

TO: McKinney Economic Development Corporation
Visit McKinney

FROM: Cindy Schneible, President

DATE: August 11, 2026

McKinney Community Development Corporation Update

- **Promotional and Community Event Grants**

- Applications for the final cycle of Promotional grants were accepted May 1-29, 2026.
- 16 applications eligible for consideration were presented to the board at the June 25 meeting.
- The board voted on applications at the July 23 meeting.
- Total funds available for the final cycle total \$125,470.
- Maximum award is \$15,000 and is restricted to advertising, marketing and promotional activities.
- A summary of awards is attached

- **Project Grants**

- Applications were accepted for the final cycle of FY 26 Project Grants through June 30.
- Public hearings were held on applications at the July 23 meeting.
- A summary of the requests is attached.

- **Retail Development Infrastructure Grants**

- Applications for the final cycle of Retail Development Infrastructure grants were accepted through July 31, 2026.
- Eligible projects are restricted to exterior infrastructure – sewer, water, utilities, site work.
- If awarded, the maximum grant amount is \$50,000 – with reimbursement of up to 75% of eligible expenses.
- A summary of applications received is attached.

- **MCDC Website Redesign**



We've made it easier than ever to connect with MCDC and explore our impact across the community. Our newly redesigned website is officially live! From community investments and completed projects to upcoming events and grant opportunities, our refreshed website brings everything together in one streamlined experience.

The new site features:

- Easy browsing on mobile or desktop
- Streamlined navigation to grants and projects
- Improved access to grant applications, guidelines and important deadlines
- An interactive calendar showcasing upcoming MCDC-supported events and grant deadlines
- Modern layouts and updated technology for more intuitive browsing

Take a look: www.McKinneyCDC.org.

• **Upcoming events supported by MCDC Promotional and Community Event Grants:**

August 29-30	MillHouse: ArtFest
September 15-December 30	MillHouse: Fragments of Form-Study in Geometrics Exhibition
September 12	MillHouse: Makers Market
September 18	McKinney Community Concert Association: Taken by the Sky
September 25-27	Oktoberfest
September 26	Collin County Master Gardeners: Irrigation Workshop
October 2 & 3	McKinney Asian Food and Art Festival
October 3	Millennial Maven: Rooted in Rhythm
October 9	McKinney Community Concert Association: David Osborne Trio
October 10	McKinney Dia de los Muertos
October 10	MillHouse: Makers Market
October 24	Collin County Master Gardeners: The Fall Plant Sale
October 31	SBG: McKinney Spooktacular Brews & Boos

MCDC Promotional & Community Event Grants -- 2026 Cycle 2

	Applicant	Event(s)	Award
26-15	Heritage Guild of CC	Events at Chestnut Square (July-Dec 2026): MRT Radio Show Collaboration, Tea & Tour Experiences, Farmers Markets, Holiday Tour of Homes, Holiday at the Square Events, Ghostly Hauntings, Trolley Tours, and Market Free Events	\$11,500
26-16	McKinney Public Library Foundation	Grand Re-opening event/activities of Hall Library and Planetarian Mid-Late October 2026	\$5,500
26-18	Texas Women Society	2026 McKinney Asian Festival - Oct 2 & 3 at City Hall Plaza	\$11,500
26-19	Art Club of McKinney	Production of documentary film to promote McKinney as an arts destination and featuring local artists, galleries, art shows/events, schools/workshops, MAST, Arts in Bloom. Film will be marketed within and outside of McKinney and through arts clubs throughout the state (\$10,500) Marketing and promotion of 2027 events including: Wildflowers & Wonderment (First Week of Nov 2026), Sweetwater Coffee Popup (Dec 2026), High School Art Exhibition (Jan 19, 2027), Arts Meets Poetry (Feb 2027), Spring Member Exhibition (April 22-25, 2027), The Great Art Journey (May 3, 2027), Colorwalk, Arts in Bloom (April 2027), Workshops, Historic Square Art Walk (\$6839)	\$6,000
26-20	MillHouse Foundation	Atrium Gallery Exhibits at The Cotton Mill; Fragments of Form (Sept 15-Dec 30, 2026); Black & White Plus One (Jan 15-Mar 15, 2027) Uncoiled (Apr 1 - Jun 15, 2027); The Space Between (July 1-Sept 15, 2027)	\$7,500
26-21	McKinney Community Concert Association	2026-2027 Performances including: Taken by the Sky (Sept 18, 2026); David Osborne Trio (Oct 9, 2026); Doo Wah Riders (Nov 13, 2026) Americana Women (Feb 5, 2027); Sounds of Georgia (Mar 5, 2027); Piano Men (Apr 23, 2027)	\$6,500
26-22	McKinney Chamber Foundation	2026 Dia de los Muertos - October 3 at TUPPS	\$10,000
26-23	McKinney Rotary Foundation	2027 Parade of Lights - December 12 in Downtown McKinney	\$9,220
26-24	Run for Hope (dba under Sanchez Charities)	2027 Run for Hope - Nov 14, 2026 at Bonnie Wenk Park	\$5,000
26-25	McKinney Repertory Theater	2026-2027 Productions - A Christmas Carol (Dec 11-12 & 18 & 19); Steel Magnolias (Feb 26-28, Mar 5-7 & 12-14)	\$10,000
26-27	McKinney Main Street	2026 McKinney Oktoberfest	\$15,000
26-28	Millennial Maven Creative	2026 Rooted in Rhythm - October 3, 2026 at District 121; Pre-event line dancing classes: July 21, August 18, and September 22 at District 121	\$7,000
26-29	Sostenuto (Choral Community of North Texas)	2026 Christmas Concert - December 14, 2026	\$2,250
26-30	The Warrior's Keep	8th Annual North Texas Veterans Celebration - November 7, 2026 at TUPPS	\$5,000
26-31	Collin County Master Gardeners	2026 and 2027 events and workshops including: Fall Plant Sale (Oct 24, 2026); Edible Gardening Workshop (Jan 2027); Tomato Workshop (Feb 2027) The Garden Show (March 2027); Spring Plant Sale (April 2027)	\$10,000
26-32	Lone Star Winery	2026 12 Wines of Christmas - December 12	\$3,500
			\$125,470

**2026 MCDC Project Grants
Cycle 3 Applications**

			Request
4B 26-09	Harvest Seed Project Foundation	Expansion and relocation of McKinney Roots to Gray Branch which will allow for doubling their hydroponics production, adding a 200-tree fruit orchard, doubling the chicken flock, and expanding garden volume. Project elements include: --underground utilities (water & stormwater) --dirt work --irrigation --sanitary --driveway/parking Request represents 35% of total project cost. Held until 8/27/26 for Public Hearing.	\$764,953.00
4B 26-11	Heard Natural Science Museum & Wildlife Sanctuary	Exhibition Hall renovation project titled Bug Adobe, intended to bring the experience of witnessing the Heard's insect life indoors while providing engaging, educational, and visually interesting exhibit of North Texas native insects. Opening date for the new exhibit is planned for December 2026. Request represents 37% of total project cost.	\$72,102.16
4B 26-12	City of McKinney Parks & Rec	Initialize and complete several parks projects including: -- \$400,000 for Parks Master Plan (estimated completion Oct 2028) -- \$200,000 for ADA remediations throughout the parks system (estimated completion is Oct 2027). -- \$577,920 for equipment & vehicles (3 Ford Explorers and 3 Ford trucks for facilities and maintenance staff), a trailer, a concierge golf cart for Senior Rec Center, and a skid steer. (estimated completion is Oct 2027) Request represents 100% of total project cost. Approved 7/23/26.	\$1,177,920.00
4B 26-13	CommonGood Medical	Renovations to existing 9,000 sf building located at 2750 Virginia for new community facility that will more than double clinical space and allow for expansion of breadth of healthcare services provided. Project elements include: -- ADA and exterior repairs to parking lot and sidewalks -- Exterior electrical meters and increased power -- HVAC compressor units -- exterior fire sprinkler system repairs -- civil engineering, architect and GC fees -- mechanical, electrical & plumbing Estimated project completion is December 2026. Request represents 11% of total project cost.	\$447,677.25
TOTAL			\$2,462,652.41

2026 Retail Development Infrastructure Grants -- Cycle II Applications

			Request
RI 26-01	Shorty's McKinney	Restaurant located on Kentucky St in Downtown McKinney -- Exterior infrastructure improvements including er electrical, water/sewer, gas, concrete removal, grease trap purchase & installation, and drainage work including concrete and re-grading.	29,644.00
RI 26-02	Hope Hardware Building	Grant approved in 2024 for up to \$50,000, but work was delayed beyond grant deadline. Grant was not funded. Exterior infrastructure improvements necessary for the installation of grease trap including wall demolition, engineering evaluation, excavation, concrete/asphalt, plumbing, and purchase and installation of grease trap.	50,000.00
RI 26-03	Samaritan Inn InnStyle Resale Store	Grant approved for security fencing in 2024 for up to \$10,800 but project deemed invalid solution. Grant was never funded. Exterior infrastructure improvements necessary for the installation of exterior security cameras including electrical and site improvements. WITHDRAWN. WILL REAPPLY IN FY 27	5,663.00

85,307.00