



# McKinney Community Development Corporation Agenda

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Thursday, December 18, 2025

8:00 AM

Council Chambers  
401 E. Virginia Street  
McKinney, TX 75069

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL AND/OR CITY BOARDS & COMMISSIONS MAY BE PRESENT. NO CITY COUNCIL, BOARD OR COMMISSION ACTION WILL BE TAKEN.**

## **WATCH THE BROADCAST LIVE**

**This meeting will be streamed live on through the City's website. Members of the public who wish to watch this meeting may watch the live stream online at:**

**<https://mckinneytx.new.swagit.com/views/130>**

## **CALL TO ORDER**

## **INVOCATION**

## **PLEDGE OF ALLEGIANCE**

## **PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)**

*If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.*

*Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.*

## **CONSENT ITEMS**

*This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.*

**25-3494**      [Minutes of the McKinney Community Development Corporation Meeting of November 20, 2025.](#)

**Attachments:**    [Minutes](#)

## REPORTS

**25-3495**      [Financial Report](#)

**Attachments:**    [October Financial Statement](#)  
                         [October Transmittal Letter](#)  
                         [October Checks Issued](#)

**25-3496**      [Board and Liaison Reports](#)

[Board Chair](#)  
                    [City of McKinney](#)  
                    [Visit McKinney](#)  
                    [McKinney Economic Development Corporation](#)  
                    [McKinney Main Street/MPAC](#)  
                    [McKinney Parks and Recreation](#)

**Attachments:**    [MEDC Report](#)  
                         [Parks Report](#)

**25-3497**      [President's Report](#)

**Attachments:**    [Grants Awarded FY 26](#)  
                         [Marketing Report](#)  
                         [Final Report - PC2503 Dia de los Muertos](#)  
                         [Final Report - PC2515 SBG Sip & Stroll](#)  
                         [Final Report - PC 2525 Millennial Maven](#)  
                         [\(Rooted in Rhythm\)](#)

## REGULAR AGENDA ITEMS

**25-3498**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 26-01\) in the Amount of \\$13,000.00 for the Advertising, Marketing and Promotion of 2026 Events at Chestnut Square Including Farmers Market, Crazy in May Quilts, Ghostly Hauntings, Trolley Tours, Village Tours, Youth and Adult](#)

Educational Programming, and Exhibits.

**Attachments:** Application Packet  
Presentation

**25-3499** Consider/Discuss Promotional and Community Event Grant Application Submitted by ArtByMetta, LLC (PC 26-02) in the Amount of \$7,500 for the Advertising, Marketing and Promotion of the 2026 R&B Picnic Festival.

**Attachments:** Application Packet  
Presentation

**25-3500** Consider/Discuss Promotional and Community Event Grant Application Submitted by ManeGait Therapeutic Horsemanship (PC 26-03) in the Amount of \$12,500.00 for the Advertising, Marketing and Promotion of the 2026 ManeGait LIVE Country Fair and Concert.

**Attachments:** Application Packet  
Presentation

**25-3501** Consider/Discuss Promotional and Community Event Grant Application Submitted by St. Peter's Episcopal Church (PC 26-04) in the Amount of \$15,000.00 for the Advertising, Marketing and Promotion of the 2026 Empty Bowls Event.

**Attachments:** Application Packet  
Presentation

**25-3502** Consider/Discuss Promotional and Community Event Grant Application Submitted by Odysseus Chamber Orchestra (dba McKinney Philharmonic Orchestra) (PC 26-05) in the Amount of \$13,500.00 for the Advertising, Marketing and Promotion of the 2026-2027 Concert Season Including a Minimum of Seven Performances.

**Attachments:** Application Packet  
Presentation

**25-3503** Consider/Discuss Promotional and Community Event Grant

[Application Submitted by Raining Grace, Inc. \(dba Texas Homegrown Music\) \(PC 26-06\) in the Amount of \\$10,000.00 for the Advertising, Marketing and Promotion of the 2026 Homegrown Stage at Texas Music Revolution in Downtown McKinney.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**25-3504** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Collin County History Museum \(PC 26-07\) in the Amount of \\$12,300.00 for the Advertising, Marketing and Promotion of 2026 Events at the Museum.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**25-3505** [Consider/Discuss Promotional and Community Event Grant Application Submitted by SBG Hospitality \(PC 26-08\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2026 Sip and Stroll Series.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**25-3506** [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Repertory Theatre \(PC 26-09\) in the Amount of \\$1,030 for the Advertising, Marketing and Promotion of 2026 Performances.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**25-3507** [Consider/Discuss Promotional and Community Event Grant Application Submitted by Millhouse Foundation \(PC 26-10\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2026 Millhouse Arts Festivals, Special Events, and Makers Market Events at McKinney Cotton Mill.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

- 25-3508**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by Sostentuo Choral Community of North Texas \(PC 26-11\) in the Amount of \\$5,300.00 for the Advertising, Marketing and Promotion of the 2026 Sostenuto Spring Concert.](#)  
**Attachments:**    [Application Packet](#)  
                             [Presentation](#)
- 25-3509**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by Marching Music Made in McKinney \(PC 26-12\) in the Amount of \\$10,000.00 for the Advertising, Marketing and Promotion of the 2026 Drum Corps International Competition at MISD Stadium and Drumline Battle at TUPPS.](#)  
**Attachments:**    [Application Packet](#)  
                             [Presentation](#)
- 25-3510**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC 26-13\) in the Amount of \\$14,000.00 for the Advertising, Marketing and Promotion of the 2026 Arts in Bloom Event.](#)  
**Attachments:**    [Application Packet](#)
- 25-3511**      [Consider/Discuss Promotional and Community Event Grant Application Submitted by 25 Revolutions, LLC \(PC 26-14\) in the Amount of \\$15,000 for the Production and Advertising, Marketing and Promotion of a Promotional Trailer for the Expanded Distribution of the Texas Music Revolution 25 Documentary, a Feature-Length Documentary Filmed in and Highlighting McKinney, Texas.](#)  
**Attachments:**    [Application Packet](#)  
                             [Presentation](#)
- 25-3512**      [Discuss CIP Projects Eligible for Funding under the Transportation Infrastructure Initiative and Economic Development Program by MEDC and MDCD Sales Tax Revenues for FY 2025-2026](#)

**Attachments:** [Presentation](#)

**25-3513** [Consider/Discuss/Act on a Second Extension to the Term of the Loan Agreement for Project 4B24-08, Awarded to SDC Throckmorton Villas, A Development of Sphinx Development Corporation, a Division of The Sphinx Group, for Infrastructure Improvements Related to the Construction of 380 Villas, from December 31, 2025, to May 31, 2026.](#)

**Attachments:** [Letter of Request](#)

**25-3514** [Consider/Discuss/Act on 2026 Quality of Life Award Nominations.](#)

**PUBLIC COMMENTS Regarding Matters not on the Agenda**

**BOARD COMMENTS**

**EXECUTIVE SESSION**

In accordance with the Texas Government Code:

Section 551.087. Deliberation Regarding Economic Development Matters

Project 20-09 TUPPS Brewery & Entertainment Destination  
Project Hemispheres  
Venu/Notes Live  
Project 25-16 Entertainment Properties 360

**ACTION ON EXECUTIVE SESSION**

**ADJOURN**

*Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 12th of December, 2025, 5:00 p.m.*

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*Cindy Schneible, President*

*In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-[adacompliance@mckinneytexas.org](mailto:adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.*