

The background image shows a weathered brick building with several arched openings. Some openings are covered with dark metal grates, while others are open, revealing a glimpse of a colorful mural in the distance. A large, white, stylized mural of a flower or plant is painted on the right side of the brick wall. A string of small, dark lights hangs across the upper part of the building. In the upper left corner, a tall, cylindrical water tower stands against a cloudy sky.

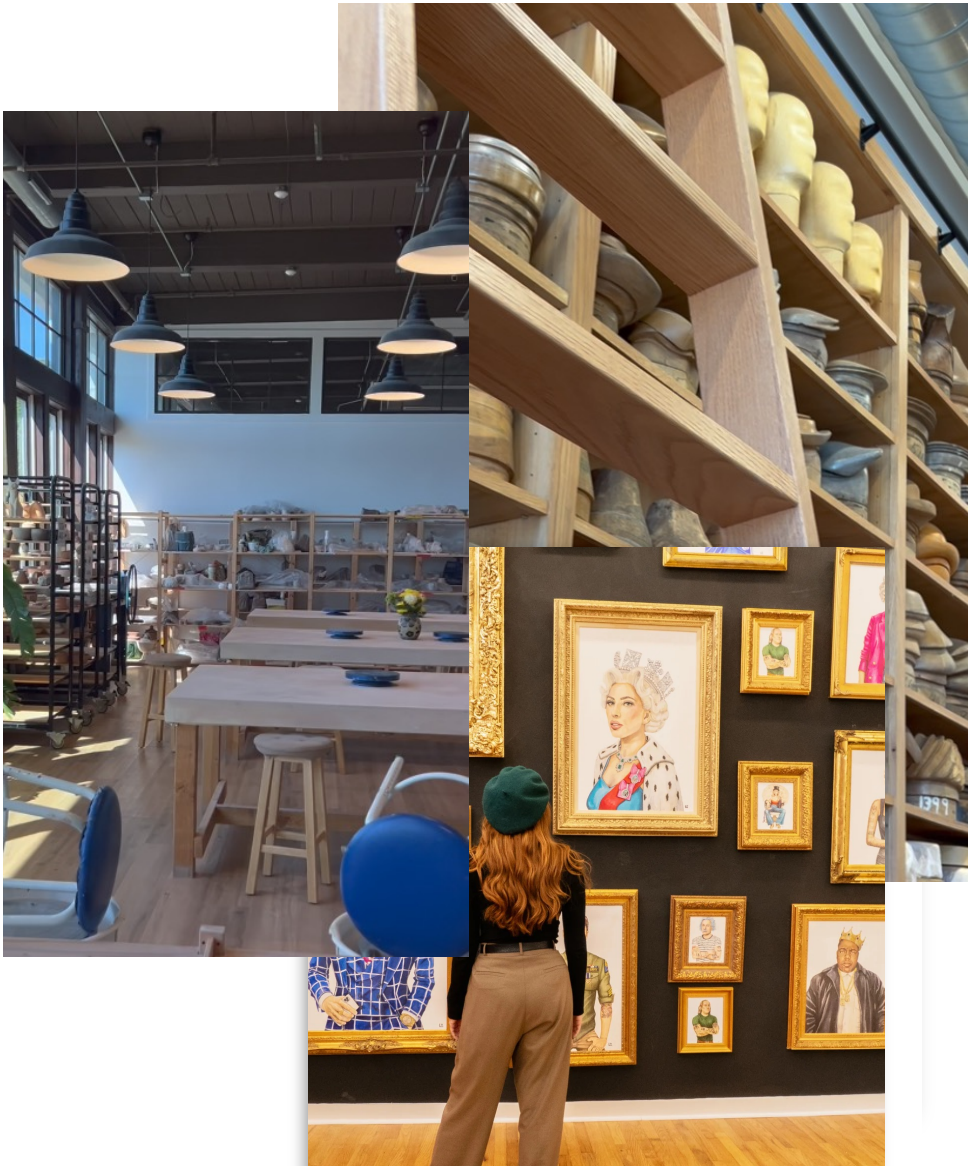
Legacy Lane: Interactive History & Exploration of Cotton Mill's Arts & Design District

Presented by LX Artworks

Introduction

- LX Artworks In partnership with Cotton Mill
- Legacy Lane aims to provide an engaging and educational experience.
- Interactive media to learn history of mill, impact on McKinney culture and communities.
- Showcases Cotton Mill businesses and building history
- Designed for guests of all ages
- Interactive map available both digitally and physically in print
- Free to all visitors of the Cotton Mill





Community & Business Impact

- As a must see attraction in McKinney, the Cotton Mill's visibility generates curiosity and interest from all who travel near it.
- Building on the already present attractions and experiences here in McKinney, the Legacy Lane project aims to compliment and add to those.
- Providing an additional must-see destination to a travelers local trip itinerary, making a day trip destination into a multi-day vacation spot.
- Increase foot traffic and sales to small locally-owned and operated businesses in the Cotton Mill.
- Increase reputation and renown of the Cotton Mill Arts & Design District as a must-see national art destination.

Visitor Experience

- Scavenger hunt will guide visitors through the Cotton Mill, highlighting its 114-year-old history and vibrant present.
- The map and scavenger hunt will make the Cotton Mill more accessible and engaging for both local visitors and tourists.
- Main Focus is on education and engagement, making history come alive through interactive elements





Community And Cultural Impact



ONE OF THE PROJECT'S
ROLE IS TO FOSTER
COMMUNITY PRIDE AND
ENGAGEMENT BY
CONNECTING VISITORS
TO MCKINNEY'S RICH
CULTURAL HERITAGE,
AND HOW THE MILL
SHAPED THAT OVER THE
LAST 114 YEARS.



ITS ESSENTIAL THAT WE
AS A COMMUNITY
PRESERVE AND
PROMOTE MCKINNEY'S
HISTORY, MAKING IT
ACCESSIBLE AND
INTERESTING TO ALL
AGES.



INCLUDED BUSINESSES
WITHIN THE COTTON
MILL COMPLIMENT THE
ALREADY VIBRANT AND
SUSTAINABLE LOCAL
ECONOMY.

Project Implementation

- "Legacy Lane," is already being designed. We are working on the development, marketing, and preparation through August. With an anticipated roll out date of September 1st.
- Our request of \$30,000 will be allocated towards exhibit development, educational materials, tour experience, marketing, and oversight.
- That you for your support with this transformative project, It has the potential to enrich the visitor experience, drive economic growth, and celebrate McKinney's heritage.





Thank you! We hope this
project will benefit our
beautiful city!