MCDC
McKINNEY COMMUNITY
DEVELOPMENT CORPORATION

February 11, 2026

TO: McKinney Economic Development Corporation
Visit McKinney

FROM: Cindy Schneible, President

McKinney Community Development Corporation Update

- **Promotional and Community Event Grants**
  - Applications for the first cycle of Promotional grants were accepted through November 28.
  - Fourteen applications were received.
  - Applications were presented to the board at the December 18th meeting. Board votes on the requested funds took place on January 22nd. (Summary of requests and awards attached)
  - Note: Maximum award is $15,000 and is restricted to advertising, marketing and promotional activities.

- **Project Grants**
  - Applications for the first cycle of Project grants were accepted through December 30.
  - Public hearings were held during the January 22nd meeting on eligible projects. One public hearing was left open - the Presidium request for $13. 6 million for Cotton Mill development
  - Board action will be scheduled for the February 26th meeting.
  - Summary of project grant applications received is attached.

- **Retail Development Infrastructure Grants**
  - Applications for the first cycle of Retail Development Infrastructure grants will be accepted through January 30th.
  - Eligible projects are restricted to exterior infrastructure – sewer, water, utilities, site work.
  - No applications were received for this grant cycle.

- **McKinney Front Porch**
  - Collaborative group created to align community partners to inform, connect and support affordable housing initiatives in McKinney.
  - Facilitated by MCDC. Participants include: MCDC, City of McKinney – Council, CMO, Housing & Community Services, Planning, McKinney Housing Authority, McKinney Chamber, MEDC, Habitat for Humanity of Collin County, One Heart McKinney, NAREB, Cadence Bank.
  - Hosting Affordable Housing Summit on Monday, April 13, 2026, from 8:00 a.m. until 1:00 p.m. at MISD Community Event Center.

- **Upcoming events supported by MCDC Promotional and Community Event Grants:**

Date	Time	Organizer	Event	Location
Every Saturday	9:00 a.m. until Noon	Heritage Guild of Collin County	Farmer's Market	Chestnut Square
Thursday, February 26		MRT	McKinney New Works Play Reading Festival	Heard-Craig Center for the Arts
Saturday, March 14	7:00 PM	McKinney Philharmonic Orchestra	Masterworks Series Concert: Mozart	Trinity Presbyterian Church
Saturday, March 14	11:00-6:00 PM	SBG	McKinney St. Patrick's Day Beer Walk	Downtown McKinney
Saturday, March 14	10:00-4:00 PM	MillHouse	Makers Market	MillHouse
Saturday, March 14	10:00-5:00 PM	Collin County Master Gardeners	The Garden Show	Myers Park
Sunday, March 15	11:00-4:00 PM	Collin County Master Gardeners	The Garden Show	Myers Park

MCDC Promotional & Community Event Grants -- 2025 Cycle 1				
	Applicant	**Event(s)**	**Request**	**Awarded**
26-01	Heritage Guild of CC	Events at Chestnut Square (Jan-June 2026): Farmers Markets, Crazy in May Quilts, Ghostly Hauntings, Museum events (museum, Trolley Tours, Salute to Veterans), Youth and Adult Educational Events	$13,000	$13,000
26-02	Art by Metta	2026 R&B Festival - May 11, 2026 at TUPPS	$7,500	$5,000
26-03	ManeGait Therapeutic Horsemanship	2026 Country Fair & ManeGait LIVE -- May 3, 2026 at TUPPS	$12,500	$10,000
26-04	St. Peter's Episcopal Church	2026 McKinney Empty Bowls -- April 23, 2026 at TUPPS	$15,000	$10,000
26-05	McKinney Philharmonic Orchestra	2026-2027 Performances (9 shows) Holiday Pops - Dec 4 '25 Pops - Feb 5 '26 Side by side with youth - May 23 '26 Classical Series - Oct 4 '25, Nov 7 '25, Apr 3 '26 Chamber Series - Nov 2026, Feb 2027, Apr 2027	$13,500	$11,000
26-06	Texas Homegrown Music	2026 Texas Homegrown Stage at TMR30 - June 5-6, 2026 -- Downtown McKinney and TUPPS	$10,000	$9,000
26-07	CC History Museum	2026 Museum Events Created in Collin exhibit - Jan-Dec 2026 America250 Program - June 1 - Aug 31, 2026 Where Were You? - Sept 1-30, 2026 Pop-up exhibits throughout 2026	$12,300	$8,000
26-08	SBG	2026 Sip & Strolls	$15,000	$13,500
26-09	McKinney Repertory Theater	2026 Events McKinney New Works Festival - Feb 12, 19 & 26 at Heard-Craig Center for Arts Community Concert (Forever Plaid cast) -- April 26 at Heard-Craig Center for Arts Comedic Radio Show - July 2026 at Chestnut Square	$1,030	$1,030
26-10	MillHouse Foundation	Winter Indoor Festival -- Feb 14-15 Atrium Gallery Exhibits (all tentative) - April, July 11, November Art in Bloom - April Summer Indoor Festival - August 29-30 Art in Action (South Africa) - Sept (TBD) McKinney Art Studio Tour - Nov 14 Makers Markets -- Jan 10, Mar 14, May 9, June 13, July 11, Sept 12 (South African), Oct 10, Nov 14, Dec 12	$15,000	$13,500
26-11	Sostenuto Choral	2026 Spring Concert -- May 18 at First McKinney	$5,300	$2,000
26-12	Marching Music Made in McKinney	2026 DCI (July 20) at MISD Stadium Drumline Expo at TUPPS (July 19)	$10,000	$7,000
26-13	McKinney Main Street	2026 Arts in Bloom -- April 10-12	$14,000	$14,000
26-14	25 Revolutions	Production of a promotional trailer for expanded distribution of the Texas Music Revolution 25-year anniversary documentary filmed in and highlighting McKinney.	$15,000	$7,500
			$159,130	**$124,530**

TOTAL FUNDS AVAILABLE		
Budgeted for Cycle 1 FY2026	**$**	**125,000**
Budgeted for Cycle 2 FY2026	**$**	**125,000**
	$	**250,000**

2026 MCDC Project Grants Cycle 1 Applications			
			Requested
4B 26-01	Palladium McKinney Ranch, LLC	Infrastructure improvements related to the construction of McKinney Ranch Senior Living, a new independent senior living multi-family development. Request is 7.5% of total project cost.	$ 2,500,000
4B 26-02	Heritage Guild of Collin County	Construction of new restroom facilities at Chestnut Square Heritage Village. Request is 85% of total project cost.	$ 148,500
4B 26-04	Presidium Group, LLC	Infrastructure improvements related to the construction of The Cotton Mill District, Request is 71.3% of total project cost.	$ 13,634,638
4B 26-05	Collin County History Museum	Building and archive preservation projects including window tinting and interior repairs and painting at the museum. Request is 100% of total project cost.	$ 13,300
TOTAL			$ 16,296,438