Date Created: Feb 16, 2023

McKinney CVB

For the Month of January 2023

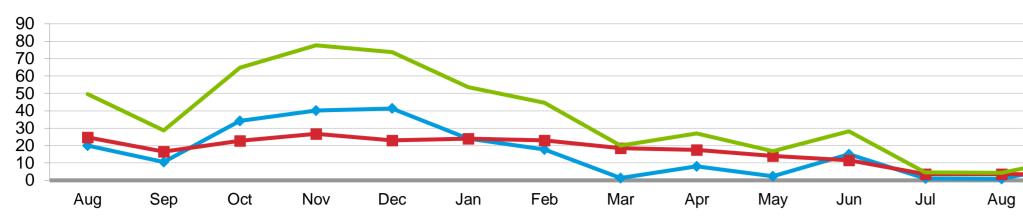
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For the Month of January 2023

Monthly Percent Change



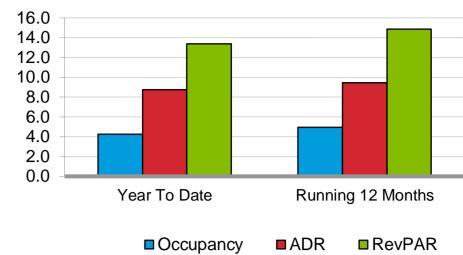
----RevPAR ----ADR Occupancy

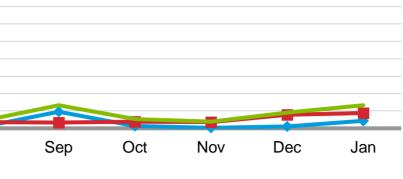
						1																		
Occupancy (%)		_	2021		_						20)22		_			_	2023		Year To Date			unning 12 Months	
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2021	2022	2023	2021	2022	2023
This Year	62.1	61.7	69.8	67.5	62.7	60.5	68.8	70.2	72.3	72.4	75.8	70.2	62.7	67.7	70.7	67.7	63.4	63.1	48.8	60.5	63.1	48.3	65.5	68.7
Last Year	51.8	55.9	52.0	48.1	44.4	48.8	58.4	69.4	66.9	70.8	65.9	69.6	62.1	61.7	69.8	67.5	62.7	60.5	58.1	48.8	60.5	67.2	48.3	65.5
Percent Change	19.9	10.4	34.1	40.2	41.3	23.9	17.7	1.2	8.0	2.2	15.0	1.0	0.8	9.7	1.3	0.3	1.1	4.3	-16.0	23.9	4.3	-28.2	35.7	5.0
ADR		_	2021		_						20)22		_			_	2023		Year To Date			unning 12 Months	
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2021	2022	2023	2021	2022	2023
This Year	87.25	89.28	91.24	88.84	85.03	84.31	89.26	91.03	94.25	98.52	100.87	95.27	90.34	92.27	94.81	91.97	91.59	91.69	67.99	84.31	91.69	71.93	85.55	93.65
Last Year	69.89	76.55	74.31	70.09	69.15	67.99	72.64	76.85	80.13	86.32	90.44	91.92	87.25	89.28	91.24	88.84	85.03	84.31	79.33	67.99	84.31	80.89	71.93	85.55
Percent Change	24.8	16.6	22.8	26.7	23.0	24.0	22.9	18.5	17.6	14.1	11.5	3.7	3.5	3.3	3.9	3.5	7.7	8.8	-14.3	24.0	8.8	-11.1	18.9	9.5
RevPAR			2021)22						2023		Year To Date			unning 12 Months	
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2021	2022	2023	2021	2022	2023
This Year	54.22	55.11	63.65	59.92	53.32	51.01	61.40	63.91	68.11	71.29	76.45	66.93	56.62	62.45	67.01	62.22	58.08	57.84	33.20	51.01	57.84	34.71	56.01	64.35
Last Year	36.22	42.79	38.64	33.73	30.69	33.20	42.45	53.30	53.61	61.11	59.63	63.94	54.22	55.11	63.65	59.92	53.32	51.01	46.11	33.20	51.01	54.35	34.71	56.01
Percent Change	49.7	28.8	64.7	77.6	73.7	53.7	44.6	19.9	27.0	16.7	28.2	4.7	4.4	13.3	5.3	3.8	8.9	13.4	-28.0	53.7	13.4	-36.1	61.4	14.9
Supply			2021								20)22						2023		Year To Date		R	unning 12 Months	5
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2021	2022	2023	2021	2022	2023
This Year	48,670	47,100	48,670	47,100	48,670	51,925	46,900	51,925	50,250	51,925	50,250	51,925	51,925	50,250	51,925	50,250	51,925	51,925	48,670	51,925	51,925	573,050	576,305	611,375
Last Year	48,670	47,100	48,670	47,100	48,670	48,670	43,960	48,670	47,100	48,670	47,100	48,670	48,670	47,100	48,670	47,100	48,670	51,925	48,670	48,670	51,925	530,500	573,050	576,305
Percent Change	0.0	0.0	0.0	0.0	0.0	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	6.7	0.0	0.0	6.7	0.0	8.0	0.6	6.1
Demand			2021								20)22						2023		Year To Date		R	unning 12 Months	6
Demana	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2021	2022	2023	2021	2022	2023
This Year	30,246	29,075	33,950	31,770	30,517	31,419	32,261	36,458	36,309	37,576	38,084	36,475	32,543	34,013	36,701	33,995	32,927	32,755	23,762	31,419	32,755	276,534	377,298	420,097
Last Year	25,221	26,327	25,312	22,668	21,600	23,762	25,693	33,755	31,511	34,453	31,053	33,856	30,246	29,075	33,950	31,770	30,517	31,419	28,288	23,762	31,419	356,476	276,534	377,298
Percent Change	19.9	10.4	34.1	40.2	41.3	32.2	25.6	8.0	15.2	9.1	22.6	7.7	7.6	17.0	8.1	7.0	7.9	4.3	-16.0	32.2	4.3	-22.4	36.4	11.3
Revenue			2021								20)22						2023		Year To Date		R	unning 12 Months	6
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan	2021	2022	2023	2021	2022	2023
This Year	2,638,871	2,595,910	3,097,733	2,822,299	2,594,859	2,648,835	2,879,665	3,318,718	3,422,286	3,701,941	3,841,373	3,475,083	2,940,021	3,138,301	3,479,518	3,126,553	3,015,718	3,003,171	1,615,661	2,648,835	3,003,171	19,891,080	32,278,262	39,342,348
Last Year	1,762,802	2,015,246	1,880,820	1,588,749	1,493,702	1,615,661	1,866,280	2,593,933	2,525,112	2,974,074	2,808,410	3,111,946	2,638,871	2,595,910	3,097,733	2,822,299	2,594,859	2,648,835	2,244,079	1,615,661	2,648,835	28,833,885	19,891,080	32,278,262
Percent Change	49.7	28.8	64.7	77.6	73.7	63.9	54.3	27.9	35.5	24.5	36.8	11.7	11.4	20.9	12.3	10.8	16.2	13.4	-28.0	63.9	13.4	-31.0	62.3	21.9
Census %			2021								20)22						2023						
	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	Мау	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Jan						
Census Props	19	19	19	19	19	20	20	20	20	20	20	20	20	20	20	20	20	20						
e chicae i repe																								
Census Rooms	1570	1570	1570	1570	1570	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675	1675						

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Overall Percent Change





Tab 3 - Response McKinney, TX+

McKinney CVB

For the Month of January 2023

							2	021							20	22							2	023							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		gin ms J	F	мА	м	J J	A	s o	N	DJ	FI	MA	м	J J	A	s o	N	D,	JF	м	AN	/ J	J	A s	0 N	C
53019	American Inn	McKinney, TX	75069	Jan 2021	Jun 2000	26																									
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68	•	•	• •	•	• •	•	• •	•	•	• •	•	•	• •	•	• •	•	• •								
29753	Closed - Budget Motel	McKinney, TX	75069	Jan 2009	Jun 1974	0																									
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																									
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79	•	•	• •	•	•	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •								
16357	McKinney Inn	McKinney, TX	75069	Jun 1952	Jun 1952	38																									
44297	Motel 6 McKinney	McKinney, TX	75069	Mar 2002	Mar 2002	58	•	•	• •	•	•	•	•	•	•	• •	•	• •	• •	•	• •	•	• •								
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88	•	•	• •	•	•	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •								
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63	•	•	• •	•	•	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •								
25797	Days Inn McKinney	McKinney, TX	75070	Jun 1998	Nov 1986	76	•	•	• •	•	•	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •								
33940	Econo Lodge Inn & Suites McKinney	McKinney, TX	75070	Jul 2018	Jan 1997	55	•	•	• •	•	•	•	•	•	•	• •	•	• •	• •	•	• •	•	• •								
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80	•	•	• •	•	•	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •								
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99	•	•	• •	•	•	•	•	•	•	• •	•	• •	• •	•	• •	•	• •								
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107	•	•	• •	•	•	•	• •	•	•	• •	•	• •	• •	•	• •	•	• •								
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79	•	•	• •	•	•	•	•	•	•	• •	•	• •	• •	•	• •	•	• •								
1109	Red Roof Inn McKinney	McKinney, TX	75070	Jun 2021	Feb 1981	100	•	•	• •	•	•	•	• •	•	•	• •	•	• •	• •	•	• •	•	• •								
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187	•	•	• •	•	•	•	•	•	•	• •	•	• •	• •	•	• •	•	• •								
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125	•	•	• •	•	•	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •								
33337	Super 8 McKinney/Plano Area	McKinney, TX	75070	Dec 1995	Dec 1995	75	0	0 0	0 0	0 0	0 0		•	• •	•	• •	•	• •	• •	•	• •	•	• •								
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																									
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105									•	• •	•	•	• •	•	• •	•	• •								
57417	WoodSpring Suites McKinney	McKinney, TX	75071	Dec 2016	Feb 2008	121	•	•	• •	•	• •	•	• •	• •	•	• •	•	• •	• •	•	• •	•	• •								
			Total Prope	erties:	22	1759		- Mo lank -	onthl No c		daily eceiv	v data ved by	recei / STR	ved I	-		oom	addit	tion c	or dro	p dur	ing tl	ne tir	ne p	erioc	d of th	ne re	port			

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Tab 4 - Multi-Segmt: McKinney CVB

For the Month of January 2023

					Ja	nuary 202	23										Per	cent Cha	nge					
	Oco	cupancy	(%)			ADR				RevPAR			Oc	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	44.9	15.5	0.0	60.3	109.63	135.53	0.00	116.28	49.17	20.98	0.00	70.15	12.2	118.2	0.0	28.2	9.5	17.7	0.0	13.6	22.9	156.8	0.0	45.6
Frisco, TX+	43.9	19.6	0.1	63.6	144.61	172.07	74.23	153.03	63.47	33.80	0.05	97.32	29.1	46.4	-45.6	33.8	8.4	18.3	7.4	12.0	39.9	73.2	-41.6	49.8
Plano, TX+	52.3	13.2	0.0	65.6	100.76	148.06	76.45	110.28	52.72	19.55	0.02	72.29	2.0	74.2	0.0	11.3	16.3	21.3	0.0	20.9	18.6	111.2	0.0	34.6

					Ye	ear To Dat	te										Per	cent Cha	nge					
	Oc	cupancy	(%)			ADR				RevPAR			Oc	cupancy	(%)			ADR				RevPAR		
Segment	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total	Trans.	Grp.	Cont.	Total
Allen, TX+	44.9	15.5	0.0	60.3	109.63	135.53	0.00	116.28	49.17	20.98	0.00	70.15	12.2	118.2	0.0	28.2	9.5	17.7	0.0	13.6	22.9	156.8	0.0	45.6
Frisco, TX+	43.9	19.6	0.1	63.6	144.61	172.07	74.23	153.03	63.47	33.80	0.05	97.32	29.1	46.4	-45.6	33.8	8.4	18.3	7.4	12.0	39.9	73.2	-41.6	49.8
Plano, TX+	52.3	13.2	0.0	65.6	100.76	148.06	76.45	110.28	52.72	19.55	0.02	72.29	2.0	74.2	0.0	11.3	16.3	21.3	0.0	20.9	18.6	111.2	0.0	34.6

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Tab 5 - Multi-Segment: McKinney CVB

McKinney CVB

For the month of: January 2023

				Curr	ent Month	January 202	23 vs Jan	uary 20	22							Yea	ır to Date - Ja	nuary 2023	3 vs Janu	ary 202	2					Parti	cipation	
	Occ	%	AD	R	RevP	AR	P	ercent (Change fr	om Janu	ary 2022	2	Occ	%	ADI	R	RevP	AR		Percent	t Change	from YTI	D 2022		Proper	ties	Roo	oms
	2023	2022	2023	2022	2023	2022	Осс	ADR	RevPAR	Room Rev	Room Avail	Room Sold	2023	2022	2023	2022	2023	2022	Осс	ADR	RevPAR	Room Rev	Room Avail	Room Sold	Census	Sample	Census	Sample
McKinney, TX+	63.1	60.5	91.69	84.31	57.84	51.01	4.3	8.8	13.4	13.4	0.0	4.3	63.1	60.5	91.69	84.31	57.84	51.01	4.3	8.8	13.4	13.4	0.0	4.3	20	17	1675	1565
Tier 1+	61.9	59.4	115.33	103.79	71.36	61.67	4.1	11.1	15.7	15.7	0.0	4.1	61.9	59.4	115.33	103.79	71.36	61.67	4.1	11.1	15.7	15.7	0.0	4.1	7	6	748	702
Tier 2+	62.9	58.0	90.98	86.86	57.25	50.35	8.6	4.7	13.7	13.7	0.0	8.6	62.9	58.0	90.98	86.86	57.25	50.35	8.6	4.7	13.7	13.7	0.0	8.6	5	5	378	378
City of Georgetown, TX+	60.1	51.6	108.99	101.63	65.46	52.48	16.3	7.2	24.7	24.7	0.0	16.3	60.1	51.6	108.99	101.63	65.46	52.48	16.3	7.2	24.7	24.7	0.0	16.3	11	10	941	918
City of Edmond, OK+	52.5	50.4	81.50	71.59	42.77	36.11	4.0	13.8	18.4	18.4	0.0	4.0	52.5	50.4	81.50	71.59	42.77	36.11	4.0	13.8	18.4	18.4	0.0	4.0	15	9	1138	838
City of Allen, TX+	60.3	47.1	116.28	102.38	70.15	48.17	28.2	13.6	45.6	45.6	0.0	28.2	60.3	47.1	116.28	102.38	70.15	48.17	28.2	13.6	45.6	45.6	0.0	28.2	10	10	1330	1330
City of Plano, TX+	65.6	58.9	110.28	91.21	72.29	53.72	11.3	20.9	34.6	36.6	1.5	13.0	65.6	58.9	110.28	91.21	72.29	53.72	11.3	20.9	34.6	36.6	1.5	13.0	58	55	7199	6885
City of Frisco, TX+	63.6	47.5	153.03	136.66	97.32	64.97	33.8	12.0	49.8	50.2	0.3	34.1	63.6	47.5	153.03	136.66	97.32	64.97	33.8	12.0	49.8	50.2	0.3	34.1	28	27	3785	3775

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Tab 6 - Response Tier 1+: McKinney CVB

McKinney CVB

For the Month of January 2023

								2021							202	22							202	23						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		м	а м	JJ	JA	s o	N	J J	FN	1 A	M J	IJ	AS	6 O	N D	J	FN		MJ	I J	A S	10	D
59429	Grand Hotel McKinney	McKinney, TX	75069	Apr 2007	Apr 2007	46																								
63863	Hampton by Hilton Inn & Suites McKinney	McKinney, TX	75069	Jun 2015	Jun 2015	79		• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•							
57611	Holiday Inn Hotel & Suites McKinney Fairview	McKinney, TX	75070	Sep 2008	Sep 2008	99		• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•							
66780	Home2 Suites by Hilton McKinney	McKinney, TX	75070	Jul 2019	Jul 2019	107		• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•							
63529	Sheraton Hotel McKinney	McKinney, TX	75070	Feb 2015	Feb 2015	187		••	•	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•							
67358	SpringHill Suites Dallas McKinney/Allen	McKinney, TX	75070	Sep 2019	Sep 2019	125		• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	• •	•	• •	•							
69937	Tru by Hilton McKinney	McKinney, TX	75070		U/C	84																								
75960	Fairfield Inn & Suites Dallas McKinney	McKinney, TX	75071	Jan 2022	Jan 2022	105									•	• •	•	• •	•	• •	•	• •	•							
			Total Prope	erties:	8	832		o -	Month	nly dat	a rec	eived	by S	ΓR																
								• - I	Month	nly and	d daily	/ data	recei	ived b	y STI	R														
								Blank	k - No	o data	receiv	/ed by	/ STR	2																
								Y - ((Chg i	in Rm	s) Pro	operty	has e	exper	ience	d a ro	oom a	additio	on or	drop	durir	g the	time	e peri	od of	f the r	eport			

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Tab 7 - Response Tier 2+: McKinney CVB

McKinney CVB

For the Month of January 2023

								2021							2022	2							2023	3						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms		м	АМ.	l l	A S	0	N D	JF	- м	АМ	J	JA	s	0 N	D	J	FM	Α	мЈ	J	A S	0	V D
44347	Best Western Plus McKinney Inn & Suites	McKinney, TX	75069	Jan 2011	Mar 2002	68		• •	• •	• •	•	• •	• •	•	• •	•	•	• •	•	•	• •	•	•							
63134	TownePlace Suites Dallas McKinney	McKinney, TX	75069	Feb 2016	Feb 2016	88		• •	• •	• •	•	• •	•	•	• •	•	•	• •	•	•	• •	•	•							
41060	Comfort Suites McKinney-Allen	McKinney, TX	75070	Mar 2002	Mar 2002	63		• •	• •	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	•							
65121	Holiday Inn Express & Suites McKinney - Frisco East	McKinney, TX	75070	Mar 2017	Mar 2017	80		• •	• •	• •	•	• •	•	•	• •	•	•	• •	•	•	• •	•	•							
60374	La Quinta Inns & Suites McKinney	McKinney, TX	75070	May 2010	May 2010	79		• •	• •	• •	•	• •	•	•	• •	•	•	•	•	•	• •	•	•							
			Total Prope	erties:	5	378		o - N	Nonth	ly data	recei	ved b	y STF	र																
			,					• - N	Nonth	y and	daily	data r	eceiv	ed by	STR															
								Blank	- No	data re	ceive	d by S	STR																	
								Y - (Chg ir	n Rms)	Prop	erty h	as ex	perie	nced	a roor	n add	dition	or dr	op d	uring	the	lime	perio	d of t	the re	port			

A blank row indicates insufficient data.

Tab 8 - Response City of Georgetown, TX: McKinney CVB

McKinney CVB

For the Month of January 2023

								2021							2022)						20	23						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	JF	мА	а м	JJ	A :	6 O	N D	JI	= м	A M	JJ	IA	s o	N	DJ	FI	мА	м.	l l	A :	s o	N D
39098	Best Western Plus Georgetown Inn & Suites	Georgetown, TX	78626	Dec 2012	Oct 1999	76		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
54107	Comfort Suites Georgetown	Georgetown, TX	78626	Nov 2005	Nov 2005	69		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
77252	Fairfield Inn & Suites Austin Georgetown	Georgetown, TX	78626		U/C	96																							
64136	Hampton by Hilton Inn & Suites Georgetown/Austin North	Georgetown, TX	78626	May 2020	Jul 2015	78		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
72842	Parkway Motel	Georgetown, TX	78626	Jan 1940	Jan 1940	23																							
59935	Candlewood Suites Georgetown	Georgetown, TX	78628	Nov 2011	Nov 2011	71		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
26603	Days Inn Georgetown	Georgetown, TX	78628	Dec 2016	Dec 1985	98		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
60413	Holiday Inn Express & Suites Georgetown	Georgetown, TX	78628	Aug 2010	Aug 2010	74		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
6130	Motel 6 Georgetown	Georgetown, TX	78628	Aug 2017	Jan 1985	53		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
19977	Rodeway Inn Georgetown	Georgetown, TX	78628	May 2019	Jun 1963	58		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
64795	Sheraton Austin Georgetown Hotel & Conference Center	Georgetown, TX	78628	Jul 2016	Jul 2016	222		• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
69466	WoodSpring Suites Austin Georgetown	Georgetown, TX	78628	Jun 2020	Jun 2020	119	Y	• •	• •	•	• •	• •	•	• •	• •	•	•	• •	•	• •	•	•							
			Total Prope	erties:	12	1037		 - M Blank 	lonthl	ly and data r	l daily receiv		receiv STR	ed by			n add	ition o	or dro	p duri	ing th	e tim	e per	iod of	the r	epor	1		

A blank row indicates insufficient data.

Tab 9 - Response City of Edmond, OK+: McKinney CVB

McKinney CVB

For the Month of January 2023

								2021							202	2							2023							
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Chg in Rms	JF	м	а м	J J	Α	s o	N	D J	F M		N J	JA	A S	0 N	D	JF	м	AN	1 J	J	AS	0	
73113	Garden Cottages on Memorial	Edmond, OK	73013	Jun 2017	Jun 2017	69																								
44905	InTown Suites Edmond	Edmond, OK	73013	Jun 1999	Jun 1999	121		• •	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•								
32633	Sleep Inn & Suites Edmond Near University	Edmond, OK	73013	Aug 1998	Aug 1998	100		• •	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•								
44902	Stratford House Inn	Edmond, OK	73013	Jun 1984	Jun 1984	40																								
41092	Broadway Suites	Edmond, OK	73034			22																								
3031	Closed - Ramada Plaza Hotel North	Edmond, OK	73034	Mar 2005	Jun 1983	0																								
11310	Executive Inn	Edmond, OK	73034	Dec 2021	Jan 1984	40																								
54366	Fairfield Inn & Suites Edmond	Edmond, OK	73034	Mar 2007	Mar 2007	90		• •	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•								
36130	Hampton by Hilton Inn Oklahoma City/Edmond	Edmond, OK	73034	Jun 1998	Jun 1998	71		• •	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•								
66550	Hilton Garden Inn Edmond Oklahoma City North	Edmond, OK	73034	Dec 2017	Dec 2017	158		• •	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•								
45487	Holiday Inn Express & Suites Edmond	Edmond, OK	73034	Mar 2003	Mar 2003	80		• •	• •	•	• •	•	• •	• •	• •	• •	• •	•	• •	•	• •	•								
63950	Home2 Suites by Hilton Edmond	Edmond, OK	73034	Dec 2015	Dec 2015	89		• •	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•								
57714	La Quinta Inns & Suites Edmond	Edmond, OK	73034	Jan 2014	Sep 2009	69		• •	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•								
75839	OYO Hotel Edmond - University of Central Oklahoma	Edmond, OK	73034	Sep 2020	Sep 2020	102					• •	•	• •	• •	•	• •	•													
77012	Red Carpet Motel	Edmond, OK	73034			27																								
37190	SureStay Hotel By Best Western Edmond	Edmond, OK	73034	Dec 2020	Jan 2000	60		• •	• •	•	• •	•	• •	• •	•	• •	• •	•	• •	•	• •	•								
			Total Prope	rties:	16	1138		0 - N	Nonth	ly dat	a rece	eived	by S	TR																
								• - N	Nonth	ly and	l daily	v data	rece	ived b	by STI	र														
								Blank	: - No	data ı	receiv	ed by	/ STR	R																
								Y - (Chg i	n Rm	s) Pro	perty	has	exper	ience	d a roo	om ac	dditior	n or d	rop d	uring	the ti	me p	eriod	d of th	ie rer	oort			

A blank row indicates insufficient data.

Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of January 2023

1						I	Chg in																				1 1					_
TR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date		Rms	JF	M		J	J	\ s	0	N D	J J	F	MA	м	J	J	s	0	NC	ן ן ∣	FM		N J	J /	\s	0	N
	pod Suites Plano North	Plano, TX	75023	Sep 2019	Sep 2019	81		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							İ
64594 Fairfield	nn & Suites Dallas Plano North	Plano, TX	75023	Jan 2016	Jan 2016	109		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•			T				1
69439 Home2 S	uites by Hilton Plano East North Hwy 75	Plano, TX	75023	Aug 2021	Aug 2021	97						0	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
38221 InTown S	Suites Plano	Plano, TX	75023	May 2015	Mar 1999	135		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•							
72065 Legacy C	Central Hotel	Plano, TX	75023		U/C	150																										
34117 Plano Inr		Plano, TX	75023	Sep 2009	Dec 1996	122																										
	Iton Plano East North Hwy 75	Plano, TX	75023		U/C	98																										
58087 aloft Hote		Plano, TX	75024	Nov 2008	Nov 2008	136		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
	Hotels Plano Frisco	Plano, TX	75024	Nov 2014	Nov 2014	129		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•							
	d Dallas Plano In Legacy Park	Plano, TX	75024	Dec 1998	Dec 1998	153		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•			_				
77965 ECHO S		Plano, TX	75024		U/C	124																										
	nn & Suites Dallas Plano Frisco	Plano, TX	75024	May 2019		120		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•			_				
	nts by Sheraton Plano	Plano, TX	75024	Dec 2022	Aug 2016	106		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•							
	Ilas Plano Granite Park	Plano, TX	75024	Jun 2020	Aug 2014	299		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•			_		_		
	uites by Hilton Plano Legacy West	Plano, TX	75024	Dec 2018	Dec 2018	127		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•							
	acy Town Center Plano	Plano, TX	75024	Apr 2022	Mar 2019	21			•	•	0	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•			_		_		
	Dallas Plano @ Legacy Town Center	Plano, TX	75024	Sep 2003	Feb 2001	417		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•							F
	allas Plano Hotel, Tapestry Collection by Hilton	Plano, TX	75024	Dec 2018	Dec 2007	176		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•			_		_		
	Ince Dallas at Plano Legacy West Hotel	Plano, TX	75024	Jul 2017	Jul 2017	304 126		• •	• •		•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							F
	e Inn Dallas Plano Legacy	Plano, TX	75024	Oct 1998	Oct 1998		V	• •	• •		•	• •	•	• •	•	•	• •		•	•	••	•	•	• •	•			_		-		
	Signature Plano Frisco Hotel	Plano, TX	75024	Nov 2018	Nov 2018	234	Ŷ	• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•							F
	Simply Suites Plano Frisco	Plano, TX	75024	Dec 2020	Sep 1998	122 152		• •	• •		•	• •	•	••	•	•	•		•	•	••	•	•	• •	•			_				
	I Suites Dallas Plano/Frisco	Plano, TX	75024	Mar 2015	Mar 2015 Jun 2015	152		• •	• •		•	• •	•	•••	•	•	• •		•	•	••	•	•	• •	•							-
, ,	je Suites Plano Frisco	Plano, TX	75024	Jun 2015	Jul 2015	55		• •	• •	• •	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•			_				
69308 StayOvr	ace Suites Dallas Plano/Legacy	Plano, TX Plano, TX	75024 75024	Jul 2017 Jan 2000	Jan 2000	55 104																										F
	Inn & Suites Plano	Plano, TX	75074	May 2017	Oct 1987	97		• •	• •		•	• •	•	•••	•	•	•		•	•		•	•	• •	•							
	bood Suites Dallas Plano East Richardson	Plano, TX Plano, TX	75074	Jul 2009	Jul 2009	97		• •	• •		•		•	•••	•	•	•		•	•		•	•	• •	•							-
	Suites Plano - Dallas North	Plano, TX	75074	May 2009	May 2009	92 76		• •	• •		•	• •	•	•••	•	•	•		•	•		•	•	• •	•							
	d Dallas Plano/Richardson	Plano, TX	75074	Jul 2008	Oct 2016	132		• •	• •		•	• •	•	• •	•	•	•		•	•		•	•	• •	•							-
1038 Deluxe Ir		Plano, TX	75074	Oct 2020	Jun 1984	132	V	• •	• •		•	• •	•	•••	•	•	• •		•	•	• •	•	•	• •	•							
	by Hilton Inn & Suites Dallas/Plano Central	Plano, TX	75074	May 2022		101	T	• •			•		•		•	•			•				•									
	by Hilton Inn & Suites Dallas/Plano East	Plano, TX	75074	Dec 2014	Dec 2014	114					•				•	•				•		•	•	• •								
	nn Express & Suites Dallas Plano North	Plano, TX	75074	Oct 2014	Oct 2014	105			• •		•	• •		• •		•			•	•			•	•••								
	nn Express & Suites Plano East	Plano, TX	75074	Jan 2019	Jan 2019	122														•												
	Suites by Hilton Plano Richardson	Plano, TX	75074	Mar 2018	Mar 2018	122		•••																								
	od Suites by Hilton Plano Richardson	Plano, TX	75074	Sep 2003	Sep 2003	108					•		•			•				•			•									
	Dallas - Plano Northeast	Plano, TX	75074	Feb 1990	Jun 1985	113		• •	• •					• •			•		•	•			•	• •								
	CHO by Wyndham Plano	Plano, TX	75074	100 1000	U/C	124		• •	• •		•	• •	-	•••	•	•	• •		•	•		-	•	•••	-							
	in & Suites Plano East Richardson	Plano, TX		Dec 2015		89														•												
5201 Red Roo		Plano, TX	75074	Jun 2018	Sep 1980	111		• •			•		•	• •		•			•	•			•	• •	•							
	e Inn Dallas Plano Richardson	Plano, TX	75074	Jan 2017	Jan 2017	129		• •	• •								•			•								100				
66599 Studio 6		Plano, TX	75074	Jul 2017	Jul 2017	91		• •	• •		•	• •	•	• •		•	•		•	•		•	•	• •								
	Plano/Dallas Area	Plano, TX	75074	Jan 1996	Jan 1996	102		• •	• •		•	• •	•	• •	•	•	•		•	•		•	•	• •	•			100				
	Plus Hotel by Best Western Plano	Plano, TX	75074	Jun 2022	Aug 1995	85		• •	• •		•	• •	•	• •	•	•	•		•	•		•	•	• •	•							
	ace Suites Dallas Plano/Richardson	Plano, TX	75074	Jun 2020	Dec 2019	86		• •	• •		•	• •	•	• •	•	•	•		•	•	• •	•	•	• •	•			100				
	ring Suites Dallas Plano Central Legacy Drive	Plano, TX	75074	Jun 2019	Jun 2019	122		• •	• •		•	• •	•	• •	•	•	•		•	•		•	•	• •	•							
34073 Days Inn		Plano, TX	75075	Jan 1997	Jan 1997	62		• •					•	• •		•	•		•	•		0		• •	•			10				
	e Inn Dallas Plano Richardson @ Coit Road	Plano, TX	75075	Mar 2018	Mar 2018	121		• •	• •		•	• •	•	• •	•	•	•		•	•		•	•	• •	•							
	je Suites Plano - Richardson Area	Plano, TX	75075	Mar 2007	Mar 2007	112		• •	•		•	• •	•	• •		•	•		•	•		•	•	•	•							
	Extended Stay America Dallas - Plano Parkway -	· I Plano, TX	75093	Oct 2021	Dec 1997	0	Y	• •	• •		•	• •	-		-	-			-	-		-	-		-							
33021 Comfort		Plano, TX	75093	Dec 2022	Jul 1996	131	•	• •	• •		•	• •	•	•								17			•			100				
	d Dallas Plano Parkway At Preston Road	Plano, TX	75093	May 1988	May 1988	149		• •	• •		•	• •	•	• •	•	•	•		•	•		•	•		•							
	I Stay America Dallas - Plano Parkway	Plano, TX	75093	Apr 2013	Sep 1996	97		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•		•	•	• •	•			100				<u> </u>
	I Stay America Suites Dallas - Plano	Plano, TX	75093	Aug 2013	May 1999	123		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
	nn & Suites Dallas Plano	Plano, TX	75093	Feb 1997	Feb 1997	99		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
	nn Express & Suites Dallas North Tollway North I		75093	Jul 2000	Jul 2000	80		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
	od Suites by Hilton Plano North Dallas	Plano, TX	75093	Apr 1997	Apr 1997	99		• •	• •	•	•		•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
37150 Hyatt Pla		Plano, TX	75093	May 2007	Sep 1998	127		• •	•	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
	a Inns & Suites Dallas Plano West	Plano, TX	75093	Jan 1998	Jan 1998	129		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
	Vest Plano - Frisco	Plano, TX		May 2006		98		• •	• •	•	•	• •	•	• •	•	•	•	•	•	•	• •	•	•	• •	•							
	in West Plano - Dallas	Plano, TX	75093		Dec 1994	64		• •	• •	•	•	• •	•	• •	•	•	• •	•	•	•	• •	•	•	• •	•							
30570 Quality Ir		· ·	75093			145					-						•						-									

 - Monthly and daily data received by STR Blank - No data received by STR

Tab 10 - Response Plano, TX+: McKinney CVB

McKinney CVB

For the Month of January 2023

					2021		2022	2023
STR Code	Name of Establishment	City & State	Zip Code A	Aff Date Open Date Rooms	Chg in Rms J F			I J J A S O N D J F M A M J J A S O N D
					Y - (C	hg in Rms) Property has exp	perienced a room ac	ldition or drop during the time period of the report

A blank row indicates insufficient data.

Tab 11 - Response Allen, TX+: McKinney CVB

McKinney CVB

For the Month of January 2023

								2021	1						20	22							2	2023	K.						
STR Code	Name of Establishment	City & State	Zip Code	Aff Date	Open Date	Rooms	Chg in Rms		F M	AN	IJ	JA	s c) N	DJ	F	мА	м	J J	A	s o	N	D ,	JF	м	A	мJ	J	A٤	s 0	ND
59761	Courtyard Dallas Allen At Allen Event Center	Allen, TX	75002	Jan 2010	Jan 2010	228		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	, 7							
54760	Hampton by Hilton Inn & Suites-Dallas Allen	Allen, TX	75013	Aug 2006	Aug 2006	103		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	,							
44891	Hilton Garden Inn Dallas Allen	Allen, TX	75013	Aug 2002	Aug 2002	150		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	,							
54270	Holiday Inn Express & Suites Dallas NE Allen	Allen, TX	75013	Jun 2006	Jun 2006	87		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	,							
60179	Homewood Suites by Hilton Dallas Allen	Allen, TX	75013	Feb 2010	Feb 2010	114		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	,							
65336	Hyatt Place Dallas Allen	Allen, TX	75013	Jun 2017	Jun 2017	104									• •																
58475	La Quinta Inns & Suites Allen at The Village	Allen, TX	75013	Dec 2008	Dec 2008	90		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	, /							
67569	Marriott Dallas Allen Hotel & Convention Center	Allen, TX	75013	Aug 2021	Jan 2019	300		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	,							
33379	Quality Inn Allen - Plano East	Allen, TX	75013	Sep 2015	Jul 1996	59		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	, /							
75591	Staybridge Suites Allen	Allen, TX	75013		U/C	90																									
69052	Tru by Hilton Allen Dallas	Allen, TX	75013	Sep 2020	Sep 2020	95		• •	•	• •	•	•	• •	•	• •	•	• •	•	•	•	• •	•	• •	,							
			Total Prope	erties:	11	1420	1	• -	Mont	hly ar	ata reo nd dai a rece	ly dat	a rece	eived	by S1	ſR															
								Υ -	(Chg	in Rr	ns) Pi	opert	y has	expe	erience	ed a	room	addit	ion o	r dro	p duri	ing tl	ne tir	ne p	perio	d of t	he re	port			

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Tab 12 - Response Frisco, TX+: McKinney CVB

McKinney CVB

For the Month of January 2023

								021						2	2022							20	23						
STR Code	Name of Establishment	City & State	Zip Code		Open Date		Chg in Rms			M 1		A 6								• •			E					s o	
	Candlewood Suites Dallas-Frisco NW Toyota Ctr	Frisco, TX	75033	Apr 2019	Apr 2019	83	RIIIS				J	A 3			JF			JJ	A	50	IN O	JJ	F			JJ	A	50	
	Comfort Suites Frisco	Frisco, TX	75033			109																							
	Courtyard by Marriott Dallas Frisco	Frisco, TX	75033	100 2000	U/C	158		•••		•••	•		•••			• •				•••	•				la de				
	Hampton by Hilton Inn & Suites Dallas/Frisco North - Field		75033	Apr 2015	Apr 2015	103																							
	Holiday Inn Express & Suites Dallas-Frisco NW Toyota St		75033	Feb 2019	Feb 2019	96	•	• •		• •	•		• •	•		•••	•		•	•••	•								
	La Quinta Inns & Suites Frisco Fieldhouse North	Frisco, TX	75033	Sep 2020		100	•	• •		•••	•		•••	•		• •	•		•		•								-
	Omni PGA Frisco Resort	Frisco, TX		Sep 2020	Sep 2020		•	••		• •	•		• •	• •	•	• •	•	• •	•	• •	•	•			la de				-
		,	75033	May 0000		500																							-
	AC Hotel Dallas Frisco	Frisco, TX	75034	May 2020	-	150	•	• •		• •	•	••	• •	• •		• •	•		•	• •	•								_
	aloft Hotel Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	136	•	• •		• •	•	• •	• •	•		• •	•		•	• •	•								-
	Canopy by Hilton Dallas Frisco Station	Frisco, TX	75034	Jun 2020	Jun 2020	150	•	• •	•	• •	• •	••	• •	•	•	• •	•	•	•	• •	•	•		_					_
	Comfort Inn & Suites Frisco Plano	Frisco, TX	75034	Nov 2014	Jun 1999	61	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	•	• •	•	•							
	Drury Inn & Suites Dallas Frisco	Frisco, TX	75034	Sep 2017	Sep 2017	185	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	•	• •	•	•							_
	Embassy Suites by Hilton Dallas Frisco Hotel Convention		75034	Apr 2005	Apr 2005	330	•	• •	•	• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•			4				
	Hampton Inn & Suites Legacy Park-Frisco	Frisco, TX	75034	Jan 2003	Jan 2003	105	•	• •	•	• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•							_
	Hilton Garden Inn Dallas Frisco	Frisco, TX	75034	Dec 2008	Dec 2008	102	•	• •	•	• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•							
	Holiday Inn Express Frisco Legacy Park Area	Frisco, TX	75034	Jul 2020	Sep 2007	121	•	• •	•	• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•							
	Home2 Suites by Hilton Dallas Frisco	Frisco, TX	75034	Nov 2012		122	•	• •		• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•							
	Homewood Suites by Hilton Dallas Frisco	Frisco, TX	75034	Jan 2008	Jan 2008	117	•	• •	• •	• •	•	• •	• •	•		• •	•	•	•	• •	•	•							
	Hotel Indigo Frisco	Frisco, TX	75034	Nov 2017	Nov 2017	110	•	• •	• •	• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•							
64657	Hyatt House Dallas Frisco	Frisco, TX	75034	Mar 2016	Mar 2016	132	•	• •	• •	• •	•	• •	• •	•	• •	• •	•	•	•	• •	•	•							
69549	Hyatt Regency Frisco Dallas	Frisco, TX	75034	Jun 2020	Jun 2020	303	•	• •	• •	• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•							
77292	Kasa Dallas Frisco	Frisco, TX	75034			12			•	• 0	•	• •	• •	•	•	• •	0		•	• •	•	•							
77282	Kasa Frisco Bridges North Dallas	Frisco, TX	75034	Apr 2022	Apr 2022	10										0	•	•	•	• •	•	•							
66457	Omni Hotel Frisco	Frisco, TX	75034	May 2020	Jul 2017	300	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	•	• •	•	•							
68462	Residence Inn Dallas Frisco	Frisco, TX	75034	Aug 2019	Aug 2019	150	•	• •	•	• •	•	• •	• •	• •	•	• •	•	•	•	• •	•	•							
57216	Sheraton Hotel Stonebriar	Frisco, TX	75034	Mar 2008	Mar 2008	168	•	• •	•	• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•		T		T			T
69309	StayOvr Station House Frisco	Frisco, TX	75034	Jul 2017	Jul 2017	10																							
39714	The Westin Dallas Stonebriar Golf Resort & Spa	Frisco, TX	75034	Oct 2020	Sep 2000	302	•	• •	•	• •	•	• •	• •	•	•	• •	•	•	•	• •	•	•		T		T			T
69487	Tru by Hilton Frisco Dallas	Frisco, TX	75034	Mar 2021	Mar 2021	118			•	• •	•		• •	•	•	• •	•	•	•	• •	•	•							
	Wingate By Wyndham Frisco	Frisco, TX	75035	Jun 2011	Jun 2011	100	•	• •	•	• •	•	• •	• •	•	•	• •	•	• •	•	• •	•	•							Т
			Total Prope	erties:	30	4443	•	- Mo - Mo lank - (Cł	nthly No da	and da	aily d eiveo	lata re d by S	ceive TR	d by S		room	addit	ion o	r droj	p duri	ing th	e tim	e pei	riod o	f the	repor			

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