VISIT MCKINNEY BOARD

REGULAR MEETING

OCTOBER 29, 2024

The McKinney Convention and Visitors Bureau dba Visit McKinney Board met in regular session at the City Hall in Council Chambers, located at 222 N. Tennessee Street, McKinney, Texas on Tuesday, October 29, 2024 at 8:00 a.m.

Board Chair Katie Scott called the meeting to order at 8:02 a.m. upon determining a quorum consisting of Board Chair Katie Scott and the following Board Members present: Patrick McGuire, Whitney Nash, Katie Scott, Jill Thompson Barnes, Brian Medina, Juanita Pena, Keith Gall

Absent: Efrem Windom

Visit McKinney Staff Present: Executive Director Aaron Werner, Assistant Director Alisha Holmberg, Digital Communications Coordinator Amber Lacy and Executive Assistant Paula Martin.

City Staff and City Council Members were present: City Manager Paul Grimes, Councilmen Patrick Cloutier and Justin Beller.

24-2121 Presentation: Board Procedures

24-2122 Election of Officers
      a. Chair
      b. Vice Chair
      c. Treasurer

Board Members unanimously approved the motion by Board Member Whitney Nash, seconded by Board member Patrick McGuire, to approve Katie Scott for Board Chair.

Board Members unanimously approved the motion by Board Member Patrick McGuire, seconded by Board Chair Katie Scott, to approve Whitney Nash for Vice-Chair.

Board Members unanimously approved the motion by Board Member Janie Pena, seconded by Board Member Keith Gall, to approve Patrick McGuire for Treasurer.

Board Chair Kaite Scott called for Public Comments on agenda items. There were none.

24-2123 Appointment of Visit McKinney Committee Members
        a. Finance Committee
        b. Marketing Committee
        c. Project-Based Grant Committee

Finance Committee Appointments – Committee Chair Patrick McGuire, Keith Gall, and Efrem Windom.

Marketing Committee Appointments – Committee Chair Brian Medina, Janie Pena, and Jill Barnes.

Project-Based Grant Appointments – Committee Chair Whitney Nash, Brian Medina, and Keith Gall.

24-2124 Appointment of a Visit McKinney Liaison to the Parks & Recreation Advisory Board

Keith Gall will serve as the Visit McKinney Liaison to Parks & Recreation Gall.

Board Chair Katie Scott called for Consent Items on the agenda.

24-2125 Minutes of the Visit McKinney Meeting of September 24, 2024

Board members unanimously approved the motion by Board Member Janie Pena, seconded by Board Member Keith Gall, to Approve and Refer the Minutes of the Visit McKinney Meeting of September 24, 2024.

Board Chair Katie Scott called for Board and Liaison reports.

24-2126 Board and Liaison Reports
        City of McKinney
        MEDC
        MCDC
        McKinney Main Street / MPAC
        McKinney Parks and Recreation
        Visit McKinney Finance Committee
        Visit McKinney Marketing Committee

Councilman Patrick Cloutier congratulated the newly elected officers and thanked

the Board Members for their willingness to serve on committees and as liaisons. He also spoke to the importance of attendance at Board meetings. City Manager Paul Grimes talked about the upcoming election and gave an update on the move to the new City Hall building. There were no reports from MEDC, MCDC, Main Street, or Parks & Recreation.

24-2127   Executive Director's Report

Board Chair Katie Scott called for Regular Agenda Items

24-2128   Update on McKinney Hotels

Board Chair Katie Scott called for public comments regarding matters not on the agenda. There were no comments.

Board Chair Katie Scott called for Board and Director Comments.

Board Chair Kaite Scott called to adjourn the meeting.

Board Members unanimously approved the motion by Board Member Patrick McGuire, seconded by Board Member Whitney Nash, to adjourn the meeting.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Visit McKinney Board on November 26, 2024 and referred to the City Council Regular Meeting of December 17, 2024 for City Council approval.

SIGNED:

_____
KATIE SCOTT, Chair
WHITNEY NASH, Vice Chair

ATTEST:

_____
PAULA MARTIN, Executive Assistant

City of McKinney, Texas