



Active Project Pipeline

28

COMMUNITY PRESENTATIONS
INDUSTRY: 2
COMMUNITY: 2



FAMILIARIZATION (FAM) TOUR
0

TRADE SHOWS AND MISSIONS:

2

NATIONAL SITE SELECTOR EVENTS:

4





March - 5 | YTD - 15



Digital Marketing

EMAIL MARKETING OPEN RATE

2024 Target: 30%

WEBSITE VISITOR TRAFFIC

2024 Target: 1,000

Innovation Fund



2024 Target: 10 Active Projects



ECOSYSTEM EVENTS
MAR: 5 | YTD 13



CLOSED IF PROJECTS

2