

MCDC Report

Overview of Event

[Press Release](#)

[Program](#)

Video, Photographs, Social Media

[Video](#)

[Pictures](#)

[Social Media](#)

Financial Report

See link below for budget vs. actual and explanations of variances, including footnotes with anticipated donated amounts, reserves, etc.

[Financial Report](#)

Goals and Objectives

1. Raise Essential Resources for NeighborHUB Services

A key goal of the Run for Hope event was to raise vital support for vulnerable neighbors through the work of the Collin County NeighborHUB at McKinney. With 19 sponsors, the event raised over \$26,000 in net proceeds to directly strengthen the NeighborHUB's capacity to serve those most in need. Key sponsors included The Church of Jesus Christ of Latter-day Saints, The Sanchez Group, Merano Apartments, and the McKinney Community Development Corporation (MCDC). Additional sponsors represented a wide cross-section of the community, including local businesses, faith groups, nonprofits, and civic partners. We believe this was an excellent start during our inaugural year.

2. Raise Awareness for Collin County NeighborHUB at McKinney

Another key objective of the Run for Hope event was to raise visibility for the Collin County NeighborHUB at McKinney—ensuring the community understood its role and the essential services it provides. To support this goal, we launched a targeted awareness campaign that included professionally designed collateral, including yard signs, banners, tri-fold brochures, and flyers. These materials were distributed to both event attendees and the broader public. We also executed a coordinated two-month social media campaign on Facebook, which helped build momentum. In

5. Engage Communities Beyond McKinney

One of our goals for the Run for Hope event was to extend our reach and welcome communities across the area—not just McKinney. We aimed to create a space where neighboring cities could come together in support of unity, wellness, and charitable impact. We believe this was a good showing for our first year. While McKinney had the highest number of formally registered runners and walkers (193), we also saw meaningful participation from Allen (37), Plano (25), Frisco (24), Melissa (14), Anna (12), and Dallas (11). In total, the event welcomed approximately 450 attendees, including 5K participants, Unity Walkers, festival guests, and volunteers. We see this as a promising foundation.

Narrative

On April 12, 2025, the inaugural Run for Hope / Walk in Unity united approximately 450 community members at Towne Lake Park in McKinney, Texas, to celebrate interfaith collaboration and raise vital support for vulnerable neighbors through the Collin County NeighborHUB at McKinney. The event featured a professionally timed 5K run, a 1-mile Unity Walk led by the Lovejoy High School Drumline, and a family-friendly Spring Festival with live music and interactive activities. 191 runners and 180 walkers participated, representing a wide range of communities across Collin County. The event honored Pastor Mally Baum with the Community Impact Award for her outstanding leadership in strengthening community connections across diverse faith traditions. The event not only met its fundraising and participation goals but also laid a strong foundation for continued interfaith unity and charitable impact in the community.

Narrative for Follow-up Interfaith Devotional

On April 27, 2025, around 140 attendees gathered at The Church of Jesus Christ of Latter-day Saints in McKinney for an interfaith event on Achieving Unity. Faith leaders and community members came together to foster understanding and build relationships. The program began with welcoming remarks from President Damon Nahoolewa, an invocation by Reverend Mally Baum of Trinity Presbyterian Church, and a musical performance of Rassh-i-Ama by Ryan Brown of the Baha'i Faith. Adam Miller delivered a keynote address exploring the philosophical and practical foundations of unity. A dynamic interfaith panel discussion followed, featuring Reverend Irvin Barrett of Shalom Community Fellowship, Imam Mohamed Gebaly of the McKinney Islamic Association, Gina Weber of Temple Emanu-El in Dallas, and Mohan Sagar of the Hindu Dallas Mamunigal Goshti. Attendees



FOR IMMEDIATE RELEASE

INTERFAITH GROUP ORGANIZES RUN FOR COLLIN COUNTY CHARITY

MCKINNEY— On April 12, the inaugural "Run for Hope, Walk in Unity" event will kick-off in McKinney, bringing the community together with a special focus on fostering connections across diverse backgrounds and faith traditions. Net proceeds from the event will benefit The Collin County NeighborHub at McKinney and its core tenants, a groundbreaking collaboration of nonprofit organizations coming together to provide comprehensive services to the county's most vulnerable residents from one location.

"I am inspired by the dedication of our interfaith friends, community partners, and local government leaders coming together in unity from diverse backgrounds to serve our neighbors in need," says President Tod Richardson, leader of The Church of Jesus Christ of Latter-day Saints in the McKinney area. The Church is honored to serve as one of the title sponsors for the upcoming event.

The event, held at Towne Lake, 1405 Wilson Creek Pkwy in McKinney, will feature:

- **Spring Festival:** Family-friendly activities for all ages starting at 8:00am, with opening remarks at 8:20 a.m.
- **5K Run:** A run of just over three miles for all ages and fitness levels, beginning at 9:00 a.m.
- **1-Mile Multicultural/Interfaith Unity Walk:** A unique opportunity to walk in unity at 10:00 a.m.

The Collin County NeighborHub at McKinney is a unique initiative uniting nonprofit organizations under one roof to deliver essential services. From hunger relief and homelessness support to health, hygiene, education, and case management, the NeighborHub provides a holistic approach to addressing the diverse needs of the community's most vulnerable residents. By offering dignified, wrap-around assistance in one location, the NeighborHub reduces the trauma of repeatedly sharing personal stories while seeking help.

"NeighborHub is a vision brought to life through compassion and collaboration," says Kim Sanchez, director of the NeighborHub initiative and founder of Sanchez Charities. "Our mission is to create a space where nonprofit organizations can work together seamlessly to support individuals and families in crisis, providing a pathway for people to move from hopelessness to wholeness."

Participants are encouraged to join the festival, sign up for the 5K run, and take part in the unity walk. The unity walk will feature representatives from various faith groups, including The Church of Jesus Christ of Latter-day Saints, First Presbyterian Church, Trinity Presbyterian of McKinney, the Ahmadiyya Muslim Community Dallas, The McKinney Islamic Association, Shalom Community Fellowship Church, The Dawoodi Bohra Community of Collin County, Hill City Ministries, St. Andrew's Episcopal Church, Grace House Community Church, and others.

"When believers unite in love and purpose, we embody the heart of God and become a formidable force for positive change. While single individuals can inspire, a united community can ignite a movement," says Pastor Irvin Barrett of the Shalom Community Fellowship Church.

Interested participants can register at <https://runsignup.com/Race/TX/McKinney/RunForHopeWalkInUnity>. Organizers encourage everyone to register, whether they plan to run in the 5K, join the Unity Walk, or both.

More information can be found on Facebook at <https://www.facebook.com/runforhopewalkinunity>. Those interested in sponsorship opportunities or if you have additional questions, please contact RunForHope2025@gmail.com.

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AGENDA

- 7:30 AM Race Check-In
- 7:30 AM Sponsor Circle led by Kim and Martin Sanchez
- 7:45 AM Faith Leader Circle led by Nikki Butler and Jordan Mills
- 8:00 AM Spring Festival Begins
- Band 8:00 AM – 8:20 AM

Run for Hope Program

- 8:20 AM Welcome by Brint Driggs
- 8:25 AM Opening Prayer by Pastor Gwen Lau
- 8:30 AM Proclamation and Remarks by Mayor George Fuller
- 8:35 AM Collin County NeighborHUB at McKinney by Kim Sanchez
- 8:40 AM Sponsor Thank You by Martin Sanchez
- 8:45 AM Community Impact Award presented by Tod Richardson
- 8:50 AM Lovejoy High School Drumline!
- 8:55 AM Are you ready to run! by Deb Teague

- ~9:00 AM 5K Race Begins!

Band 9:00 AM – 9:30 AM

Walk in Unity Program

- 9:45 AM Welcome Back by Keith Kemsley
- 9:50 AM Prayer by Riyaz Muhammed
- 9:55 AM “Every Step Matters” by Pastor Irvin Barrett
- 10:00 AM What “Walk in Unity” means to me by Maliha Qureshi (Young Adult)
- 10:05 AM “Serving Others, Serving God” by Jake Chan (Youth)
- 10:10 AM Walk in Unity Instructions by Keith Kemsley

- ~10:15 AM Walk in Unity Begins
- Lovejoy High School Drumline leads the way!

Band 10:25 AM – 12:00 PM

- 12:00 PM Spring Festival Ends



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January 1-May 19, 2025

Distribution account	ACTUAL	BUDGET
Income		
RACE FEES - 1 mile	10,968.29	27,350.00
SPONSORSHIP INCOME	26,531.61	20,000.00
Total for Income	\$37,499.90	47,350.00
Cost of Goods Sold		
RACE WEBSITE FEES	730.39	600.00
Total for Cost of Goods Sold	\$730.39	\$600.00
Gross Profit	\$36,769.51	\$46,750.00
Expenses		
ACTIVITY/ENTERTAINMENT COSTS	1,122.29	3,600.00
AWARDS	125.12	400.00
CHIP TIMING	2,270.00	2,270.00
COMMERCIAL SIGNS	277.25	3,300.00
EQUIPMENT RENTAL	575.06	710.00
FLYERS	889.73	500.00
FOOD & DRINK COSTS	190.73	1,000.00
GRAPHIC DESIGN	3,275.00	
SOCIAL MEDIA CAMPAIGN		1,800.00
MARKETING VIDEO		3,400.00
INSURANCE	422.92	422.00
LICENSES, PERMITS, POLICE FEES	1,941.92	1,657.00
OTHER EXPENSES	59.53	0.00
RACE COURSE SUPPLIES	1,322.79	0.00
Sales Tax Expense	52.10	0.00
T-SHIRT COSTS	2,283.76	2,550.00
SWAG BAGS	0.00	800.00
TAX FILINGS	0.00	1,100.00
YARD SIGNS	305.81	1,550.00
Total for Expenses	\$15,114.01	\$25,059.00
Net Operating Income	\$21,655.50	\$21,691.00
Other Income		
Other Expenses		
Net Other Income	0.00	0.00
Net Income	\$21,655.50	\$21,691.00

Anticipated MCDC Reimbursements	4,747.79	10,550.00
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Anticipated Profit after Reimbursement	26,403.29	32,241.00
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Accrual Basis Tuesday, May 20, 2025 01:05 AM GMTZ

Comments on Variances and Donated Amounts

1. Race fees were lower than anticipated by approximately \$10,000
2. Sponsorship income was \$6,000 (approx) higher than budgeted
3. The costs for the activities/entertainment (the food truck and the band) were lower than budgeted
4. We did not do many commercial/campaign style signs
5. Graphic design costs were for flyers, signs, social media campaigns, etc.
6. Race course supplies were not budgeted for, but flags and fencing was needed to mark the course. These supplies can be reused in subsequent years.
7. MCDC funds requested were \$10,550. We were approved for \$7,500, but only spent about \$4700 on eligible expenses.