

Metro Relief 90-Day Street Outreach Plan

A Comprehensive Strategy for Community Engagement

Introduction

Street outreach plays a critical role in bridging gaps between communities and essential services, creating trust, and driving impactful change. This strategic plan outlines a focused 90-day street outreach initiative designed to engage underserved communities, connect individuals with resources, and foster meaningful relationships.

Goals and Objectives

- **Build Trust:** Establish strong relationships with vulnerable populations through consistent engagement.
- **Provide Support:** Address immediate needs, such as housing, health care, and food security, by connecting individuals with appropriate services.
- **Diversion opportunities** such as providing an individual with an opportunity to go home to family, friends, emergency shelter, transitional living, detoxification and recovery rehabilitation centers.

Phase 1: Planning and Preparation (Days 1–30)

Engagement

- Mobile street outreach teams of 2 case managers.
- Meet individuals where they are (example: encampments, public roadways, public parks)
- Discuss with individuals what services Metro Relief provides. Ask questions regarding the situation that lead them to being unsheltered.
- Attempt diversion for immediate opportunities off the streets.

Resource Preparation

- Provide essential supplies, such as hygiene kits, clothing, and food items.
- Complete HMIS and CAS intakes for those interested in a housing opportunity.
- Order vital documents needed to obtain a valid TX ID.

- Complete all paperwork needed for future housing, such as self-affidavits, 3rd party homeless letters to assist in proving the client's chronicity of living on the streets or in emergency shelters.
- Verify any government funded benefits and assist in obtaining the Awards letters with vital financial information and upload them into the CAS system. Examples include SSA or SSDI benefits, SNAP benefits or check stubs from employment from that previous 4 weeks of work.
- When all documentation has been uploaded into the CAS system a referral is sent to the CAS team to verify the individual has all documentation needed for a housing program when one is available.

Phase 2: Outreach Implementation (Days 31–75)

Daily Engagement

- Conduct outreach activities daily, focusing on target areas and underserved populations.
- Utilize mobile units to increase accessibility and mobility.
- Provide immediate support, such as basic first aid, or transportation to a local health care facility.
- Provide transportation and assistance with obtaining SNAP benefits, Mental Health Care facilities for intakes and follow-up visits with providers.

Community Partnerships

- Work with local organizations to complete joint outreaches.
- Establish referral pathways for individuals requiring specialized services.
- Coordinate with local organizations and churches to expand outreach opportunities.
- Participate in the local continuum of care organizations in the areas of responsibility.
- Work with local officials to collaborate areas that need assistance with street outreach services.

Data Collection

- Track interactions and outcomes during outreach activities to measure impact.

- Track individuals' current living situation as individuals move often to assist in locating if a housing opportunity arises or additional paperwork is required for potential housing.
- Collect feedback from community members to refine strategies.
- Document success stories to inspire and build credibility.

Phase 3: Evaluation and Sustainability (Days 76–90)

Impact Assessment

- Analyze collected data to gauge the effectiveness of outreach efforts.
- Identify areas for improvement and create an adjusted action plan.
- Celebrate milestones and success stories with the team and community.

Sustainability Planning

- Develop a long-term strategy to maintain outreach efforts through funding and partnerships.
- Train local leaders and volunteers for continued engagement.
- Create an online presence to share resources and updates, fostering wider participation.

Conclusion

A 90-day street outreach plan can make a significant difference in addressing the needs of vulnerable populations when executed thoughtfully and collaboratively. By focusing on building trust, providing resources, and empowering communities, this initiative can serve as a model for sustainable, impactful outreach efforts.