Habitat for Humanity of Collin County	Repair and renovation of three properties:  1304 Garcia (upgrade wheelchair ramp, replace doors and windows, fix leaking roof, install new steps, siding, and skirting)  305 Lively Hill (comprehensive rehabilitation of an existing Habitat home. The property requires extensive renovation)  611 Bumpas (Phase I of a multi-phase plan to include demolishing the existing building, cleaning up the property, and designing the new structures for Phase II)	\$ 305,000
25-16	Entertainment Properties 360, LLC	Enhancements to the public park located in the commercial portion of the West Grove Retail Development to add playscapes, a shade structure, a water feature, trees, public restroom, and WIFI.	\$ 2,000,000
<b>TOTAL</b>			\$ 10,385,000

- **Retail Development Infrastructure Grants** - *Retail is defined as: storefronts/shops, restaurants, specialty food venues, event venues, salons, grocery stores, drug stores, etc.*
  - Grants will fund infrastructure improvements for retail establishments or buildings housing retail enterprises that are **exterior to a property, necessary to promote or develop new or expanded business enterprises.**

- Expenses eligible for consideration include:
  - Sewer
  - Water
  - Electric Utilities
  - Gas Utilities
  - Drainage
  - Lighting (for security enhancements)
  - Fencing (for security enhancements)
  - Site Improvements
    - (landscape will only be considered if replacement is required due to infrastructure improvements)
    - Walkways – concrete or other materials
    - Parking
  
- The final cycle for Retail Infrastructure grants during the current fiscal year was open for application July 1-31. Below is a summary of the two applications received.

### 2025 Retail Development Infrastructure Grants -- Cycle II Applications

			Request
RI 25-04	380 Marketplace	Retail shopping center built in 1984 at 2414 W. University -- Infrastructure improvements including exterior electrical, water line replacement, and site improvements (parking lot repairs, fire lanes, concrete repairs, landscaping).	\$ 50,000.00
RI 25-05	Cotton Mill	Installation of drainage and replacement of concrete with turf for the outdoor wedding venue at The Cotton Mill. Drainage issues have caused damage to the original concrete foundation.	\$ 27,458.92

**\$ 77,458.92**

- **Annual Report**

- Link to access MCDC's FY 24 Annual Report: [MCDC FY2024 Annual Report](#)

- **Upcoming events** supported by MCDC Promotional and Community Event Grants:

Every Saturday	McKinney Farmers Market at Chestnut Square – 8:00 a.m. until noon
Aug 15-16	MRT: Barefoot in the Park
August 23-24	McKinney Literature Fest
Aug. 26-Sept. 11	MillHouse: International Art in Action
September 13	Millhouse: Artisan Maker Markets
Sep 15	CCHM: Carroll Shelby Car Show
Sept 20	CCMG: Fall Propagation Workshop
Sept 26-28	Oktoberfest
Sept 27	CCMG: A Walk In The Park
Oct 3-4	McKinney Asian Food Festival
Oct 3-4	MRT: National Pastime
Oct 4	MPO: Night at the Movies
Oct 11	Millhouse: Artisan Maker Markets
Oct 11	McKinney Dia de los Muertos
Oct 10-11	MRT: National Pastime
Oct 11	CCMG: Fall Gardening Workshop
Oct 17-18	MRT: National Pastime
18-Oct	Millennial Maven: Rooted in Rhythm
Oct 25	CC Master Gardeners: Fall Plant Sale
Oct 25	SBG: McKinney Spooktacular Brews and Boos Walk
Oct 25	CCMG: Fall Plant Show