

**JOINT MEETING OF THE MCKINNEY CITY COUNCIL & MCKINNEY INDEPENDENT
SCHOOL DISTRICT BOARD OF TRUSTEES**

FEBRUARY 9, 2026

The City Council of the City of McKinney, Texas met in regular session in the City Hall Council Chambers, 401 E. Virginia Street, McKinney, Texas, on Monday, February 9, 2026 at 5:30 p.m.

The meeting was streamed online at <https://mckinneytx.new.swagit.com/views/130>. A video recording of the meeting is available to members of the public through the City of McKinney meeting archive.

President Amy Dankel on behalf of the McKinney Independent School District School Board and Mayor Bill Cox on behalf of the McKinney City Council called the meeting to order at 5:33 p.m. upon determining a quorum of their respective boards were present and stating that the notice of the joint meeting was posted in accordance with Texas Government Code Chapter 551.

McKinney ISD Board Trustees present: President Amy Dankel (Place 4), Board Vice-President Harvey Oaxaca (Place 7), Trustee Larry Jagours (Place 1), Trustee Kenneth Ussery (Place 2), Trustee Corey Homer (Place 3), Trustee Lynn Sperry (Place 5), and Trustee Stephanie O'Dell (Place 6).

McKinney City Council Present: Mayor Bill Cox, Mayor Pro Tem Gere Feltus (District 3), and Councilmembers Justin Beller (District 1), Patrick Cloutier (District 2), Rick Franklin (District 4), Ernest Lynch (At-Large 1), and Michael Jones (At-Large 2).

MISD School Board Superintendent Shawn Pratt was absent.

School Representatives present: Assistant Superintendent Alana Chisum, Assistant Superintendent Dr. Amber Epperson, Executive Assistant Azaleah Barreto, MISD Elementary GT Program Daniel Burrow, Chief School Improvement and Federal Program Officer Jennifer Akins, Assistant Superintendent Business Operations Dr. Dennise Womack, Assistant Superintendent Dr. Shelly Spaulding, Athletic Director Jennifer Frazier and Senior Director of Safety and Security Russell May.

City of McKinney Staff present: City Manager Paul Grimes, Assistant City Manager Barry Shelton, Assistant City Manager Steve Tilton, Assistant City Manager Trevor Minyard, Assistant City Manager Jennifer Arnold, City Secretary Empress Drane,

Director of Engineering Gary Graham, Director of Planning Lucas Raley, Police Chief Joe Ellenburg, Executive Director of Development Services Michael Quint, MEDC President Michael Kowski, Executive Director of Visit McKinney Aaron Werner, Director of Airport Ken Carley, Fire Chief Paul Dow, Assistant Fire Chief Sean Stephens, Battalion Chief Ben Jones, Deputy City Secretary Tenitrus Parchman, Communications & Media Manager Denise Lessard, Administrative Assistant Sheridan Burns, Audio Visual Technician Joshua Arias and Police Officer Ronald Westbrooks.

There were approximately twenty-three (23) members of the public present.

Mayor Cox called for Public Comments on Agenda Items; at which time there were no members of the public signed up to speak.

Mayor Cox called for Agenda Presentations.

1. 3D Printing Project by McKinney Fire Department and McKinney ISD Students
2. McKinney National Airport Commercial Passenger Service
3. McKinney ISD Strategic Plan
4. New School District Maps
5. Joint Safety Initiatives
6. NCAA Division II Football Championship
7. Economic Development Projects
8. Growth and Development

The presentations, not posted on the meeting agenda, are included in these minutes as Appendix A: Agenda Presentations.

Mayor Cox called for Joint Member Comments.

Trustee Ussery expressed gratitude for the school district's excellence and for the strong partnership fostered between the school district and the city.

Board President Dankel expressed appreciation for the strong partnership that has been cultivated between the school district and the city.

Trustee Larry Jagours expressed appreciation for the strong partnership that has been cultivated between the school district and the city.

Mayor Cox expressed thoughts related to the continuation and growth of the partnership between the city and the school district.

The McKinney City Council unanimously approved the motion by Councilmember Cloutier, seconded by Mayor Pro Tem Feltus and the McKinney ISD Board of Trustees unanimously approved the motion by Trustee Sperry, seconded by Trustee Jagours to adjourn the meeting at 7:13 p.m.

These minutes were approved by the McKinney ISD Board of Trustees on March 23, 2026.

SIGNED:

AMY DANKEL, President

LYNN SPERRY, SECRETARY

These minutes were approved by the City Council on April 7, 2026.

SIGNED:

BILL COX, Mayor
GERÉ FELTUS, Mayor Pro Tem

ATTEST:

EMPRESS DRANE, City Secretary
TENITRUS PARCHMAN, Deputy City Secretary

City of McKinney, Texas

Appendix A: Agenda Presentations

MCKINNEY ISD JOINT MEETING

February 9, 2026



United in Purpose, Forward with Focus



3D PRINTING AND AED PROJECT



MCKINNEY FIRE
DEPARTMENT
AND
MISD GT STUDENTS

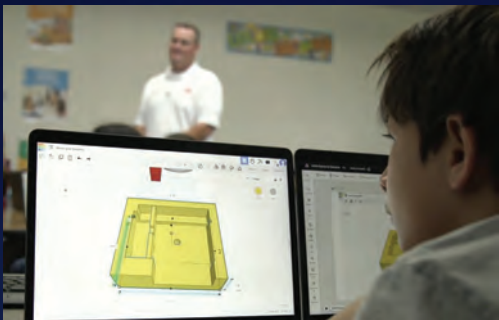
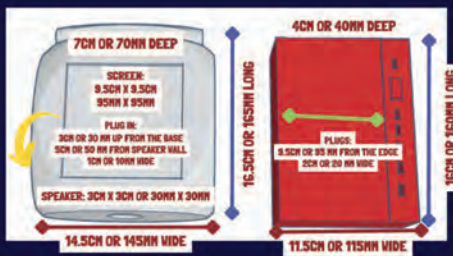
April 2025



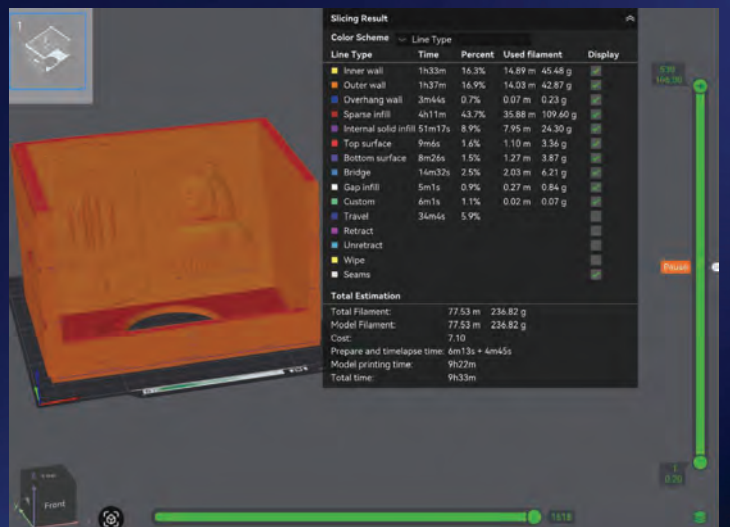
Launch with Students



The Work...



...The Results



McKinney Unique by Nature

A question students were asked is how is their design unique from other student designs?



Which led to a conversation about what if your design could be as unique as the tiny doors in downtown McKinney.

Students Did Not Disappoint



25-26 School Year



How Can We Showcase McKinney and the Departments in City Hall?



- Council Chambers
- Building Inspection
- Information Technology
- Planning
- Engineering
- City Manager
- Utilities
- Code Services
- And more...



MCKINNEY ISD STRATEGIC PLAN UPDATE



JENNIFER AKINS

Chief School Improvement
& Federal Programs Officer

MCKINNEY ISD

Vision

EVERY STUDENT,
EVERY DAY!

Mission

We invest in our future by providing a safe environment to engage, educate and empower every student, every day.





CHARACTERISTICS OF OUR PLAN

- 3-5 Year Plan
- Over 200 Students Staff Parents Community Members
- Approved in January 2024 6 month process
- Created a shared vision & mission
- Developed a plan for student success

McKINNEY ISD		
PIEAR	OBJECTIVE	STRATEGY
SAFETY & WELL-BEING	1. Design systems for safety and well-being to meet the needs of our school community.	1.1 Develop and implement a comprehensive plan to meet the unique emotional and mental health needs of students and staff. 1.2 Define safety and security systems while ensuring all stakeholders are informed.
	2. Ensure a guaranteed and viable curriculum that includes effective instructional programs that address the needs of all learners and promote student achievement and growth.	2.1 Design a differentiated system that assesses a particular and assessment cycle for development and refinement. 2.2 Provide effective and relevant programs for our diverse community. 2.3 Implement a comprehensive professional development program.
TEACHING & LEARNING	3. Make continuous efforts to attract a staff consisting of highly qualified employees.	3.1 Design and develop/implement creative recruitment methods to attract candidates with family members. 3.2 Design and implement recruitment creative retention methods by developing and recognizing every member of our staff family.
	4. Enhance collaboration between students, staff, parents, and community to build a positive learning environment.	4.1 Establish an environment that welcomes and promotes community engagement and partnerships. 4.2 Cultivate a culture built on high expectations, core values, and accountability.
HIGH QUALITY STAFF	5. Provide transparent and consistent communication to all stakeholders while being cognizant of the diverse community.	5.1 Create a framework for internal and external communication systems that is accessible to all stakeholders. 5.2 Develop a comprehensive technical plan that demonstrates transparency, good stewardship, and efficiency.
	6. Create an updated master plan to address current and future facility needs.	6.1 Review and identify efficient programs. 6.2 Analyze the existing education needs to improve efficiency. 6.3 Identify and resource facilities that are underutilized. 6.4 Build new facilities to differentiate MISD from other districts and to attract growth.
COMMUNICATIONS	7. Create a framework for internal and external communication systems that is accessible to all stakeholders.	7.1 Create a framework for internal and external communication systems that is accessible to all stakeholders. 7.2 Develop a comprehensive technical plan that demonstrates transparency, good stewardship, and efficiency.
	8. Create an updated master plan to address current and future facility needs.	8.1 Review and identify efficient programs. 8.2 Analyze the existing education needs to improve efficiency. 8.3 Identify and resource facilities that are underutilized. 8.4 Build new facilities to differentiate MISD from other districts and to attract growth.
FINANCE & FACILITIES	9. Create a framework for internal and external communication systems that is accessible to all stakeholders.	9.1 Create a framework for internal and external communication systems that is accessible to all stakeholders. 9.2 Develop a comprehensive technical plan that demonstrates transparency, good stewardship, and efficiency.
	10. Create an updated master plan to address current and future facility needs.	10.1 Review and identify efficient programs. 10.2 Analyze the existing education needs to improve efficiency. 10.3 Identify and resource facilities that are underutilized. 10.4 Build new facilities to differentiate MISD from other districts and to attract growth.

STRATEGIC PLAN (Community Expectations)

DIP's / CIP's
(Alignment to the Goals and Actions)



MCKINNEY ACCOUNTABILITY SYSTEM
(How we measure MISD performance)

BOARD GOALS
(Trustees Expectations)



OUR SIX PILLARS



Safety & Well-Being



Teaching & Learning



High Quality Staff



MISD Family & Culture



Communications



Finance & Facilities

STAAR

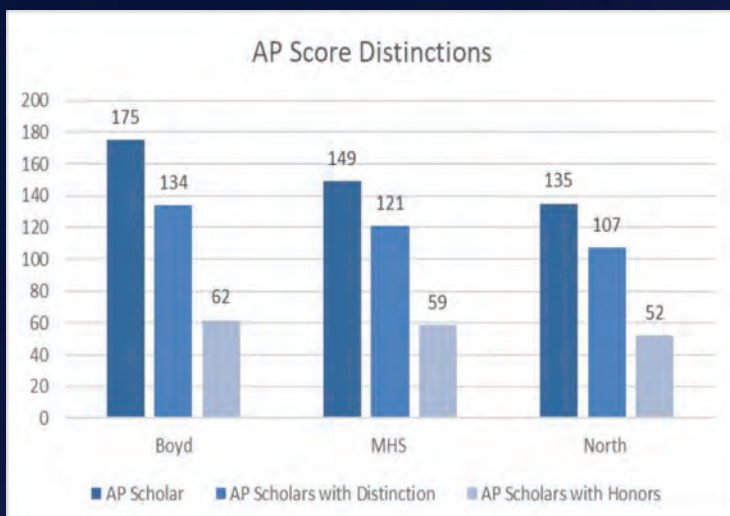
- MISD again exceeded the state and the Region on STAAR Performance at every grade level in every content area.
- MISD increased in overall from 84 in 2024 to 88 in 2025.
- Overall scores: 20 campuses increased their overall scores from 2024. Of the campuses that didn't increase, 3 campuses stayed the same (2 of which have A's) and 2 only dropped 1 point.
- ALL 3 High Schools Earned an A!!!



CCMR GROWTH



ADVANCED PLACEMENT

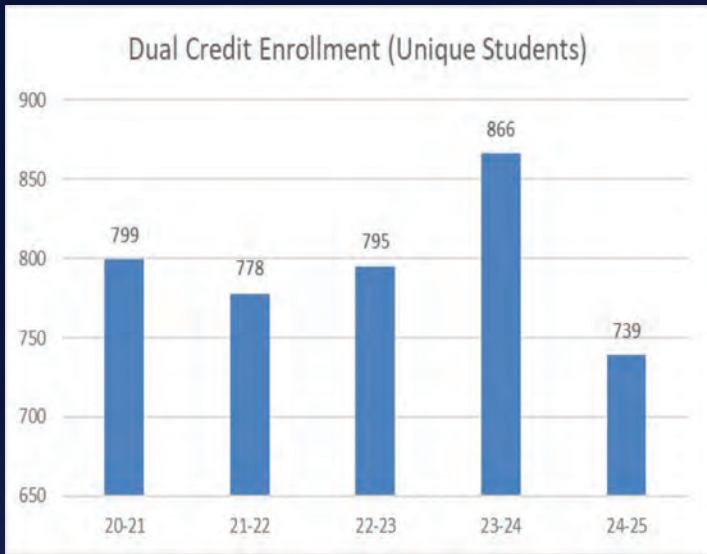


Total # of students enrolled in AP courses	2705
Total # of AP Exams	5,655

- McKinney ISD students exceeded state average scores in **22** subjects.
- **18** of those **22** subjects exceeded global average scores.
- **73.5%** of our enrolled students **earned a 3** or better on at least one AP exam last year!



DUAL CREDIT PERFORMANCE

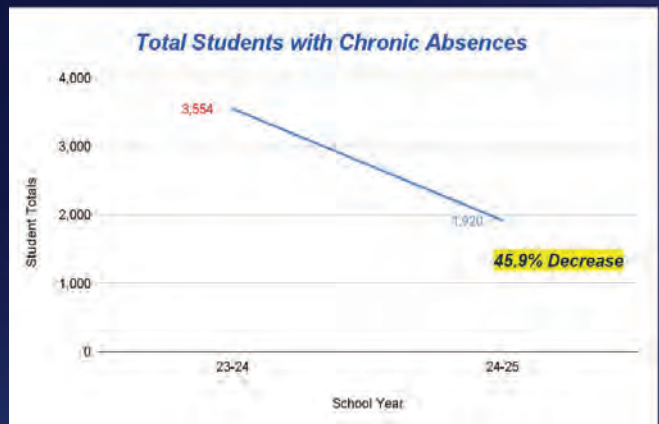
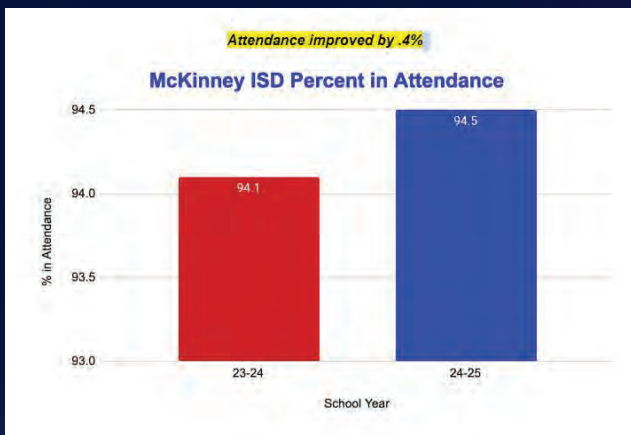


2023-2024 Total Hours Earned	4956
2024-2025 Total Hours Earned	5218
2024-2025 Average Hours Earned Per Student	7.1 hours

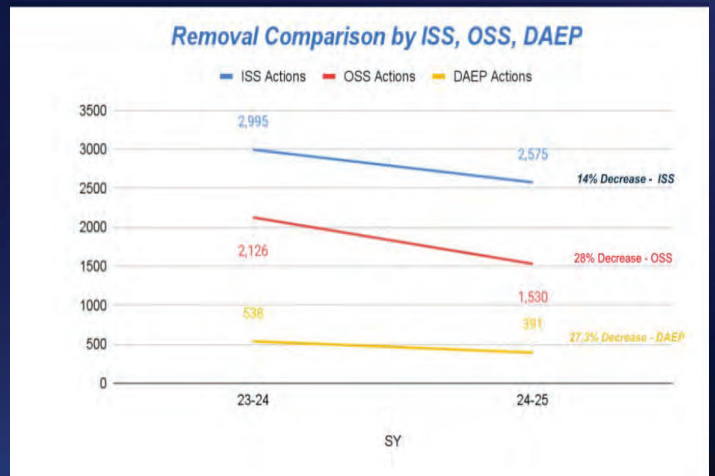
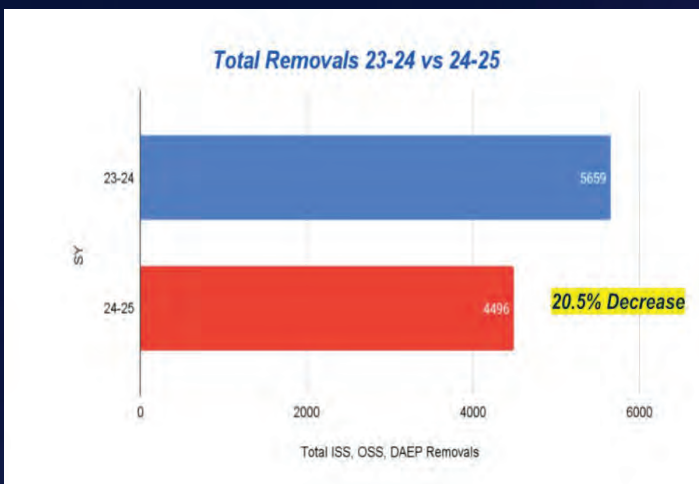
On average, MISD dual credit grads enter college a semester ahead - Saving time and tuition.



MISD ATTENDANCE DATA



MISD DISCIPLINE DATA





SAFETY & WELL BEING



ACTION PLAN 1.1 PROGRESS

Develop and implement a comprehensive plan to meet the social-emotional and mental health needs of students and staff

MISD Lives Kind

Restorative Coaches

Coordinated Health & Curriculum

Parent Education

Community Partnerships



ACTION PLAN 1.1.1 PROGRESS

Coordinated Health/SHAC is supporting the research and development of character education curriculum.

This year, SHAC has focused on Suicide Prevention, Substance use prevention, and Digital safety curriculum, including Human trafficking prevention and anti-victimization for students. Parent education has been a large piece of all of these focuses.

This team is appointed by the school board and includes staff, parents, and community members.



ACTION PLAN 1.1.1



Parent Education Programming POWER Parenting Continues:

Continuing Brochures, One Pagers, and Canvas courses *New videos on all the brochure topics*

Offerings:

6 Parent Cafes in Partnership with The United Way

6 Sessions on "The Anxious Generation" with our own Travis Trayler

Several Sessions at Rustic Way Ranch in Partnership with Texas Health Resources

Coming Soon: (March 25th 6PM CEC) Parenting in the Digital Generation and Online extremists in a partnership with Children's Advocacy Center, McKinney PD, and the FBI



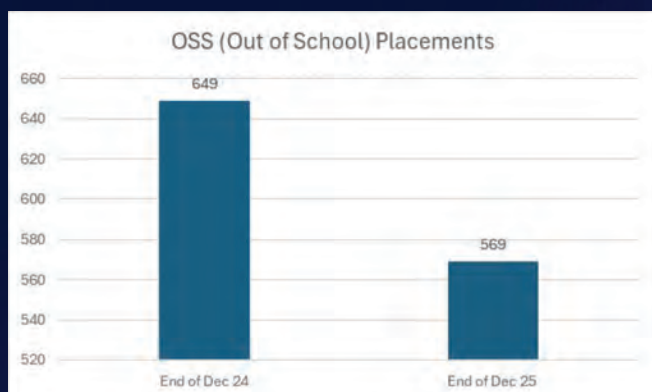
ACTION PLAN 1.2 PROGRESS

Refine safety and security systems while ensuring all stakeholders are informed.

- Emergency Operation Planning
- Safety Responsibilities & Key Personnel
- Comprehensive Communication Plan
- Technology Updates to Enhance Safety
- Training Plans



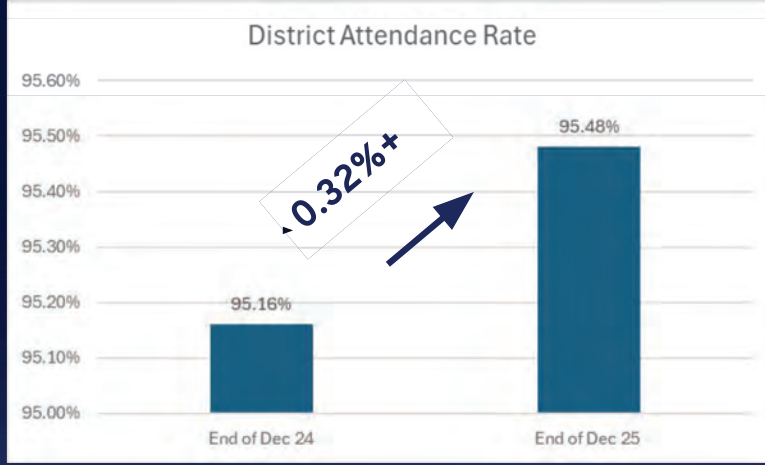
KPI CHECKPOINT - DISCIPLINE



Fewer students are placed in out of school placement at the end of December in comparison to this time last year.

Overall discipline incidents are increased, however, this may be attributable to new state guidelines such as cell phone restrictions.

KPI CHECKPOINT - ATTENDANCE



TEACHING & LEARNING



MCKINNEY ISD MODEL OF INSTRUCTION

2025-2026 Focus

MISD created an interactive model of instruction with elements of focus for professional learning

MISD MODEL OF INSTRUCTION
The New Art & Science of Teaching

FEEDBACK	CONTENT	CONTEXT
Providing and Communicating Clear Learning Goals 1. Providing scales and rubrics 2. Tracking student progress 3. Celebrating success Using Assessments 4. Using informal assessments of the whole class 5. Using formal assessments	Conducting Direct Instruction Lessons 6. Checking content 7. Processing content 8. Recording and representing content Conducting Practicing and Deepening Lessons 9. Using structured practice systems 10. Examining similarities and differences 11. Examining errors in reasoning Conducting Knowledge Application Lessons 12. Engaging students in cognitively complex tasks 13. Providing resources and guidance 14. Generating and defending claims Using Strategies That Appear in All Types of Lessons 15. Previewing strategies 16. Highlighting critical information 17. Reviewing content 18. Rebuilding knowledge 19. Reflecting on learning 20. Building meaningful homework 21. Elaborating on information 22. Organizing students to interact	Using Engagement Strategies 23. Noticing & reacting when students are not engaged 24. Increasing response rates 25. Using physical movement 26. Maintaining a lively pace 27. Demonstrating intensity and enthusiasm 28. Presenting unusual information 29. Using timely controversy 30. Using evidence openly 31. Providing opportunities for students to talk about themselves 32. Motivating and inspiring students Implementing Rules and Procedures 33. Establishing rules & procedures 34. Organizing the physical layout of the classroom 35. Demonstrating awareness 36. Acknowledging adherence to rules and procedures 37. Acknowledging lack of adherence to rules and procedures Building Relationships 38. Using verbal and nonverbal behaviors that indicate affection for students 39. Understanding students' backgrounds and interests 40. Displaying diversity and respect Communicating High Expectations 41. Demonstrating value and respect for individual learners 42. Asking in-depth questions of individual learners 43. Probing incorrect answers with relevant questions

Interactive Framework
Updated July 2025





MCKINNEY ISD MODEL OF INSTRUCTION

200

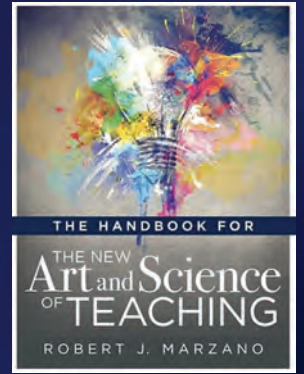
Trained administrators and teacher leaders through our Learning and Leading sessions. *All MISD staff received "turn-around" training at individual campuses.*

1,131

Campuses set a Learning Walk goal of 2,371 walks for the 25-26 school year to collect data on instructional practice trends in classrooms. To date, 1,131 Walks have been completed.

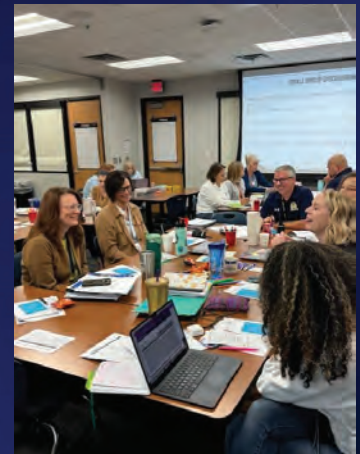
81.5%

Teachers agreed that the NASOT model has helped improve student engagement.



DATA DRIVEN PRACTICES

- Conducted ongoing data meetings with campus leaders at decision points during the school year
- Evaluated feedback from curriculum documents, learning walks, formative assessments, professional learning, etc. to align action steps
- Increased data accuracy and accessibility through the launch of the *Edugence* platform which provided comprehensive, holistic view of student progress based on multiple measures in one location
- Focused collaboration with school improvement and school leadership to align goals and strategies in campus planning
- Continued to evaluate learning walk data to drive professional learning and align with our instructional focus



ENGLISH LEARNER SUPPORT SPECIALIZED PROGRAMS

Dual Language Academy

- 438 Students enrolled
 - 294 Emergent bilinguals
 - 144 Non-emergent bilinguals
- English and Spanish language development lessons were created to support language development in kinder and first grade
- Close partnership with campus to work on unified language instruction, language growth for all, and strong school culture



Newcomer

- 72 Students enrolled
- Designed to help students develop English and core academic knowledge while accessing grade-level content in classes specifically created for newcomers
- Partnership with campuses to promote language development and support beginning-level emergent bilinguals



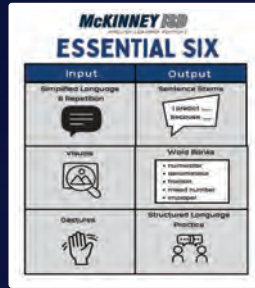


ENGLISH LEARNER SUPPORT ELEMENTARY



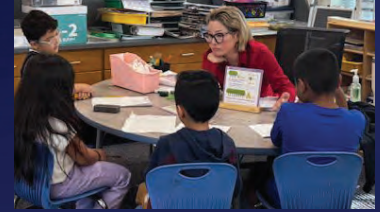
Dual Language Professional Learning Communities

- Grade-level bilingual teachers collaborate to align instruction to standards and create opportunities for students to develop English and Spanish



Essential Six for Emergent Bilinguals

- Every PK-5 campus participated in a professional learning session focused on 3 language input essential actions to support EBs



Dual Language Classroom Walkthroughs and Feedback

- Twice-yearly district instructional walkthroughs focused on environment, language practices, instructional quality, and immediate teacher feedback



ENGLISH LEARNER SUPPORT SECONDARY



Emergent Bilingual Course Alignment

- Streamlined English as a Second Language courses creating a more clear and consistent system to schedule emergent bilinguals based on students' language levels and time in U.S. schools



Sheltered Instruction Cohorts

- Participants engage in four interactive sessions to practice effective strategies and plan for the integration of language supports for emergent bilinguals



Newcomer Teacher Professional Learning

- Specialized professional learning for secondary newcomer teachers focused on delivering rigorous content with strong language supports



PERSONAL FINANCIAL LITERACY

- 100% of high school students who were enrolled in Economics earned the Personal Financial Literacy credit.
- Students who were enrolled in AP Macroeconomics or Dual Credit Macroeconomics were enrolled in a Canvas course with the opportunity to earn the Personal Financial Literacy credit.
- Personal Financial Literacy project was incorporated into the AP U.S. History course. All students enrolled in AP US History completed the project and earned credit.
- McKinney Boyd High School hosted a Financial Literacy "Lunch and Learn" for juniors led by First United Bank.





PERSONAL FINANCIAL LITERACY

- Over 1600 - 6th graders and 1300 - 7th graders took part in financial literacy activities with First United Bank. Our First United Bank speakers worked through living within a budget and key financial vocabulary with our students.
- Middle school students had access to *Banzai*, a financial literacy platform, that allowed them to engage in real-world applications of their learning.
- MISD hosted two community PFL workshop nights at the CEC with First United Bank and the MISD Counseling Department. They taught budget planning and planning for college expenses.



STEAM EDUCATION IN MCKINNEY ISD

2025-2026 MISD STEAM Goals

- Expand Access & Engagement in STEAM: embed STEAM fluency skills and activities across content areas
- Integrate Curriculum & Collaboration: expand integration into the regular curriculum through teacher collaboration and cross-curricular design
- Prepare Students for Future Careers: Strengthen real-world connections to ensure students build the skills needed for success in future STEM/STEAM pathways



PROFESSIONAL LEARNING COMMUNITIES “REFRESH”

2025-2026 Focus

- Conducted training in July to reestablish common language and consistent practices
- Follow-up training, data collection, and support provided through our six Learning and Leading sessions this school year
- Fostering collaborative, goal-oriented teams and supports teacher retention and positive student outcomes
- Initiated the development of an MISD Professional Learning Communities framework in collaboration with campus leaders to thoughtfully guide and support their work





PROFESSIONAL LEARNING NEW-TO-MISD ACADEMY

- On July 30–31, we hosted differentiated professional learning sessions for our New-to-MISD staff members.
- Sessions were tailored to teachers' levels of experience.
- Elementary teachers participated in a Model Classroom Showcase that highlighted best practices.
- Feedback was outstanding!



PROFESSIONAL LEARNING 2025 KICKOFF CONFERENCE

- On August 5, we proudly hosted the *MISD Kickoff Conference* to launch the new school year. The event was a tremendous success, bringing together staff from across the district for a day dedicated to collaboration, growth, and professional learning.
- More than 300 sessions were offered.



PROFESSIONAL LEARNING PROGRAMMATIC CONFERENCE

- On August 6, we hosted our inaugural Programmatic Conference.
- Hundreds of teachers from across the district participated in 78 professional learning sessions tailored to their program areas, including CTE, Special Populations, Fine Arts, Advanced Academics, Sheltered Instruction, Student Leadership, and Reading Academies.





PROFESSIONAL LEARNING FALL CONFERENCE

- On October 15, we hosted the *MISD Fall Conference*. The event was a success!
- A total of 248 professional learning sessions were thoughtfully designed to ensure a high-quality and impactful day of learning.
- Additionally, we partnered with the McKinney Police Department and the Safety and Security Department to provide CRASE (Citizen Response to Active Shooter Events) training. Nearly 700 secondary teachers participated; elementary teachers will receive this training during the upcoming MISD Winter Conference in February.



HIGH QUALITY STAFF



24-25 MAS SURVEY DATA



"90.3% of surveyed staff agreed that they have good relationships here and would recruit a colleague to join them in McKinney ISD."

"86.4% of surveyed staff agreed that most of their colleagues are engaged, expressing positive attitudes, and strong work ethic."

"90.3% of surveyed students agreed that their teachers and principals seem like good teammates."



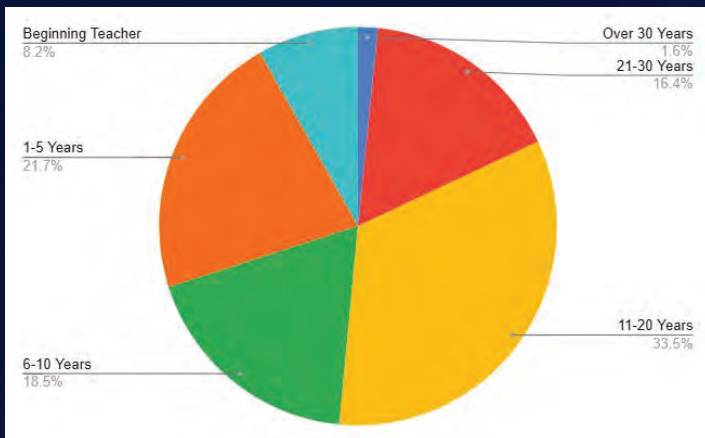
STAFF RETENTION RATE

- 2023-2024
 - McKinney ISD - 82.7%
 - State - 80.9%
- 2024-2025
 - McKinney ISD - 83.9%
 - State - 81.2%
 - Retention increase in McKinney ISD of 1.2%
 - One of the highest retention rates in Collin County



TEACHER YEARS OF EXPERIENCE

Did you know that over 25% of our teachers hold a master's degree or higher credential?



- Stronger Support for Students: Experienced teachers and staff understand how to meet diverse student needs and can quickly adjust strategies to help every child succeed.
- Consistency and Trust: Familiar, long-serving educators build lasting relationships with students and families, creating a stable and welcoming school environment.
- Proven Expertise: Staff with years of experience bring refined skills, effective classroom practices, and deep knowledge of curriculum and child development that enhance learning for all students.



MISD TEACHER ACADEMY: COHORT 1

Para-to-Teacher Program

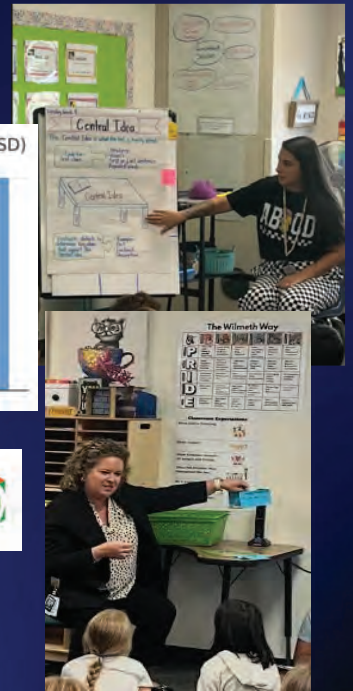
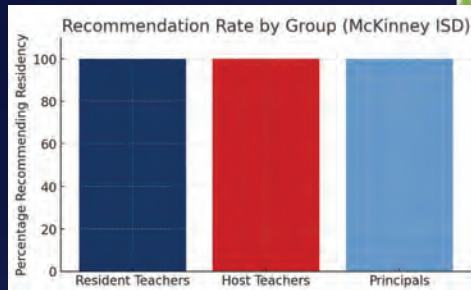
- Pathway for MISD employees seeking to earn a bachelor's degree and teacher certification
- Accepted participants gain classroom teaching experience and structured support through program partnerships
- Cohort 1 participants are currently serving as associate teachers at Cockrill MS, Dowel MS, Scott Johnson MS, Bennett Elementary, and Lawson Early Childhood School
- Cohort 2 members began their journey on January 12th. We are excited to have our 10 chosen paraprofessionals join this recruiting initiative.





MISD PAID TEACHER RESIDENTS

- Through the Texas Strategic Staffing (TSS) Grant, MISD hired 7 teacher residents for the 25-26 school year.
- Region 10 and East Texas A&M University provides our teacher residents with a structure of support through this year long experience.
- Survey showed 100% of those involved with our TSS initiative would recommend and hire all 7 of our current teacher residents.
- We hope to expand our next cohort to 8-10 residents.



COLLEGIATE PARTNERSHIPS THROUGH TRADITIONAL CLINICAL TEACHING

- We traditionally host between 15-35 clinical student teachers per semester
- Student Teacher Orientations are held each semester: handbook, badging, and expectations
- Check ins throughout the semester, along with a resume review and mock interview opportunities
- Our annual Student Teacher Reception Breakfast was held on December 3, 2025. This is our chance to celebrate their successes in the classroom.
- Student teachers with positive references can receive priority interviews with principals.



WELCOMING NEW STAFF

Intentional actions to welcome and onboard our new staff:

- Orientation with HR
- Greetings from the Superintendent
- Mentor Teachers
- New Teacher Academy
- New Hire Breakfast
- Professional Learning Pathways





STAFF CELEBRATIONS

- Board Recognitions
 - We Are McKinney Award
 - Heart of the Team
 - District Teacher of the Year
- Campus Recognitions
 - Staff Member of the Month
 - Monthly Recognitions
 - Campus Teacher of the Year



STAFF OPPORTUNITIES FOR GROWTH

McKinney ISD Pathways

- Head Coaches Academy
- Counseling Internships
- Digital Leadership Academy
- NASOT Coaching Academy
- Marzano Resources Platform
- Leadership Academy
- Aspiring Assistant Principals

McKINNEY ISD
EVERY STUDENT, EVERY DAY!

ASPIRING ASSISTANT PRINCIPALS

Ready to take your leadership journey to the next level?

Join our Aspiring Assistant Principal Leadership Pathway, designed to cultivate future school leaders who are committed to excellence, student achievement, and school community growth.

PROGRAM HIGHLIGHTS

<div style="border: 1px solid #ccc; border-radius: 50%; width: 40px; height: 40px; margin: 0 auto; display: flex; align-items: center; justify-content: center; margin-bottom: 5px;">1</div> <p>LEADERSHIP DEVELOPMENT Learn and expand skills in instructional leadership, school culture, and campus management.</p>	<div style="border: 1px solid #ccc; border-radius: 50%; width: 40px; height: 40px; margin: 0 auto; display: flex; align-items: center; justify-content: center; margin-bottom: 5px;">2</div> <p>MENTORSHIP Receive guidance from experienced school leaders who will support your growth every step of the way.</p>
<div style="border: 1px solid #ccc; border-radius: 50%; width: 40px; height: 40px; margin: 0 auto; display: flex; align-items: center; justify-content: center; margin-bottom: 5px;">3</div> <p>REAL-WORLD EXPERIENCE Engage in hands-on learning through shadowing, case studies, and practical assignments.</p>	<div style="border: 1px solid #ccc; border-radius: 50%; width: 40px; height: 40px; margin: 0 auto; display: flex; align-items: center; justify-content: center; margin-bottom: 5px;">4</div> <p>COMMUNITY BUILDING Network with fellow aspiring leaders and join a supportive community of educators.</p>

ELIGIBILITY:

- Current McKinney ISD educators with a passion for leadership and serving others.
- At least 3 years of teaching experience, a masters degree, and certified or anticipated certification by May 2026.
- Ability to attend three, 1.5 hour, after school meetings during the Spring semester.

WHY JOIN?

- Prepare to lead a school and make a meaningful impact.
- Develop skills to enhance student success and staff collaboration.
- Gain confidence and knowledge to transition into an Assistant Principal role.



Apply today! Applications accepted Nov 1- Dec 1. <https://forms.gle/Q5steSKfMEZKXvIM8>

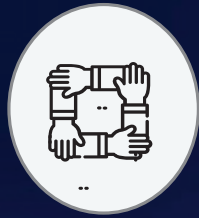




TEACHER ADVISORY COUNCIL

- New for the 2025-2026 school year
- Created based on the feedback that was received during Superintendent Pratt's Listening Tour last spring
- Direct line of communication between teachers and the district to receive feedback on a variety of initiatives and decisions





MISD FAMILY & CULTURE

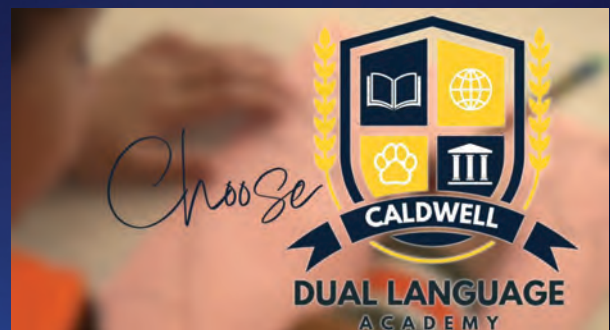
A plan to inform all stakeholders of the available programs and extracurriculars

Hype Videos - 3 examples here: CTE, CAM, and Caldwell Academy

[CAM Video](#)



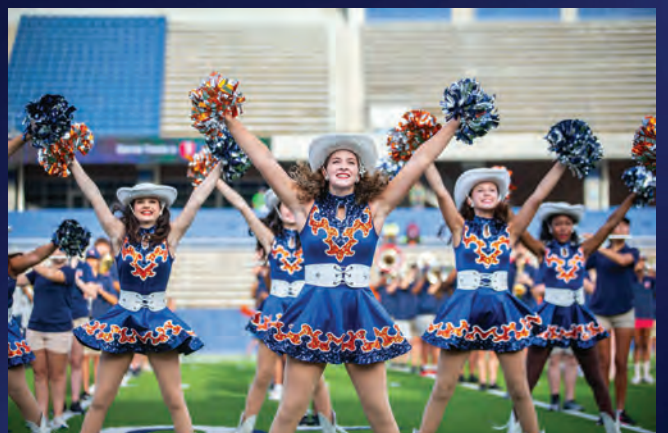
Career & Technical Education



MISD FINE ARTS

- MISD hosted the 1st annual MISD Distinguished Art Show at the CEC, featuring the work of thousands of students
- Our fine arts programs have won regional, state, and national recognition!
- For the **10th year**, MISD was named a Best Community for Music Education by the NAMM Foundation!

Did you know that students can earn an endorsement on their HS diploma for 4 years of fine arts?



Did you know that over **75%** of MISD students participate in Fine Arts?



MCKINNEY ISD ATHLETICS

Did you know that the average GPA of our student athletes is **3.7**?

Did you know that **34%** of HS and **50%** of MS students participate in Athletics?



Total # of students earning Academic All-District Honors in 2024-2025	722
Total # of students earned Academic All-State Recognition in 2024-2025	160
Total # of students received an athletic scholarship in 204-2025	81
Total # of State Qualifiers (individuals and teams) in 2024-205	37

Promote programs, services, and extracurriculars during transition times

- Consistent experiences across secondary transitions
- Year 2 of HS Showcase / Parent information night!
- 8th grade CTE Day

Tuesday, January 13th at 6pm
RISING 6TH GRADE PARENT INFORMATION NIGHT

ALL PARENTS WELCOME! OFFERED AT EACH MIDDLE SCHOOL. HOPE TO SEE YOU THERE!

SCOTT JOHNSON MS
EVANS MS
COCKRILL MS
FAUBIUS MS
HOWELL MS

MCKINNEY ISD
EVERY STUDENT, EVERY DAY!

McKinney North High School
ALL DAWGS GO TO NORTH

JANUARY 7, 2026
5:30-7:00PM

Main Gym Entrance

2026-2027 COURSE OFFERINGS

- FINE ARTS
- ATHLETICS
- CLUBS & ORGANIZATIONS

JOIN US AND LEARN TO 'LEAD LIKE A DAWG'

MCKINNEY HIGH SCHOOL LION LAUNCH

LAUNCH YOUR 2026-2027 SCHOOL YEAR

See the wide variety of offered courses
Talk to current students
Meet teachers and staff members
Dual Credit meeting in the PAC lobby from 5-6pm
8th grade parent meeting in the Cafeteria art 6pm

W. 7TH, 5-7PM

QUESTIONS? CONTACT US
489.302.5700

MCKINNEY BOY HIGH SCHOOL
HOME OF THE BRONCOS

BRONCO EXPO

WEDNESDAY, JANUARY 7
5:30 PM - 7:00 PM
PARKING IN NORTH & SOUTH LOTS

EXPLORE YOUR FUTURE!

- GRADE LEVEL COURSE OFFERINGS
- FINE ARTS
- ATHLETICS
- CLUBS & ORGANIZATIONS

JOIN US & DISCOVER WHAT'S GREAT AT MBHS!

MISD CTE DAY

Held at the MISD Community Events Center.

WHO?
• The CTE Day is for MISD 8th grade students only.

WHEN?

November 10
AM: Dowell / PM: Cockrill

November 11
AM: Evans / PM: Faubion

November 12
AM: Scott Johnson

DETAILS

- Morning tours are from 9:15 - 11:30
- Afternoon tours are from 12:00 - 2:00
- All 8th graders will be transported to the CEC for MISD CTE DAY

MCKINNEY ISD CAREER AND TECHNICAL EDUCATION

CAREER & TECHNICAL EDUCATION
YOUR CAREER STARTS HERE



CHOOSE MCKINNEY ISD!

As part of McKinney ISD's dedication to expanding access to high-quality early childhood education, we have two significant developments:

- Three New Tuition-Based Pre-K Child Care Programs (Wolford, Eddins, and Reuben Johnson) Providing more families in our community access to exceptional early learning opportunities.
- Expanded Space for Early Head Start and Head Start at Lawson

MCKINNEY ISD
CHILDCARE PROGRAMS

2024-2025 Bennett Malvern	2025-2026 Eddins RJE Wolford
--	--

Create and sustain online calendars, resources, and social media expectations.

- Refining our website - This includes a MISD mobile application
- Added a Parent Resource page that includes information about various resources, programs, and support
- Student clubs & activities - Aligned campus procedures and webpage(s)

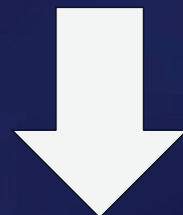
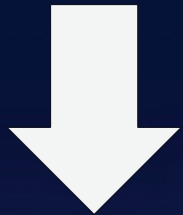


CTE IN MCKINNEY ISD

Engage

Educate

Empower



Elementary

Middle

High

Improve student, staff & Parent awareness through Career Connections and CTE Program Exploration.

Build on student interest through engaging career education opportunities and introductory courses.

Empower students for Post-secondary opportunities through focused CTE Program experiences.



COMMUNICATIONS

COMMUNICATIONS SUPPORTS EVERY OTHER PILLAR!

Safety & Well-Being	Teaching & Learning	High Quality Staff	MISD Family & Culture	Finance & Facilities
Presentations to our business and community leaders on safety measures and emergency management. Working with School Leadership and campus administrators to communicate in times of need.	Helping to plan and implement McKinney Community Action Network (CAN) to help educate parents about various departments and events and happenings within McKinney ISD.	Planning and facilitating the McKinney ISD Leadership Academy, creation of additional leadership pathways, and continued leadership development. Coordinating the New Hire Teacher Breakfast.	Planning special events: Teacher of the Year Banquet, Distinguished Student Awards, Convocation, Top 10 Celebration, Graduation, The McKinney ISD Tour, realtors events, and the Retirement and Years of Service Banquet.	Working to educate the public about the unique services, programs, and facilities we offer. Working to promote the variety of awards and recognitions our Finance department has received.



CHANNELS OF COMMUNICATION

Our department utilizes a wide variety of communication channels to support the district's goal of ensuring internal and external communication is consistent, accurate, and timely.

WEBSITES

McKinneyISD.net
Campus Websites
Department Websites
Community Connection (Newsletter)

SOCIAL MEDIA

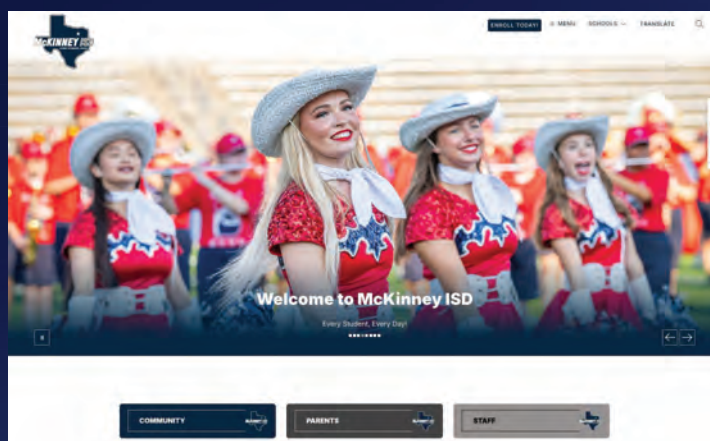
Facebook
X/Twitter
YouTube
Instagram
LinkedIn
Spotify

APPTGY

Call Outs
Email Broadcast
SMS Broadcast
Mobile Application

OTHER

Direct Email
Presentations
Print / Mailers
Media Relations
Podcasts



ENSURING STAFF ARE BETTER INFORMED

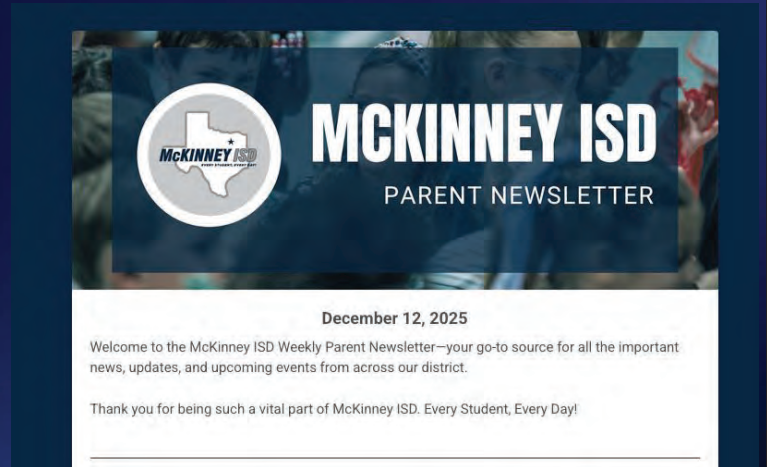
- New Newsletter Format
- Analytics show staff interest in newsletter items by tracking interactions
- December Newsletters: Average Views-3,536
- December Average Time Reading: 4 minutes
- Most Clicks: Employee Perks!





ENSURING PARENTS ARE BETTER INFORMED

- New Newsletter Format
- Analytics show parent interest in newsletter items by tracking interactions
- December Newsletters: Average Views-24,342
- December Average Time Reading: 3 minutes
- Most Clicks: MISD Parent Resources Page



Engaging The Community

- Community Connection monthly newsletter
- Analytics show interest in newsletter items by tracking interactions
- November Newsletters Views: **198**
- December Newsletter Views: **824**
- **316 %** Increase!



ADVERTISING AND SPONSORSHIPS

McKinney ISD invites local businesses and organizations to support the mission of MISD and public education by offering powerful opportunities to showcase your brand directly to MISD families, staff, and community.

Current Partnerships

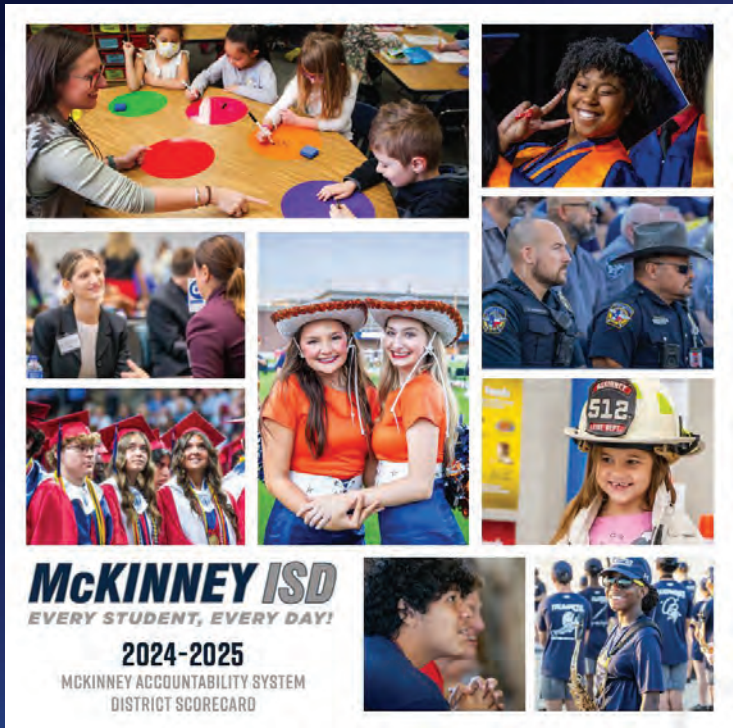
- First United Bank
- Heritage McKinney Square
- TPC Craig Ranch



Advertising & Sponsorship Opportunities



24-25 MCKINNEY ACCOUNTABILITY SYSTEM (MAS) DISTRICT SCORECARD



Government & City Relations



- City of McKinney Leadership and Events
- McKinney Education Foundation
- McKinney Chamber of Commerce
- Leadership McKinney
- McKinney Economic Development Corporation
- McKinney Rotary Club
- McKinney Lions Club
- McKinney Women's Alliance
- McKinney Realtors Association
- Alliance of Youth Leadership
- Collin College
- Volunteer McKinney
- Texas Council of Women School Executives
- McKinney Airport
- McKinney Police Department
- McKinney Fire Department



FINANCE & FACILITIES

RESULT 6.1.1

In Progress

Evaluate 1 to World's Sustainability

Developed a five year campuswide device replacement model. Will update plan based on enrollment numbers for newly adopted attendance zones.



Restructuring device protection plans for 26-27 school year.

Elementary campuses transitioning to iPads K-5.

RESULT 6.1.1

In Progress

First day of school, Assessment Ready, Summer School

Incoming grade levels as well as new students to a campus will need devices enrolled at the start of school

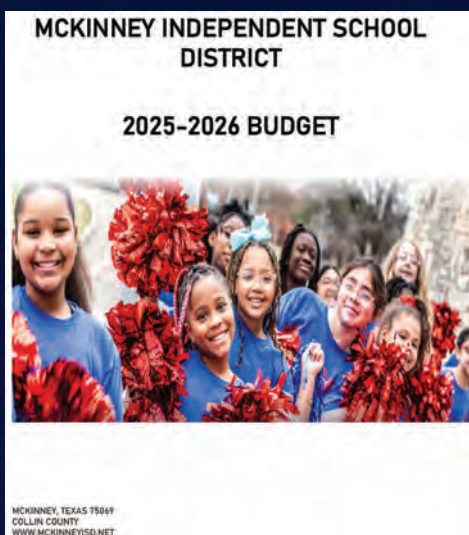
Targeting the first week of school so devices are assessment ready the following week



RESULT 6.1.1

Completed

District Budget Book



Serves as the primary resource to present the district's financial plan and operational results.

The primary objective is to provide timely and valuable information on the district's past, present, and projected financial status to support financial decisions aligning with its educational objectives.

RESULT 6.3.1

24-25
Create Long Range
Facility Plan



25-26 Educational Facilities Alignment Committee (EFAC)

The EFAC Committee was charged with representing the priorities, expectations, and values of the entire MISD community by considering the needs of all the district's students and to listen to and consider questions and feedback from community members while utilizing existing facts and data to make informed and educated decisions. The committee was asked to :

1. Identify three elementary campuses to repurpose for alternative district operational uses
2. Recommend attendance zones that are projected to most efficiently use building capacity for the longest time period possible (given projected student enrollment)
3. Recommend to the Board of Trustees a elementary, middle and high school attendance zone map (effective 2026-2027) for approval by the Board and implementation by the Administration.



MCKINNEY ISD DEMOGRAPHICS & UPDATED ATTENDANCE ZONES



DR. DENNIS WOMACK
Assistant Superintendent
Business Operations

MCKINNEY ISD STRATEGIC PLAN

PIALAR	OBJECTIVE	STRATEGY	SPECIFIC RESULT
SAFETY & WELL-BEING	1. Design systems for safety and well-being to meet the needs of our school community.	1.1 Develop and implement a comprehensive plan to meet the socio-emotional and mental health needs of students and staff. 1.2 Refine safety and security systems while ensuring all stakeholders are informed.	1.1.1 Fully operational and community centered student instruction, staff training, operations, and community engagement. 1.2.1 Disseminate relevant safety information with the MSD community. 1.2.2 Design and implement systems and procedures to create a safe and secure environment for all MSD members.
	2. Ensure a guaranteed and viable education that includes effective instructional programs that address the needs of all learners and promote student achievement and growth.	2.1 Design a collaborative system that ensures a curriculum and assessment cycle for development and refinement. 2.2 Provide effective and relevant programs for our diverse community. 2.3 Implement a comprehensive professional development program.	2.1.1 Ensure every classroom has targeted instructional development activities to support and sustain a consistent implementation of the curriculum cycle to all student groups. 2.1.2 Ensure every student has the opportunity to participate in the development and refinement of the curriculum cycle to impact student achievement. 2.2.1 Refine instructional programs with evidence that results in students being college, career, and military ready. 2.2.2 Increase equitable access to specialized programs so that each classroom reflects the diversity of the district. 2.3.1 Develop a sustainable framework to support the professional growth of all MSD members in alignment with district priorities and initiatives. 2.3.2 Retain and create a sustainable professional network to support the professional growth of MSD staff.
TEACHING & LEARNING 100% QUALITY TEACH	3. Make continuous efforts to uplift a staff consisting of highly qualified employees.	3.1 Design and strategically implement creative recruitment methods to attract desirable MSD faculty members. 3.2 Design and strategically implement creative retention methods by developing and recognizing every member of our MSD family.	3.1.1 Develop high quality recruitment through a variety of recruitment approaches and strategies. 3.2.1 Recruit highly qualified employees through a variety of measures to ensure the district's long-term growth and success.
	4. Enhance collaboration between students, staff, parents, and community to build a positive learning environment.	4.1 Establish an environment that welcomes and promotes community engagement and partnership. 4.2 Cultivate a culture built on high expectations, core values, and accountability.	4.1.1 Create and maintain an inclusive process to communicate and provide feedback opportunities for all stakeholders. 4.1.2 Create, foster, and regularly report on metrics for every student to get plugged in and engage in activities of interest, with support from all stakeholders. 4.2.1 Foster and sustain positive and genuine relationships with parents, promoting an environment where every individual feels valued and supported. 4.2.2 Establish and maintain systems to promote a healthy and supportive school culture for all staff.
COMMUNICATIONS	5. Provide transparent and consistent communication to all stakeholders while being cognizant of the diverse community.	5.1 Create a framework for internal and external communication systems that is accessible to all stakeholders.	5.1.1 Foster internal communication's professional, transparent, and consistent through the use of a variety of communication methods and channels. 5.1.2 Develop external communication's professional, transparent, consistent, and easily accessible to all stakeholders.
	6. Develop a comprehensive financial plan that demonstrates transparency, good stewardship, and efficiency.	6.1 Review and identify inefficient programs. 6.2 Analyze the staffing allocation matrix to improve efficiency.	6.1.1 Develop an intentional review process that measures individual program impact on student success. 6.2.1 Ensure that the staffing allocation matrix houses relevant information for a complete decision-making process.
FINANCE & FACILITIES	7. Create an updated master plan to address current and future facility needs.	7.1 Identify and repurpose facilities that are underutilized. 7.2 Build new facilities to differentiate MISD from other districts and to attract growth.	7.1.1 Create a Long Range Facilities Planning Committee to plan for the utilization of current and future facilities to maximize their full potential. 7.2.1 Employ a Long Range District Facilities Planning Committee to provide recommendations to the school board that will guide MISD for the next 20 years.

 FINANCE & FACILITIES	6.1 Review and identify inefficient programs.	6.1.1 Develop an intentional review process that measures individual program impact on student success.
	6.2 Analyze the staffing allocation matrix to improve efficiency.	6.2.1 Ensure that the staffing allocation matrix houses relevant information for a complete decision-making process.
 FINANCE & FACILITIES	6.3 Identify and repurpose facilities that are underutilized.	6.3.1 Create a Long Range Facilities Planning Committee to plan for the utilization of current and future facilities to maximize their full potential.
	6.4 Build new facilities to differentiate MISD from other districts and to attract growth.	6.4.1 Employ a Long Range District Facilities Planning Committee to provide recommendations to the school board that will guide MISD for the next 20 years.

Long Range Facility Planning Committee

Campus	Building Plan Type	FAC Score	Comments
123 - McGowan	Square Plan	7.63	Scheduled to be Refreshed Summer 2027
117 - McNeil	"Finger" Plan	7.53	Refreshed Summer 2020
121 - Minshew	Square Plan	7.51	Scheduled to be Refreshed Summer 2026
124 - Press	Square Plan	7.50	Scheduled to be Refreshed Summer 2028
111 - Slaughter	Unique	6.83	Refreshed Summer 2023
108 - Valley Creek	2 Story w/ Ramp	7.83	Refreshed Summer 2018
119 - Vega	"Finger" Plan +2	7.93	Refreshed Summer 2021
115 - Walker	"Finger" Plan	7.81	Refreshed Summer 2017
104 - Webb	Unique	5.89	Refreshed Summer 2022
122 - Wilmetth	Square Plan	7.51	Scheduled to be Refreshed Summer 2026
116 - Wolford	2 Story w/ Ramp	8.07	Refreshed Summer 2019

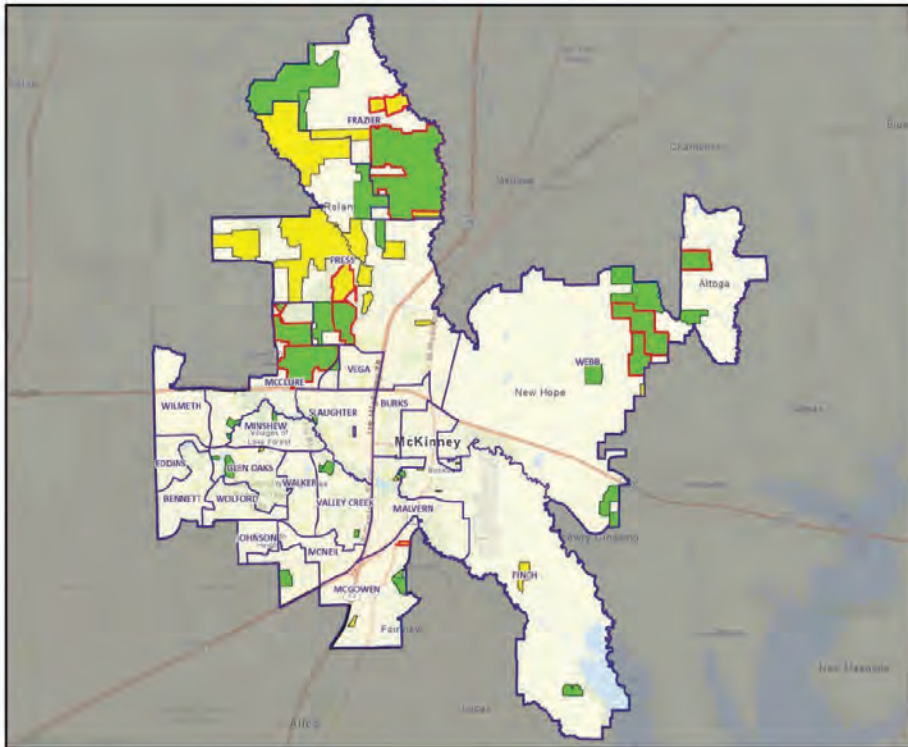
District Academic Vision





Starts	2019	2020	2021	2022	2023	2024	2025
1Q	136	165	238	264	170	672	622
2Q	124	228	365	267	363	464	438
3Q	224	192	319	349	354	691	678
4Q	186	236	341	483	739	404	
Total	670	821	1,263	1,363	1,626	2,231	1,738

Closings	2019	2020	2021	2022	2023	2024	2025
1Q	124	216	146	188	262	378	540
2Q	192	199	206	157	445	677	473
3Q	156	278	171	73	460	646	583
4Q	166	167	289	541	442	570	
Total	638	860	812	959	1,609	2,271	1,596



District Future Housing Overview

- The district has 47 active subdivisions with approximately 950 homes under construction and nearly 3,950 lots ready to be built on
- Within MISD there are 19 potential future subdivisions totaling more than 16,800 single family lots
- Groundwork is underway on approximately 2,250 lots within 10 subdivisions

Subdivisions

- ACTIVE (Green)
- FUTURE (Yellow)
- Groundwork Underway (Red Outline)

The following pages highlight major and new developments

October 2025



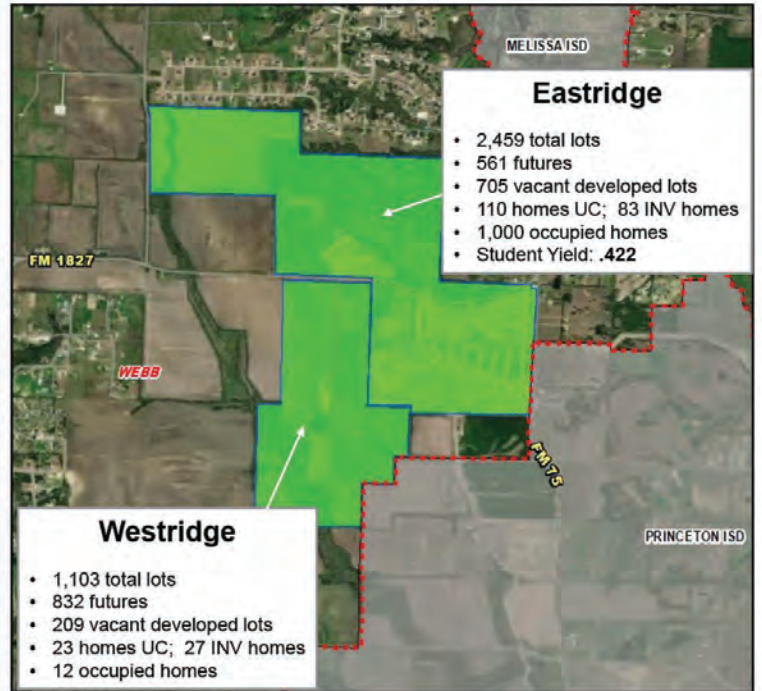
Chambers Grove

- 200 total lots
- Latter phase of development
- Further details TBD

Century Farms

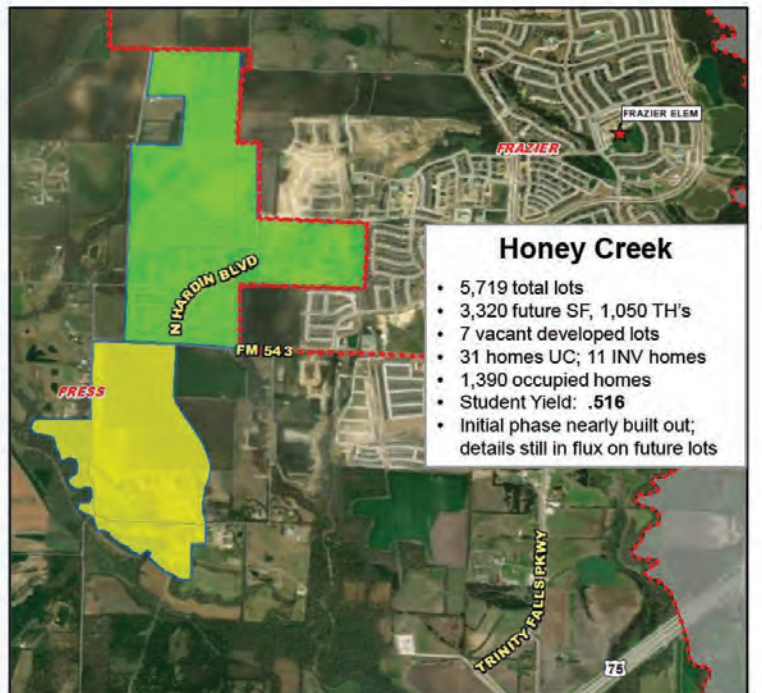
- 469 total lots
- Single-family rental component, Cottages at Century Farms, also underway with 290 duplexes
- Groundwork underway

October 2025



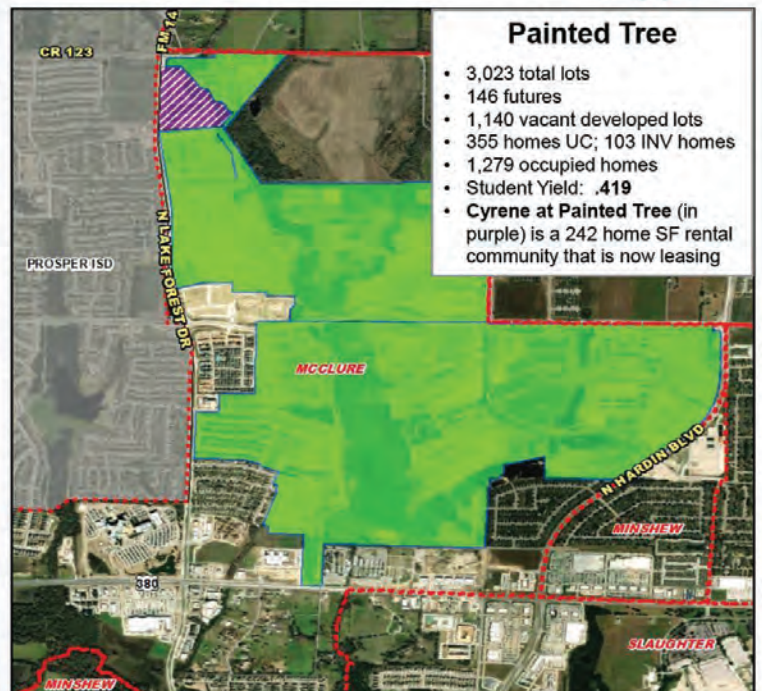
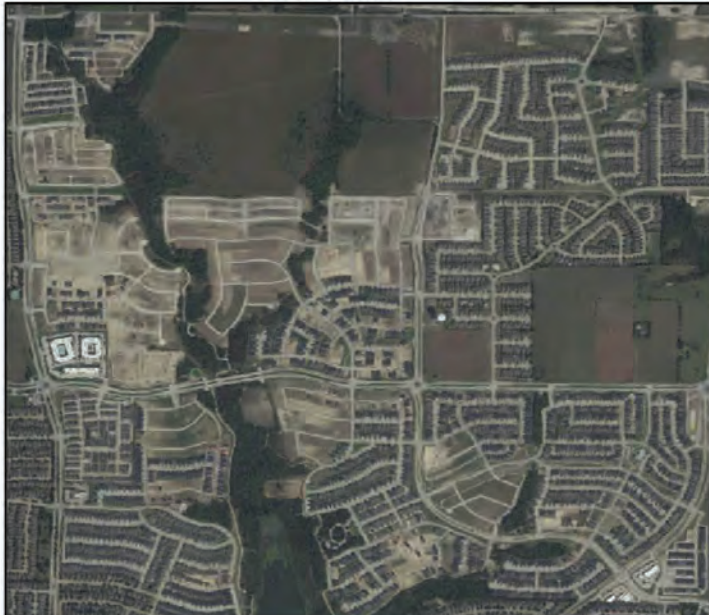
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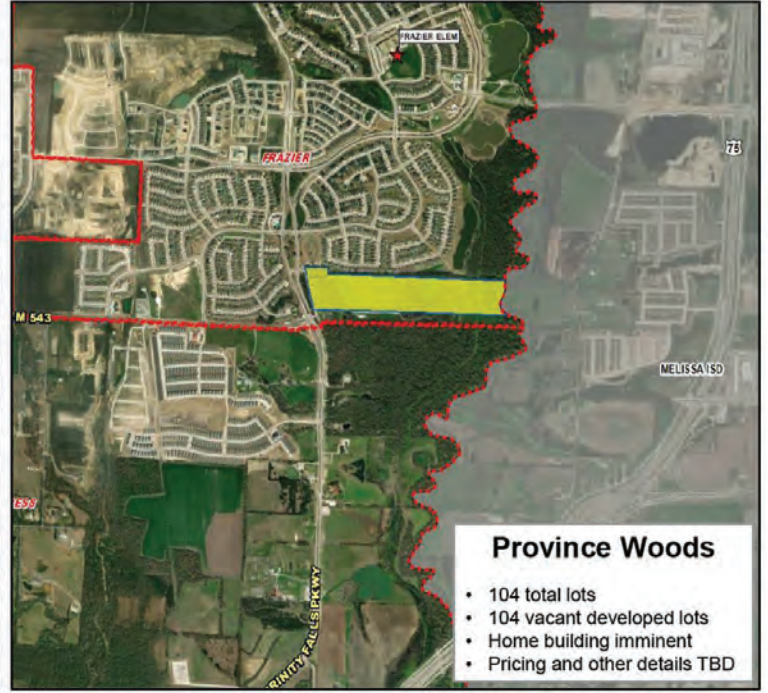
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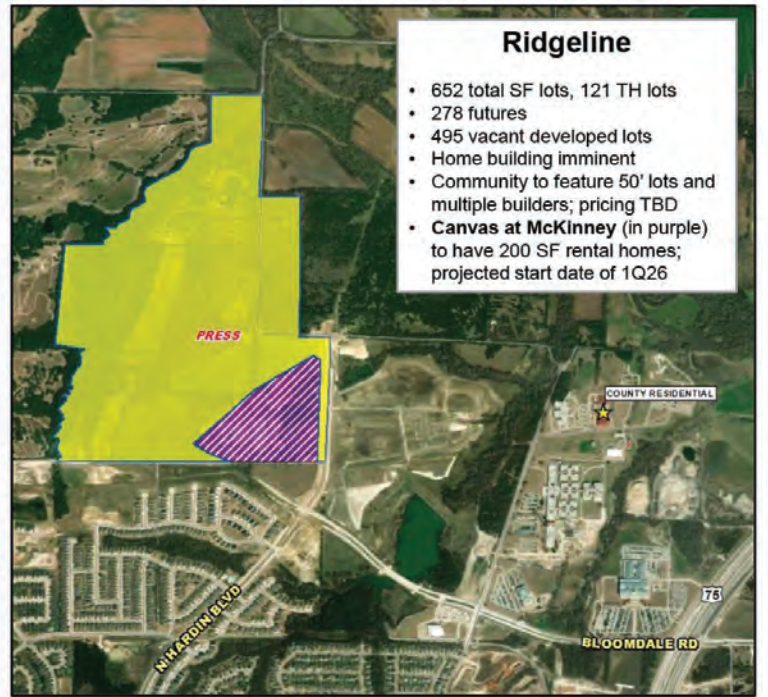
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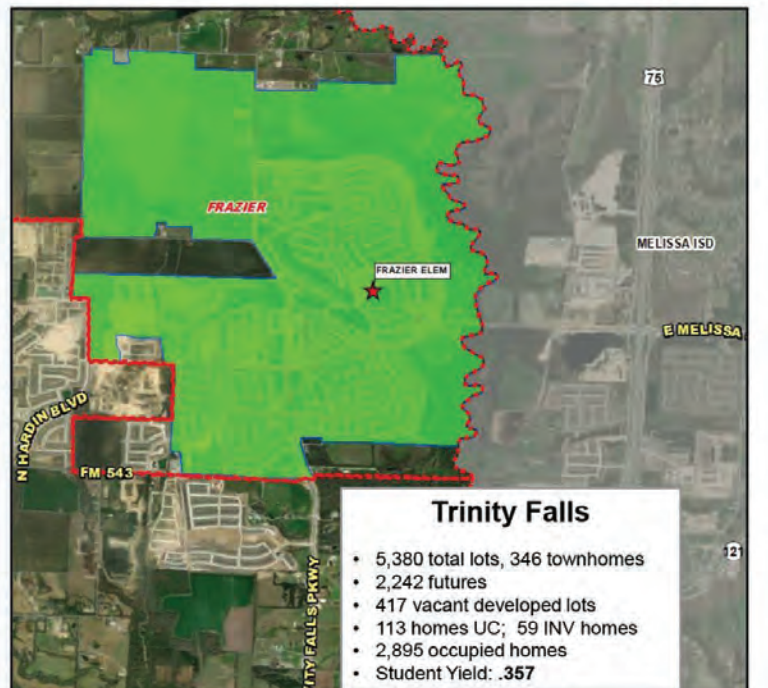
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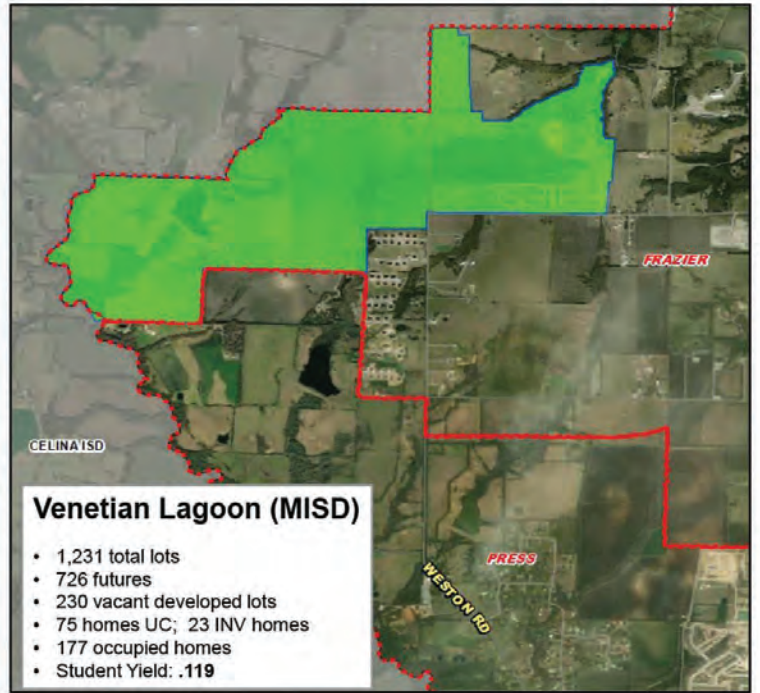
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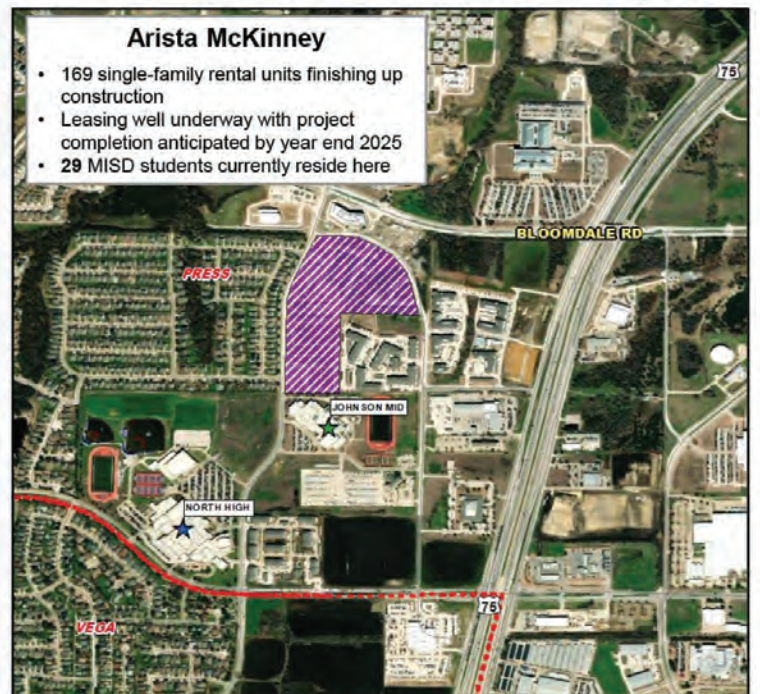
October 2025



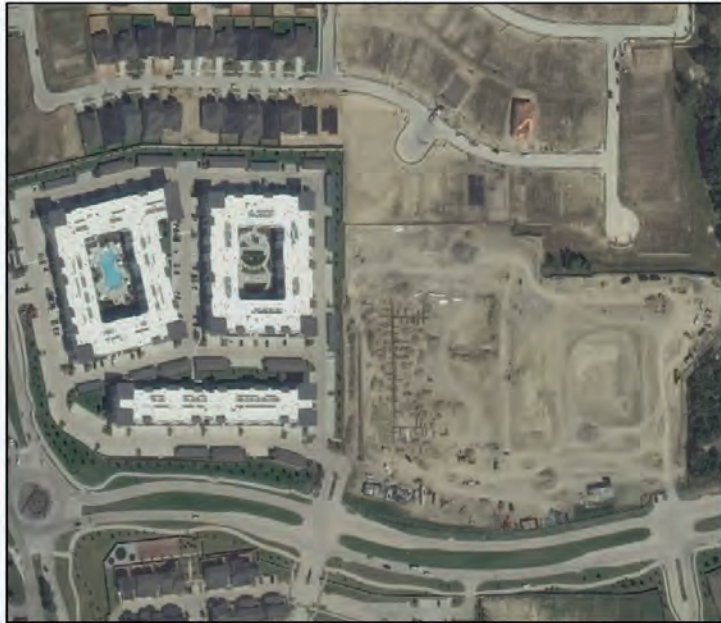
District Multifamily Overview

- There are approximately 3,200 rental units currently under construction in MISD with appx 960 of them being single family rental homes
- There are more than 7,800 future rental units in various stages of planning across the district with only 102 of them age-restricted (no impact on District)

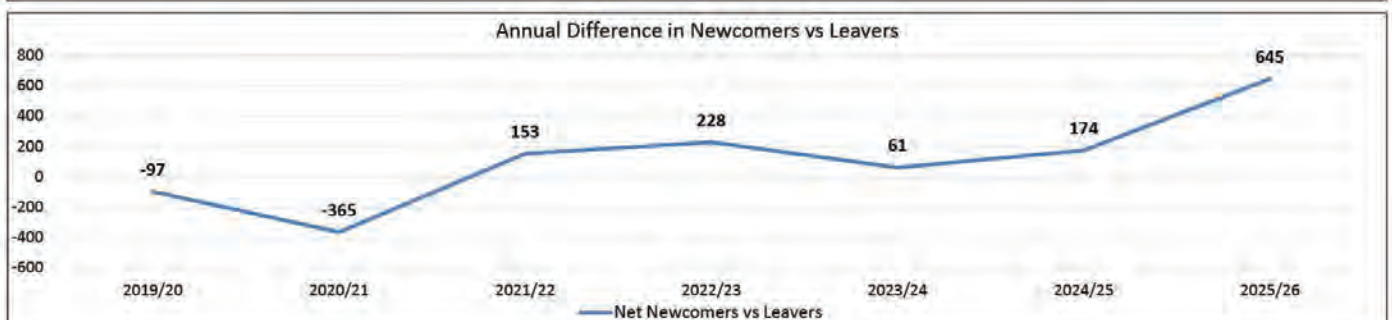
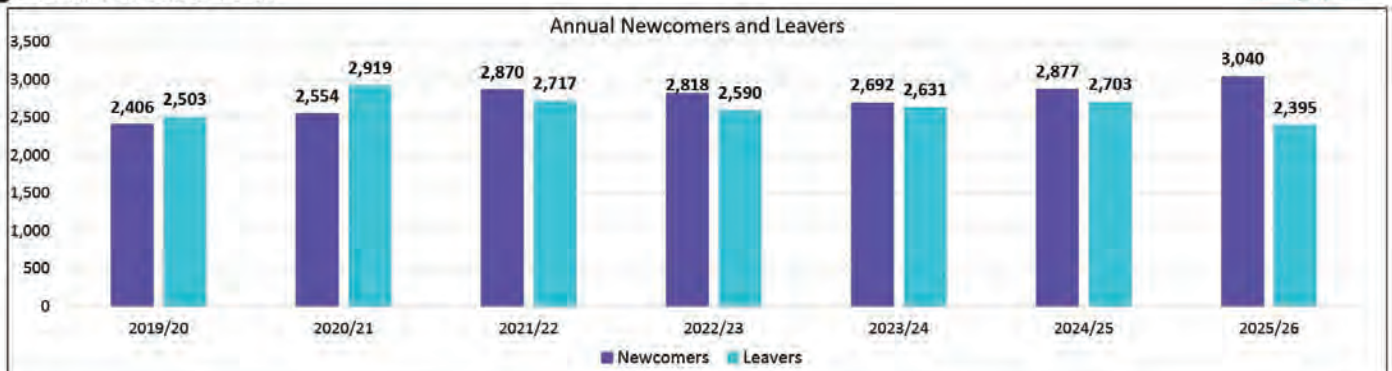
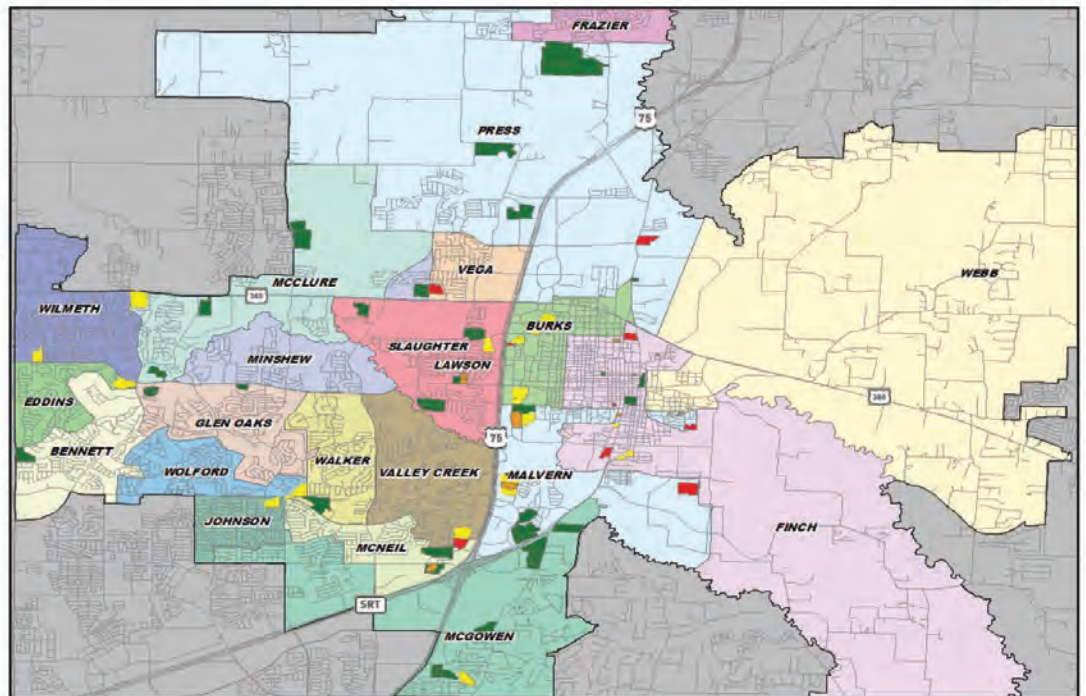
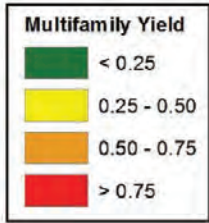
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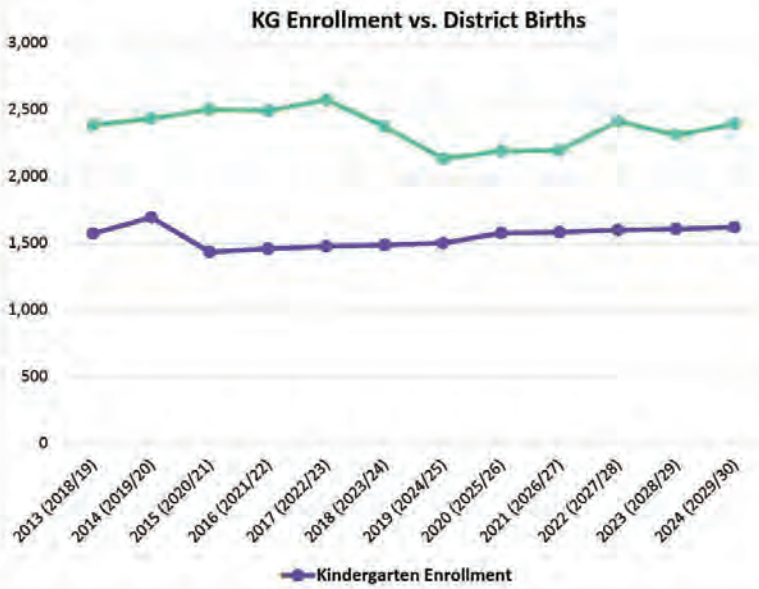


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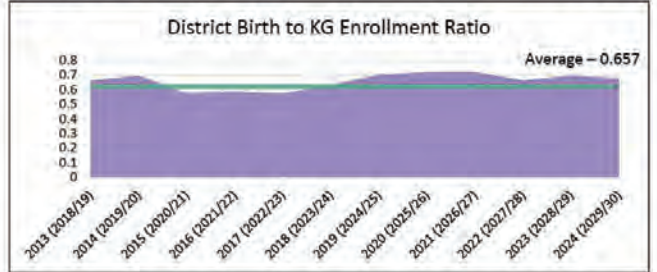


- There are 3,656 students residing in 16,206 total non-age restricted multifamily units.
- The overall district multifamily yield is 0.226





Birth Yr (School Yr)	District Births	Kindergarten Enrollment	Enrolled Ratio
2013 (2018/19)	2,381	1,569	0.659
2014 (2019/20)	2,432	1,690	0.695
2015 (2020/21)	2,498	1,430	0.572
2016 (2021/22)	2,490	1,455	0.584
2017 (2022/23)	2,572	1,474	0.573
2018 (2023/24)	2,369	1,483	0.626
2019 (2024/25)	2,131	1,497	0.702
2020 (2025/26)	2,186	1,573	0.720
2021 (2026/27)	2,191	1,579	0.721
2022 (2027/28)	2,410	1,595	0.662
2023 (2028/29)	2,307	1,603	0.695
2024 (2029/30)	2,392	1,617	0.676



Source: Zonda, Inc. All rights reserved.

Ten Year Forecast by Campus Level
Enrollment Forecast

Campus	History	Fall	ENROLLMENT PROJECTIONS									
	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	2034/35	2035/36
Bennett Elementary	425	396	381	360	346	333	332	335	337	339	342	343
Burks Elementary	430	371	369	368	375	367	360	364	365	370	374	376
Caldwell Dual Language Academy	410	444	439	463	473	473	455	450	449	452	452	450
Eddins Elementary	366	381	390	404	404	412	407	398	391	384	377	371
Finch Elementary	338	330	319	303	306	306	306	310	309	308	308	310
Frazier Elementary	790	806	880	932	978	1,025	1,077	1,119	1,156	1,198	1,180	1,170
Glen Oaks Elementary	479	469	438	413	386	376	379	378	377	379	380	380
Johnson Elementary	373	360	348	347	363	363	347	357	360	357	354	349
Malvern Elementary	417	435	430	426	437	448	441	455	463	460	455	452
McClure Elementary	659	774	874	960	993	1,099	1,120	1,086	1,071	1,060	1,050	1,051
Mcgowen Elementary	568	558	562	549	534	533	516	509	505	499	499	496
Mcneil Elementary	335	307	304	318	338	341	369	375	375	374	374	374
Minshew Elementary	434	450	435	435	448	460	465	467	466	460	453	445
Press Elementary	586	738	816	852	916	1,027	1,115	1,212	1,300	1,371	1,422	1,468
Slaughter Elementary	556	569	569	564	567	559	573	568	561	554	548	542
Valley Creek Elementary	499	518	525	516	544	540	541	540	532	520	510	504
Vega Elementary	493	460	445	438	400	380	346	351	353	352	357	360
Walker Elementary	382	390	390	399	393	395	400	395	394	389	390	396
Webb Elementary	475	503	581	622	688	680	664	648	649	665	697	715
Wilmett Elementary	434	442	413	404	394	392	380	379	377	378	377	378
Wolford Elementary	390	411	407	409	409	411	415	404	402	401	403	402
ELEMENTARY SCHOOL TOTALS	9,839	10,112	10,315	10,482	10,692	10,920	11,008	11,100	11,192	11,270	11,302	11,332
Elementary Absolute Change	-380	273	203	167	210	228	88	92	92	78	32	30
Elementary Percent Change	-3.72%	2.77%	2.01%	1.62%	2.00%	2.13%	0.81%	0.84%	0.83%	0.70%	0.28%	0.27%

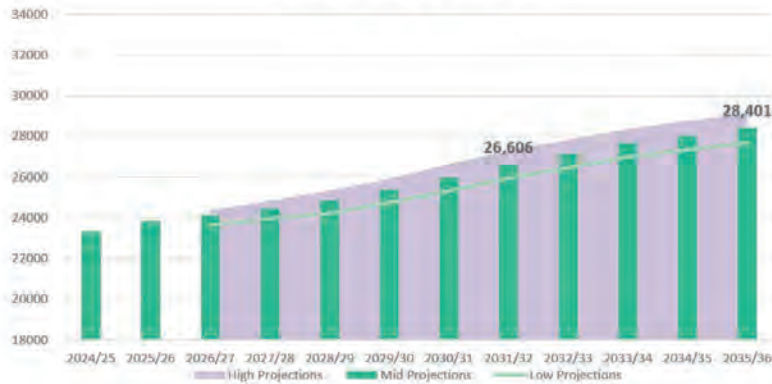
Green = w/in 5% of Design Capacity; Yellow = Over Design Capacity

Ten Year Forecast by Campus Level
Enrollment Forecast

Campus	History	Fall	ENROLLMENT PROJECTIONS									
	2024/25	2025/26	2026/27	2027/28	2028/29	2029/30	2030/31	2031/32	2032/33	2033/34	2034/35	2035/36
Dowell Middle School	992	971	965	943	920	886	842	823	819	834	829	819
Cockrill Middle School	1,215	1,220	1,271	1,303	1,381	1,352	1,398	1,434	1,514	1,521	1,498	1,469
Faubion Middle School	1,037	1,106	1,046	1,037	982	983	983	1,010	1,011	1,023	1,029	1,020
Evans Middle School	799	725	749	808	849	850	882	885	894	884	876	883
Johnson Middle School	1,102	1,309	1,470	1,691	1,821	2,012	2,167	2,356	2,476	2,524	2,623	2,712
MIDDLE SCHOOL TOTALS	5,145	5,331	5,501	5,782	5,953	6,083	6,272	6,508	6,714	6,786	6,855	6,903
Middle School Absolute Change	-433	186	170	281	171	130	189	236	206	72	69	48
Middle School Percent Change	-7.76%	3.62%	3.19%	5.11%	2.96%	2.18%	3.11%	3.76%	3.17%	1.07%	1.02%	0.70%
Boyd High School	2,549	2,598	2,571	2,568	2,556	2,579	2,573	2,589	2,566	2,556	2,582	2,590
McKinney High School	2,676	2,561	2,410	2,215	2,095	2,062	2,036	2,046	2,045	2,062	2,077	2,095
McKinney North High School	2,392	2,560	2,627	2,695	2,833	3,024	3,361	3,646	3,901	4,269	4,492	4,749
HIGH SCHOOL TOTALS	7,617	7,719	7,608	7,478	7,484	7,665	7,970	8,281	8,512	8,887	9,151	9,434
High School Absolute Change	-54	102	-111	-130	6	181	305	311	231	375	264	283
High School Percent Change	-0.70%	1.34%	-1.44%	-1.71%	0.08%	2.42%	3.98%	3.90%	2.79%	4.41%	2.97%	3.09%
County Residential Center	89	103	102	101	101	101	101	101	101	101	101	101
Lawson Early Childhood Sch	61	546	563	590	578	592	592	594	600	602	605	609
Jj Aep	27	15	15	15	15	15	15	15	15	15	15	15
Serenity High School	9	7	7	7	7	7	7	7	7	7	7	7
ALTERNATIVE CAMPUS TOTALS	726	671	687	713	701	715	720	717	723	725	728	732
DISTRICT TOTALS	23,327	23,833	24,111	24,455	24,830	25,383	25,970	26,606	27,141	27,668	28,036	28,401
District Absolute Change	-877	506	278	344	375	554	587	636	535	527	368	364
District Percent Change	-3.62%	2.17%	1.17%	1.43%	1.53%	2.23%	2.31%	2.45%	2.01%	1.94%	1.33%	1.30%

Green = w/in 5% of Design Capacity; Yellow = Over Design Capacity

Enrollment Range Forecast



School Year	Low Projections	Mid Projections	High Projections
2024/25		23,327	
2025/26		23,833	
2026/27	23,629	24,111	24,352
2027/28	23,966	24,455	24,822
2028/29	24,209	24,830	25,326
2029/30	24,749	25,383	25,891
2030/31	25,321	25,970	26,619
2031/32	25,941	26,606	27,271
2032/33	26,462	27,141	27,820
2033/34	26,976	27,668	28,360
2034/35	27,335	28,036	28,737
2035/36	27,691	28,401	29,111

Low Range Projections

- Slow down in Housing Starts & Closings
- Increases in Homeschooling & Private School Enrollment
- Lower Kindergarten & Early Elementary Grade Enrollment
- School of Choice options lower overall housing yields

Mid-Range Projections

- Economic Conditions remain stable
- Continued population growth & Housing Activity
- Minimal Impact from trends in Homeschooling & Private School Enrollment
- Maintaining current housing yields
- Current Transfer patterns remain

High Range Projections

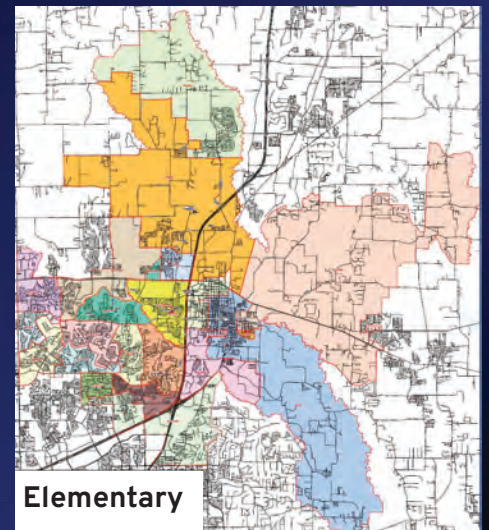
- Future Interest Rate Cuts & Favorable Mortgage Rates
- Surge in Housing Starts & Closings
- Programs and Marketing Efforts increase Enrollment through Transfer Students
- Slight increases in housing yields

EDUCATIONAL FACILITIES ALIGNMENT COMMITTEE

The Committee was comprised of parent/guardian representatives from each District campus

Carefully studied the district's data, including

- projected student enrollment,
- campus student capacity,
- current and planned transportation infrastructure, and
- planned development in the district



EDUCATIONAL FACILITIES ALIGNMENT COMMITTEE

The MISD School Board voted at the September 2025 to form the EFAC Committee and the committee was charged with:

1. Identify three elementary campuses to repurpose for alternative district operational uses
2. Recommend attendance zones that are projected to most efficiently use building capacity for the longest time period possible (given projected student enrollment)
3. Recommend to the Board of Trustees a elementary, middle and high school attendance zone map (effective 2026-2027) for approval by the Board and implementation by the Administration.

2025 NCAA DII FOOTBALL NATIONAL CHAMPIONSHIP



TKI – Airport Update

MISD/CC Joint Meeting – February 9th, 2026



McKinney National Airport Facts & Stats

- **Opened in 1979** – now a “National” General Aviation Airport:
 - 1 of Only 122 “National” Airports Nationwide out of 2,897 Nonprimary Airports
- **Reliever Airport for DFW**
- Federal Contract Tower Program Airport
- **10th Busiest Airport in Texas** (operations)
- **99th Busiest Airport in the United States** (operations)
- 2023 Economic Impact to the Region: **\$299 Million**
- Well Positioned to **Expand for Both GA and Commercial Service**



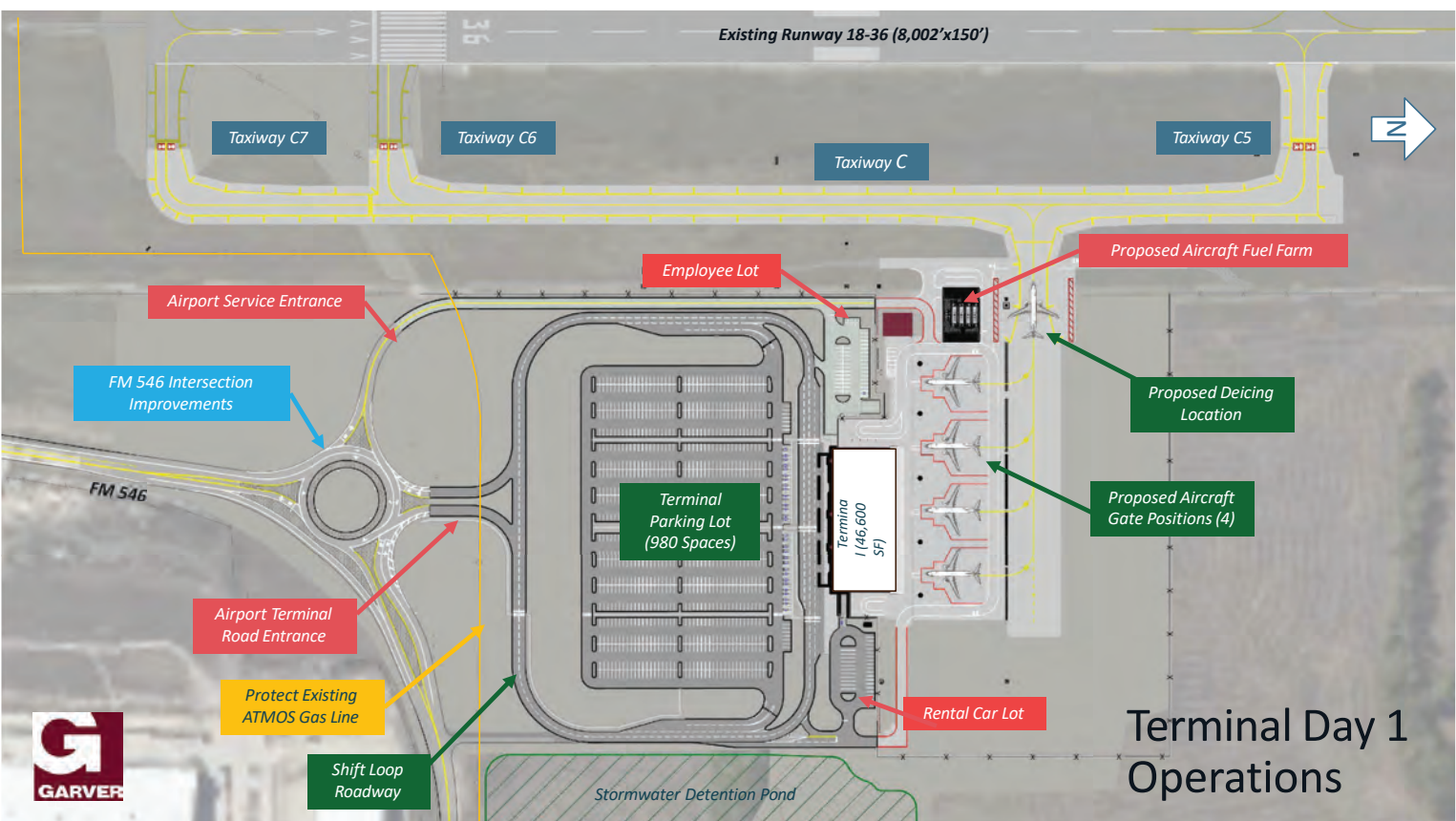
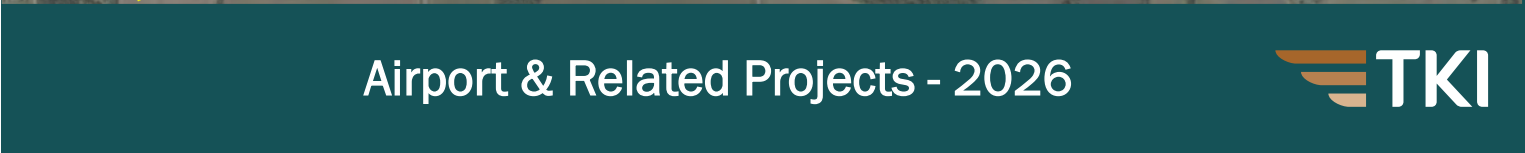
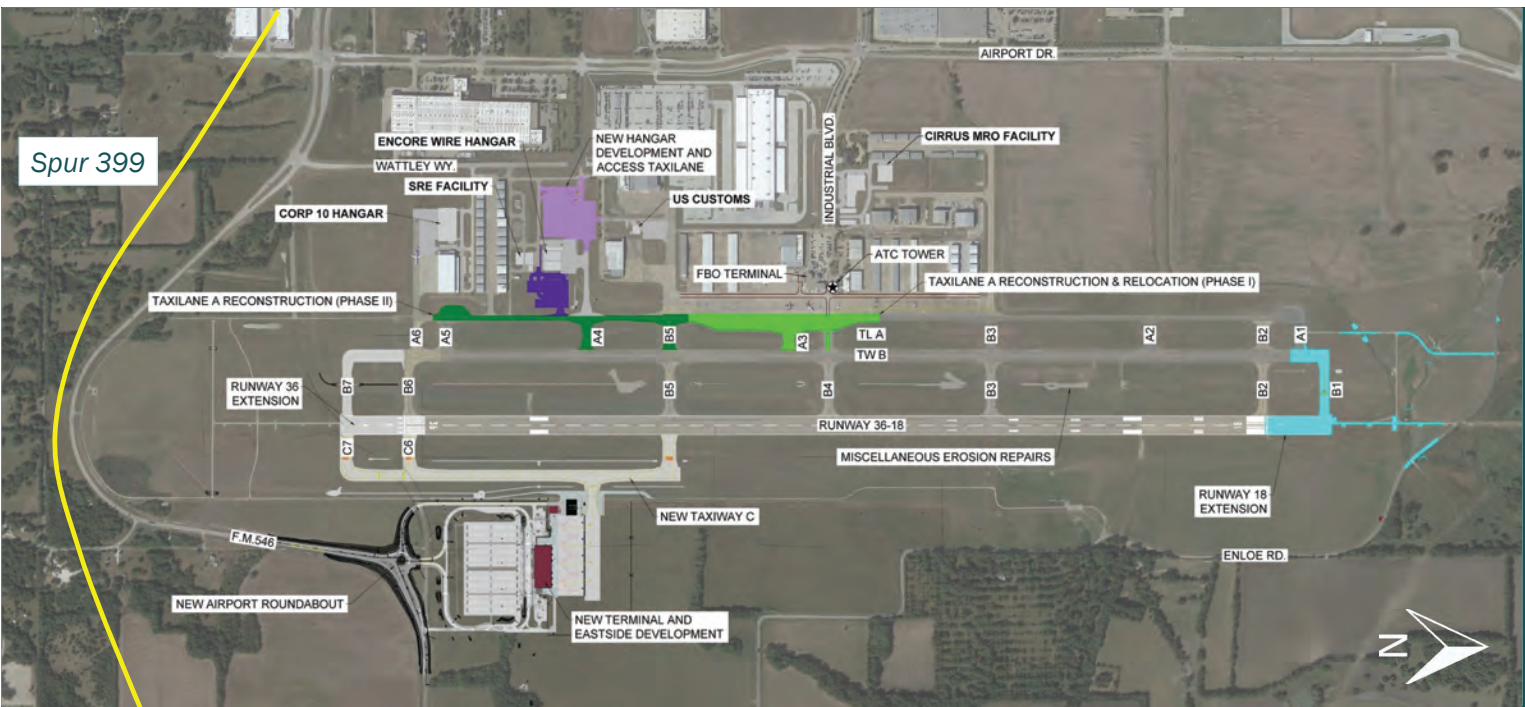
Current Airport Business Model

McKinney National Airport is a National General Aviation (GA) Reliever Airport

Maintenance and operation of the airfield and associated facilities is funded through revenue generated from:

- fuel sales
- hangar and office rents
- ground leases
- and other aeronautical services

Operations include all types and kinds of aeronautical activity **except** scheduled air carrier passenger and cargo service.





SWINERTON 

*McKinney National Airport
Commercial Terminal*

Print #260113415
Date: 01/13/26
Lat/Lon: 33.169826 -96.584519
Order No. 82156
 Aerial Photography, Inc. 954-568-0484





SWINERTON 

*McKinney National Airport
Commercial Terminal*

Print #260113413
Date: 01/13/26
Lat/Lon: 33.169826 -96.584519
Order No. 82156
 Aerial Photography, Inc. 954-568-0484





SWINERTON 

*McKinney National Airport
Commercial Terminal*

Print #260113410
Date: 01/13/26
Lat/Lon: 33.169826 -96.584519
Order No. 82156
 Aerial Photography, Inc. 954-568-0484







Annual Entity Tax Revenue from Airport*						
Tax Year	Fiscal Year	City	MISD	County	College	Total
2013	2014	\$539,536	\$1,538,898	\$218,855	\$77,077	\$2,374,366
2014	2015	\$461,010	\$1,320,561	\$185,827	\$64,810	\$2,032,208
2015	2016	\$396,687	\$1,136,308	\$153,095	\$55,768	\$1,741,859
2016	2017	\$409,201	\$1,156,905	\$148,823	\$58,004	\$1,772,933
2017	2018	\$537,476	\$1,611,835	\$191,277	\$79,408	\$2,419,996
2018	2019	\$501,874	\$1,519,470	\$172,766	\$77,619	\$2,271,728
2019	2020	\$679,965	\$1,962,812	\$230,723	\$107,114	\$2,980,613
2020	2021	\$580,721	\$1,683,667	\$196,979	\$92,731	\$2,554,099
2021	2022	\$688,647	\$1,905,056	\$232,596	\$112,394	\$2,938,693
2022	2023	\$797,699	\$2,317,325	\$265,809	\$141,620	\$3,522,452
2023	2024	\$903,821	\$2,383,690	\$315,732	\$171,710	\$3,774,953
2024	2025	\$690,207	\$1,869,065	\$248,073	\$134,914	\$2,942,259
2025	2026	\$709,498	\$1,900,387	\$257,004	\$139,771	\$3,006,660
Total Tax Revenue		\$7,896,343	\$22,305,978	\$2,817,559	\$1,312,940	\$34,332,820

*Data Source: Collin County Appraisal District

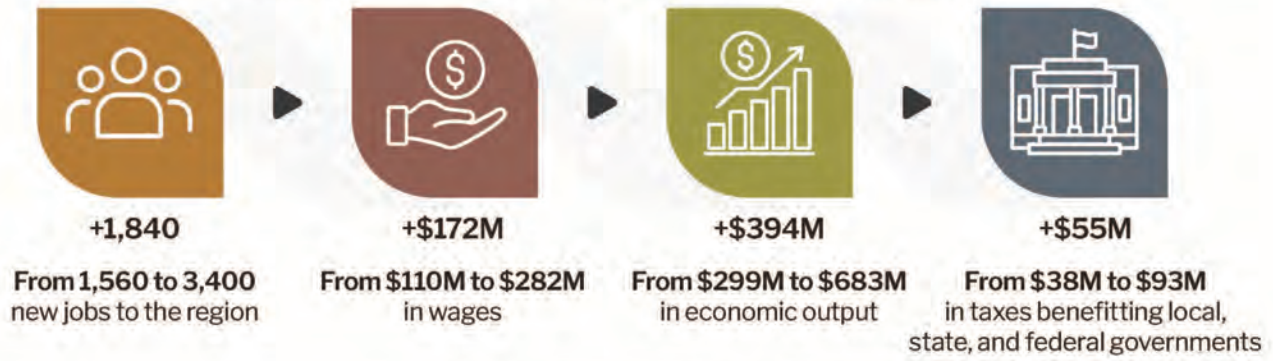
TKI: A Local Asset
Ad Valorem Tax Revenue Generated by the Airport



Economic Impact

Commercial airline service at TKI will contribute directly to employment in Collin County, as well as more broadly to state and national gross domestic product (GDP). With the new line of business, TKI will become an even stronger economic catalyst, facilitating the growth of regional businesses and industries.

Annual Economic Impact Today and Potential Impact (Year 3)



Monetary impacts are presented in 2023 dollars. | Source: InterVISTAS Consulting Inc. Economic Impact Study Analysis



Questions?

FLYTKI.COM



Economic Development Update

Michael Kowski

President & CEO

About the MEDC



History

Created in 1993 to support the development, expansion, and relocation of new and existing companies in McKinney.



Mission

To create an environment in which community-oriented businesses can thrive.



Vision

To make McKinney the most desirable location in North Texas for business by encouraging growth through strategic investments in corporate culture, talent development, and capital assets.



Purpose & Funding

Type A Corporations focus on projects and activities that create or retain primary jobs.

- Revenue generated from ½ cent sales tax
- EDCs may use Type A revenue to fund land, buildings, equipment, facilities expenditures, targeted infrastructure, and improvements for certain projects.
- Capacity Building, including:
 - Supporting infrastructure
 - Fostering entrepreneurship
 - Providing customized services
 - Improving access to resources

\$25.6 M
Projected Revenue

Strategic Pillars

A

ATTRACT

G

GROW

I

INNOVATE

L

LEAD

E

ENGAGE

Strategic Pillars

ATTRACT

Business Attraction & Development

Target High-Impact Industries: Focus on attracting corporate headquarters, family entertainment venues, hotel & convention space, and mixed-use developments.

Leverage McKinney's Quality-of-Place: Promote McKinney's parks & recreation and open spaces and position our unique assets like the airport and historic downtown as regional and national differentiators.

Strategic Land Use and Development: Prioritize the development and utilization of MEDC-owned land, including master planning, infrastructure readiness, and new property acquisition.



venu – Sunset Amphitheater

20,000 Seats
\$300 M Project
Year-Round Use
Radiant Heating
Aikman Club
300 Firepit Suites

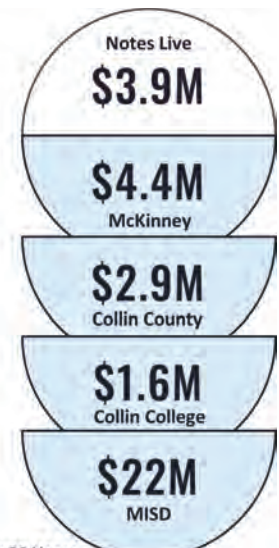


venu – Sunset Amphitheater

Reimbursement

Ad Valorem

- Real Property Improvements and Business Personal Property Only
- 75% of the City's Share, Years 1-11
- 40% of the City's Share, Years 12-16
- Other Agencies keep 100%



Over 20 Years

venu – Sunset Amphitheater



Cannon Beach Surf Resort



Stacy & SH 121
\$200 M Project
4 Acre Surf Lake
Resort Hotel
100k Office
100k Retail/Rest.
Opening 2026





Strategic Pillars

ATTRACT

Business Attraction & Development

Inc. 5000

Fastest Growing Company in Texas
 #16 Fastest Growing Company in the U.S.

Maverick Power

Corporate HQ Attraction
 Grew revenue nearly 6,000% in 3 years



Strategic Pillars

GROW

Business Retention & Expansion

Strengthen BRE Programs: Conduct regular site visits with existing businesses and provide tailored support through incentives, training programs, and resource connections.

Promote Workforce Development: Collaborate with state agencies and regional educational institutions to provide workforce training support to help businesses upscale jobs and remain competitive.

Diversify McKinney's Tax Base: Aim for a 3-to-1 residential-to-commercial tax base ratio by pursuing strategic developments contributing to long-term financial sustainability.



**BRE Visits & Tours
 Over 100 in 2025 (KPI 60)**

Strategic Pillars

GROW

Business Retention & Expansion

**Globe Life Sure Loves McKinney:
The Company Is Moving To Larger
Office In The City**

I mean, who doesn't love McKinney?



#595 Fortune 1000



**200,000-square-foot Class AA office building
Retain more than 2,000 jobs in McKinney**

Strategic Pillars

GROW

Business Retention & Expansion

Workforce Development Plan

Grow Local Employment

Reinforce Skills Development

Open Career Pathways

Widen Workforce Development

**Targeted training: Collin College, workforce leaders hone in on
employee skills initiatives in McKinney**



By Colby Farr, Hannah Johnson | 3:00 PM Oct 27, 2025 CDT



Collin College offers a variety of programs targeted specifically for vocational skills and workforce development, including the certified Toyota and Lexus Technicians Training and Education Network, or T-TEN, program, which develops manufacturer-certified automotive technicians. (Courtesy Collin College)

Strategic Pillars

INNOVATE

Innovation & Entrepreneurship

Expand and Update the Innovation Fund: Increase the Innovation Fund's availability, allocation amount, and visibility to support startups.

Develop Incubator and Coworking Spaces: Create spaces and programs to attract and nurture young companies and tech startups, including incubators and coworking spaces that support innovation.

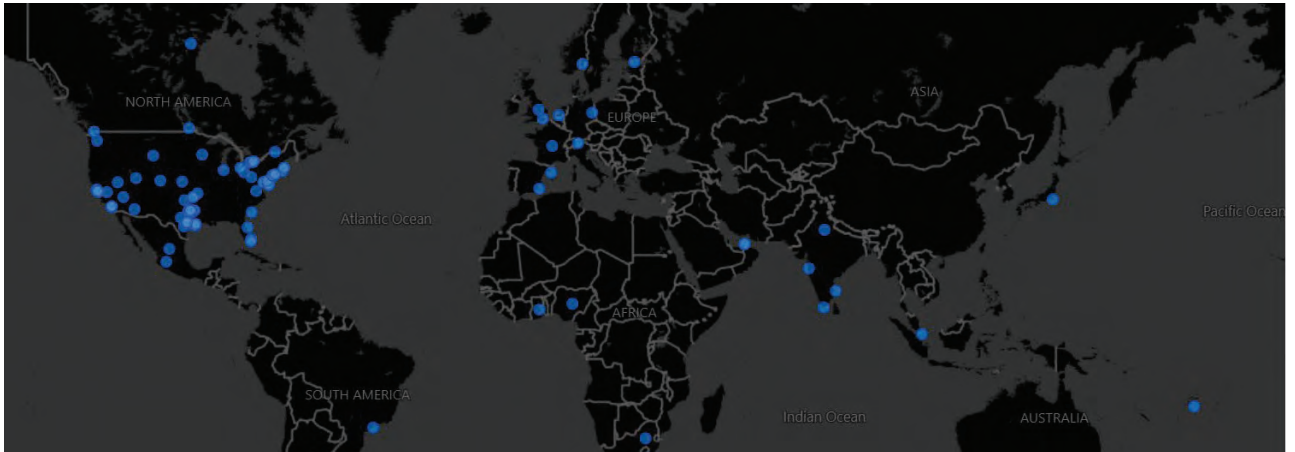
Leverage Plug & Play and Startup Ecosystem: Utilize partnerships like Plug & Play to enhance McKinney's innovation ecosystem and identify startups from across the country and around the globe to locate in McKinney.



Strategic Pillars

INNOVATE

Innovation & Entrepreneurship



Strategic Pillars

LEAD

Leadership & Operational Excellence

Align Strategic Objectives: Assess organizational performance using data to ensure the delivery of strategic goals, while focusing on maintaining alignment between stakeholders.

Optimize Internal Structures and Processes: Refine governance structures, such as subcommittees, and enhance communication channels to ensure streamlined decision-making and execution.

Strong Organizational Brand: Position the MEDC as a leader among worldwide EDOs through the support, advancement, and celebration of exceptional projects, activities, and people.



Reaccredited – September 2025

The MEDC Family



Top 50
Economic Developer in North America
2025

Madison Clark

Director
Business Retention & Workforce Development

Strategic Pillars

ENGAGE

Engagement & Brand Management

Enhance Community Communication and Branding: Launch campaigns to inform residents and stakeholders about MEDC's activities, focusing on successes and clarifying the organization's value.

Community and Business Forums: Participate in and organize events that engage both residents and businesses, providing platforms for dialogue, networking, and collaboration.

Promote Digital Outreach and Content Creation: Expand digital presence through platforms like YouTube, newsletters, and social media, targeting both internal and external audiences.



Strategic Pillars

ENGAGE

Engagement & Brand Management



Strategic Pillars

ATTRACT

Business Attraction & Development

GROW

Business Retention & Expansion

INNOVATE

Innovation & Entrepreneurship

LEAD

Leadership & Operational Excellence

ENGAGE

Engagement & Brand Management

2026 Opportunities

- Kick off our 2026 – 2030 Strategic Plan
- Workforce Development Plan (GROW)
- Corporate HQ recruitment pipeline
- Class A Spec Office
- Foreign Direct Investment
- Land Holdings and Opportunities
- McKinney Innovation Exchange



Development Updates

McKinney/MISD joint meeting
February 2026

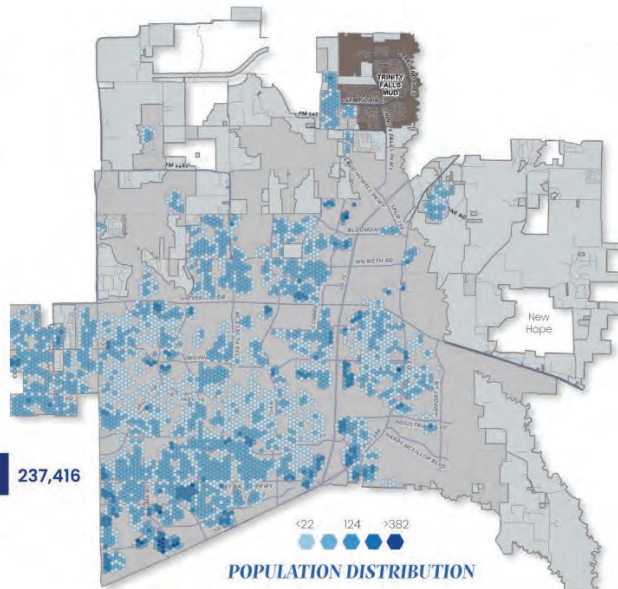
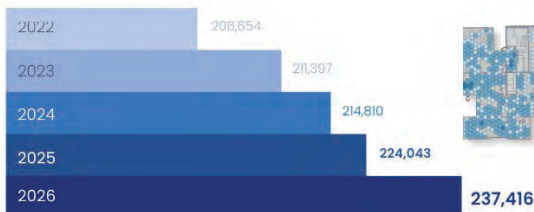


Growth Areas & Trends

Lucas Raley, AICP, CNU-A, CFM
Director of Planning

intro POPULATION

As of January 1, 2026, McKinney has a population of 237,416. Long term projections through 2040 show a potential population of 329,589. With this year's increase in overall housing units, it is likely that McKinney will continue to see significant population growth through 2026.



21.5%
POPULATION GROWTH SINCE 2020

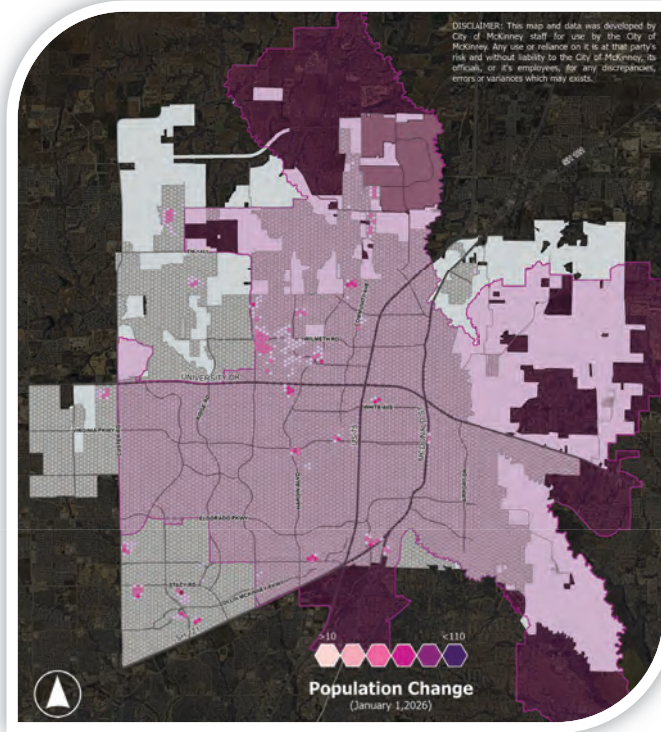
96.4%
SINGLE FAMILY OCCUPANCY RATE

36.7
Years
MEDIAN AGE

\$116.6k
MEDIAN HOUSEHOLD INCOME

51%
OF THE POPULATION HAS A BACHELOR'S DEGREE

Annual Population Estimate (2026)



MCKINNEY:
237,416

MISD:
149,969
139,440 (2024)

build RESIDENTIAL PERMITS

Residential permits include single family development and multi-family projects. In 2025, there were 1,639 single family permits issued, being valued at a total of \$553,066,635. Trinity Falls accounted for 206 of the new single family permits. There were 8 multi-family permits issued, totaling 1,391 new units valued at a total of approximately \$224 million. Overall 2025 saw fewer, but higher-value residential units constructed compared to 2024. Combined single and multi-family permits will add 3,031 new housing units to McKinney.

MULTI-FAMILY PERMITS

1	Craig Ranch Ballfields - Pod B	\$32,480,000
2	Painted Tree Multifamily	\$44,280,000
3	Livano McKinney	\$40,000,000
4	Madera Ridgeline	\$31,444,000
5	Deluxton Hidden Villas	\$19,001,000
6	Remnant at Greenwood I	\$11,314,000
7	Remnant at Greenwood II	\$10,268,000
8	Shiloh Place Campus	\$5,000,000

137

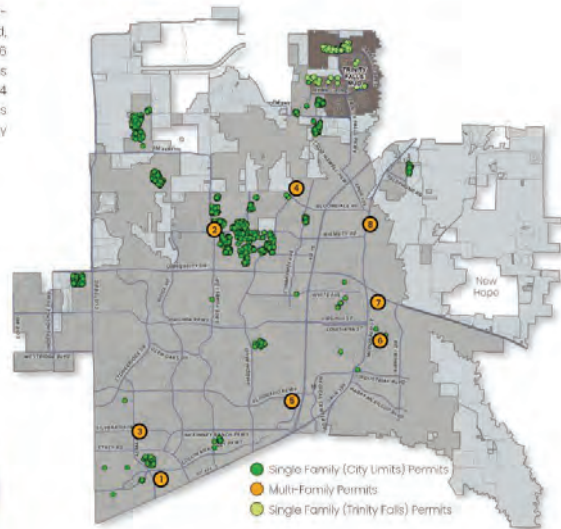
AVERAGE NUMBER OF SINGLE-FAMILY PERMITS ISSUED EACH MONTH

24.1%

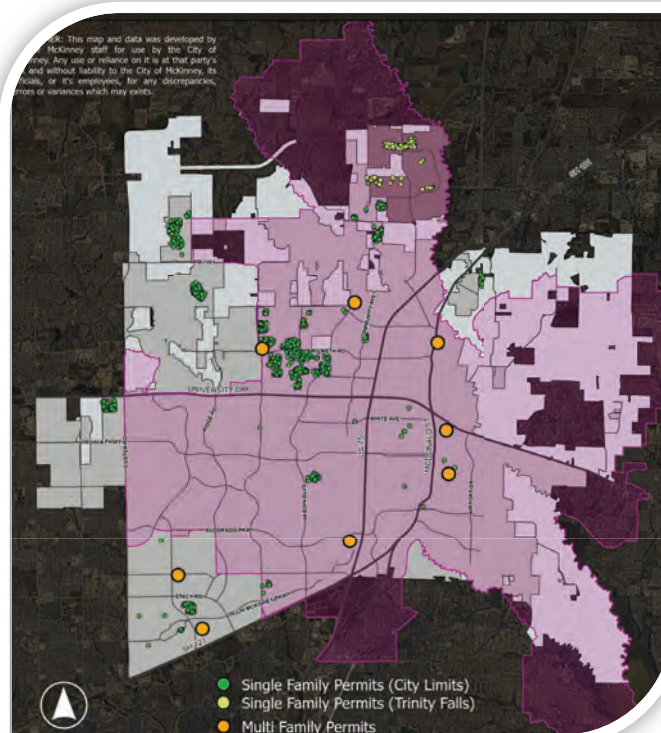
INCREASE IN AVERAGE PERMIT VALUE PER MULTIFAMILY UNIT FROM 2024

50.8%

INCREASE IN AVERAGE SINGLE FAMILY PERMIT VALUE FROM 2024



Residential Permits (MISD)



Single Family:
1,199*

Top Subdivisions	
Subdivision	Permits
Painted Tree	680
Trinity Falls MUD	206
Shaded Tree	68
Honey Creek Addition	66
TCR McKinney Pitts	65

Multi-Family:
6 permits / 863 units

*includes Trinity Falls MUD

build

NON-RESIDENTIAL PERMITS

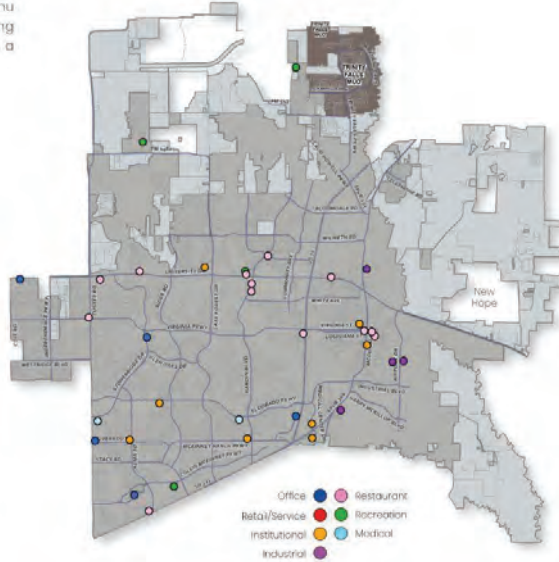
A total of 112 non-residential permits were issued in 2025 with a valuation of \$732,996,398. The largest permit by value was for Venu Sunset Amphitheater, valued at \$180,000,000. This year saw continuing significant retail and service development along Highway 380 and a number of large institutional and recreational projects.

NON RESIDENTIAL SUBMITTALS BY LAND USE

INDUSTRIAL	18	\$215,634,670
INSTITUTIONAL	11	\$71,202,692
MEDICAL	4	\$42,790,000
OFFICE	14	\$8,639,374
RECREATION	10	\$286,310,605
RESTAURANT	14	\$20,765,000
RETAIL/SERVICE	33	\$107,996,398

61%
INCREASE IN MEDIAN NON-RESIDENTIAL PERMIT VALUE FROM 2024

51%
INCREASE IN TOTAL PERMIT VALUE FROM 2024



Roadway Updates

Gary Graham, PE, PTOE
Director of Engineering

SH 5



Phase 1

- Includes Freeway Segment and Interchange
- Section from Spur 399 to Fairview 4 - Lanes w/ Raised Median
- Started Construction June 2025
- ≈3 Years Construction

Phase 2

- 4 - Lanes w/ Raised Median
- Letting – 2028
- ≈3 Years Construction

US 380 & Spur 399



Spur 399

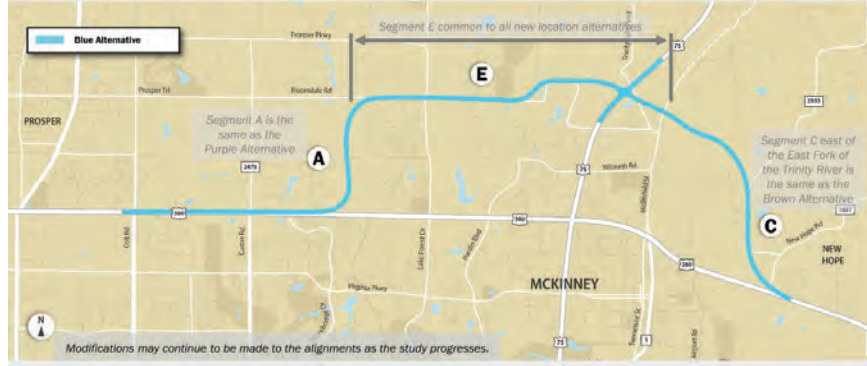
- ROW Acquisition
- Final Design

US 380

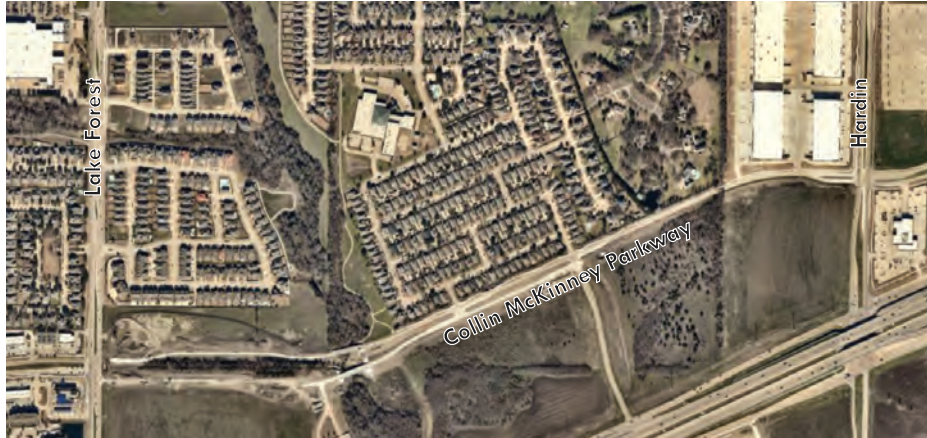
- ROW Acquisition
- Final Design

City Utility Relocations

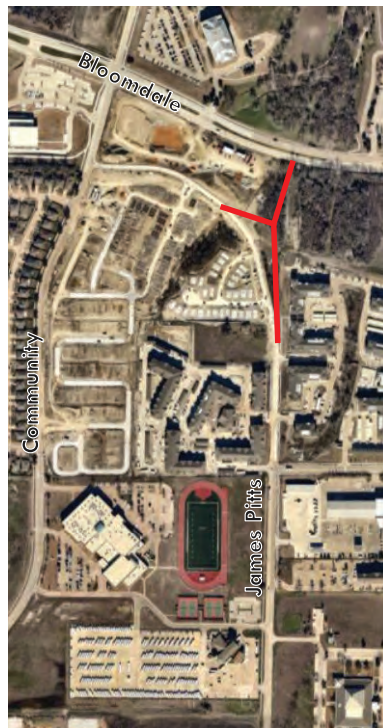
- Starting Design



Collin McKinney Parkway



James Pitts



US 380 and Community Improvements



Intersection Improvements Project

