



Choral Community of North Texas



MCDC
McKINNEY COMMUNITY
DEVELOPMENT CORPORATION

Promotional Grant Presentation - December 2025

Our Mission

Sostenuto exists -
to INSPIRE
to EDUCATE
to SUPPORT



A graphic of a stained glass window with a gothic arch design, featuring various colored panes in shades of pink, orange, yellow, and green, set against a solid yellow background.

Sostenuto Spring Concert

May 18, 2026

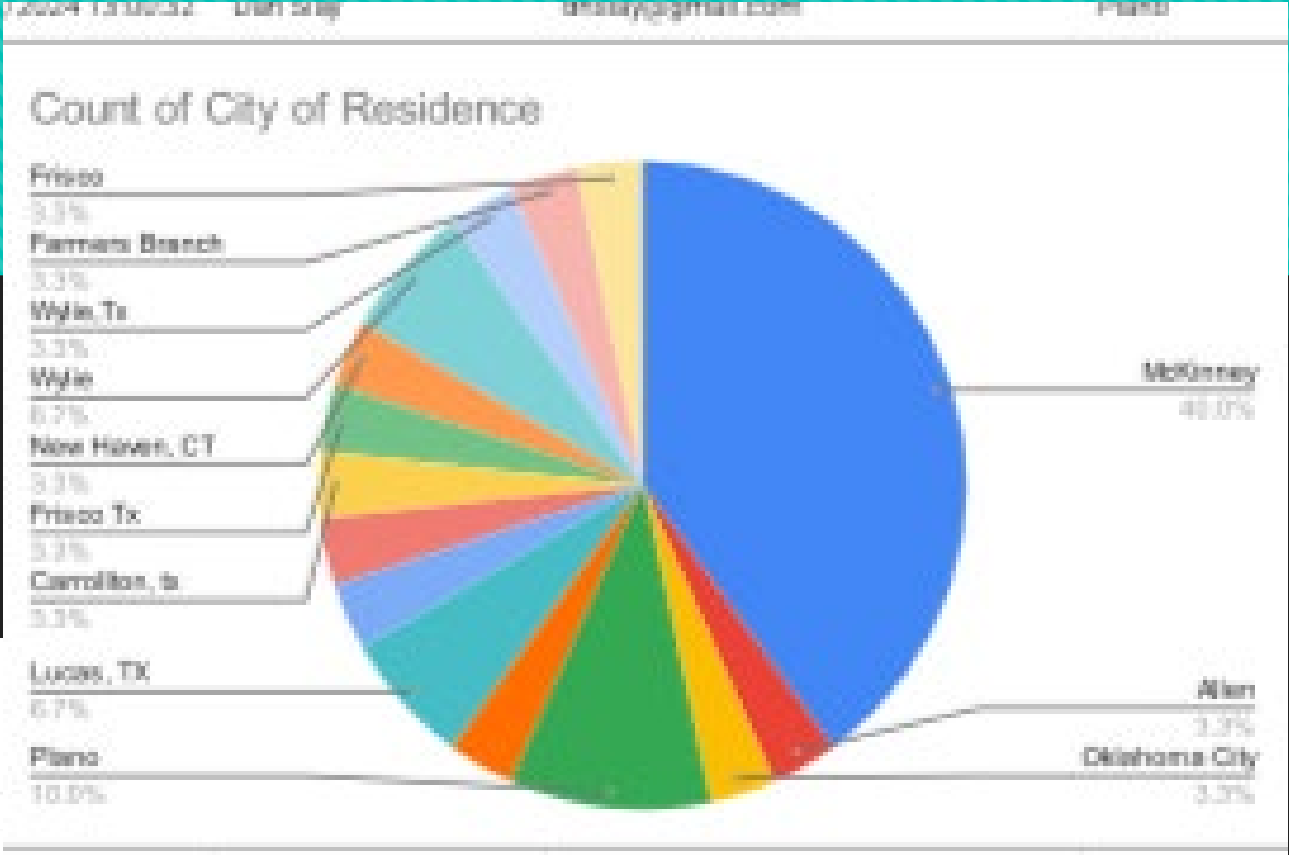
7:30 pm

First McKinney

1615 W Louisiana

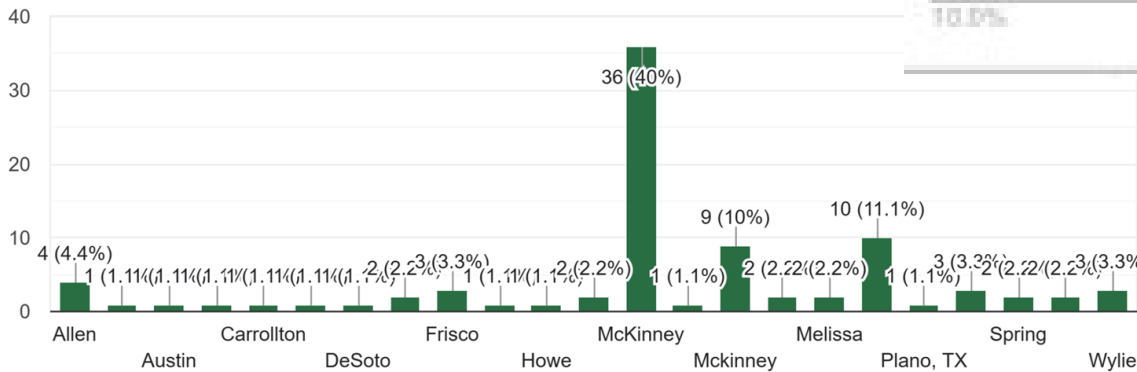
Our Spring Concert will feature
the “Gospel Mass” by Robert Ray
and other hymns and spirituals.

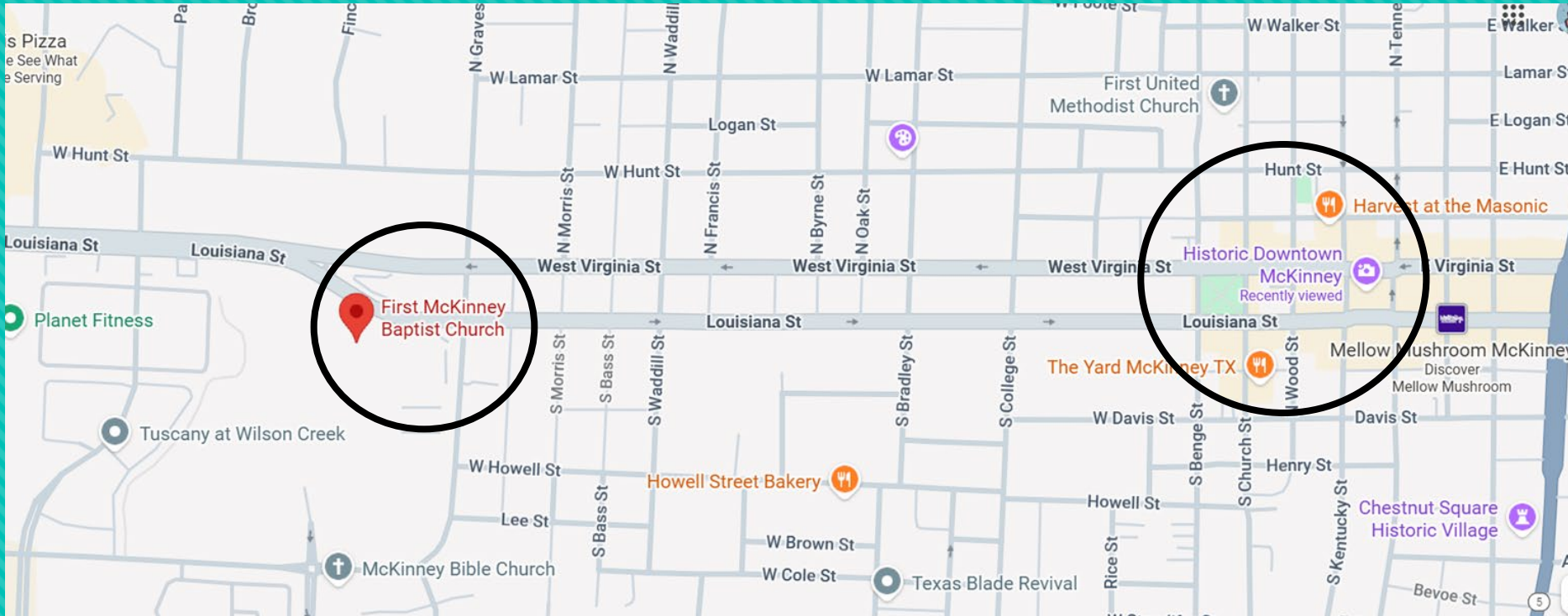
Our patrons



City of Residence

90 responses





Tourism & Trade

First McKinney is located just over 1 mile west of Downtown McKinney

Our Request

Spring Concert 2026

	Spring 2026 Concert Promo Expenses	
	<i>Community Impact Advertisement</i>	\$1,125.00
	<i>District 121 Digital Billboard</i>	\$3,400.00
	<i>Facebook targeted ads</i>	\$100.00
	<i>Postcard mailers</i>	\$500.00
	<i>Printing costs</i>	\$175.00
	TOTAL	\$5,300.00

Our Vision



*Thank you for your
time and
consideration!*

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Website:

www.sostenutontx.org

Facebook: Sostenuto
Choral Community of
North Texas