

ORGANIZATIONAL REPORT

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2023 – October



McKinney Economic Development Corporation

Organizational Activity Report

- New Organic Leads: 1
- RFPs received: 5
- RFPs responded to: 0
- Total Pipeline Projects: 35
- New Pipeline Projects: 7
- Site Visits: 1

Business Retention & Expansion

- BRE Visits: 5
- Annual BRE Total: 63

September BRE Highlights include:

- Assisting a local employer via an introduction to Collin College to pursue Skills Development Funding to upskill and train their existing employees.
- Holding a "Workforce Programming Workshop" with Collin College executives on 9/6 to determine the best ways to collaborate and cross-promote resources. Follow up continues.
- Presenting to the McKinney Rotary Club on 9/29.
- Launching an initiative with Scout.com to garner feedback from local employers on their experience of doing business with McKinney. View the responses [here](#).

Attended Trade Shows and Missions**Attended Events**

- 9/17-9/20 - IEDC Conference
- 9/19 - DRC State of Public Education
- 9/20 - JLL Networking Event
- 9/21 - SMU Venture Forum
- 9/21 - Collin College Scholarship Awards Ceremony
- 9/22 - BD Trusted Advisors Coffee Chat
- 9/22-9/24 - Oktoberfest
- 9/23 - La Tiendita Ribbon Cutting
- 9/26 - NTCAR Golf Tournament
- 9/27 - UTD Driving Economic Development in North Texas
- 9/27-9/28 - Venture Atlanta
- 9/28-9/29 - iC3 Life Science Summit
- 9/28 - Palladium McKinney Groundbreaking
- 10/3 - Bisnow CFW Creative Office
- 10/4 - Collin College Leadership Policy Summit
- 10/5 - Chamber Best of McKinney Luncheon
- 10/5-10/7 - GCEC Conference
- 10/5-10/6 - Consultant Connect (Causey)
- 10/9-10/11 - IFEA Conference (Linares)
- 10/9-10/12 - Adobe Max Conference (Gajary)

- 10/10-10/12 - Women in ED Forum (Clark, Causey)
- 10/10 - Chamber Cheers to Charity Event

Upcoming Events

- 10/16 - CREW Dallas Golf Classic Event
- 10/16-10/18 - Site Selectors Fall Forum (Causey)
- 10/17 - Chamber McKinney Inclusion Council
- 10/18 - BisNow DFW Experiential Retail & Mixed Use
- 10/18 - Tech Talks
- 10/19 - Chamber WAM Lunch & Learn
- 10/24 - Chamber Q4 Development Update
- 10/24 - REDNews Women in Real Estate
- 10/24 - DRC State of Infrastructure
- 10/24-10/25 - Venture Dallas
- 10/26 - 100 Women of McKinney
- 11/1 - UTD Economic Development Summit
- 11/1-11/3 - NEXT Conference (Wilkes)
- 11/2 - Chamber 2023 State of the City
- 11/6-11/10 - Austin Start Up Week (Wilkes)
- 11/7 - BisNow Dallas Industrial Conference
- 11/7-11/9 - Smart Cities Expo World Congress
- 11/7-11/9 - Team Texas Westec (Causey)
- 11/12-11/17 - AEDL 2023 (Clark)
- 11/14 - Tech & Trucks "Techsgiving"
- 11/15 - Tech Talks
- 11/15 - BisNow DFW Women Leading Real Estate

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the last Friday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.