

McKinney Convention & Visitors Bureau
 Summary Operating Statement
 January 2026 (33% of FY Complete)

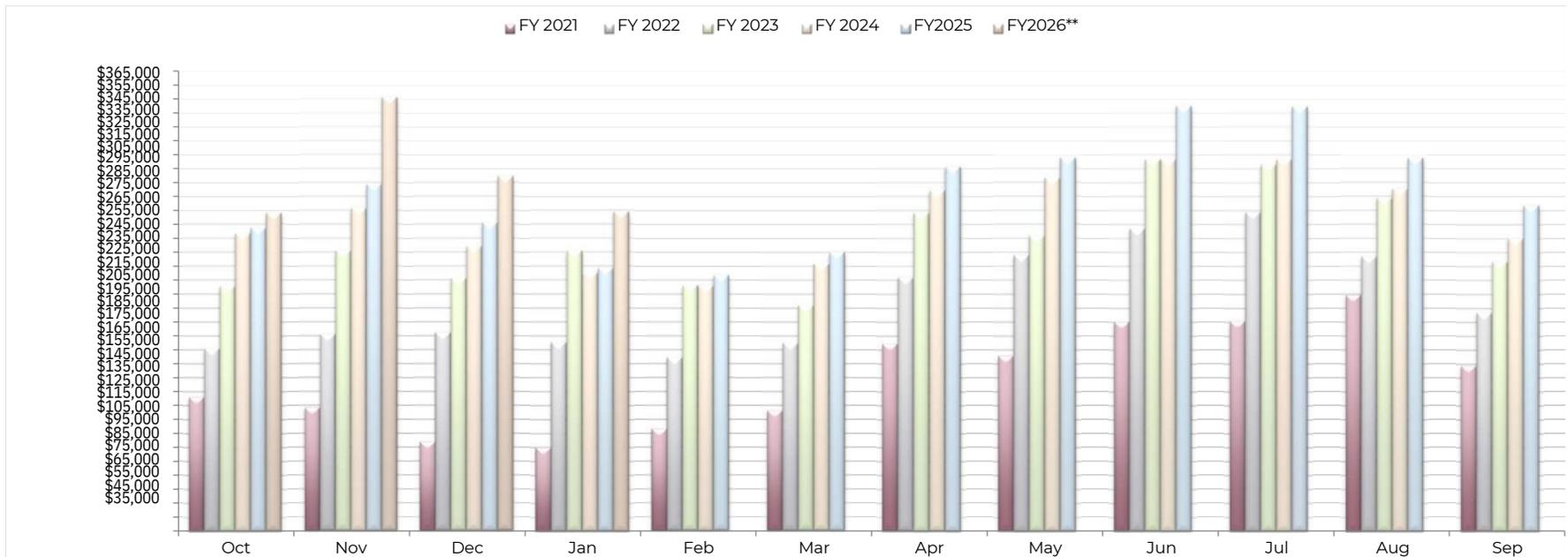
Revenues	FY26 Budget	Monthly Actual	YTD Actual	Remaining Budget	Budget Received	Monthly Comparison		YTD Comparison	
						Monthly Budget	Monthly Variance	YTD Budget	YTD Variance
Transfers from Hotel/Motel Fund*	\$ 1,702,000	\$ 141,833	\$ 567,333	\$ 1,134,667	33.3%	\$ 141,833	\$ -	\$ 567,333	\$ -
Interest Income	3,000	44	192	2,808	46.6%	250	(206)	1,000	(808)
MCVB Store Revenue	44,260	1,918	20,635	23,625		3,688	(1,770)	14,753	5,882
Total Revenues	\$ 1,749,260	\$ 143,796	\$ 588,161	\$ 1,161,100	33.6%	\$ 145,772	\$ (1,976)	\$ 583,087	\$ 5,074
Expenses	FY26 Budget	Monthly Actual	YTD Actual	Remaining Budget	Budget Spent	Monthly Budget	Monthly Variance	YTD Budget	YTD Variance
MCVB Operations									
Personnel Expense	\$ 780,228	\$ 120,113	\$ 282,903	\$ 497,325	36.3%	\$ 65,019	\$ (55,094)	\$ 260,076	\$ (22,827)
Supplies Expense	17,124	78	2,059	15,065	12.0%	1,427	1,349	5,708	3,649
Merchandise Purchases Expense	50,000	1,504	8,032	41,968	16.1%	4,167	2,663	16,667	8,635
Services/Sundry Expense	872,066	43,117	293,647	578,419	33.7%	72,672	29,555	290,689	(2,958)
Transfer to Risk Fund	4,363	364	1,454	2,909	33.3%	364	-	1,454	-
Total Expenses	\$ 1,723,781	\$ 165,175	\$ 588,096	\$ 1,135,685	34%	\$ 143,648	\$ (24,190)	\$ 574,594	\$ (13,502)
Net	\$ 25,479	\$ (21,379)	\$ 65			\$ 2,123	\$ (23,503)	\$ 8,493	\$ (8,428)
FY26 Beginning Fund Balance	\$ 13,860								
Add FY26 Budgeted Revenue	1,749,260								
Less FY26 Budgeted Expenses	(1,723,781)								
FY26 Projected Ending Fund Balance	\$ 39,339								

*Hotel/Motel monthly transfers are based on budget of \$1,030,000 divided by 12 months.

City of McKinney
Hotel Occupancy Tax Revenue
January 2026

Month Received	FY 2021	FY 2022	FY 2023	FY 2024	FY 2025	F Y 2026**	Difference to FY 2025	Variance to FY 2025	Number of Hotels	Number of VRBO/B & B
Oct	\$131,245	\$166,012	\$210,604	\$248,572	\$252,530	\$263,195	\$10,666	4.22%	21	17
Nov	123,499	176,216	236,153	266,716	283,857	346,276	62,420	21.99%	22	20
Dec	99,022	177,359	216,335	239,458	256,323	289,747	33,423	13.04%	22	23
Jan	95,014	170,465	236,125	220,169	223,655	264,106	40,451	18.09%	22	27
Feb	108,287	159,514	211,381	211,050	218,700					
Mar	121,367	169,977	197,014	226,773	235,356					
Apr	169,605	217,008	263,379	279,646	296,518					
May	160,769	233,022	246,968	288,400	302,824					
Jun	185,390	252,144	301,682	301,963	340,190					
Jul	185,888	263,953	298,241	302,060	339,702					
Aug	204,434	231,995	273,886	280,453	302,578					
Sep	153,770	192,011	228,658	245,139	268,879					
Total	\$1,738,290	\$2,409,676	\$2,920,426	\$3,110,400	\$3,321,112	\$1,163,324				
YTD	\$448,779	\$690,054	\$899,217	\$974,914	\$1,016,364	\$1,163,324	\$146,960	14.46%		

** This is total amount paid to the city, excluding outstanding receivables.
Reporting will be a month



Current Month - January 2026 vs January 2025

	Occ %		ADR		RevPAR		Percent Change from January 2025					
	2026	2025	2026	2025	2026	2025	Occ	ADR	RevPAR	Room Rev	Room Avail	Room Sold
	McKinney, TX+	54.3	59.1	94.26	90.05	51.14	53.20	-8.2	4.7	-3.9	0.6	4.7
Tier 1+	53.0	58.9	118.49	114.01	62.85	67.19	-10.0	3.9	-6.5	2.8	9.9	-1.1
Tier 2+	56.8	58.9	85.61	82.79	48.66	48.77	-3.5	3.4	-0.2	-0.2	0.0	-3.5
Tier 3+	54.5	59.4	60.90	58.72	33.20	34.90	-8.3	3.7	-4.9	-4.9	0.0	-8.3
City of Georgetown, TX+	55.6	51.6	102.95	112.80	57.20	58.22	7.6	-8.7	-1.8	7.2	9.1	17.4
City of Allen, TX+	54.1	57.6	120.79	116.24	65.40	66.98	-6.0	3.9	-2.3	-2.3	0.0	-6.0
City of Plano, TX+	57.3	62.3	106.99	111.67	61.29	69.58	-8.1	-4.2	-11.9	-11.0	1.0	-7.2
City of Frisco, TX+	54.6	60.6	173.94	176.52	94.99	107.01	-9.9	-1.5	-11.2	-11.4	-0.2	-10.1