



# McKinney Economic Development Corporation Agenda

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Tuesday, February 20, 2024

8:00 AM

Council Chambers  
222 N. Tennessee Street  
McKinney, TX 75069

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## Joint Meeting of the McKinney Economic Development Corporation and McKinney Community Development Corporation

**PURSUANT TO TEXAS GOVERNMENT CODE SECTION 551.002, A  
QUORUM OF THE CITY COUNCIL AND/OR CITY BOARDS &  
COMMISSIONS MAY BE PRESENT. NO CITY COUNCIL, BOARD OR  
COMMISSION ACTION WILL BE TAKEN.**

### **WATCH THE BROADCAST LIVE**

This meeting will be broadcast live on cable television and through the City's website.

Members of the public who wish to watch this meeting may watch the live broadcast on:

Spectrum Channel 16;  
AT&T U-Verse Channel 99; and online at <http://mckinney.legistar.com>

### **CALL TO ORDER**

### **PUBLIC COMMENTS ON AGENDA ITEMS (For Non-Public Hearing Items)**

*If you wish to address the Board on a posted item on this agenda, please fill out a "Request to Speak" card and present it to the Clerk before the meeting.*

*Speakers wishing to address the Board regarding any non-public hearing item on this agenda shall have a time limit of three (3) minutes per speaker, per agenda item. The Board Chair may reduce the speaker time limit uniformly to accommodate the number of speakers or improve meeting efficiency.*

### **CONSENT ITEMS**

*This portion of the agenda consists of non-controversial or housekeeping items required by law. Items may be considered individually by the Board or Commission member making such request prior to a motion and vote on the Consent Items.*

**24-1234**

[Minutes of the Joint Meeting of the McKinney City Council,](#)

[McKinney Community Development Corporation, and McKinney Economic Development Corporation of April 25, 2023](#)

**Attachments:** [Minutes](#)

**24-1235** [Minutes of the McKinney Economic Development Corporation Meeting of January 16, 2024](#)

**Attachments:** [Minutes](#)

**24-1236** [Minutes of the Joint Meeting of the McKinney City Council & McKinney Economic Development Corporation Meeting of January 23, 2023](#)

**Attachments:** [Minutes](#)

## **EXECUTIVE SESSION**

In accordance with the Texas Government Code:

A. Section 551.071(2) Consultation with General Counsel on any Work Session, Special or Regular Session agenda item requiring confidential, attorney/client advice necessitated by the deliberation or discussion of said items (as needed) and legal consultation on the following item(s), if any:

B. Section 551.087. Deliberation Regarding Economic Development Matters

- Project Vibes
- Project Hemispheres
- Project Mirage
- Project Terrigen

## **ACTION ON EXECUTIVE SESSION**

## **REPORTS**

**24-1237** [Board and Liaison Updates](#)  
[City of McKinney](#)  
[Chamber of Commerce](#)  
[Community Development Corporation](#)  
[Visit McKinney](#)  
[MEDC Committee Updates](#)  
[Board Chairman](#)

**Attachments:** [MCDC Report](#)  
[Visit McKinney Report](#)

**24-1238** [Consider/Discuss MEDC Monthly Reports](#)

**Attachments:** [Organizational Report](#)  
[KPI Metrics Report](#)  
[Marketing Report](#)  
[Marketing Dashboard Report](#)

**24-1239** [Consider/Discuss 2023 Annual Key Performance Indicators](#)

**Attachments:** [2023 Annual KPI Report](#)

#### REGULAR AGENDA ITEMS

**24-1240** [Consider/Discuss/Act on the December 2023 Financials](#)

**Attachments:** [December 2023 Financials](#)  
[December 2023 Transmittal Letter](#)  
[December 2023 Invoices](#)

**24-1241** [Consider/Discuss/Act on the January 2024 Financials](#)

**Attachments:** [January 2024 Financials](#)  
[January 2024 Transmittal Letter](#)  
[January 2024 Invoices](#)

**24-1242** [Final September 2023 Financials](#)

**Attachments:** [Final September 2023 Financials](#)

#### PUBLIC COMMENTS REGARDING MATTERS NOT ON THE AGENDA

#### BOARD COMMENTS

*Board comments relating to items of public interest: Announcements regarding local or regional civic and charitable events, staff recognition, commendation of citizens, upcoming meetings, informational update on projects, awards, acknowledgement of meeting attendees, birthdays, requests for items to be placed on upcoming agendas, and condolences.*

#### ADJOURN

*Posted in accordance with the Texas Government Code, Chapter 551, on the 16th day of February, 2024 at or before 5:00 p.m.*

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*Michael A. Kowski Jr.  
President & CEO*

*In accordance with the Americans with Disabilities Act, it is the policy of the City of McKinney to offer its public programs, services, and meetings in a manner that is readily accessible to everyone, including individuals with disabilities. If you are a person with a disability and require information or materials in an appropriate alternative format; or if you require any other accommodation, please contact the ADA Coordinator at least 48 hours in advance of the event. Email contact-[adacompliance@mckinneytexas.org](mailto:adacompliance@mckinneytexas.org). Advance notification within this guideline will enable the City to make reasonable arrangements to ensure accessibility. ADA grievances may also be directed to the ADA Coordinator or filed online at <http://www.mckinneytexas.org/ada>.*