

MCKINNEY ECONOMIC DEVELOPMENT CORPORATION

MARCH 17, 2026

The McKinney Economic Development Corporation met in regular session in the City Hall Council Chambers, 401 E. Virginia Street, McKinney, Texas, on Tuesday, March 17, 2026, at 8:00 a.m.

Board members Present: Chairman Brian Loughmiller, Vice Chairman Kurt Kuehn, Secretary/Treasurer Thad Helsley, Julie Williams, Scott Woodruff, Robert Hamilton, and alternate Chantelle Kadala.

Absent: Mark Denissen.

City Council Present: Mayor Bill Cox and Councilman Justin Beller.

Staff Present: MEDC President Michael Kowski, MEDC Operations Manager Deana Smithee, MEDC Executive Assistant Melanie Molina, MEDC Director of Strategy & Operations Glynnis Woolridge, Audio/Visual Technician Joshua Arias, Fire Chief Paul Dow, Fire Battalion Chief Ben M. Jones, City Manager Paul Grimes, Assistant City Manager Jennifer Arnold, MEDC Attorney Mark Houser, MEDC President Cindy Schneible, and Visit McKinney Executive Director Aaron Werner.

There was 1 guest present.

Chairman Loughmiller called the meeting to order at 8:03 a.m. after determining a quorum present.

26-0221 Chairman Loughmiller called for a Presentation on the McKinney Neighborhood Heroes Program. Fire Battalion Chief Ben M. Jones gave a presentation. The presentation from agenda item 26-0221 not posted on the agenda is included in this document as *Exhibit A: The Neighborhood Hero Program*.

26-0222 Chairman Loughmiller called for Board and Liaison Updates.
City of McKinney- City Manager Paul Grimes announced there is a City Council Work Session and Regular meeting today. One of the topics for Work Session is the intersection of Glen Oaks and Ridge and whether the Council has a desire to move forward with a traffic signal or a roundabout. On the Regular agenda there is the topic of debt issuances, which will be \$75 million this year across different areas including streets

and public safety. There is also a \$25 million water debt issuance on the agenda for discussion. The contract for demolition of the old City Hall and old Development Services building are also on the agenda. City Council has already authorized City staff to move forward with a design contract for a parking facility located in the vicinity just south of the library that incorporates Central Park. The Tax Increment Reinvestment Zone (TIRZ) meeting tonight will discuss funding for the upcoming commercial service at the airport, including marketing funds and grant assistance. There is an affordable housing summit on Monday, April 13th, at the McKinney ISD Community Event Center from 8:00 a.m. to 1:00 p.m. Dr. Cullum Clark will be the keynote speaker at that event. Erwin Park construction bids opened on March 6th. The proposed contract will be brought to City Council on April 21st. Erwin Park will receive a makeover of restrooms, some of the campsites and infrastructure. Grady Littlejohn Sports Complex bids open on March 27th and will also be brought to City Council on April 21st. Last week, interviews were held with three different proposers for a destination sports facility. This is the 230 acres north of the Painted Tree development. City staff will bring a recommendation to City Council soon. The current population estimate as of March 1st is 237,521.

Community Development Corporation- MCDC President Cindy Schneible announced in January, the MCDC Board approved 14 promotional grants to organizations that are organizing about 40 events in McKinney. Last month, the MCDC Board approved several project grants, including one for affordable senior living. Palladium McKinney Ranch will be located on McKinney Ranch Parkway just west of Lake Forest. 75% of their units will be for residents 62 and older who are living at 60% or lower of the area medium income. The build-your-own business silos are open at the Tupps Brewery campus, with six businesses open and operating, primarily on weekends. Ms. Schneible

announced about three years ago that MCDC began meeting quarterly with a group of organizations involved in affordable housing, to share information and ensure coordination among the various groups. MEDC Board Member Williams is a representative from MEDC for that group. There has been strong sponsorship interest in the affordable housing summit and hopefully it will be the first of many. Ms. Schneible announced April of this year marks the 30th anniversary for the MCDC. It will be a yearlong celebration. At every MCDC Board meeting this year, a partner is invited to present information about the relationship MCDC has had with that organization over the past 30 years. MEDC President Kowski will present at the May MCDC meeting.

Visit McKinney- Visit McKinney Executive Director Aaron Werner announced last weekend that Visit McKinney hosted the Pickleball Texas Open (PPA). It was on live TV the entire weekend and McKinney was highlighted. The McKinney Historic Half is on Saturday, March 28th. Registration is over 90% sold out. Between 9,000 and 10,000 people, including runners and spectators, are expected downtown that Saturday morning. The award-winning McKinney Farmers Market has extended their hours for that Saturday in the hopes of attracting spectators from the race. The International Girls Cup is April 1st through 5th, with a little over 1,600 athletes competing at Craig Ranch Soccer. Mr. Werner noted the World Cup is coming up. Planning is underway with City staff and local organizations to determine what McKinney can do to help residents and visitors enjoy the World Cup in McKinney. The City of Frisco has announced that it is an official host city for a team. Having a World Cup team headquartered next door will bring the event a little closer to McKinney.

MEDC Committee Updates:

Marketing Committee- Board member Williams announced there were no updates and the next Marketing Committee meeting is on April 9th.

Real Estate Committee- Secretary/Treasurer Helsley announced the Real estate Committee met and has several items to discuss today in Executive Session.

Innovation Committee- Alternate Kadala announced there were no updates and the Innovation Committee will be meeting next week.

Governance Committee- Chairman Loughmiller announced the Governance Committee has items to discuss today in Executive Session.

Board Chairman- Chairman Loughmiller announced he had no updates.

26-0223 Chairman Loughmiller called for the MEDC Monthly Reports.

Organizational Report- MEDC President Kowski announced the project pipeline in North Texas, specifically McKinney is still very healthy. There is a lot of attraction interest in all sectors which is reflected in Assistant Finance Director Chance Miller's financial report. April 7th is the McKinney Chamber of Commerce Quarterly Development Update. Aaron Demerson, President of the Texas EDC, and Kevin Shatley, Vice President of Economic Development for the Dallas Regional Chamber, will be panelists. On April 9th, there will be a ribbon-cutting for Prysmian/Encore Wire. Mr. Kowski announced he is honored to be part of the Affordable Housing Summit as a moderator. Mr. Kowski noted he believes affordable housing will be a bigger topic in economic development as we share the pros of McKinney.

26-0224 Chairman Loughmiller called for the January 2026 Financials. MEDC President Kowski announced Mr. Miller is out of the office. Mr. Kowski noted he welcomes a recommendation to approve the financials. Mr. Kowski announced that we have a healthy monthly revenue of about \$2 million a month. Mr. Kowski noted the variances year-over-year for sales tax by industry show an increase across all sectors.

Board members unanimously approved the motion by Board member Thad Helsley, seconded by Board member Julie Williams, to Adjourn 26-0224 Consider/Discuss/Act on the January 2026 Financials

26-0225 Chairman Loughmiller called for a Resolution Amending and Restating Resolution No. 2022-09-001 to Provide the President Additional Authority to Approve and Execute Minor Amendments to Certain Non-Innovation Fund Grants. MEDC President Kowski announced this topic came up out of discussions with the MEDC Board. We are considering an amendment to the current resolution to allow the MEDC President to grant a one-time 90-day extension for projects of \$500,000 or less.

Board members unanimously approved the motion by Board member Woodruff, seconded by Secretary/Treasurer Helsley, to Approve a Resolution Amending and Restating Resolution No. 2022-09-001 to Provide the President Additional Authority to Approve and Execute Minor Amendments to Certain Non-Innovation Fund Grants.

Chairman Loughmiller called for Public Comments for items not on the agenda and there were none.

Chairman Loughmiller called for Board Comments and there were none.

Chairman Loughmiller recessed the meeting into Executive Session at 8:54 a.m.

Chairman Loughmiller reconvened the meeting into open session at 10:41 a.m.

Board members unanimously approved the motion by Secretary/Treasurer Helsley, seconded by Board member Woodruff, to Amend the agreement for Project Mirage as discussed in Executive Session.

Board members unanimously approved the motion by Vice Chairman Kuehn, seconded by Board member Hamilton, to Adjourn.

Chairman Loughmiller adjourned the meeting at 10:42 a.m.

A video recording of this meeting is available through the City of McKinney meeting archive.

These minutes were approved by the MEDC members on May 19, 2026.

SIGNED:

BRIAN S. LOUGHMILLER
Chairman

ATTEST:

THAD HELSLEY
Secretary/Treasurer

*EXHIBIT A: The McKinney
Neighborhood Hero Program*

The Neighborhood Hero Program



Empowering McKinney
with the **4-Minute Lifeline**

A Community-Based Cardiac Arrest Response Initiative

MCKINNEY
TEXAS | UNIQUE BY NATURE

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“

The 4 Minute Community Program has the potential to save more lives than I will have saved in my entire career and life's work as an emergency responder.

Dr. Dan Bledsoe | EMS Medical Director, UPMC

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Sudden Cardiac Arrest strikes closest to home



Every single year, 118 people in the City of McKinney suffer from Sudden Cardiac Arrest.

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Time is the relentless enemy of survival



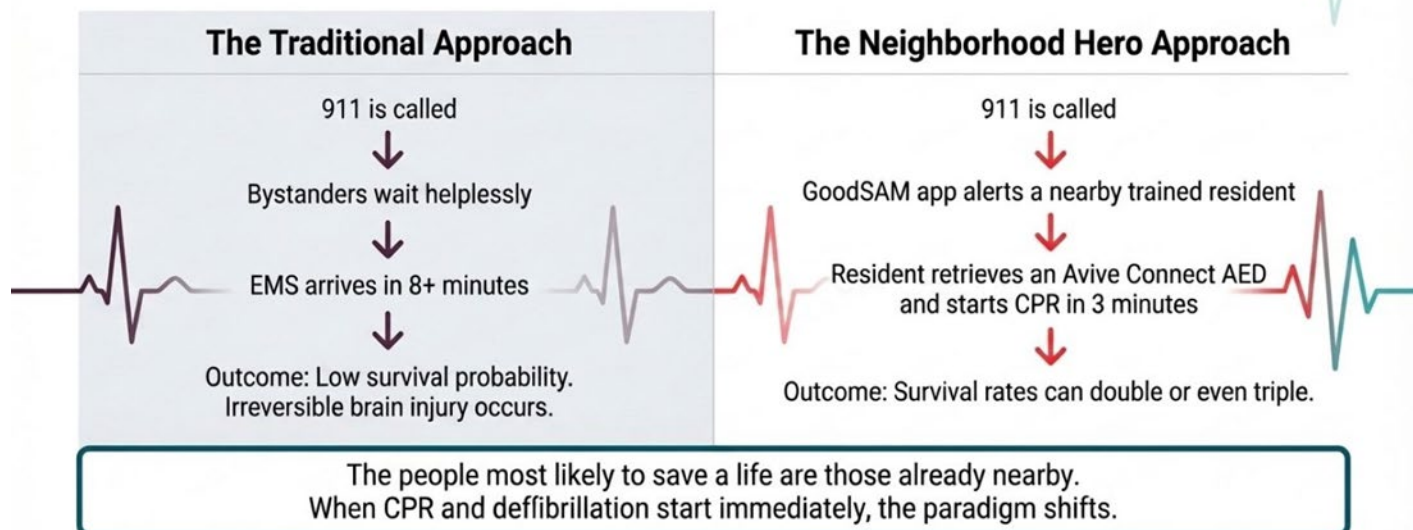
Time is the enemy. Survival decreases 7-10% for every single minute without CPR. Relying solely on the 911 dispatch of traditional first responders leaves a deadly gap.

Be a lifesaver. You can help more people survive Sudden Cardiac Arrest.

© NotebookLM

The Connected Pulse

A connected community bridges the deadliest gap



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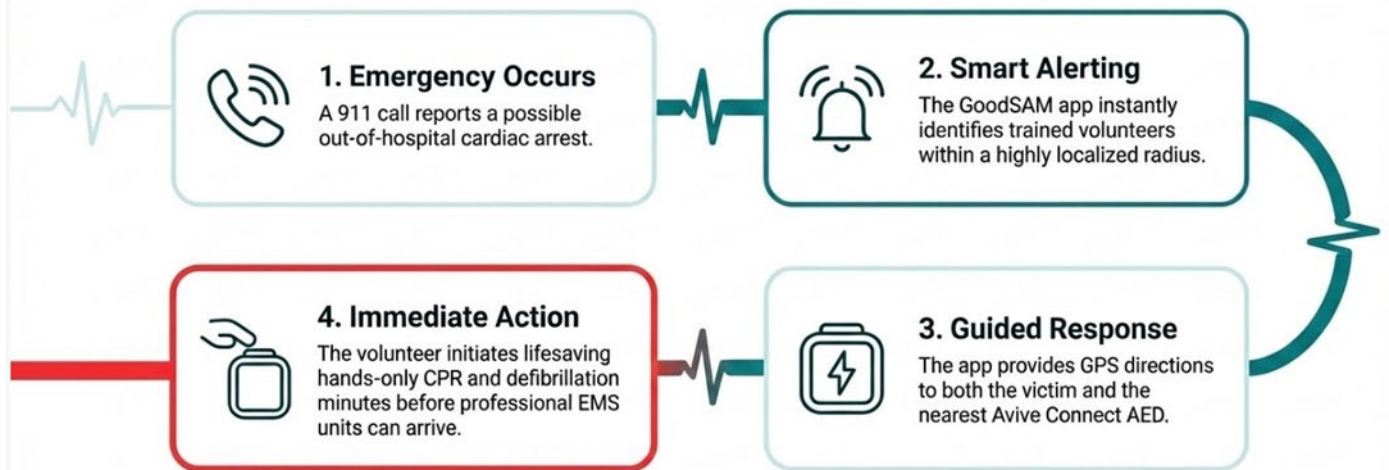
Technology transforms bystanders into immediate responders



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The Connected Pulse

The four-minute lifeline in action



Be a lifesaver. You can help more people survive Sudden Cardiac Arrest.

NotebookLM

Public safety is foundational to economic resilience

Businesses and top talent seek out communities that are safe, resilient, and proactive.



Be a lifesaver. You can help more people survive Sudden Cardiac Arrest. NotebookLM

Building the 4-Minute Community in McKinney

Expand Access

Deploy advanced, connected AEDs across strategic public and private locations throughout the city.

Educate & Empower

Deliver widespread, accessible hands-only CPR and AED training to McKinney residents.

Connect the Network

Leverage cellular and WiFi technology to instantly bridge the gap between 911 and nearby bystanders.

Save Lives

Ultimately improve survival rates by ensuring rapid, effective intervention within the critical four-minute window.



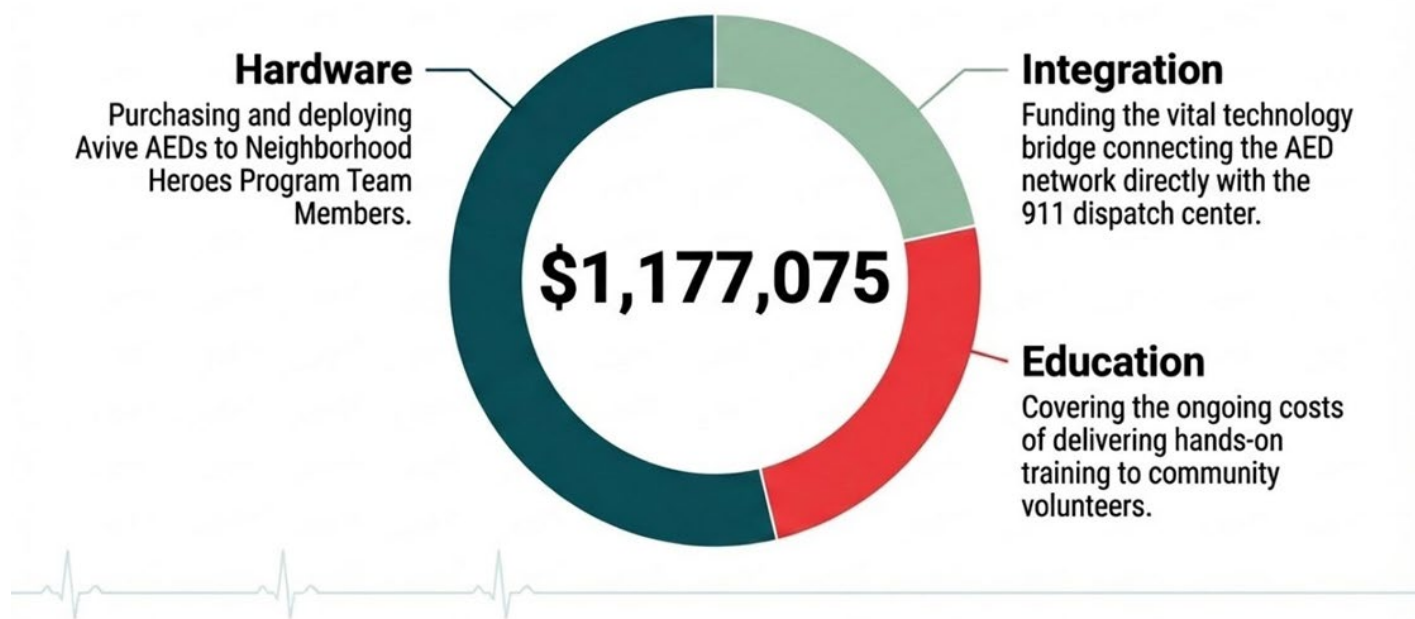
Be a lifesaver. You can help more people survive Sudden Cardiac Arrest. © NotebookLM



Phoenix Event

Celebration of Cardiac Arrest Survivor

The investment required to protect our city



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Strategic Partnership Opportunities

Benefits	AED Sponsor (\$3K)	Bronze (\$50K)	Silver (\$150K)	Gold (\$300K)	Platinum (\$500K)
Name on AED & Life-save recognition	✓	✓	✓	✓	✓
Social media & newsletter recognition		✓	✓	✓	✓
Logo at community trainings & Steering committee seat		✓	✓	✓	✓
Inclusion in promo videos & Webinar panelist		✓	✓	✓	✓
High-profile launch event & Press release inclusion			✓	✓	✓

All tiers include the base 5-year cost of AED, supporting technology, and ongoing training.

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Donations



Join the network that saves lives

Every AED placed and every citizen trained increases the likelihood that someone will be there when a life depends on it. Demonstrate your organization's commitment to our community's health, safety, and economic resilience.

mckinneyfire.org/hero



MCKINNEY
FIRE DEPARTMENT

