

MCDC

McKINNEY COMMUNITY
DEVELOPMENT CORPORATION

Strategic Priorities



Vision: A driving force for a premier quality of life in McKinney.

Mission: Work proactively, in partnership with others, to promote and fund community, cultural and economic development projects that maintain and enhance the quality of life in McKinney.

Guiding Principles

- Serve ethically and with integrity
- Provide responsible stewardship
- Embrace our role and responsibility
- Honor the past – provide innovative leadership for the future
- Make strategic and transparent decisions that best serve the community



Strategic Priorities for Project Funding

We are committed to working in collaboration with community partners including the City, MEDC, businesses and nonprofit organizations.

- Low-income housing – achieve through nonprofit, City and private partnerships
- Multi-use/mixed-use/destination entertainment projects
- Historic Cultural District and East Side development
- Parks and open space development; and preservation of open space and natural areas
- Community gathering facility



Funding/Grants Awarded – FY 22, FY 23

Low income housing
\$2,660,000

- MHA – The Remnant - \$1.8 million
- CCHFH – Housing construction and repair - \$700,000
- City of McKinney – home repair - \$160,000

Multi-Use/Mixed
Use/Entertainment
\$4,030,475

- Heard Craig – garden improvements - \$135,300
- Heritage Guild – Bevel House upgrades - \$73,765
- Heard Wildlife – food storage & prep facility - \$50,000
- TUPPS Brewery – additional funding - \$750,000 (loan)
- Heard Wildlife – update and expand Ropes Course - \$30,000
- CC History Museum – “Created in Collin” exhibit - \$35,375
- Adriatica – improvements to entertainment space - \$98,392
- District 121 – additional funding - \$857,643
- TUPPS Brewery – additional funding - \$2 million

Funding/Grants Awarded – FY 22, FY 23

Historic Cultural District/East Side \$824,236

- Flour Mill – Neon Sign - \$95,038
- Flour Mill – infrastructure for outdoor space - \$50,000
- Lelo’s Coffee – infrastructure - \$50,000
- Harvest 2.0 – infrastructure - \$50,000
- Neathery Estate – infrastructure - \$21,244
- T&I Bakery – infrastructure - \$6,000
- MPAC – operations & maintenance - \$500,000
- McKinney Main Street – lighting & speaker upgrades - \$38,200
- McKinney Cotton Mill – infrastructure - \$13,754

Community Gathering Space/Facility \$7,147,746

- City Hall Plaza - \$7 million
- Boys & Girls Club of Collin County – improvements to McKinney Club - \$147,746

Funding/Grants Awarded – FY 22, FY 23



**Parks & Open
Space/Natural Areas
Preservation**
\$11,015,000

- Neighborhood parks renovation - \$5,250,000
- McKinney Greens Park & Trail - \$3,500,000
- Towne Lake improvements - \$300,000
- Playground equipment replacement - \$850,000
- Vehicles & equipment for parks maintenance - \$600,000
- McKinney Parks Foundation – equipment - \$15,000
- Hike and Bike Trail Improvements - \$500,000

Collaborative Projects
\$954,546

- McKinney Roots – Chicken Coop - \$22,000
- Roadway infrastructure for economic development - \$518,387
- Hugs Greenhouse – upgrades/irrigation/bench tops - \$14,159
- City of McKinney Engineering – infrastructure for HEB - \$400,000

