

McKinney Main Street
aka McKinney Downtown Business Re-Development Board

November 11, 2009

The McKinney Downtown Business Re-Development Board of Directors met in the City of McKinney City Hall, Council Workroom, 222 N. Tennessee Street, McKinney, Texas on Wednesday, November 11, 2009. Chairman Johnny Galyean called to order the regular meeting of the McKinney Downtown Business Re-Development Board at 8:30 a.m. The following persons were present: Chairman Johnny Galyean, Tom Meredith, Karen Klassen, Jon Dell'Antonia, John Rattan, Dorie Helsley, Jennifer Cox, Vice-Chair Sharla Bush and Renee Funderburgh. Main Street Board member(s) absent: CoCo Good, Molly Brewer, Jan Temples and Treasurer John Dugan. Main Street Staff present: Main Street Program Director Ty Lake and Main Street Assistant Merry Caroline Canter. Guest(s) present: Councilman Don Day, City of McKinney Planner Jennifer Arnold and City of McKinney Engineer Robyn Root.

Consider/Discuss/Act – Minutes of the October 14, 2009 Board Meeting

Mr. Rattan made a motion to approve the October 14, 2009 minutes. Vice-Chair Sharla Bush seconded. The board voted; the minutes were approved unanimously.

Chairman/Vice-Chairman Report – Board Retreat Recap/Discussion

Chairman Galyean gave a recap on the Board Retreat last month and opened the discussion to the board. Chairman Galyean asked the board to please review the Board Retreat materials in their board packets. The board discussed each of the goals for McKinney Main Street.

Chairman/Vice-Chairman Report – Board Captain Assignments/Process/Discussion

Vice-Chair Bush moved to discuss Board Captain Assignments. Vice-Chair Bush briefly explained what the roll is of a Board Captain, the board then discussed which block they would like to have; the following is the new Board Captain Assignments:

Tennessee Proper – John Rattan

Louisiana Proper – John Dugan

East Louisiana St. & Hwy 5 – Tom Meredith

West Virginia St. – Johnny Galyean

Virginia Proper – Sharla Bush

East Virginia St. – Molly Brewer

North Kentucky – Dorie Helsley

West Louisiana – Jon Dell’Antonia

Kentucky Proper – Karen Klassen

South Kentucky – Jennifer Cox

South Tennessee – Renee Funderburgh

North Tennessee – CoCo Good

Entities – Jan Temples

Chairman/Vice-Chairman Report – Downtown McKinney Bike Race

Chairman Galyean reported to the board on the Downtown McKinney Bike Race. Chairman Galyean announced that since the retreat he, Ty Lake, Mayor Loughmiller, Councilman Day, MCDC Chairman Ray Eckenrode and McKinney Velo have met and have started putting together the Downtown McKinney Bike Race. The closed course crit (race) will be held Friday, June 11 in the evening. The event will tie into the Collin Classic which starts on Saturday and will be coming through Downtown McKinney for the very first time. McKinney Main Street will be responsible for the promotional and fundraising portion of this race. Mrs. Lake added that in an effort to get store participation is the option of decorating bicycles in each window downtown to tie into the event and then auction the artistic creations. The board discussed.

Chairman/Vice-Chairman Report – New Business Updates/Store Closings

Chairman Galyean turned the New Business Update and Store Closings over to Mrs. Lake. Mrs. Lake reported that Sippitydoodle will be closing their doors after seven months in business, Square Burger has been reported to open in December, Poppy’s Garden Café has closed and Café Malaga is moving to their location, Sugar Plums has moved from North Kentucky to East Louisiana, and the Fillmore Pub from downtown Plano will be opening in Goodhues’ place along with a new home and garden consignment store will be opening in three weeks on East Virginia.

Directors Report – Monthly Recap

Mrs. Lake presented her Monthly Report. The board reviewed and discussed.

Directors Report – Oktoberfest Recap

Mrs. Lake gave a brief recap on McKinney Oktoberfest 2009. Mrs. Lake stated that there is a full budget recap in each board packet for the board's review. Mr. Dell'Antonia and Mrs. Funderburgh both communicated their feedback and recommended areas of improvement for next year's event based on what they experienced while working at Oktoberfest. The board discussed.

Directors Report – Scare on the Square Recap

Mrs. Lake gave a recap on Scare on the Square. Mrs. Lake stated that this year's Scare on the Square was the busiest to date; attracting approximately 4,000 people to the event. The dinosaur from the Heard Natural Museum was a huge success, a big thank you to Day 6 Creative for securing that for us and coming up with the idea. Mrs. Lake mentioned to the board that we will need to look at the timing and date for next years Scare as it falls on a Sunday. The board discussed.

Directors Report – Dickens Specifics

Mrs. Lake updated the board on the 29th Annual Dickens of a Christmas...Home for the Holidays. Mrs. Lake passed out a Dickens Specifics report highlighting all the activities surrounding Dickens of a Christmas. The board discussed.

Directors Report – Decorating Downtown Update

Mrs. Lake gave a decorating Downtown update. As of right now we have 75 Image Campaign participants committed to the campaign and we will be able to request the \$10,000 from McKinney Alliance this week. The Board discussed.

Review and Discuss Financials

Mrs. Lake reported the financials year to date, in Treasurer John Dugan's absence. Mrs. Lake directed everyone to review the financials that were provided in the board packet. Mr. Dell'Antonia requested that in the future he would like to see an A/R report in the Board packet. The Board discussed and reviewed the statements with no further questions.

Consider/Discuss/Act – On 2010 Main Street Events

Vice-Chair Bush asked each board member to review the 2010 Main Street events that were discussed at the Board Retreat located in your board packet. Vice-Chair Bush asked for a motion on the 2010 Main Street Events. Ms. Brewer made a motion that the 2010 Main Street Events include; Krewe of Barkus, ArtWalk...Downtown McKinney Is Hopping!, Bike Race, McKinney Oktoberfest, Scare on the Square and Dickens of a Christmas, as well as supporting Second Saturdays and removing the Red, White & BOOM! Car Show as a Main Street event. Vice-Chair Bush seconded the motion. The board voted; the minutes were approved unanimously.

Consider/Discuss/Act – On an Ordinance going before Council to Modify Locations of Loading Zones in the Downtown area, Modifying Parking Designations Near the Municipal Courts Building and Designating Three-Hour Parking Spaces along the North Side of Cloyd Street Between Johnson Street and Chestnut Street.

Vice-Chair Bush introduced City of McKinney Engineer Robyn Root. Mrs. Root explained that this ordinance will be going in front of City Council and is more of a house keeping item, many of these stated changes have already occurred, but just for the records to keep up with reality the ordinance is being updated. Mrs. Root walk the board through the different loading zone changes as well as the modified parking designations and the new Three-hour parking designations. Mrs. Lake made a recommendation to remove one of two loading zones in front of Mama Emilia's and communicated that this amendment and been discussed and reviewed with Mr. Birch. The Board reviewed the ordinance presented to them and noted the amendment. Mr. Dell'Antonia made a motion to approve the new ordinance. Mr. Rattan seconded. The board voted; the minutes were approved unanimously.

Discussion on Town Center Study Update

Mrs. Cox turned the update on the Town Center Study over to City of McKinney Planner Jennifer Arnold. Mrs. Arnold reviewed Phase 2 of the Town Center Study; going over the Parking Analysis that just took place and what the next focus will be. The Phase 2 will go before City Council next week.

Liaison Reports – Downtown Property Owners

No report on the Downtown Property Owners

Liaison Reports – Chamber of Commerce

Mr. Rattan reported on the McKinney Chamber of Commerce. Mr. Rattan announced that the Chamber's State of the Community was a very successful event and that the new president has started and doing well.

Liaison Reports – McKinney Conventions & Visitors Bureau

No report on the McKinney Conventions & Visitors Bureau.

Liaison Reports – City of McKinney

No report on the City of McKinney

Liaison Reports – McKinney Performing Arts Center

No report on the McKinney Performing Arts Center.

The meeting adjourned at 10:10 a.m.

Minutes approved by: _____

Johnny Galyean, Chairman of the Board