

# ORGANIZATIONAL REPORT

—  
2024 - March



McKinney Economic Development Corporation



**Organizational Activity Report**

- New Organic Leads: 13
- RFPs received: 10
- RFPs responded to: 8
- Total Pipeline Projects: 27
- New Pipeline Projects: 6
- Site Visits: 0

**Business Retention & Expansion**

- BRE Visits: 4
- Annual BRE Total: 10

In partnership with Deloitte, MEDC has launched a business retention and expansion (BRE) survey. The MEDC wants to better understand the future plans and needs of local businesses and how business owners/managers view the community as a place to do business. The information from the survey will be used to plan future economic development activities focused on the top priorities of local businesses. Results are expected to be delivered in May.

**Attended Trade Shows and Missions**

- 3/7- 3/8 - Consultant Connect Charleston Summit (Causey)

**Attended Events**

- 2/21 - Tech Talks (staff)
- 2/22 - Chamber of Commerce CEO Breakfast Series: Cynt Marshall
- 2/22 - Lockwood Distilling Co.
- 2/23 - Chamber of Commerce Community Awards
- 2/27 - Tech & Trucks (Staff)
- 2/27 - Plug and Play Executive Dinner (Kowski/Talley/Clark/Wilkes)
- 2/29 - Tupps Brewery Preview (Kowski/Talley/Clark)
- 3/1 - 90's Hip Hop Party (Kowski/Talley/Clark)
- 3/2 - Collin College Stetson & Stiletto Standoff (Talley)
- 3/4 - MEDC Annual Board Retreat
- 3/7 - London & Partners Delegation Lunch (Kowski/Talley/Wilkes)
- 3/9 - Tupps Brewery Grand Opening (Talley)
- 3/14 - Chamber of Commerce Q1 Development Update

**Upcoming Events**

- 3/21 - SMU Cox Southwest Venture Forum (Wilkes)
- 3/21 - NTCCIM Institute March Luncheon (Talley/Causey)
- 3/26 - Plug & Play Selection Day (Staff)
- 3/28 - Chamber of Commerce CEO Breakfast Series: Judson Duncan
- 4/3 - 4/5- 2024 Site Selectors Guild Annual Conference (Kowski/Talley)
- 4/11 - Volunteer McKinney's Spirit of Volunteerism Awards
- 4/17 - Tech Talks
- 4/17 - NTCAR Q2 Membership Meeting
- 4/20 - Samaritan Inn 40<sup>th</sup> Anniversary Gala

**Committee Meetings**

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the fourth Tuesday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.