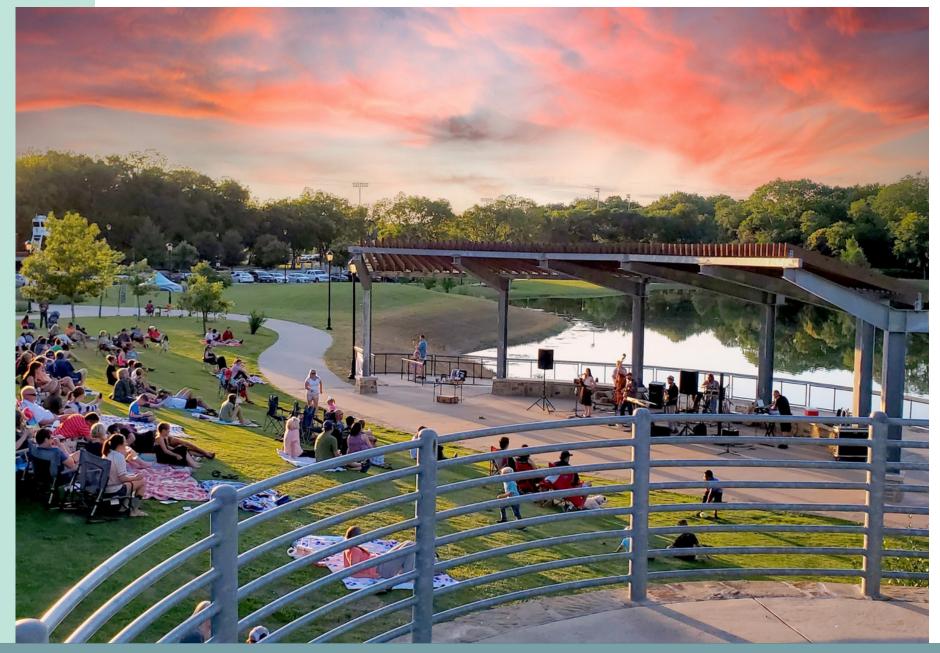
wisit MCKINNEY Monthly Report June - 2023



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May Groups/Events Hosted:

- Community Leaders of America conference May 2-5
 - Hosted at the Grand Hotel with overflow rooms at the Sheraton.
 - Assisted with registration, coordinated using the city trolley, provided 120 welcome bags, and created a conference landing page.
 - o 114 room nights were generated.
- AT&T Byron Nelson Golf Tournament May 11-14
 - Visit McKinney staff worked with several city departments to welcome attendees as they entered the event over the four-day tournament.
 - o 429 room nights were generated by players, vendors, and event staff.
- NJCAA Division I Men's Tennis Championship May 15-19
 - Held at The Courts.
 - o Provide 350 welcome bags for players.
 - o 715 room nights generated.
 - o Potential to return in 2024.
- T Scoops Events: MSI Elite Invitational Basketball Tournament May 26-29
 - Held at PSA McKinney.
 - 71 room nights generated.

Upcoming Events:

- McKinney Coffee Crawl June 24
- Women's All Pro Tour (Golf): Oscar Williams Classic June 27-30 (Rooms Only)
- T Scoops Events: The National INVITE Basketball Tournament July 14-16
- DCI Drum Battle Event July 24
- 2023 Drum Corps International July 25









