



CITY OF MCKINNEY, TEXAS

Agenda Board of Adjustment

Wednesday, February 18, 2026

6:00 PM

McKinney Council Chamber
401 E. Virginia Street
McKinney, Texas 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL AND/OR CITY BOARDS & COMMISSIONS MAY BE PRESENT. NO CITY COUNCIL, BOARD OR COMMISSION ACTION WILL BE TAKEN.

CALL TO ORDER

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.

26-0124 [Minutes of the Board of Adjustment Meeting on December 3rd, 2025](#)

Attachments: [MINUTES](#)

26-0125 [Minutes of the Board Of Adjustment Meeting, December 3rd, 2025.](#)

Attachments: [MINUTES](#)

REGULAR AGENDA ITEMS

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

26-0126 [Conduct a Public Hearing to Consider/Discuss/Act on the request by Applicant Steven Betzold of Lamar Advertising to Consider/Discuss/Act on the Appeal of the Building Official's decision regarding denial of a permit to install a 50 foot tall, 672 square foot digital billboard on SH 121/Sam Rayburn Tollway, in violation of UDC Article 506 \(B\)\(1\) prohibiting new billboards, Article 506 \(B\)\(3\) prohibiting digital billboards unless certain qualifications are met, Article 506 \(B\)\(3\)\(b\)\(ii\) limiting the height to 40 feet, and Article 506 \(B\)\(3\)\(b\)\(i\) limiting the size to 300 Square feet. This request is on the property commonly known as 2nd Family Dogs located at 6780 SH 121, Lot 8 of Block A of the Advantage-LaQuinta Highway 121 Addition to the City of McKinney, Texas.](#)

Attachments: [Aerial Map](#)
[Applicant Exhibits](#)
[Application](#)
[BOA Letter 8-14-25](#)
[Sign Plans](#)
[Sign Variance Application](#)
[Site Plan Survey](#)
[Site Plan](#)
[Survey](#)
[Zoning Exhibit](#)

PUBLIC COMMENTS Regarding Matters not on the Agenda

BOARD AND MANAGER COMMENTS

Board and Manager comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

ADJOURN

Posted in accordance with Texas Government Code, Chapter 551, on FEBRUARY, 12, 2026.

*Empress Drane, TRMC
City Secretary
Tenitrus Parchman, TRMC
Deputy City Secretary*

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.