

CITY OF MCKINNEY, BUDGET FY 20010-2011 LINE ITEM DETAIL

Account Number	Account Description	Actual FY 08-09	Revised FY 09-10	Y-T-D 6/30/10	EOY Estimate FY09-10	Continuation FY10-11	Rev 10/ Cont 11	Supplemental FY10-11	Proposed FY10-11	Rev 10/ FY 11
McKinney Convention & Visitors Bureau Fund Revenues										
012-0000-361-1000	General Govt Interest	3,067	3,000	2,108	3,000	1,000	-66.7%		1,000	-66.7%
012-0000-369-1001	Other Income	0	0	0	0	0	0.0%		0	0.0%
012-0000-369-1004	Prior Years Expense	0	133	133	133	0	-100.0%		0	-100.0%
012-0000-369-1025	150Th Birthday Items	0	0	0	0	0	0.0%		0	0.0%
012-0000-391-1000	Transfer from Hotel/Motel Fund	608,220	620,000	465,000	620,000	397,370	-35.9%		397,370	-35.9%
012-0000-391-6000	Transfer from MCDC	150,000	0	0	0	0	0.0%		0	0.0%
MCVB Revenue Totals		761,287	623,133	467,241	623,133	398,370	-36.1%	0	398,370	-36.1%
1252 McKinney Convention & Visitors Bureau										
012-1252-451-8001	Administrative	130,110	135,940	93,070	135,940	141,025	3.7%		141,025	3.7%
012-1252-451-8002	Clerical	20,947	22,766	15,881	22,766	23,213	2.0%		23,213	2.0%
012-1252-451-8005	Part-Time	0	0	0	0	0	0.0%		0	0.0%
012-1252-451-8006	Car Allowance	7,000	9,000	7,000	9,000	9,000	0.0%		9,000	0.0%
	Continuation:									
	D. Bayes	3,000								
	D. Villanueva	3,000								
	B. Shumate	3,000								
		9,000								
012-1252-451-8008	Cell Phone Allowance	420	600	420	600	600	0.0%		600	0.0%
	Continuation:									
	D. Bayes	600								
012-1252-451-8010	Overtime	287	0	0	0	0	0.0%		0	0.0%
012-1252-451-8011	Stability	228	425	365	425	665	56.5%		665	56.5%
012-1252-451-8012	Vacation	7,919	3,701	5,876	3,701	0	-100.0%		0	-100.0%
012-1252-451-8013	Sick	501	493	697	493	0	-100.0%		0	-100.0%
012-1252-451-8015	Holiday	5,391	3,790	4,422	3,790	0	-100.0%		0	-100.0%
012-1252-451-8020	FICA	12,790	13,519	9,327	13,519	13,349	-1.3%		13,349	-1.3%
012-1252-451-8021	TMRS	19,146	21,468	15,116	21,468	22,799	6.2%		22,799	6.2%
012-1252-451-8022	Hospital & Life Ins	34,590	38,942	27,767	38,942	47,676	22.4%		47,676	22.4%
012-1252-451-8023	Workers Compensation \$314x5	0	0	0	0	0	0.0%		0	0.0%
012-1252-451-8024	Flex Dollars	2,335	1,070	1,670	1,070	0	-100.0%		0	-100.0%
012-1252-451-8070	Unemployment Compensation	0	1,912	2,368	1,912	0	-100.0%		0	-100.0%
012-1252-451-8080	Adjustments	0	0	0	0	0	0.0%		0	0.0%
Subtotal: Personnel		241,664	253,626	183,979	253,626	258,327	1.9%	0	258,327	1.9%
012-1252-453-8101	Office	3,071	3,000	2,151	3,000	3,500	16.7%		3,500	16.7%
012-1252-453-8103	Food	1,156	1,000	834	1,000	2,000	100.0%		2,000	100.0%
012-1252-453-8106	Minor Tools & Equipment	3,723	0	180	0	0	0.0%		0	0.0%
012-1252-453-8109	Photographic	0	0	0	0	0	0.0%		0	0.0%
012-1252-453-8115	Postage	6,066	6,000	4,037	6,000	5,000	-16.7%		5,000	-16.7%
012-1252-453-8140	Computer Hardware/Software	4,511	1,000	186	1,000	1,500	50.0%		1,500	50.0%
Subtotal: Supplies		18,527	11,000	7,388	11,000	12,000	9.1%	0	12,000	9.1%
012-1252-453-8420	Maint-Computer Software	1,134	3,000	1,593	3,000	1,000	-66.7%		1,000	-66.7%
012-1252-453-8421	Computer Hardware	0	0	0	0	0	0.0%		0	0.0%
Subtotal: Maintenance		1,134	3,000	1,593	3,000	1,000	-66.7%	0	1,000	-66.7%
012-1252-453-8501	Communications	13,852	13,905	9,874	13,905	13,905	0.0%		13,905	0.0%
012-1252-453-8502	Mileage	0	0	0	0	0	0.0%		0	0.0%
012-1252-453-8503	Insurance or Bonds (Workers Compensation)	0	0	0	0	0	0.0%		0	0.0%
012-1252-453-8504	Office Rental	29,700	45,516	37,240	45,516	45,516	0.0%		45,516	0.0%
012-1252-453-8506	Travel/Training	12,437	13,000	8,003	13,000	11,500	-11.5%		11,500	-11.5%

	Continuation:								
	Training								
	DFWATC/Texas Lakes Trail	500							
	TACVB Annual Conference	1,000							
	TACVB Mid-Winter Conference	1,000							
	Marketing								
	Convention Trade Shows	3,500							
	Co-op Travel Shows with TEAM	1,500							
	DFWATC Marketing/Media Miss	1,000							
	Meeting Planners Sales Calls in	1,500							
	TTIA Texas Travel Fair/Summit/	1,500							
		11,500							
012-1252-453-8507	Publications		622	500	662	500	500	0.0%	500 0.0%
012-1252-453-8510	Other - MCDC		121,668	28,332	23,583	28,332	0	-100.0%	0 -100.0%
012-1252-453-8511	Associations		5,962	8,675	7,898	8,675	6,000	-30.8%	6,000 -30.8%
	Continuation:								
	DFWATC	550							
	DMAI	1,100							
	McKinney Chamber	250							
	MPI	400							
	TACVB	850							
	Texas Lakes Trail	250							
	TH&LA	300							
	TSAE	550							
	US Travel Association	750							
	TTIA	1,000							
		6,000							
012-1252-453-8515	Rental Fees		4,916	4,200	2,372	4,200	4,200	0.0%	4,200 0.0%
012-1252-453-8516	Ret Fee/Prof Service		1,095	250	125	250	250	0.0%	250 0.0%
012-1252-453-8517	Promotional		72,908	76,000	42,301	76,000	68,000	-10.5%	68,000 -10.5%
	Continuation:								
	ABA/NTA	1,500							
	Airport Brochure Company	900							
	Atomic Design (www.visitmckinney.c	750							
	TEAM Texas Trade Shows	1,500							
	Chamber Banquet	1,000							
	Corporate/Assn. Meeting Sponsorsh	5,000							
	DFW Airport Kiosk	6,300							
	DFW Marketplace	250							
	Giveaways/Bags/Planner Gifts	10,000							
	Maps - Tearoff/Website	3,500							
	Meeting Planners Guide Folders/Co	2,000							
	DFW Map	7,000							
	National Tourism Week	1,000							
	Smart Phone Application	8,000							
	State Marketing Missions	8,000							
	TACVB Blitzes	2,000							
	TTIA Unity Dinner	2,000							
	TTIA Travel Fair	900							
	TSAE Southwest Showcase	900							
	TxMET	500							
	Visitors Guide	5,000							

