

McKinney Urban Transit District Shared Ride Micro Transit Service

January 20, 2026
MUTD Board Presentation

Operated by:



Mobility Service,
Local Government Corporation

With Contractor Team



A yellow and white Collin County Transit bus is driving on a city street. The bus has the number 41041 on its side. In the background, there are several tall skyscrapers under a blue sky with some clouds. The entire image has a light blue overlay.

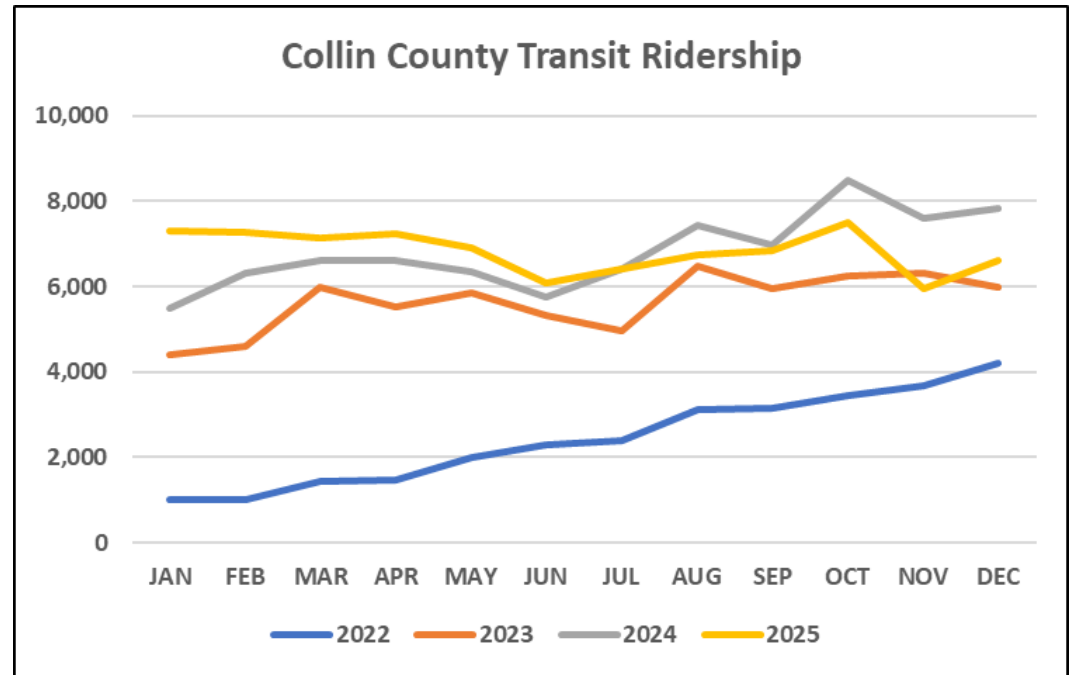
Collin County Transit Key Performance Indicators



Ridership and Demand

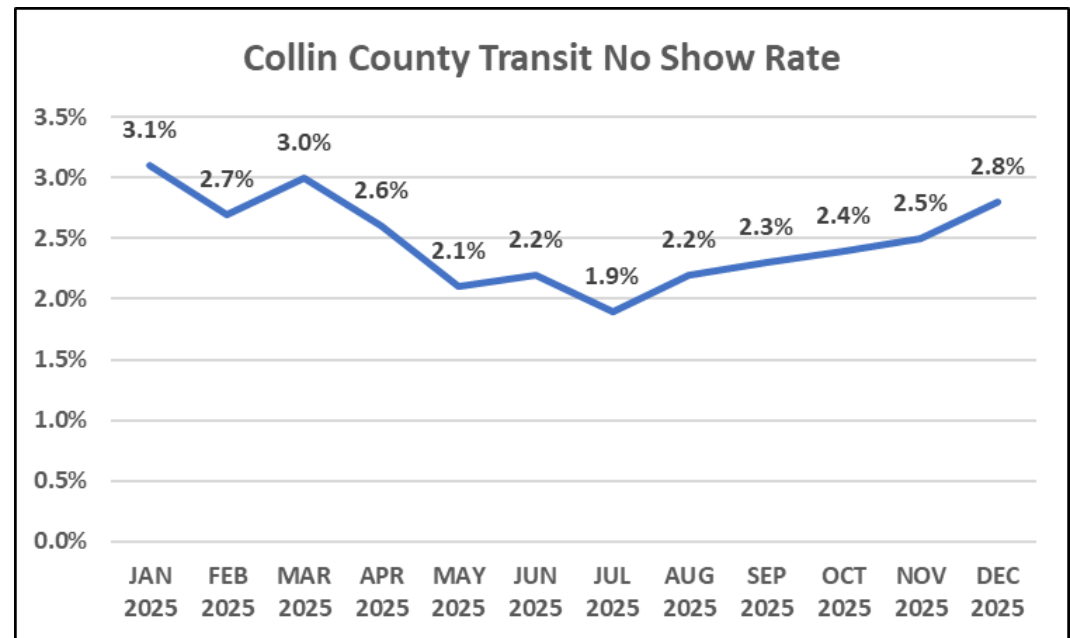
Average Daily Ridership

Year	Average Daily Ridership (excluding weekends)
2022	102
2023	222
2024	271
2025	267



No Shows

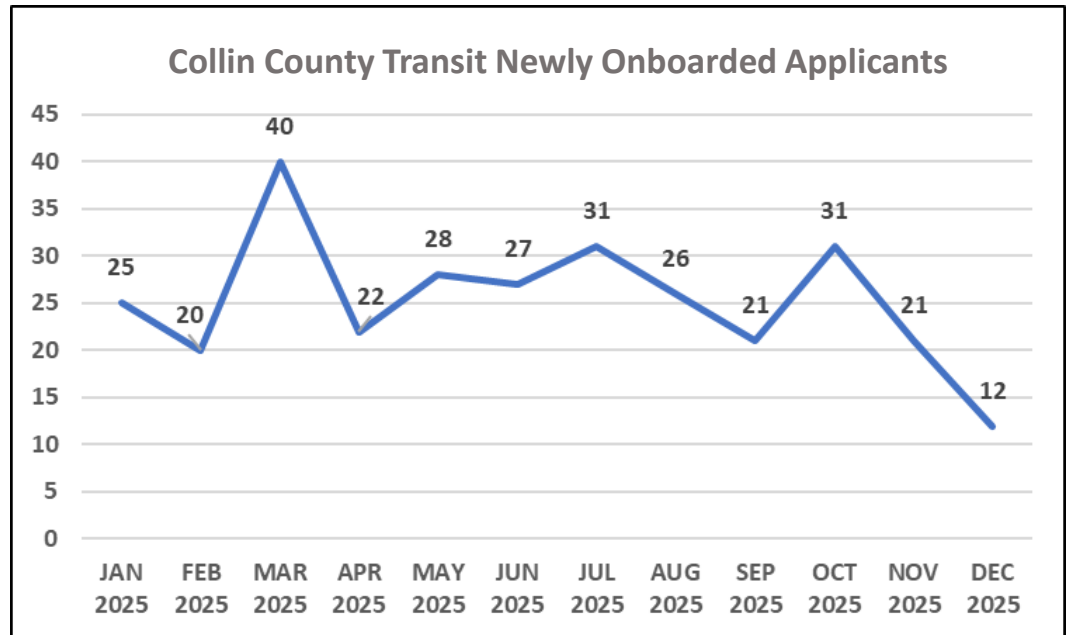
Year	Average No Shows (%)
2022	4.1%
2023	3.9%
2024	2.6%
2025	2.5%



Newly Onboarded Applicants

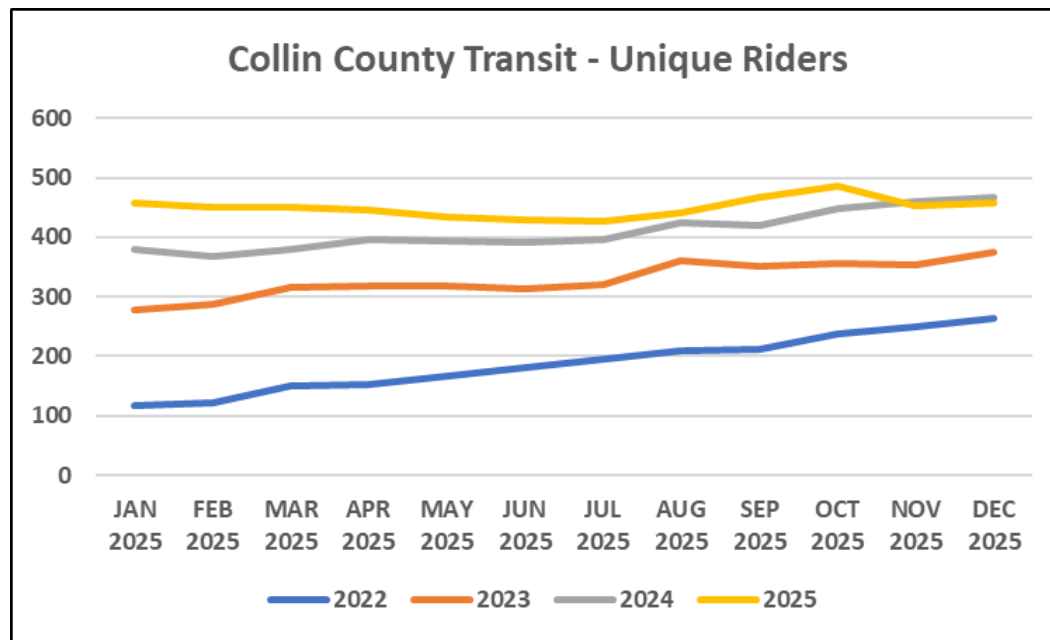
Year	Newly Onboarded Applicants*
2022	467
2023	382
2024	358
2025	304

** Currently enrolled program participants do not need to reapply*



Unique Riders

Year	Average Unique Riders per Month
2022	188
2023	329
2024	410
2025	442

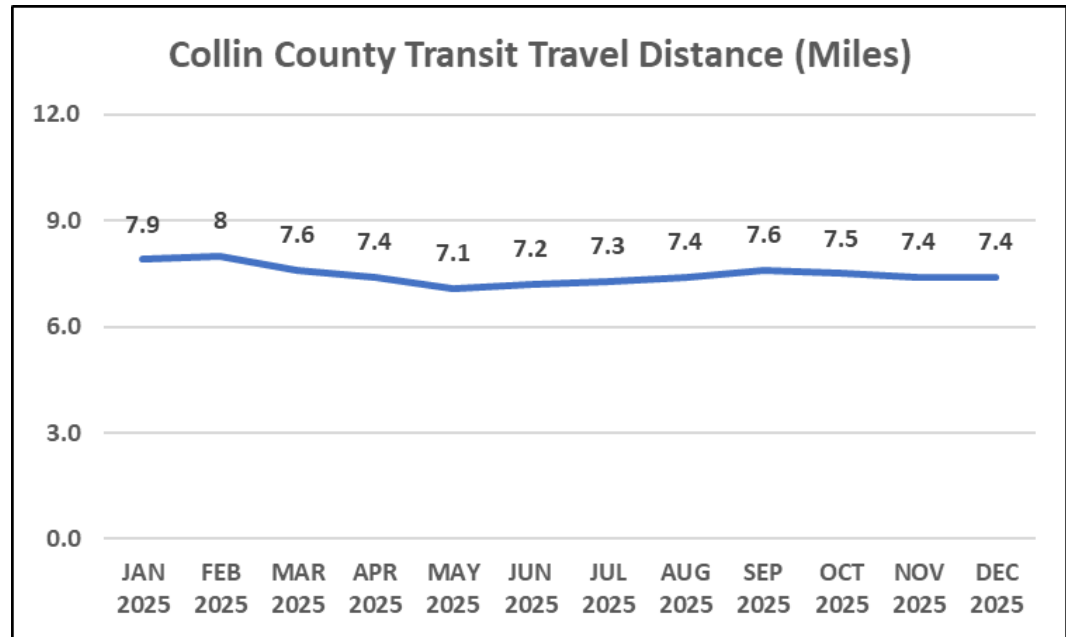




Trip Characteristics

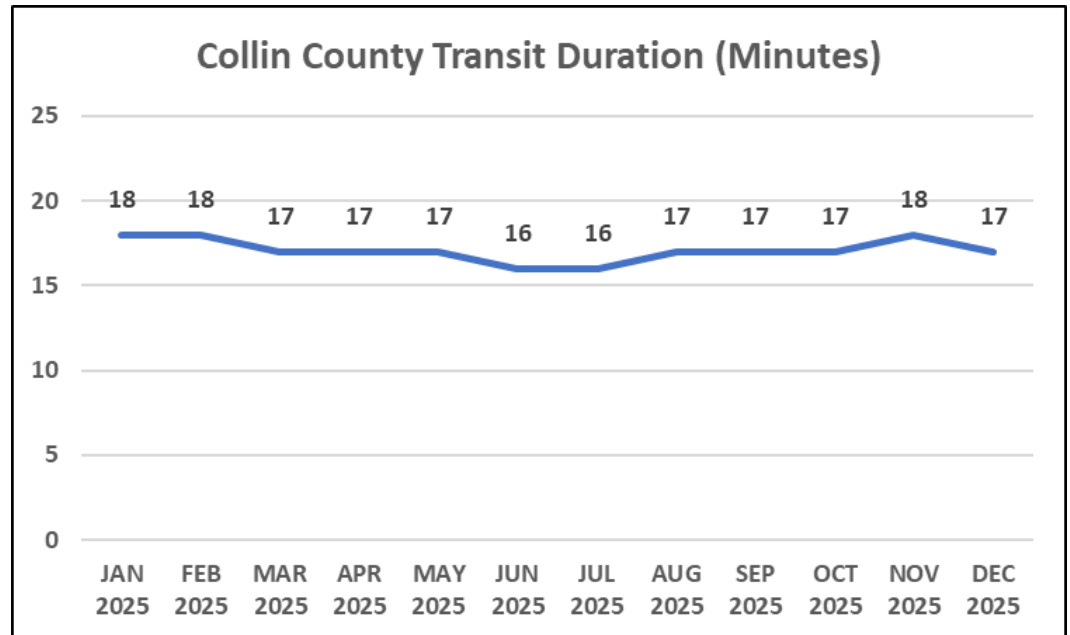
Travel Distance

Year	Average Travel Distance (Miles)
2022	6.9
2023	7.2
2024	8.0
2025	7.5



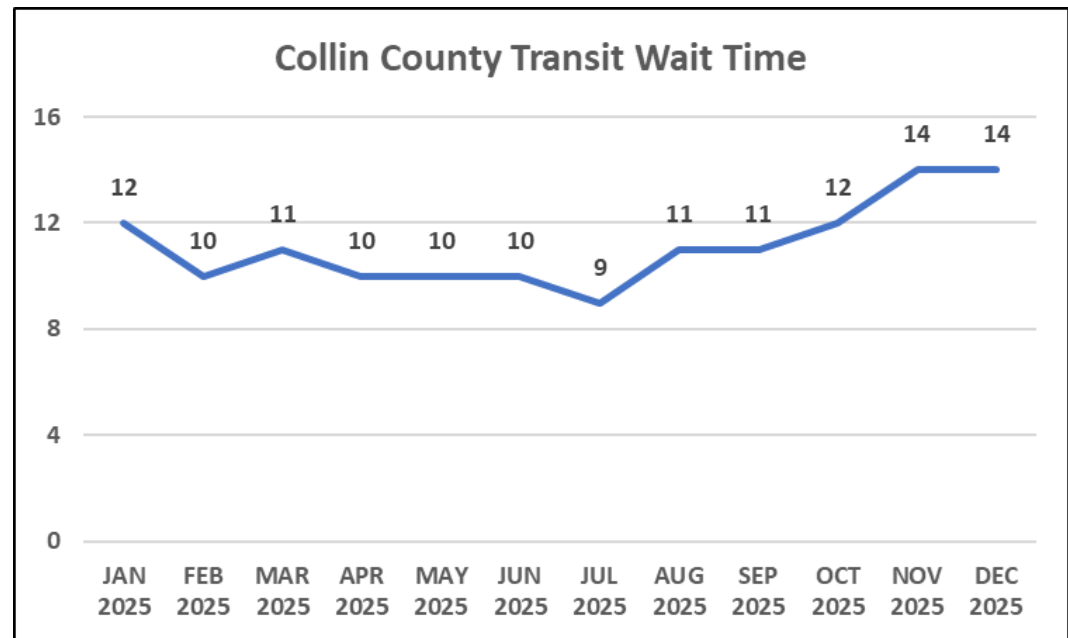
Trip Duration


Year	Average Duration (Mins.)
2022	18
2023	16
2024	18
2025	17



Wait Time

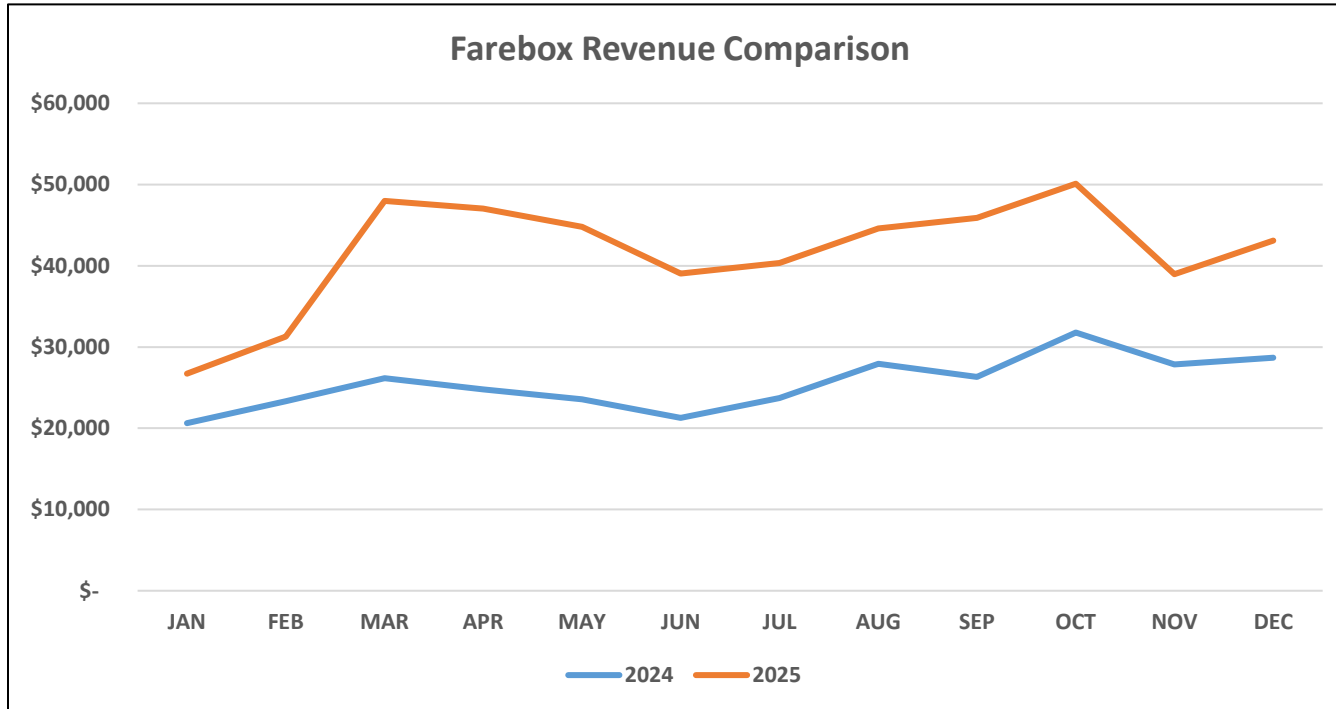
Year	Average Wait Time (Mins.)
2022	17
2023	11
2024	11
2025	11





Collin County Transit Farebox Revenue

Farebox Revenue for 2024 & 2025

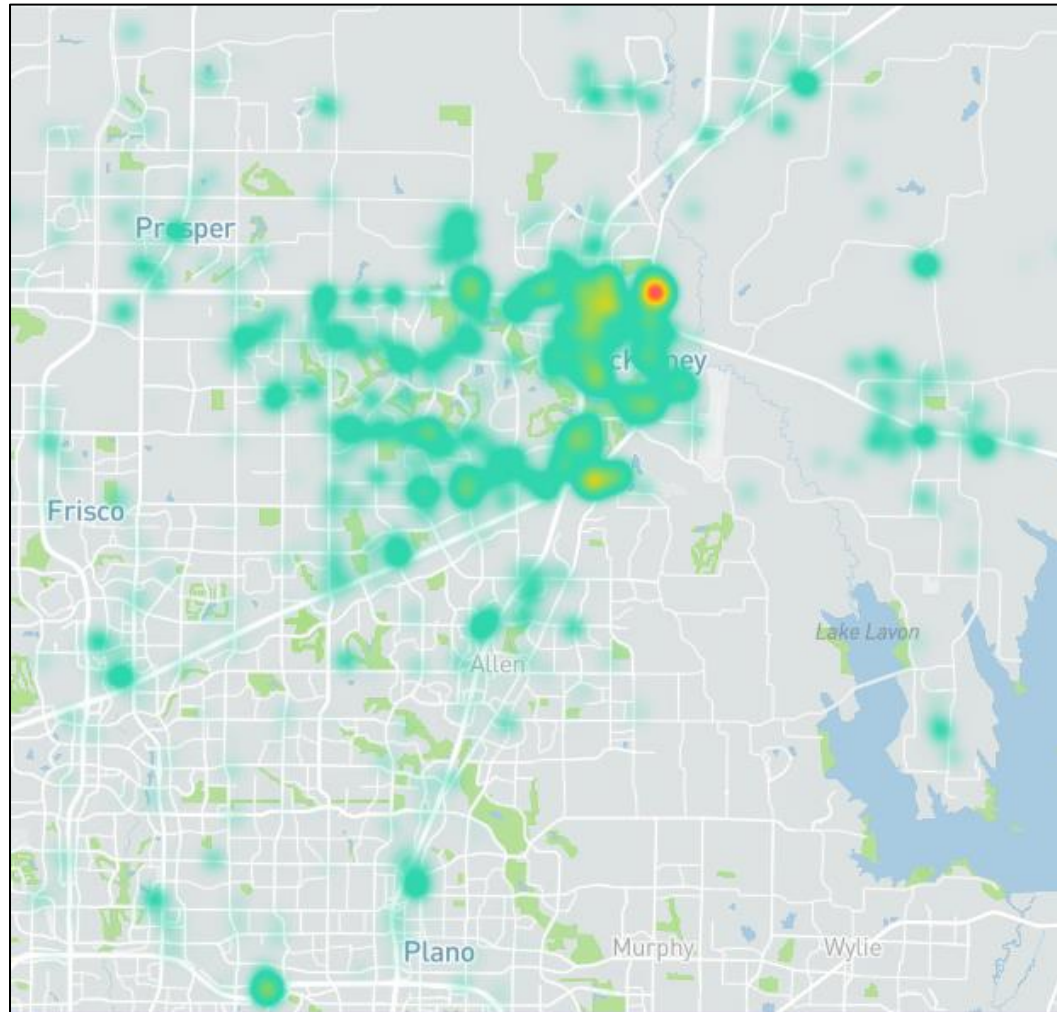



- Distance-based fare implemented on February 24, 2025
- 63% annual year-over-year growth



Collin County Transit Heat Map

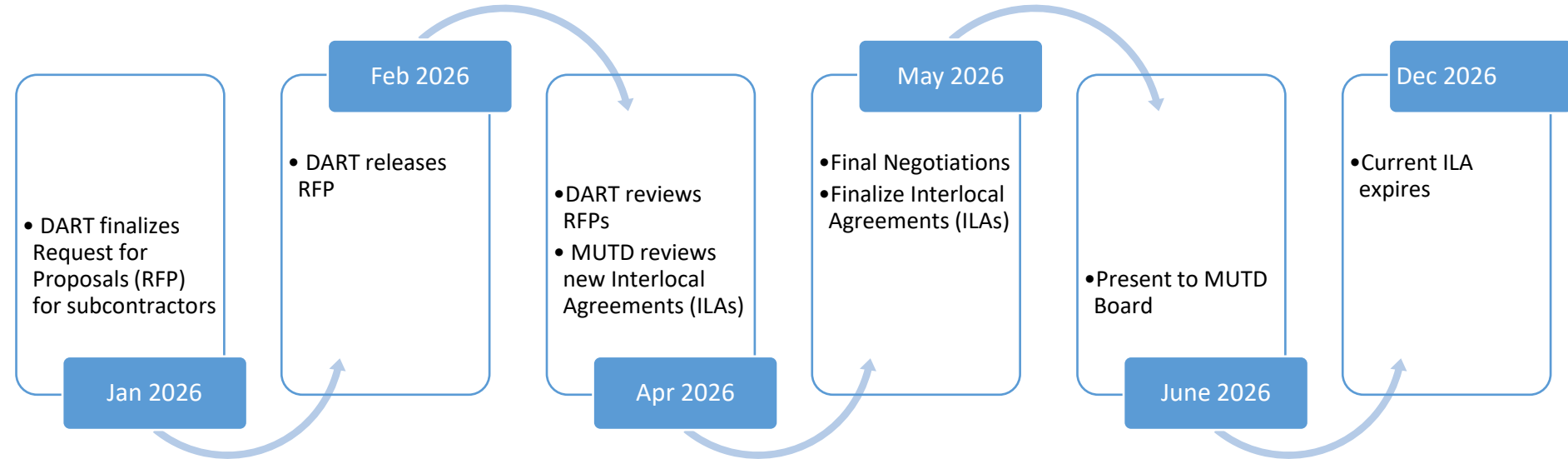
Heat Map – Attractions (2025)



A yellow and black transit bus, number 41041, is driving on a city street. The bus is in the foreground, moving towards the right. In the background, there are several tall, modern skyscrapers under a blue sky with some clouds. The entire image has a light blue overlay, and the title text is centered within a yellow-bordered box.

Collin County Transit Procurement

Procurement Timeline



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DART.org

