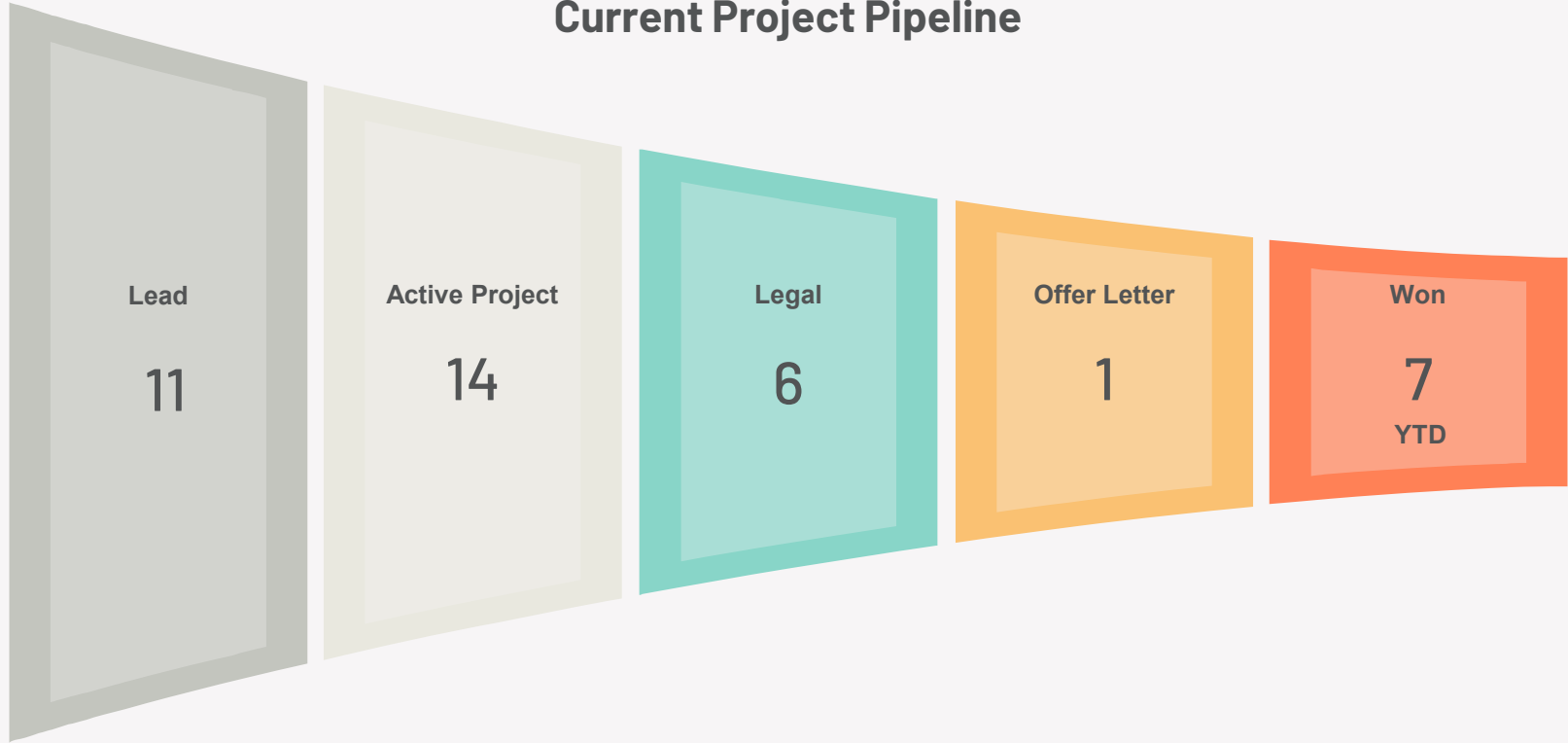


Current Project Pipeline

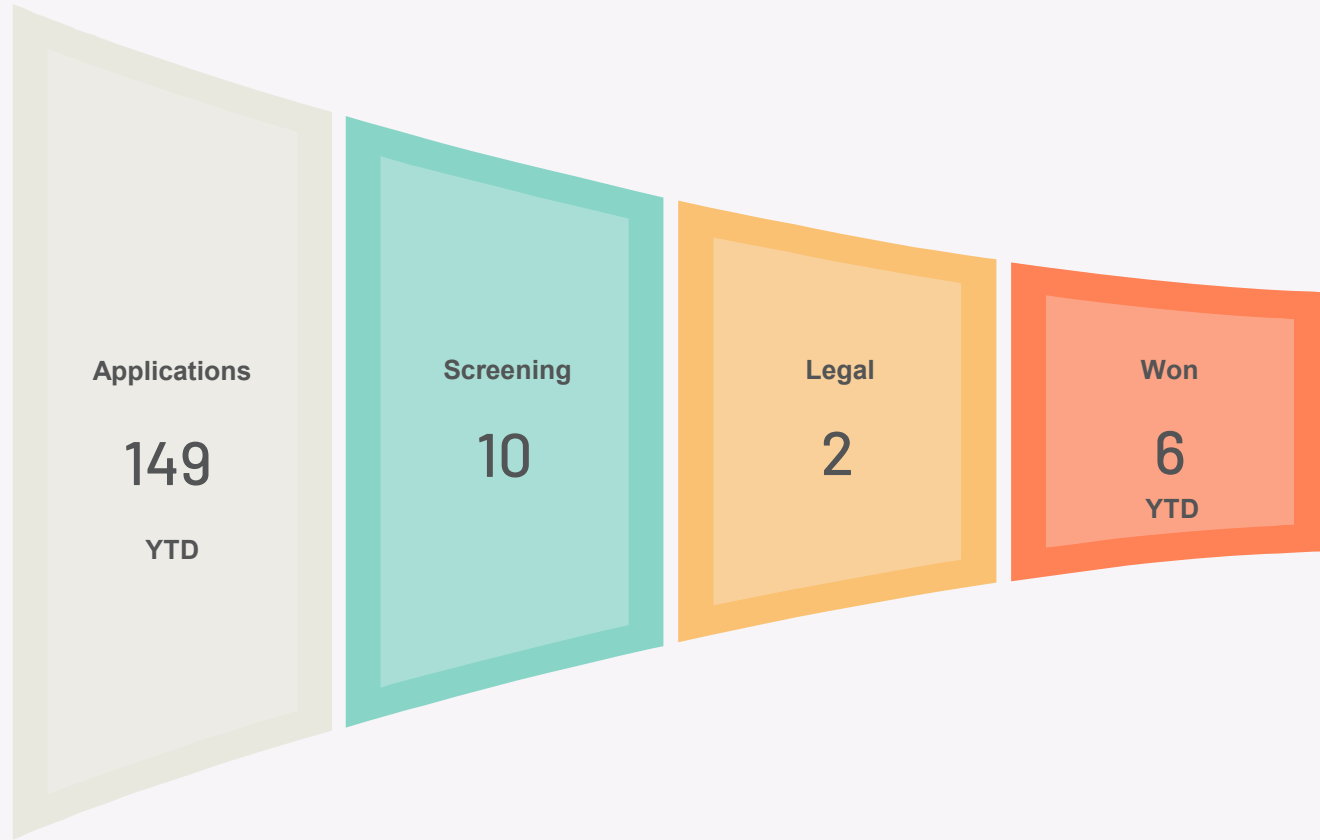


Total Active Projects: 24 (14 Traditional + 10 Innovation)

Source: MEDC Salesforce

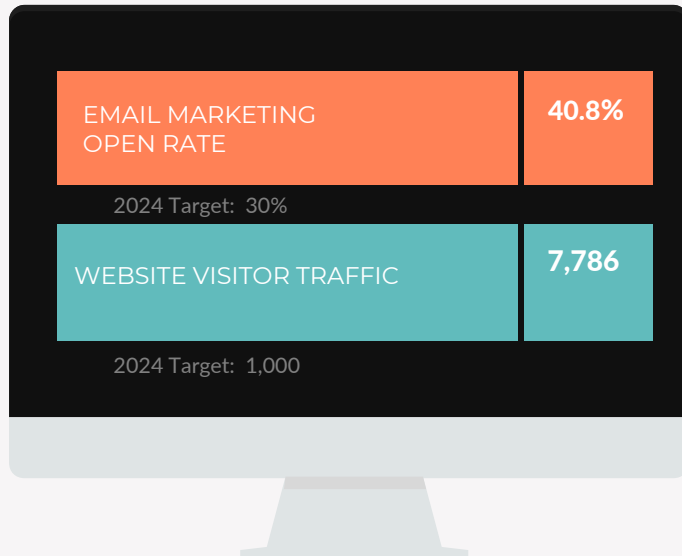


Innovation Fund Pipeline



Marketing and Outreach Numbers – October 2024

Digital Marketing



COMMUNITY PRESENTATIONS
INDUSTRY: 4
COMMUNITY: 5



FAMILIARIZATION (FAM) TOUR
4
Consultant Connect + Byron Nelson



TRADE SHOWS AND MISSIONS:
7
NATIONAL SITE SELECTOR EVENTS:
8



BRE VISITS
October - 21 | YTD - 71

