

VISIT MCKINNEY BOARD

REGULAR MEETING

APRIL 28, 2026

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at the City Hall Council Chambers, located at 401 E. Virginia Street, McKinney, Texas on Tuesday, April 28, 2026 at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:00 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following Board Members present: Brian Medina, Juanita Pena, Keith Gall, Jill Thompson Barnes, Patrick McGuire, Carol Sullivan, Taryne Bolton.

Absent: Janie Pena (Board Member Pena arrived at 8:03 a.m. and was present in the audience as a non-voting member)

City Staff, Council Members, and Liaisons Present: City Manager Paul Grimes, Councilmen Patrick Cloutier, Councilwoman Geré Feltus, Cultural District/Main Street Director Andrew Jones, MCDC Board Liaison Deborah Bradford, Duty City Secretary Tenitrus Parchman and Audio/Video Technician Joshua Arias.

The following Visit McKinney Staff were present: Aaron Werner, Alisha Holmberg, Sarah Nolting, Tony Adamo, Paula Martin and Emily Myrick.

Board Chair Kaite Scott invited Duty City Secretary Tenitrus Parchman to present on Information Sharing.

26-0356 Update on 2026 McKinney Board & Commission Member Appointments

Board Chair Katie Scott called for public comments on agenda items. There were none.

Board Chair Katie Scott called for a vote on Consent Item,

26-0357 Minutes of the Visit McKinney Board Meeting of March 31, 2026

Board Members unanimously approved the motion by Board Member Brian Medina, seconded by Board Member Keith Gall, to Approve and Refer the Minutes of the Visit McKinney Board Meeting of March 31, 2026.

Board Chair Katie Scott called for Board and Liaison Reports

26-0358 Board and Liaison Reports

Councilmen Patrick Cloutier updated the Visit McKinney Board on the restoration of the water tower, and several construction projects. City Manager Paul Grimes reported on the new engagement platform launched by the city communications department.

McKinney Parks and Recreation Liaison Taryne Bolton updated the Board on several events from March and April as well as an update on ongoing construction projects. Main Street Director Andrew Jones discussed Arts In Bloom and upcoming events and projects.

Board Chair Katie Scott called for the Assistant Director's report.

26-0359 Assistant Director's Report

Assistant Director Alisha Holmberg provided the Board with a recap on several events including the McKinney Historic Half Marathon and the U90 Girls Cup. Holmberg provided the Board with several calendar reminders for upcoming meetings and events.

Board Chair Katie Scott called for Regular Agenda Item

26-0360 Update on the MPAC Renovation Project

Board Chair Katie Scott called for Public Comments Regarding Matters not on the Agenda. There were none.

Board Chair Katie Scott called for Board and Assistant Director Comments.

Board Chair Katie Scott called for a motion to adjourn the meeting.

Board Members unanimously approved the motion by Board Member Patrick McGuire, seconded by Board Member Taryne Bolton, to Adjourn the meeting.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Visit McKinney Board on April 28, 2026, and referred to the City Council Regular Meeting of June 16, 2026, for City Council approval.

SIGNED:

KATIE SCOTT, Chair
BRIAN MEDINA, Vice Chair

ATTEST:

PAULA MARTIN, Executive Assistant
City of McKinney, Texas