

VISIT MCKINNEY BOARD

REGULAR MEETING

MARCH 25, 2025

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at the City Hall Council Chambers, located at 401 E. Virginia Street, McKinney, Texas on Tuesday, March 25, 2025 at 8:00 a.m.

Board Chair, Katie Scott called the meeting to order at 8:00 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following board members were present:

Board Members present: Patrick McGuire, Whitney Nash, Katie Scott, Jill Thompson Barnes, Brian Medina, Keith Gall

Absent: Efrem Windom, Juanita Pena

The following Visit McKinney Staff were present: Aaron Werner, Alisha Holmberg, Beth Shumate, Paula Martin and Emily Myrick.

City Staff and City Council Members were present: City Manager Paul Grimes, MEDC President Mike Kowski, Director of Libraries Spencer Smith and Councilman Justin Beller.

Also present was MCDC Board Liaison Chris Wilkes.

Board Chair Katie Scott called for public comments on agenda items. There were none.

Board Chair Katie Scott called for consent items on the agenda.

25-2581 Minutes of the Visit McKinney Meeting of February 25, 2025

Board Members unanimously approved the motion by Board Member Patrick McGuire, seconded by Board Member Whitney Nash, to approve and refer the Minutes of the Visit McKinney Meeting of February 26, 2025.

Board Member Juanita Pena arrived at 8:07 a.m. and joined the meeting as a voting member.

25-2582 Board and Liaison Reports

The following reports were presented to the Board: City of McKinney, MEDC, MCDC, Visit McKinney Finance Committee, Visit McKinney Marketing Committee

Board Chair Katie Scott called of the Executive Directors Report.

25-2583 Executive Director's Report

Board Chair Katie Scott called for Regular Agenda items.

25-2584 McKinney Library Project Reimagining Hall Memorial Library

Board Chair Katie Scott called public comments regarding matters not on the agenda. There were none.

Board Chair Katie Scott called for Board and Director comments. There were none.

Board Chair Katie Scott called to Adjourn the meeting.

Board members unanimously approved the motion by Board member Keith Gall, seconded by Board member Patrick McGuire, to Adjourn the meeting at 8:56 a.m.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Visit McKinney Board on April 29, 2025, and referred to the City Council Regular Meeting of May 6, 2025, for City Council approval.

SIGNED:

KATIE SCOTT, Chair
WHITNEY NASH, Vice Chair

ATTEST:

PAULA MARTIN, Executive Assistant
City of McKinney, Texas