

Collin County History Museum



Mission of the Collin County History Museum Preserve and Honor the Past, Connect with the Present, Embrace the Future.



Goal that correlates to our request:

To promote resources and educational programs that highlight the history of Collin County and Texas and their contributions to our nations.

Board of Directors

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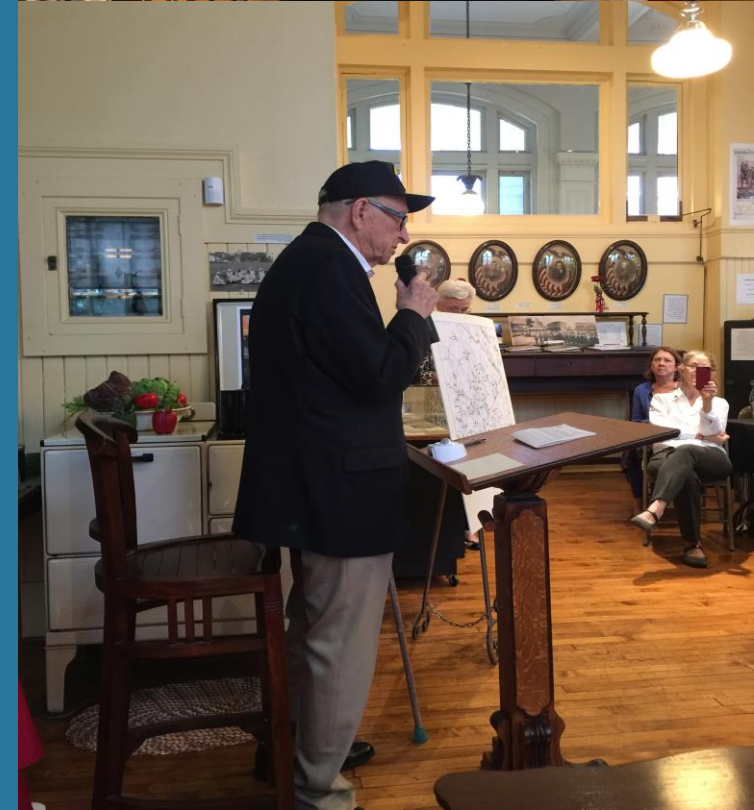
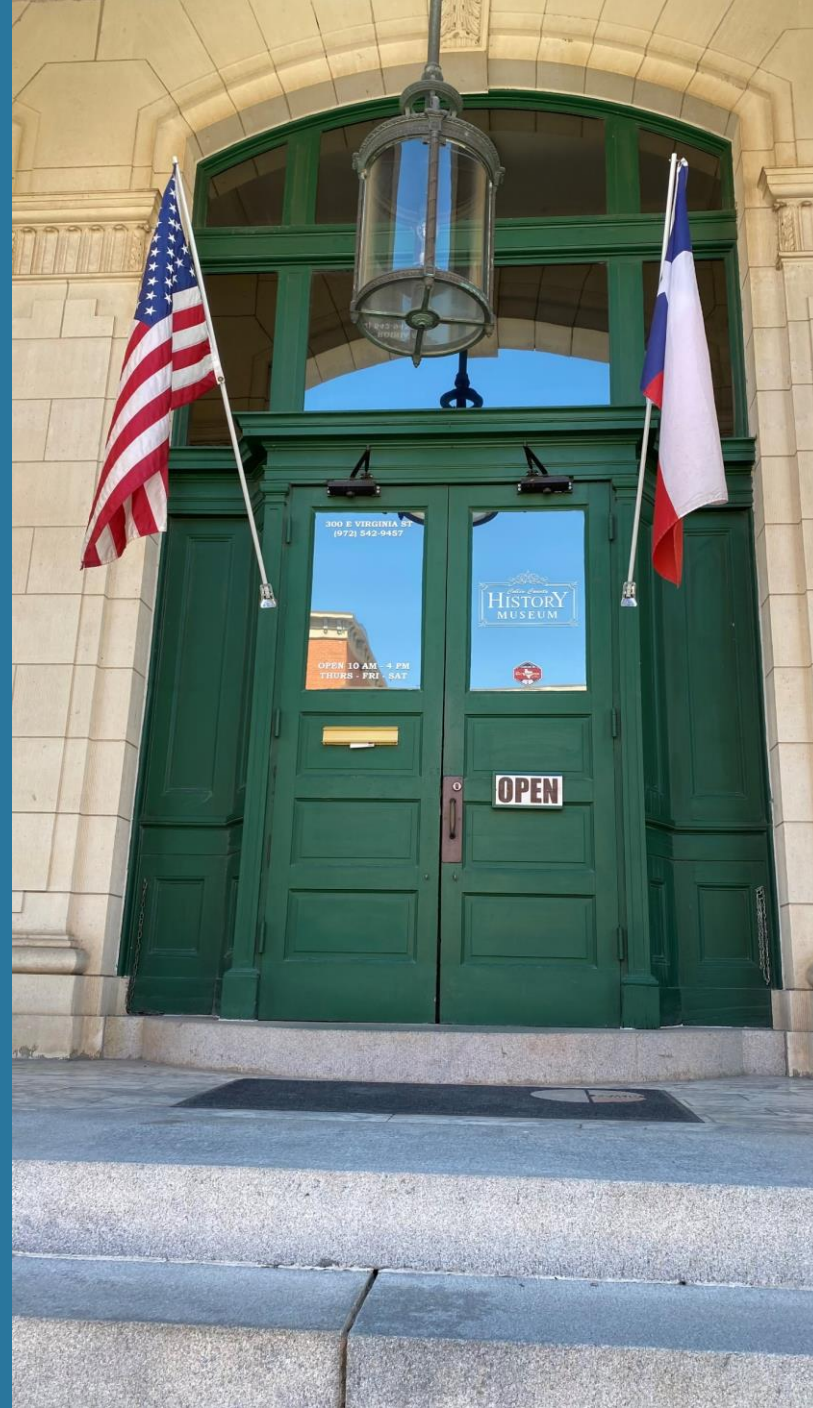
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Promotional Grant Request

Promotional Platform	Audience	Cost	Percentage of Grant Supporting
Community Impact Magazine	83,000 Homes Monthly within the DFW Metroplex	\$3,600	100%
Community Impact Story Tellers	Anyone that completes a search on Museums, McKinney things to do, Visit McKinney, CCHM museum website	\$1,000	100%
Celebration Magazine	12,000 homes in DFW Metroplex, medical offices, nursing homes (350 locations)	\$4,500	100%
Promotional Brochures	Brochures will be distributed from Visit McKinney and in the museum to invite visitors to future events	\$1,500	100%
Bill Board	Location is 380 and Hwy 5 facing West. Everyone driving into McKinney on 380 will be able to view the bill board.	\$900	100%

Events To Be Spotlighthted in Promotion

Event	Date	Target Audience	Costs	Percentage the Grant Represents
Night at the Museum	February 15, 2025	Parents, Teachers, Students, families, and Museum enthusiast	\$7.00 per person	The grant is primarily for the promotional aspect of the event. The museum will fund the actual event costs.
WWE – Honoring our own, Haystack Calhoun and spotlighting High School Wrestling Teams	March 15, 2025	Wrestling Enthusiast, teachers, coaches, parents and students	\$7.00 per person	
Wedding Bliss – wedding dresses from days past and the story behind them	June 14, 2025	Brides, Mother and Mother – in – Laws of the Bride	\$25.00 a person	
Carroll Shelby Car Show, Chile Cook-Off and Re-Launch of Shelby Exhibit	September 15, 2025	Car enthusiast, race car enthusiast, and chile cook-off participants (and those that love chile!)	\$35.00 per car entered into Car Show and \$25.00 per entry for Chile Cook-Off	
Veteran’s Day – Spotlighting our own Marine Core Corporal R.D. Foster and honoring Veterans across America	November 8, 2025	Veterans across North Texas	Free to all Veterans	



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TOGETHER WE CAN!