



# McKinney Community Development Corporation Agenda

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Thursday, July 23, 2026

8:00 AM

City Hall Council Chambers  
401 E. Virginia Street  
McKinney, Texas 75069

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**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A QUORUM OF THE CITY COUNCIL AND/OR CITY BOARDS & COMMISSIONS MAY BE PRESENT. NO CITY COUNCIL, BOARD OR COMMISSION ACTION WILL BE TAKEN.**

## **WATCH THE BROADCAST LIVE**

**This meeting will be streamed live on through the City's website. Members of the public who wish to watch this meeting may watch the live stream online at:**

**<https://mckinneytx.new.swagit.com/views/130>**

## **CALL TO ORDER**

## **PLEDGE OF ALLEGIANCE**

## **PUBLIC COMMENTS Regarding Matters not on the Agenda**

## **PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)**

*If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting. Pursuant to Section 551.007 of the Texas Government Code, any person wishing to address the Board for items listed as public hearings will be recognized when the public hearing is opened.*

*Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.*

## **INFORMATION SHARING**

**26-0698      [30 Years of MCDC: Community Partner Spotlight - TUPPS Brewery](#)**

## CONSENT ITEMS

*This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.*

**26-0699**      [Minutes of the McKinney Community Development Corporation Meeting of June 25, 2026.](#)

**Attachments:**    [Minutes](#)

**26-0700**      [Minutes of the McKinney Community Development Corporation Finance Subcommittee Meeting of July 1, 2026.](#)

**Attachments:**    [Minutes](#)

## REPORTS

**26-0701**      [Financial Report](#)

**Attachments:**    [May Financial Statement](#)  
                          [May Transmittal Letter](#)  
                          [May Checks Issued](#)

**26-0702**      [Board and Liaison Reports](#)

[Board Chair](#)  
                    [City of McKinney](#)  
                    [Visit McKinney](#)  
                    [McKinney Economic Development Corporation](#)  
                    [McKinney Main Street/MPAC](#)  
                    [McKinney Parks and Recreation](#)

**Attachments:**    [MEDC Report](#)  
                          [Parks Report](#)  
                          [Visit McKinney Report](#)

**26-0703**      [President's Report](#)

**Attachments:** [Grants Awarded FY 26](#)  
[July Marketing Report](#)  
[Final Report - PC2523 2025 Oktoberfest](#)  
[Final Report - PC2603 ManeGait LIVE](#)  
[Final Report - PC2613 Arts in Bloom](#)

## REGULAR AGENDA ITEMS

**26-0704** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by The Heritage Guild of Collin County \(PC 26-15\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of 2026 Events at Chestnut Square.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**26-0705** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney Public Library Foundation \(PC 26-16\) in the Amount of \\$5,500.00 for the Advertising, Marketing and Promotion of the Grand Re-opening of the Roy and Helen Hall Library and Planetarium.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**26-0706** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Texas Women Society \(PC 26-18\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2026 McKinney Asian Festival.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**26-0707** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Art Club of McKinney \(PC 26-19\) in the Amount of \\$13,739.00 for the Production of a McKinney Arts Documentary Film and for the Advertising.](#)

Marketing and Promotion of the Film and 2026-2027 Events  
in McKinney.

**Attachments:** Application Packet  
Presentation

**26-0708** Consider/Discuss/Act on a Promotional and Community  
Event Grant Application Submitted by Millhouse Foundation  
(PC 26-20) in the Amount of \$12,000.00 for the Advertising,  
Marketing and Promotion of the 2026-2027 Atrium Gallery  
Exhibits at The Cotton Mill.

**Attachments:** Application Packet  
Presentation

**26-0709** Consider/Discuss/Act on a Promotional and Community  
Event Grant Application Submitted by McKinney Community  
Concert Association (PC 26-21) in the Amount of \$10,000 for  
the Advertising, Marketing and Promotion of the 2026-2027  
Season Including Six Unique Productions.

**Attachments:** Application Packet  
Presentation

**26-0710** Consider/Discuss/Act on a Promotional and Community  
Event Grant Application Submitted by McKinney Chamber of  
Commerce (PC 26-22) in the Amount of \$15,000.00 for the  
Advertising, Marketing and Promotion of the 2026 Día de los  
Muertos Celebration.

**Attachments:** Application Packet  
Presentation

**26-0711** Consider/Discuss/Act on a Promotional and Community  
Event Grant Application Submitted by McKinney Rotary  
Foundation (PC 26-23) in the Amount of \$15,000.00 for the  
Advertising, Marketing and Promotion of the 2026 Parade of  
Lights.

**Attachments:** Application Packet  
Presentation

**26-0712**      [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Sanchez Charities, LLC \(dba Run for Hope\) \(PC 26-24\) in the Amount of \\$10,500.00 for the Advertising, Marketing and Promotion of the 2026 Run for Hope: Walk in Unity at Towne Lake Park in McKinney.](#)

**Attachments:**    [Application Packet](#)  
                          [Presentation](#)

**26-0713**      [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney Repertory Theatre \(PC 26-25\) in the Amount of \\$13,190.00 for the Advertising, Marketing and Promotion of 2026-2027 Performances.](#)

**Attachments:**    [Application Packet](#)  
                          [Presentation](#)

**26-0714**      [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by McKinney Main Street \(PC 26-27\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2026 McKinney Oktoberfest.](#)

**Attachments:**    [Application Packet](#)

**26-0715**      [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Millennial Maven Creative Foundation \(PC 26-28\) in the Amount of \\$15,000.00 for the Advertising, Marketing and Promotion of the 2026 Rooted in Rhythm Event.](#)

**Attachments:**    [Application Packet](#)  
                          [Presentation](#)

**26-0716**      [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Sostenuto Choral Community of North Texas \(PC 26-29\) in the Amount of \\$9,310.00 for the Advertising, Marketing and Promotion of the 2026 Sostenuto Christmas Concert.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**26-0717** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by The Warrior's Keep \(PC 26-30\) in the Amount of \\$10,00.00 for the Advertising, Marketing and Promotion of the 2026 Veterans Day Celebration at TUPPS Brewery.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**26-0718** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Collin County Master Gardeners Association \(PC 26-31\) in the Amount of \\$14,712.00 for the Advertising, Marketing and Promotion of the 2026-2027 Events at Myers Park Consisting of Five Unique Events.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**26-0719** [Consider/Discuss/Act on a Promotional and Community Event Grant Application Submitted by Lone Star Winery \(PC 26-32\) in the Amount of \\$10,000.00 for the Advertising, Marketing and Promotion of 2026 12 Wines of Christmas Event.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

## **PUBLIC HEARINGS**

*Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.*

**26-0720** [Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Harvest Seed Project Foundation \(4B26-09\) in the Amount of Five Hundred](#)

Seventy-Five Thousand Five Hundred Ninety-Five and N0/100 Dollars (\$575,595.00), for Infrastructure Including Underground Utilities, Dirt Work, Irrigation, Sanitary, and Driveway/Parking Related to the Expansion and Relocation of McKinney Roots Farm to Gray Branch Park. Amount Requested Represents 26% of Total Project Cost.

**Attachments:** Application Packet  
Presentation

**26-0721**

Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by Heard Natural Science Museum and Wildlife Sanctuary (4B26-11) in an Amount of Seventy-Two Thousand One Hundred Two and 16/100 Dollars (\$72,102.16) for the Installation of an Indoor Bug Adobe Exhibit and Painting, and Restoration of Floor Murals at the Property Located at One Nature Place in McKinney, Texas. This request represents 37% of the Total Project Cost.

**Attachments:** Application Packet  
Presentation

**26-0722**

Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by the City of McKinney Parks and Recreation Department (4B26-12), in the Amount of One Million One Hundred Seventy-Seven Thousand Nine Hundred Twenty and No/100 Dollars (\$1,177,920.00) for Parks Master Plan, Parks ADA Remediations, and Equipment and Vehicles.

**Attachments:** Application Packet  
Presentation

**26-0723**

Conduct a Public Hearing and Consider/Discuss/Act on a Project Grant Application Submitted by CommonGood Medical (4B26-09) in the Amount of Four Hundred Thousand Six Hundred Seventy-Seven and 25/100 Dollars (\$447,677.25) for Infrastructure Including Parking, Walkways, ADA Improvements, Mechanical, Electrical, Plumbing, HVAC,

[and Design and Engineering Related to the Renovation of Property Located at 2750 Virginia Parkway and to Facilitate Expansion and Relocation of the CommonGood Medical Clinic. Amount Requested Represents 11% of Total Project Cost.](#)

**Attachments:** [Application Packet](#)  
[Presentation](#)

**26-0724** [Consider/Discuss/Act on Proposed MCDC Fiscal Year 2027 Budget.](#)

**Attachments:** [Proposed Budget FY27](#)

## **BOARD COMMENTS**

## **EXECUTIVE SESSION**

In accordance with the Texas Government Code:

### **A. Section 551.071 Pending or contemplated litigation**

North Texas Conservation Association et al, Plaintiffs, v. McKinney Community Development Corporation et al, Defendants, 471st District Court, Collin County, Texas, Cause No. 471-01849-2026

### **B. Section 551.087. Deliberation Regarding Economic Development Matters**

Project 20-09 TUPPS Brewery & Entertainment Destination  
Project Hemispheres  
Venu/Notes Live  
Project 17-04 Craig Ranch Resort Hotel  
Project Kepler

## **ACTION ON EXECUTIVE SESSION**

## **ADJOURN**

*Posted in accordance with the Texas Government Code, Chapter 551, at least seventy-two (72) hours prior the start of the meeting, on or before the 17th of July 2026, 5:00 p.m.*

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*Cindy Schneible, President*

*In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-[adacompliance@mckinneytexas.org](mailto:adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.*