

ORGANIZATIONAL REPORT

—
2023 - September



McKinney Economic Development Corporation



Organizational Activity Report

- New Organic Leads: 15
- RFPs received: 12
- RFPs responded to: 7
- Total Pipeline Projects: 30
- New Pipeline Projects: 4
- Site Visits: 2

Business Retention & Expansion

- BRE Visits: 5
- Annual BRE Total: 58

We are partnering with a technology startup in the economic development industry which garners local employer feedback to utilize in marketing efforts. Think of Yelp for the Economic Development industry. This initiative will be rolling out over the next several weeks and was just launched on 9/13.

[Check out our Scout Cities Profile!](#)

"After care" for our Innovation Fund portfolio companies keeps getting better; we had twice the number of attendees at the August Tech Talks meeting, where founders discuss hot topics together. MEDC facilitates and hosts the roundtables.

The first "BRE Alliance Meeting" was held on 8/29 and facilitated by our partner with the [WSNCT](#) who assembled BRE professionals from several area cities to discuss opportunities and challenges associated with the BRE role. We are working on a couple of collective, regional events that would benefit employers in our respective cities. More to come!

Attended Events

- 8/16 - Tech Talks (Causey, Clark, Gajary, Linares, Talley, Wilkes)
- 8/17 - NTCAR Q3 Meeting
- 8/22 - McKinney Chamber Q3 Development Update (Talley- speaker; all team)
- 8/24 - Interface DFW & North Central Texas Industrial (Clark- speaker, Causey, Gajary, Wilkes)
- 8/24- McKinney Inclusion Council Business Workshop (Clark)
- 8/25 - HOA & Neighborhood Leader Meeting (Clark)
- 8/25- T-TEN (Toyota) Program Signing Ceremony at Collin College (Clark)
- 8/26-27 – Millhouse Art Fest at the Cotton Mill
- 8/29-30 – Team Texas Summit (Talley)
- 8/29- BRE Alliance Meeting (Clark)
- 8/29 - Q3 Tech & Trucks (Clark, Gajary, Wilkes, Talley)
- 9/6 - Workforce Worksession (Clark, Talley)
- 9/7 - BisNow DFW Architecture
- 9/8 - Grand ReOpening Visit McKinney (Clark, Talley, Causey)
- 9/6-9/9 - Circles Design Conference (Gajary)
- 9/8 - Local Profile Womens Conference (Clark)
- 9/10-9/14 - Dallas Start Up Week (Wilkes – moderator; Gajary, Clark, Talley)

- 9/11-9/14 - Team Texas Fabtech (Causey)
- 9/14 - WAM Annual Business Conference (Clark)
- 9/15 - REDNews Collin County Summit

Upcoming Events

- 9/17-9/20 - IEDC Conference
- 9/19 - DRC State of Public Education
- 9/20 - Tech Talks
- 9/21 - SMU Venture Forum
- 9/22 - BD Trusted Advisors Coffee Chat
- 9/22-9/24 - Oktoberfest
- 9/26 - NTCAR Golf Tournament
- 9/27 - UTD Driving Economic Development in North Texas
- 9/27-9/28 - Venture Atlanta
- 9/28-9/29 - iC3 Life Science Summit
- 10/3 - Bisnow CFW Creative Office
- 10/5 - Chamber Best of McKinney Luncheon
- 10/5-10/7 - GCEC Conference
- 10/9-10/11 - IFEA Conference (Linares)
- 10/9-10/12 - Adobe Max Conference (Gajary)
- 10/10-10/12 - Women in ED Forum (Clark, Causey)

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the last Friday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.