

SBG Hospitality

PROFIT AND LOSS

January - December 2018

	TOTAL
Income	
1000 McKinney St. Patrick's Day Income	4,475.00
1100 Taste of East Austin Income	89.72
1400 Mckinney Fall Festival Income	28,550.00
2200 Caliterra Race to Brunch Income	500.00
3400 Plano Food + Wine Festival Income	43,400.00
3700 Mckinney Wine & Music Festival Income	51,325.00
Sales	246,429.49
Services	16,038.66
Total Income	\$390,807.87
GROSS PROFIT	\$390,807.87
Expenses	
1 SBG Operating Costs	
10 Payroll Expenses	84,547.15
11 Travel Expenses	744.43
12 Office/Event Supplies	9,076.30
13 Equipment & Supplies	8,087.02
16 Employee Appreciation/Recognition	588.56
17 Vendor/Client Appreciation Events	627.99
19 Client/Vendor Recognition	5,309.50
2 Dues & Subscriptions	845.34
20 Parking	1,862.84
21 Rentals	36,524.74
22 Printing & Signs	4,403.08
23 Meals & Entertainment	4,422.35
24 Purchased Services	3,664.00
25 Music	2,250.00
3 Supplies & Materials	21,194.03
4 Charitable Contributions	4,110.00
5 Advertising & Marketing	41,015.72
5104 Professional Attire (deleted)	0.00
6 Office Furniture	3,484.05
7 Utilities	2,073.17
8 Auto Expenses	5,664.16
9 Office & Building Leases	1,447.24
Total 1 SBG Operating Costs	241,941.67
100 Mckinney St. Patrick's Day Festival Expenses	1,100.00
220 Caliterra Race to Brunch Expenses	428.72
340 Plano Food & Wine Festival Expenses	8,575.64
370 Mckinney Wine & Music Festival Expenses	2,960.58
400 Mckinney Fall Festival Expenses	3,936.55

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	TOTAL
430 Yellowwood Music & Outdoors Festival Expenses	8,503.24
460 Taste of East Austin Expenses	2,229.61
Bank Charges & Fees	151.80
Event Production Expenses	9,242.07
Legal & Professional Services	2,450.00
Office Supplies & Software	3,196.31
Personal Expense	0.00
Postage Expense	133.32
QuickBooks Payments Fees (deleted)	2,083.94
Rent & Lease	1,375.00
Travel	3,108.10
Total Expenses	\$291,416.55
NET OPERATING INCOME	\$99,391.32
NET INCOME	\$99,391.32