

ORGANIZATIONAL REPORT

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2023 - August



McKinney Economic Development Corporation



Organizational Activity Report

- New Organic Leads:
- RFPs received: 14
- RFPs responded to: 4
- Total Pipeline Projects: 31
- New Pipeline Projects: 12
- Site Visits: 2

Business Retention & Expansion

BRE Visits: 10

Annual BRE Total: 53

July BRE Highlights include:

- Meeting with the City of McKinney Finance department to review the Sales Tax report.
- Facilitating the first “Tech Talks” event where Innovation Fund C-Suite executives discussed Marketing and AI. These are invite-only events occurring monthly for Innovation Fund portfolio recipients. We had great feedback from this first event!
- Evaluating several third-party firms to assist in issuing an Employer Survey, similar to the City’s resident survey.
- Meeting with Jason Hernandez to discuss workforce initiatives.
- Assisting several local companies in reviewing real estate opportunities.

Attended Trade Shows and Missions

- July 11 – Big Idea Dallas, a pitch competition hosted by The DEC Network (Wilkes)
- July 13 – Chamber Hail and Farewell for elected officials
- July 27 – July 28 - Consultant Connect – New York Summit (Tokar)

Attended Events

- 7/6 - Good Morning America: Main Street Filming (Tokar/Talley/Clark/Gajary/Linares/Wilkes)
- 7/6 - Little Bipsy One Year Anniversary Event (Causey, Clark, Linares)
- 7/17 - HEB Ribbon Cutting (Tokar/Talley/Clark/Gajary/Linares/Wilkes/Causey)
- 7/17 - McKinney Chamber Q3 Luncheon (Causey/Clark/Gajary/Linares/Talley)
- 7/18 - Tech Talks (Talley, Wilkes, Clark, Linares)
- 7/19 - Bisnow Tarrant County State of the Market (Causey)
- 8/1- I Wire Connect (Causey)
- 8/2 - McKinney ISD New Teacher Breakfast (Clark/Talley)

Upcoming Events

- 8/16 - Tech Talks
- 8/17 - NTCAR Q3 Meeting
- 8/22 - McKinney Chamber Q3 Development Update
- 8/24 - Interface DFW & North Central Texas Industrial
- 8/25 - HOA & Neighborhood Leader Meeting

- 8/26-27 – Millhouse Art Fest at the Cotton Mill
- 8/29-30 – Team Texas Summit (Talley)
- 8/29 - Q3 Tech & Trucks
- 8/31 - BRE Roundtable: Construction

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the last Friday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.