

McKinney Main Street
aka McKinney Downtown Business Re-Development Board

JANUARY 13, 2022

The McKinney Downtown Business Re-Development Board of the City of McKinney, Texas met in regular session at the McKinney Performing Arts Center, Encore Wire Room, 111 N. Tennessee Street, McKinney, Texas on Thursday, January 13, 2022, at 8:30 a.m.

Board Members present: Chairman Robert Hamilton and Board Members Taylor Phelan, Chris Wilkes, Amy Pyeatt, Von Daniel, and Ginger Hayes

Absent: Vice Chair Doug Willmarth, Treasurer/Secretary Kathryn Waite, Preston Schwalls, and Kim Black

City Of McKinney Staff present: Director of MPAC and Main Street Amy Rosenthal, Downtown Development Manager Andrew Jones, Special Event Coordinator Gregory Hearn, Assistant City Manager Kimberly Flom, and Planning Manager Paula Nasta.

City Council Present: Mayor George Fuller.

Guests Present: MCDC Board Liaison Rick Glew.

Chairman Robert Hamilton called the meeting to order at 8:31 a.m. upon determining a quorum present.

REPORTS

22-0002 City Liaison Report

Mayor Fuller discussed the upcoming election for the At Large position for McKinney City Council. Mayor Fuller anticipates Wayfarer signs to start appearing mid-year.

Assistant City Manager Kimberly Flom discussed updating sidewalk leases. A strategic meeting is planned for February 11, 2022. The East Side Community Conversation has been postponed until March 17, 2022.

Planning Manager Paula Nasta discussed current patio lease options and how they can be improved in the future. Ms. Nasta discussed current regulations and items that may need to be considered with improvement.

22-0003 "M" Group Updates

MCDC Board Liaison Rick Glew discussed a successful groundbreaking for TUPPS Brewery. MCDC will be taking applications for Retail Infrastructure Development Grants in January. Mr. Glew discussed upcoming grant opportunities.

22-0004 Director's Report

Director Rosenthal discussed the sales tax being up from previous years. Ms. Rosenthal announced McKinney Heart Mayfield raised over \$26,000 to help the City of Mayfield, Kentucky rebuild their Downtown after a devastating tornado. The Campaign earned over six media highlights and three television spots. Overall, it was a huge success. A Downtown Lighting study has begun. Council has allocated funds for additional lighting as needed. McKinney Main Street is due for their annual Strategic Session. Topics to include are what is Main Street's Approach and to work on Action Items as needed. The Annual Strategic meeting will take place on February 10, 2022.

22-0005 Subcommittee Update

Downtown Development Manager Jones discussed subcommittees. All subcommittee groups have been made and will start meeting this month.

22-0006 Minutes of the Main Street Board Meeting of December 9, 2021

Chairman Hamilton called for the review of the Minutes of the Main Street Board meeting from December 9, 2021. Board Members unanimously approved the motion by Board Member Taylor Phelan, seconded by Board Member Chris Wilkes, to approve the Minutes of the Main Street Board Meeting of December 9, 2021.

Chairman Hamilton called for the Regular Agenda.

REGULAR AGENDA

22-0007 Consider/Discuss/Act on Financial Reports

Chairman Hamilton called for the review of the financial reports. Board Members unanimously approved the motion by Board Member Taylor Phelan, seconded by Board Member Amy Pyeatt, to approve the Financial Reports

22-0008 Consider/Discuss/Act Parklets

Mr. Jones presented information on Parklets and options to consider for the future of the Parklets. Board Members discussed how to proceed with maintaining the Parklets and who should be responsible for that.

22-0009 Discuss Upcoming Events

Special Events Coordinator Gregory Hearn discussed upcoming events. The 20th Anniversary of Krewe of Barkus will take place on February 27th, 2022, with a theme of "A Walk Down Memory Lane". Arts In Bloom plans are underway. There are currently more than 200 artists signed up.

22-0010 Consider/Discuss/Act Partner of the Year

Board Members discussed Partner of the year. Board members unanimously approved the motion by Board Member Taylor Phelan, seconded by Board Member Chris Wilkes, to approve to select Jennifer Klassen as Partner of the Year and Axis Contracting as Business Partner of the Year.

Board members unanimously approved the motion by Board Member Wilkes, seconded by Board Member Von Daniel, to adjourn the meeting at 9:25 am.

An audio recording of this meeting is available through the City of McKinney meeting archive.

These minutes approved by the Main Street Board on: _____

ROBERT HAMILTON
Chairman

KATHRYN WAITE
Secretary / Treasurer