## Policy Considerations for the Donation of Public Parkland for Other Use

- 1. Is it a bona fide public recreational use that will serve the greater good?
- 2. Is the project scalable? In other words, is a one-off project something worth pursuing, or is it better to endeavor on a project that can be duplicated by others? And is the city willing to duplicate or offer similar terms to others?
- 3. Is this a "but-for" project? In other words, but for this donation, the project cannot or would not be possible any other way.
- 4. Are there secondary or tertiary benefits for this location over any others? Will this location improve, add value, or otherwise augment another community asset?
- 5. Are there other participating or willing community partners?
- 6. Is the primary user or developer privately-owned. Will the intended use be available to the public at large, or is the proposed project generally limited in public access and use?
- 7. Who stands to benefit from the project?
  - a summary of who gains from the decision to offer public land is important to account for a general doctrine of fairness. In making this evaluation, economic, political, spatial, social, and cultural benefits should be accounted for
  - For example, an economic evaluation would include the general benefits to economic activity or added tax revenues. A spatial evaluation would examine if neighboring properties stood to benefit from a donation of land and the proposed use. If so, does it matter? If yes, could another location be chosen that removes such perception, and thus, protects public trust?
- 8. Are there any opportunity costs associated with this parcel. In other words, is something having to be given up or otherwise forgone as a result of this proposed use? If so, how long?
- 9. Have all voices had the opportunity to speak for or against this use to ensure that decision for the common good has been fully explored?
- 10. What financial consideration (e.g., lease rate) is being proposed or contemplated as part of this project? Is the City (public) being fairly compensated for use of public land?