

EXHIBIT A

CITY OF MCKINNEY DESTINATION SPORTS PARK GUIDING PRINCIPLES

The City of McKinney seeks to develop City-owned land into a destination multi-use sports park and entertainment district that complement the McKinney City Council's strategic goals. Below are a series of guiding principles that the proposed development should adhere to:

1. Development of a world-class multi-use sports park and entertainment district that will serve as a local, regional, state, and national destination for sports and associated uses.
2. Financially sound and effectively managed partnership that supports and values McKinney City Council strategic goals.
3. Providing multiple sports opportunities to meet McKinney's growing demand for, 1) local recreation options, 2) competitive sport leagues, and 3) sporting needs of the future.
4. Maximizing the value of the McKinney Community Development Corporation's portion of the land as a community and economic development anchor.
5. Development of the park and associated uses in accordance with McKinney's design standards, development codes, and in a manner that is consistent with the surrounding developments and the City of McKinney Comprehensive Plan.