McKinney Economic Development Corporation

Agenda

Tuesday, November 18, 2025	**8:00 AM**	**Council Chambers**
		401 E. Virginia Street
		McKinney, TX 75069

PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL MAY BE PRESENT. NO CITY COUNCIL ACTION WILL BE TAKEN.

CALL TO ORDER

WATCH THE BROADCAST LIVE

This meeting will be streamed through the City's website. Members of the public who wish to watch the meeting may do so on

http://mckinneytx.new.swagit.com/views/130

PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)

If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting.

Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.

CONSENT ITEMS

This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board member making such request prior to a motion and vote on the Consent Items.

25-3393   Minutes of the McKinney Economic Development Corporation Meeting of October 21, 2025

Attachments: Minutes

REPORTS

25-3394	Board and Liaison Updates
	City of McKinney
	Community Development Corporation
	Visit McKinney
	MEDC Committee Updates
	Board Chairman

25-3395   Consider/Discuss MEDC Monthly Reports

Attachments: Organizational Report

Engagement and Marketing Dashboard

Marketing Report

REGULAR AGENDA

25-3396   Consider/Discuss/Act on the September 2025 Financials

Attachments: September 2025 Financials

September 2025 Transmittal Letter

September 2025 Invoices

PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

BOARD COMMENTS

Board comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.

EXECUTIVE SESSION

In accordance with the Texas Government Code:

A. Section 551.071(2) Consultations with Attorney on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) and legal consultation on the following item(s), if any:

B. Section 551.072. Deliberations about Real Property
•42.5348 Acres in the George Fitzhugh Survey, Tract 8, City of McKinney
•Strategic Real Estate Acquisitions

C. Section 551.074. Personnel Matters
•MEDC President Annual Performance Evaluation

D. Section 551.087. Deliberation Regarding Economic Development Matters
•Project Durant
•Project Terrigen
•Project Mirage
•Project Semper Fi
•Project Bronze Wattle
•ILS Gummies
•Venu Holding Corporation

ACTION ON EXECUTIVE SESSION

ADJOURN

Posted in accordance with Texas Government Code, Chapter 551, on the 12th day of November, 2025 at or before 5:00 p.m.

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Michael A. Kowski Jr.
President & CEO

In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-adacompliance@mckinneytexas.org. Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at http://www.mckinneytexas.org/ada.