

ORGANIZATIONAL REPORT

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2024 - January



McKinney Economic Development Corporation



Organizational Activity Report

- New Organic Leads: 1
- RFPs received: 3
- RFPs responded to: 1
- Total Pipeline Projects: 33
- New Pipeline Projects: 3
- Site Visits: 1

Business Retention & Expansion

- BRE Visits: 8
- Annual BRE Total: 87

The annual KPI goal for number of BRE Visits was 60, which was met in September 2023 for the calendar year. A year-end audit of the last six months of the year will be performed to ensure all BRE numbers have been tallied.

Attended Trade Shows and Missions

- 12/11-12/13 - Area Development Fall Consultant Forum (Talley)

Attended Events

- 12/14 - Breakfast with City Manager's Office (Team)
- 12/14 - District 121 Holiday Breakfast (Madison & Caroline)
- 12/14- Q4 MEDC/City Quarterly Development Meeting
- 12/18 - City of McKinney Employee Holiday Luncheon
- 12/20 - 1 Million Cups (Wilkes)
- 12/21 - Staff Holiday Party
- 1/3 - Internal Staff Retreat
- 1/10- Lunch N' Meet for City staff hosted by MEDC (Team)
- 1/10-11 – MISD Strategic Planning Session (Madison)
- 1/11 - NTXIA January Convening & Workshop

Upcoming Events

- 1/16-1/17 - Site Selectors Guild – Winter Summit
- 1/17- REDnews: DFW Commercial Real Estate Forecast Summit
- 1/17- 2024 DRC Annual Meeting
- 1/17 - Tech Talks
- 1/17-1/18 - Team Texas – Road Show – Southern CA
- 1/22-1/26 - TEDC International Mission to India
- 1/23 - Q2 MEDC/Council Joint Meeting
- 1/25- Chamber of Commerce Annual Business Meeting
- 1/25- Dallas Business Journal 2024 Economic Outlook
- 1/28 - 2/3 - McKinney/Frisco India Investment Mission- Innovation & Start-ups
- 2/1 - Leadership McKinney SIMSOC
- 2/4 - 2/6 - IEDC 2024 Leadership Summit
- 2/8 - 2/9 - Consultant Connect: Dallas Summit
- 2/21 - Tech Talks

Committee Meetings

- The MEDC Marketing Committee meets the first Friday of the month.
- The MEDC Finance Committee meets the fourth Tuesday of the month.
- The MEDC Real Estate Committee meets the second Wednesday of the month.
- The MEDC Innovation Fund Committee meets monthly, on a TBD basis.
- The MEDC Governance Committee meets monthly, on a TBD basis.